



East Carolina University

Comprehensive Facilities Master Plan

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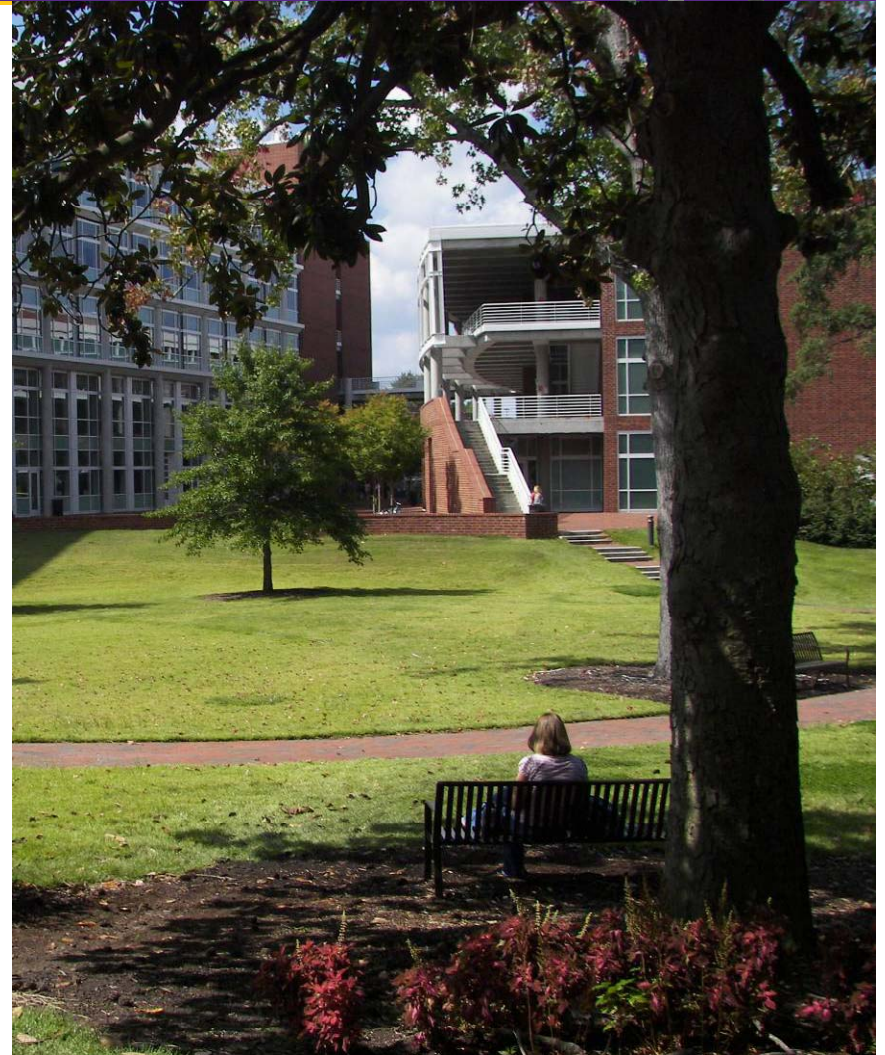
ISES

Steering Committee Summary

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Summary

- Review of project overview
- Roles of committee and EKA
- Detailed plan of strategic revision
- Assignments for document requests
- Definition of interview groups
- Tentative visit May 4-6



Strategic & Academic Research Planning

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Summary

- Current facility is 12 years old and is still a state-of-the-art facility.
- Approximately 70,000 additional square feet could be needed (specifically for drop-in basketball and group exercise use)
- Willing to evaluate synergies with H&HP to develop a plan for potential expansion.
- Currently developing the North Recreational Complex

West Virginia University Recreation Center



Kaiser Antioch MOB

Recreation

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West Virginia University Recreation Center

Summary

- The majority of ECU athletic facility planning is focused on the upcoming 5 years. In this time period, the southern portion of campus will be transformed, updated, and consolidated with the creation of an Olympic Sports Complex.
- Phase 1 - The addition of a softball complex is planned to turn the ECU campus into a complete athletic site. This is a critical complement to the Clark-LeClair Baseball Stadium, opened in 2004.
- Phase 2 - The soccer field will be removed from its current location inside the track & field facility, and both sports will have new, individual facilities. A stand-alone office building housing coaches and athletic administration will also be constructed in the complex.



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Athletics

Summary

- There are some unresolved development issues regarding tennis and an auxiliary gym to serve as a practice and possible competitive venue for basketball and volleyball. The current tennis courts provide the location for the proposed auxiliary gym, allowing for easy access to the locker rooms. This leads to questions regarding facilities for the tennis program, for which there are several proposals, including the purchase of a privately owned local indoor/outdoor tennis facility.
- The new softball, track & field, and soccer facilities will be student fee funded. The student fee of \$70 annually from the development of Minges Coliseum has remained in effect to cover the debt service on the \$20 million project.



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Athletics

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Summary

- There are three main expansion plans for the football stadium. First off, the open end of the stadium is planned to be filled in with a deck of approximately 7,000 seats. Thirty-two luxury suites and a press box are planned to be developed as well, possibly with academic space below. Finally, a third phase will involve the potential development of an additional deck of seating above the sky boxes. Incremental athletic revenues and donor gifts will provide funding for the \$16 million project.
- Parking and storage were both concerns brought up in the conversations, particularly in the sense that discussion participants noted the need to better integrate the two into athletic facilities, as well as campus as a whole. In total, 111 parking spots will be added in Phase 2.
- B&D toured the athletic facilities on the ECU campus. These interactions provided a great base of information on which to build, and they helped frame the upcoming work and questions to be asked regarding location, consolidation, prioritization, and development for further athletic facility planning

Athletics

West Virginia University Recreation Center



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Summary

- One new development in 2006. Prior to the 2006 project, the first new development was in the late 1960s.
- Over ten “cash cows.” These older buildings produce high levels of NOI with low debt service, but require extensive maintenance and redevelopment to meet codes and safety standards.
- A ten-year plan has been developed to renovate the existing “cash cow” buildings.
- In order to meet the requirements for a “residential campus,” ECU must continue to house 25% of the student population in University-sponsored housing. As enrollment continues to grow in the mid- to long-term, additional beds need to be acquired or developed. Athletic



Housing

Summary

- Mendenhall does not currently have sufficient student organization spaces, meeting spaces, or the retail / food service space to drive student traffic into the building.
- A student fee was passed to raze and rebuild Mendenhall, but the fee was not significant enough to support the final program, so the project is idle and student fees are not being collected.
- Alternate locations are being considered for a student union.
- A potential student union could include drivers such as the bookstore, a bank, a ballroom, etc.



Union

Summary

- There are currently no “quality of life” facilities on the West Campus. The development of these facilities will be considered in the student survey and focus groups which will take place over the course of the next month.



West Campus

Summary

- Wayfinding – no bus stop signs, no integration
- Wayfinding and visitor parking
- Auto oriented campus
- Commuter campus
- Greenville – not a bike friendly community
- Ped Safety – vehicle traffic & criminal activity (perception)
- Campus surrounded by main arteries
- Create Ped Transition nodes
- Pedestrians first
- Campus Connectivity – easiest to use cars
- Closing internal streets to reduce conflicts
- Sidewalks – lacking continuity, amenities, create pleasant trip
- One of the largest transit systems in NC with no plans



Pedestrian, Transit, Traffic and Parking

Summary

- West Campus is unique / distinct.
- Infrastructure: Campus Union, housing, recreation, student services.
- Common classrooms.

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Health Sciences

Highlights

- Emergency notification system
- Police Department (community outreach programs)
- Threat Management Committee
- Openness & supportiveness of staff
- Enterprise Risk Management
- Network infrastructure

Areas of Interest

- Role, responsibilities & organization
- Centralized electronic security management and monitoring
- Police Station (Facility)
- Security Design Criteria and Standards
- Facility upgrades
- CPTED campus wide
- Crime to north and west with future expansion

Our Next Steps

- Think Strategic
- Campus Survey
 - Walk the campus
 - Stakeholder interviews
 - Review of documentation
- Strategic Security Plan

Summary

- Density – ideal model is mall
- Traffic flow – pedestrian corridors / movement plan
- Parking density – shared use by city & university
- Parking decks wrapped by office space
- Economy of scale – efficiency
- Integration of research & community
- Sustainability – protection of our environment
- Need to “think outside of the box”
- Maintain warm, inviting campus

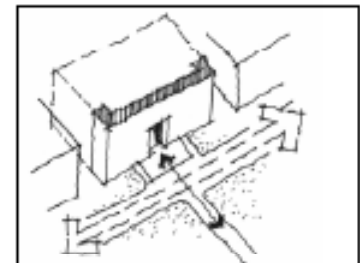
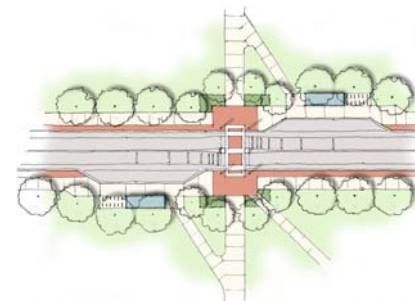
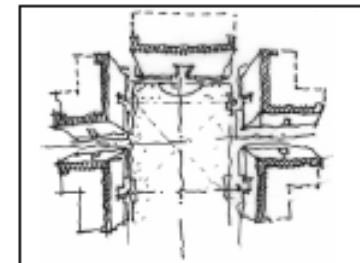
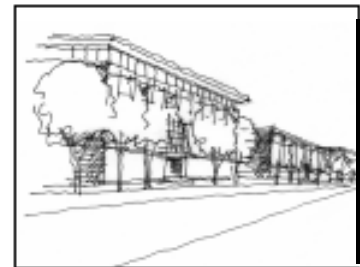


Land Planning

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Summary

- Benchmarks
- East – West – South campus standards



Design Guidelines

Discussion & Next Steps