

East Carolina University 26472.J00 04.06.2009 04.24.2009
 PROJECT PROJECT NO. MEETING DATE ISSUE DATE

Mendenhall Student Center Steering Committee Meeting
 MEETING LOCATION MEETING PURPOSE

Clare Jagenow
 ISSUED BY SIGNATURE

PARTICIPANT	COMPANY/TITLE
Mark Potter	SmithGroup- Project Manager
Mary Jukuri	JJR-Principal, Campus Planner
Neal Kessler	JJR- Principal, Campus Planner
Clare Jagenow	JJR- Site Designer, Project Manager
Ryan Podvin	JJR- Site Designer
Sub-consultant Team	Eva Klein & Associates
Sub-consultant Team	Brailsford & Dunlavey
Sub-consultant Team	Kurt Salmon & Associates
Sub-consultant Team	Martin Alexiou Bryson
Sub-consultant Team	Protection Engineering Group
Kemal Atkins	Vice Provost for Student Affairs
Dr. Steve Ballard	University Chancellor
Nick Floyd	Associate Athletic Director
Dr. Glen Gilbert	Dean Health and Human Performance
Dr. Phyllis Horns	Interim Vice Chancellor for Health Sciences
Kevin Seitz	Vice Chancellor for Administration and Finance
Marilyn Sheerer	Provost & Sr. Vice Chancellor for Academic and Student Affairs
Mark Tipton	Board of Trustees Member
Dr. Jan Tovey	Chair of Faculty Senate
William Bagnell	Assoc. Vice Chancellor, Campus Operations
Bill Koch	Assoc. Vice Chancellor, Environmental Health & Safety, Parking & Transportation
Ron Newton	Assistant Vice Chancellor, Administration & Finance
Gina Shoemaker	Facilities Administration Engineer

MEETING NOTES

The purpose of this meeting was to introduce master plan process to the Steering Committee. The Chancellor presented an opening statement and explained the intentions of the master plan. The Advisory Committee was involved in an interactive discussion regarding general likes and dislikes about the campus.

The Chancellor was introduced and gave an overview of the purpose of this plan. Chancellor Ballard stated that along with safety issues, the master plan was the most important item on the Board of Trustees agenda. Additionally, he said that the university is changing and the old master plan is not applicable today. Lastly, the Chancellor stated the new master plan endeavor will put the university in a strategic position for the next decade.

Chancellor Ballard added that the new master plan must align with the strategic plans of UNC and ECU (UNC Tomorrow and ECU Tomorrow).

The Chancellor outlined Criteria for Success during the master plan process:

- Must be a comprehensive vision and evaluation of the campus as a whole
- The core campus should be aligned first and make the academic council a priority
- The plan must grow with the university and be an amendable, living document
- The university needs to prepare for the statewide bond issue
- Sustainability issues are important. The campus needs to become economic and energy efficient.
- Priorities need to be established and clear, and align with the financial plan
- This initiative will be an open and transparent process for community members
- The process will be creative and not be tied to the past. For example, need to think about multiple campuses such as a downtown campus and/or a millennial campus

Following the Chancellor's opening comments; each consultant firm was introduced and gave a brief description of their role. Next, the work plan, process and schedule was reviewed by task; the master plan website, SharePoint site and email address was also explained.

A discussion followed by utilizing a dot vote and discussion exercise.

Dot Voting Exercise



Dot-Voting Exercise

The SmithGroup/JJR team solicited information through two exercises. First, attendees were asked to identify their favorite places on campus and least favorite places on campus. This exercise required participants to vote using red (least favorite) and green (most favorite) dots on campus maps. The SmithGroup/JJR team guided this exercise and gained an understanding of why these places are generally good or generally bad. The second exercise was a discussion based on the results of the Dot Voting Exercise.

The following responses were gathered from the Dot Voting Exercise:

Green Dots (Positive)

- New facilities
- Historic core of campus
- Athletics facilities
- Cupola, mall and fountain spaces
- Student Union
- Recreation center
- Library expansion
- The potential of the Willis building
- The Belk building renovation
- Speilman greenspace (on 5th Street)
- Future Multi-Cultural Center
- West campus, new buildings and their functionality
- Future potential of the warehouse properties

Red Dots (Negative)

- Warehouse properties
- Brody School of Medicine, space and quality issues
- Belk building does not represent students
- Brewster building
- The Willis building (has huge potential)
- The Bate building (teaching program does not work)
- Teaching is difficult in old classrooms, buildings
- Some architecture on campus is out of character (good to build new buildings, but need to capture old character of campus)
- 5th, 10th, Charles Streets have speed limit issues.
- Intersection concerns (pedestrian and vehicular issues):
 - College Hill and 10th
 - 10th at Science and Technology building
 - Charles Blvd. and Belk Building

Dot Vote Results



West Campus



Regional Context



East Campus

NEXT STEPS

The SmithGroup/JJR team will review the issues identified and identify key concerns and reoccurring themes in the responses. These topics will be addressed as key stakeholder concerns in the Master Planning process. The team will also identify if there is greater research or interaction with interested stakeholders needed to more precisely identify key issues.

If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing: otherwise, we will assume the comments to be correct.

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