

East Carolina University      26472.j00      04.08.2009      04.24.2009  
 PROJECT      PROJECT NO.      MEETING DATE      ISSUE DATE

Willis Building      Land Planning Focus Group  
 MEETING LOCATION      MEETING PURPOSE

Clare Jagenow  
 ISSUED BY      SIGNATURE

PARTICIPANT	COMPANY/TITLE
Chris Brasier	SmithGroup-Principal
Mark Potter	SmithGroup- Project Manager
Neal Kessler	JJR- Principal, Campus Planner
Clare Jagenow	JJR- Site Designer, Project Manager
Kemal Atkins	Vice Provost for Student Affairs
Scott Buck	Associate Vice Chancellor, Business Services
Bill Clark	President, ECU Foundation
John Gill	Landscape Architect
Mohammed Kashef	Assistant Professor, ECU Planning Program
Ted Morris	Associate Vice Chancellor for Economic Development
Mark Tipton	Board of Trustees Member
James Rhodes	Pitt County Planning & Development Director
Gina Shoemaker	Engineer, Facilities Engineering & Architectural Services
William Bagnell	Assoc. Vice Chancellor, Campus Operations
Bill Koch	Assoc. Vice Chancellor, Environmental
Ron Newton	Assistant Vice Chancellor, Administration & Finance

MEETING NOTES

The purpose of this meeting was to discuss the issues, priorities and needs in regards to the land planning vision of the campus in its entirety.

Campus land use clarification:

**North Crossing**

- Recreation fields, 129 acres

**West Research Campus (VOA site)**

- Former Voice of America site
- 600 acres total, with 13 acres upland (developable)
- Virgin property, relatively flat topography
- 88 antennae towers have been removed, footings for these remain

- Works off of an existing septic system which needs pump outs
- No plans to run sewer or other utilities to this property
- Invasive vegetation is burned annually
- Used by Biology department for research
- Used by ROTC for training
- A wetland delineation was performed 8-9 years ago, but drought conditions exist at present time, so this delineation may have changed.
- Property is a zero sum lease, and must be used for educational purposes
- There is a land management plan associated with this property

### **West Campus**

- Mainly used by clinical patients and students
- Lacks student life / university experiences
- Isolated from East Campus, due to class schedules. Duplicative services on this campus could create additional isolation.
- Limited resources and funding

### **East and West Campus Connectivity**

- A connection between campuses does not presently exist for pedestrians, bicyclists or vehicles
  - Not well lit
  - Lacks wayfinding
  - Needs a direct transit route
- The 10<sup>th</sup> Street Connector Project will obtain ROW between 2011-2013
- The city of Greenville is preparing a bike plan
- Each campus has a different character
- Question: Should each campus have duplicated services?

### **Campus Image/Vision**

- Many ECU campuses are OK, but it needs to be a seamless and transparent
- Pathways, architecture and signage could be examples of linking elements between all the campuses
- Different architecture does not fit in with overall campus building fabric
- Two different cultures (East and West Campus) in the past, this needs to change
- Need to be more strategic with future plans to maximize land use
- Campus edges are significant and need to be defined
  - 10<sup>th</sup> Street has no campus image, this street needs to contain campus identity
- Natural areas need to connect to existing campus landscape to enhance teaching and research opportunities
- Mall and greenspace including the surrounding architecture, historic part of campus is ideal model of campus image
- The Science and Technology Building because of the bright and open landscape (this had both positive and negative reactions)
- East academic core of campus is not attractive

### **Parking**

- Parking north of 5<sup>th</sup> Street in residential area is a problem with community members
- Need an innovative use of parking program
  - Decks could be dual use (offices)
- Decks or lots could be shared with downtown users

### **Vehicles, Bikes, Pedestrians**

- Difficulty finding your way around campus
- Many conflicts between vehicles and pedestrians
- Small parking lots are ineffective
- Transit bus routes from Elm to Lawrence causes traffic congestion issues and thus pedestrian conflicts

### **Expansion**

- Westward expansion is possible

### **Sustainability**

- This is an important concept

### **Community**

- Campus community is warm and inviting. This needs to remain as it is important to the initial impression on future students and parents

*If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise, we will assume the comments to be correct.*

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