

East Carolina University      26472.j00      04.08.2009      04.24.2009  
 PROJECT      PROJECT NO.      MEETING DATE      ISSUE DATE

Willis Building      Architectural Guidelines Focus Group  
 MEETING LOCATION      MEETING PURPOSE

Clare Jagenow  
 ISSUED BY      SIGNATURE

PARTICIPANT	COMPANY/TITLE
Chris Brasier	SmithGroup-Principal
Mark Potter	SmithGroup- Project Manager
Neal Kessler	JJR- Principal, Campus Planner
Clare Jagenow	JJR- Site Designer, Project Manager
David Batie	Associate Professor, Construction Management
Meg Bianco	Student, Human Ecology
John Gill	Landscape Architect
Devin Livi	Landscape Architect
Mark Tipton	Board of Trustees Member
Gary Vanderpoll	Executive Associate Vice Chancellor for Health Science A&F
Gina Shoemaker	Engineer, Facilities Engineering & Architectural Services
William Bagnell	Assoc. Vice Chancellor, Campus Operations
Bill Koch	Assoc. Vice Chancellor, Environmental
Ron Newton	Assistant Vice Chancellor, Administration & Finance

MEETING NOTES

The purpose of this meeting was to discuss the issues, priorities and needs in regards to the architectural guidelines and landscape standards for the East Carolina campuses.

**Past Standards**

- Old standards are too loose, not prescriptive enough
- Project team should review the design standards and the community involvement from the previous master plan (Visual Listening process)
- It was suggested that the design team hold charettes to review existing design palettes

**Future Vision**

- All campuses need to be uniform in standards
- Campuses must act like a family and have commonality and connectivity, but not appear to be in a “cookie cutter” format

### Architecture

- Future architectural standards need to be prescriptive, but not so much so that they define specific brick for a building (for example). There is a need to maintain a some architectural freedom and creativity
- Scale is important on each campus
- LEED standards (Senate Bill 668) will affect future buildings, but character should be maintained
- Building placement needs to be considered within context of campus fabric and how it relates programmatically to surroundings
- The option of building resurfacing (façade improvements) needs to be considered and the associated potential cost impacts

### Landscape and Site Improvements

- There needs to be standards for parking, drives, and roads, sidewalks
- Project team needs to meet individually with the University landscape architects
- Spaces between buildings need to be integrated in to architecture
- There is the desire to create a lasting first impression of prospective students and faculty

### Site Elements

- These standards must be specific and prescriptive
- All site elements must be uniform across all campuses
- Example area plans might be a good idea to show placement of trash receptacles and bike loops, etc. in relation to pedestrians, building connections and programs
- It is important to think of sustainable materials

*If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise, we will assume the comments to be correct.*

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