

*East Carolina University
 Master Plan*

PROJECT

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PROJECT NO.

04.07.2009

MEETING DATE

04.15.2009

ISSUE DATE

Mendenhall 221

MEETING LOCATION

Athletic Council

Advisory Committee Meeting

MEETING PURPOSE

Thomas Falace

ISSUED BY

SIGNATURE

PARTICIPANT

Nick Floyd

Neal Kessler

Terry Holland

Greg Wachalski

Peter Isaac

Jen Zirkle

Thomas Falace

Charles "Pat" Cox

COMPANY/TITLE

ECU – Ex. Assoc. Athletic Director

JJR

ECU – Director of Athletics

Brailsford & Dunlavey

Brailsford & Dunlavey

Brailsford & Dunlavey

Brailsford & Dunlavey

ECU - Recreation

PURPOSE

The purpose of this meeting was to introduce Brailsford & Dunlavey (B&D) and to update the Athletic Committee on the scope and process of the athletic master plan. After introductions B&D gave an overview presentation of the project scope and process. A copy of the presentation is attached to end of these notes for reference.

An informal discussion took place after the introductory presentation to ascertain broad and specific planning goals for the athletic facilities and programs at ECU. This involved discussion of past, present, and proposed developments in ECU athletics, specifically focusing on the upcoming 5-10 years.

Buildings & Facilities

- *All Athletic Facilities*
- *All Recreation Facilities*
- *Health & Human Performance Facilities*

MEETING NOTES

Olympic Sports Complex

ECU athletic administrators indicated that the main focus is the development of an Olympic Sports Complex on the southeastern part of campus. The planning discussion centered largely on this idea:

- Phase 1 – The addition of a softball complex is planned. This is a critical complement to the Clark-LeClair Baseball Stadium, opened in 2004.
- Phase 2 – The soccer field will be removed from its current location inside the track & field facility, and both sports will have new, individual facilities.
- A stand-alone office building for coaches and athletic administration will be constructed.
- Some unresolved development issues exist regarding tennis and an auxiliary gymnasium to serve as a practice venue for basketball and volleyball. The current tennis courts provide the location for the proposed auxiliary gym, allowing for easy access to the locker rooms. This leads to questions regarding facilities for the tennis program, for which there are several proposals, including the purchase of a privately owned local indoor/outdoor tennis facility.

Football Stadium

- There are three main expansion plans for the football stadium:
 - The open area behind the southeast zone of the stadium is scheduled to be filled in with a spectator deck of approximately 7,000 seats.
 - Thirty-two (32) luxury suites and a press box are planned for development on the northwest side of the stadium, possibly with academic space below.
 - A third phase will involve the potential creation of an additional seating deck above the sky boxes.
- Incremental athletic revenues and donor gifts will provide funding for the \$16 million, three-phase project.

Parking and Storage

- Parking and storage issues were discussed. Discussion participants noted the need to better integrate the two into athletic facilities, as well as campus as a whole. In total, 111 parking spots will be added in Phase 2 of the Olympic Complex.

Other Factors

Meeting participants brought to light certain concerns regarding the athletic planning:

- Plans for the majority of ECU sports have been constructed or are in progress. It is critical to have help coordinating the overall campus plan and development with that of athletics.
- There is little overlap between recreation and athletics, but consistency in their development and progress is vital.
- The current indoor recreation space on campus totals 150,277 square feet, which is probably 60,000-70,000sf below the current standard sought by ECU.
- Hosting visiting basketball teams is difficult with limited practice space. The John B. Christenbury Memorial Gymnasium is an academic building with two full basketball courts. Christenbury has no air-conditioning, is not ADA accessible, and does not meet the current needs of ECU.
- Coordination of Athletic and Health and Human Performance (HH&P) facility planning has to take place to address the needs of both departments.
- The economic and cultural impact of any athletic development or enhancement of the campus plan must be an integral part of the conversation, particularly as it may apply to multiple use projects and potential revenue streams. All potential external stakeholders must be involved: community engagement.

NEXT STEPS

- Brailsford & Dunlavey will prepare a detailed list of all Athletic facility projects and will start coordination with the campus planning efforts. B&D will also start researching relevant basketball practice facilities.

If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise, we will assume the comments to be correct.

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