

East Carolina University

Comprehensive Facilities Master Plan - Student Life Facilities

February 2011



Brailsford & Dunlavey (“B&D”) was retained, as a sub-consultant to SmithGroup, by East Carolina University (“ECU” or the “University”) in April 2009 to assist in the completion of a Comprehensive Facilities Master Plan (the “Plan”). B&D’s specific role in the master planning efforts was to perform an analysis of and prepare recommendations for the student life facilities offered at ECU.

B&D interviewed representatives from various University departments and user groups, and reconciled their input with the data-gathering portion of the study. B&D also relied on user input through focus groups and survey instruments. Other data used included information on facility conditions and an assessment of the University’s competitive environment with respect to both its peer institutions and the local off-campus market offerings.

This report, prepared by B&D’s project team comprised of Greg Wachalski, Regional Vice President, Peter Isaac, Project Manager, Jennifer Zirkle, Assistant Project Manager, and Ryan Jensen, Project Analyst, sets forth B&D’s findings and recommendations as part of the Plan. The findings contained herein represent the professional opinions of B&D personnel based on assumptions and conditions detailed in this report. B&D has conducted research using both primary and secondary information sources, which are deemed to be reliable but whose accuracy B&D cannot guarantee. Due to variations in national and global economic and legal conditions, actual project costs, revenues, and demand projections may vary and these variations could be substantial.

Far from being an academic or analytical exercise, this report is structured and developed within a framework emphasizing pragmatism and ease of implementation. Our intent is for this document to serve as an integral tool in master planning, as well as in guiding the University’s implementation of the proposed facility improvements.



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Section 1

Executive Summary



Introduction

In April 2009, Brailsford & Dunlavey was selected as a sub-consultant to SmithGroup to develop a Comprehensive Facilities Master Plan for East Carolina University. B&D's role in the completion of this plan has been to develop a list of capital projects related to the student life facilities. The student life facilities at East Carolina University include student housing, dining, student recreation, and student union / student center. This report includes findings and recommendations B&D prepared for SmithGroup and ECU during the course of the study.

B&D's planning process consisted of three major phases. Phase I, Project Initiation, involved student life committee meetings, campus and facility tours, preliminary stakeholder interviews, and review of existing documents. These beginning steps allowed B&D to gain a better understanding of the unique issues and conditions at ECU. Phase II of this process was the Market Analysis. The Market Analysis phase included a demographic analysis, focus groups & intercept interviews, off-campus analysis (housing and recreation), peer institution analysis, student and faculty / staff surveys, and demand analysis. B&D performed in-depth research on ECU and the surrounding community during this phase and began formulating recommendations. Phase III of the master planning process was the Program Review. This phase consisted of the program development and coordination, capital project list formulation and preparation of the final report.

Findings

B&D found that the student life facilities play a critical role for ECU with respect to enrollment management (recruitment and retention of students), campus community creation (creation of student life hubs), and enhancement of educational outcomes (extracurricular activities and student involvement). ECU intends to strengthen its student life programs through significant improvements to its residential, dining, recreational, and student center facilities.

With respect to the residential program, ECU intends to meet the Carnegie Classification of a residential campus. This means housing at least 25% of degree seeking undergraduate students. In order to meet this goal, ECU will have to provide between 5,600 and 5,700 beds. With the current capacity of the residential program at 5,650, the improvements will address, primarily, the quality of offerings through replacement of under-performing buildings, de-densification of some facilities, and suite-style conversions.

While the residential program is not likely to grow significantly in the foreseeable future, an addition of beds in one of the campus neighborhoods (while other neighborhoods lose beds due to de-densification) may necessitate increasing capacity of one of the dining halls. Todd Dining Hall appears to be the most logical choice, due to the limited land availability near the West End Dining Hall.



One of the most important student life facilities at ECU is Mendenhall Student Center. Through its research and analysis, B&D determined that the current facility is deficient with respect to functionality (demand vs. supply of desired activity spaces), overall building organization and way-finding, as well as the physical condition. The facility no longer meets ECU's strategic objectives and, therefore, should be replaced with a new student center. This new structure should be located in the same campus neighborhood as the existing building, while Mendenhall should be re-purposed to serve other campus needs.

The student recreation programs at ECU are very popular among students and successful with respect to both variety and quality. Generally, the Student Recreation Center is functional but certain areas of the building get over-crowded during peak hours. As a result, B&D recommends that ECU consider increasing the space available for group exercise, weight machines / free weights, cardiovascular fitness, and basketball court space.

In addition to addressing the Main Campus, ECU should consider the creation of a student life hub on the Health Sciences Campus. The Health Sciences Campus does not currently offer any meaningful quality of life facilities to satisfy the student demand. To address the shortfall, B&D recommends construction of a hybrid student center / recreation center building with appropriate food service offerings. Students taking classes at the Health Sciences Campus did not express strong interest in housing in that location and, therefore, no housing developments are recommended at this point.

Capital Project List

B&D's research and findings lead to the development of the following capital project list:

Residence Life

1. Replacement of Belk Hall with a new 500-bed, suite-style housing facility,
2. De-densification of Fleming Hall from traditional doubles to traditional singles (primarily through furniture re-arrangement),
3. Conversion of Green Hall from traditional doubles to suite-style units,
4. Conversion of White Hall from traditional doubles to suite-style units, and
5. Construction of a new 400-bed, suite-style residence hall to maintain the balance of 5,600 to 5,700 beds, as identified in ECU's strategic objectives.

Residential Dining

6. Expansion of Todd Dining Hall by approximately 175 seats. The estimated size of the expansion is approximately 9,300 gross square feet.



Student Center

7. Replacement of the Mendenhall Student Center with a new comprehensive student life facility. The estimated size of the new development is approximately 232,000 gross square feet. Mendenhall should be considered for re-purposing.

Student Recreation

8. Expansion of the existing Student Recreation Center by approximately 62,000 gross square feet to accommodate additional activity spaces.

Health Sciences Campus

9. Construction of a new student life facility – a hybrid of a student center and a recreation center sized at approximately 73,000 gross square feet.

During the course of the master planning efforts, the Residential Life and Student Center Plans have been presented to and well received by the East Carolina University Board of Trustees.



Exhibit 1.1: Student Recreation Center at East Carolina University's Main Campus

Section 2

Student Housing Plan



Introduction

B&D performed qualitative and quantitative analyses to determine the demand and establish a program for on-campus housing at East Carolina University. B&D's research included strategic visioning, off-campus market analysis, student focus groups, student survey, survey-based demand modeling, and a phasing strategy development. At the conclusion of the analysis, B&D presented its recommendations for a housing master plan.

Strategic Visioning

Nationwide, colleges and universities recognize the important role that residence life and dining play in meeting institutional goals and enhancing campus life. B&D acknowledges the University's objective to develop a long-term master plan for residence life that will support enrollment management goals and enhance the student learning experience. Although many factors impact the University's ability to meet institutional goals, carefully planned housing and other "quality of life" facilities are important components of the overall strategy. B&D worked with the Housing Committee to identify ECU's strategic goals for the master plan.

B&D uses a "Strategic Asset Value" approach to facility development to respond to the constant challenge of assuring that campus life improvements respond to the University's strategic objectives. More specifically, B&D proceeded with the understanding that:

All of the project objectives must be expressed in specific terms that demonstrate their relevance to furthering the school's mission, reinforcing campus values, responding to institutional commitments and responsibilities and improving the school's competitive position in the market.

B&D's approach required a working relationship with the Housing Committee to develop a detailed understanding of the institution's mission, relevant stakeholders, target market, and strategic project objectives that best serve that mission. ECU's vision statement and residence life vision statement were reviewed to help define how housing improvements will support institutional goals. A full understanding of the University's values also helped B&D shape the Plan to be unique to ECU.

ECU's Vision Statement:

To serve as a national model for public service and regional transformation by:

- *Preparing our students to compete and succeed in the global economy and multicultural society,*
- *Distinguishing ourselves by the ability to train and prepare leaders,*
- *Creating a strong, sustainable future for eastern North Carolina through education, research, innovation, investment, and outreach,*



- *Saving lives, curing diseases, and positively transforming health and health care, and*
- *Providing cultural enrichment and powerful inspiration as we work to sustain and improve quality of life.*

ECU's Residence Life Vision Statement:

Campus Living will provide a memorable college experience for its residents by being a proactive and thoughtful organization that creates an engaging living and learning environment.

With the attributes above in mind, B&D led the Housing Committee through a visioning process to identify strategic values. These included:

- Maintaining Residential Campus Status (as indicated by the Carnegie Foundation)
 - Support at least 25% undergraduate (degree-seeking) capacity (5,600 beds)
 - Support enrollment growth (22,300 students by 2017)
 - Focus on lower-division housing
 - Provide quality housing facilities
- Expand and Enhance the existing Residential Life Program
 - Living / Learning expansion
 - Health Sciences Campus
- Evaluate Options for New Development
 - Public / Private Partnerships
- Build Facilities that Sustain
 - LEED Certified requirement for all new construction

Off-Campus Market Analysis

The objective of the off-campus housing market analysis was to identify the nature of the private rental housing market in Greenville, North Carolina, allowing a comparison of non-University housing options that are available to students at East Carolina University. In spring 2009, data was collected for those neighborhoods surrounding the campus most likely to be populated with University students. This analysis highlights the prices, quality, and availability of private rental units near ECU. Through community tours, conversations with students and University administrators, interviews with leasing agents, and Internet searches, B&D identified properties that were suitable as student accommodations in the areas surrounding campus. Quantitative findings, such as rental rates, lease terms, and amenities, were also analyzed and compared.

In total, 23 communities were included in the off-campus market analysis. The evaluated properties averaged a distance of two miles from the ECU campus, which correlates to five minutes driving time. Unit types offered in the off-campus rental housing market include studio/efficiency, one-, two-, three-, and four-bedroom units in apartment configurations. The off-campus rental housing market in Greenville is largely populated by students. Based on occupancy rates, discussions with leasing managers, and community tours, B&D established that



the off-campus rental housing market in Greenville experiences a surplus of supply relative to University demand. As a result, many off-campus communities are not fully occupied and market aggressively to students, offering incentives and specials.

Monthly Rental Rates					
	Studio / Efficiency	1-Bedroom	2-Bedroom	3-Bedroom	4-Bedroom
Average per unit	\$573	\$452	\$674	\$1,098	\$1,560
Average per bedroom	\$573	\$452	\$337	\$366	\$390

Exhibit 2.1: Overall Off-Campus Pricing Averages

Notes:

1. Rental rates shown do not include cost of utilities.
2. Per-bedroom rates assume single occupancy.

The most prevalent configuration in the study is a two-bedroom unit, with 18 evaluated properties included, while the least common is a studio/efficiency, with only two properties. The most expensive unit type, on a per-bedroom basis, in the off-campus market is a studio/efficiency unit, averaging \$573 per bedroom per month, excluding utilities. The least expensive evaluated unit types are two-bedroom units, at \$337 per bedroom per month. Additional information can be found in **Exhibit 2.1**.

Student Focus Groups

B&D conducted focus groups with a variety of students to gather information on needs and preferences related to student housing. The following list summarizes the main themes of the conversations:

- Students like the convenience of the on-campus housing.
- Depending on student preference, each of the three on-campus neighborhoods (West, Central and College Hill) were equally preferred.
- College Hill Suites is the most popular unit type, followed by traditional units that offer sinks in each room.
- Students like living in the traditional units their first year for the social benefit. Most students move off campus sophomore through senior year.
- More storage space is desired in the on-campus halls, especially for student athletes because of their equipment.
- Some participants would like more privacy than the traditional units offer.
- Students move off campus for less restrictive policies and perceived lower cost.



Competitive Context Analysis

The objective of the competitive context analysis was to understand the extent to which changes to student housing can improve ECU’s market position for the recruitment and retention of students. In particular, it was B&D’s intent to evaluate the University’s competitive position against other institutions and to identify opportunities to develop new housing that would improve that position. The detailed analysis includes information for peer institutions with regard to enrollment, costs, housing supply and development, amenities, privatized housing, and Greek housing. The following institutions, selected by ECU, were included in the analysis:

- Northern Illinois University,
- University of North Dakota,
- Old Dominion University,
- University of South Carolina – Columbia,
- Texas Tech University,
- Western Michigan University,
- Virginia Commonwealth University,
- Ohio University.

The competitive context analysis revealed that ECU’s on-campus total housing cost is average in relation to its peers at \$7,500 annually for a traditional double (**Exhibit 2.2**).

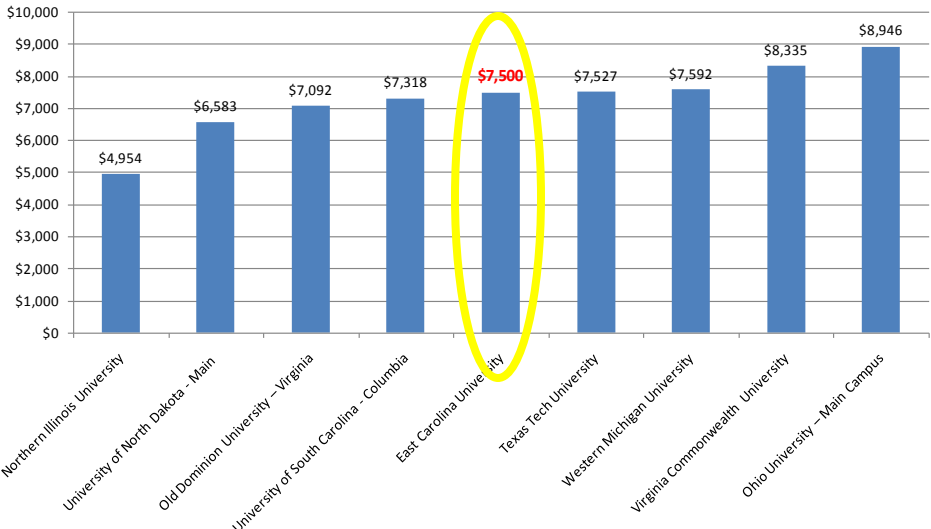


Exhibit 2.2: Undergraduate Housing Cost (Room and Board for Traditional Double)

When comparing the total undergraduate cost, including both tuition along with room and board, ECU was the least expensive option (**Exhibit 2.3**). This may present a potential opportunity for ECU with respect to adjusting costs to fund new projects.



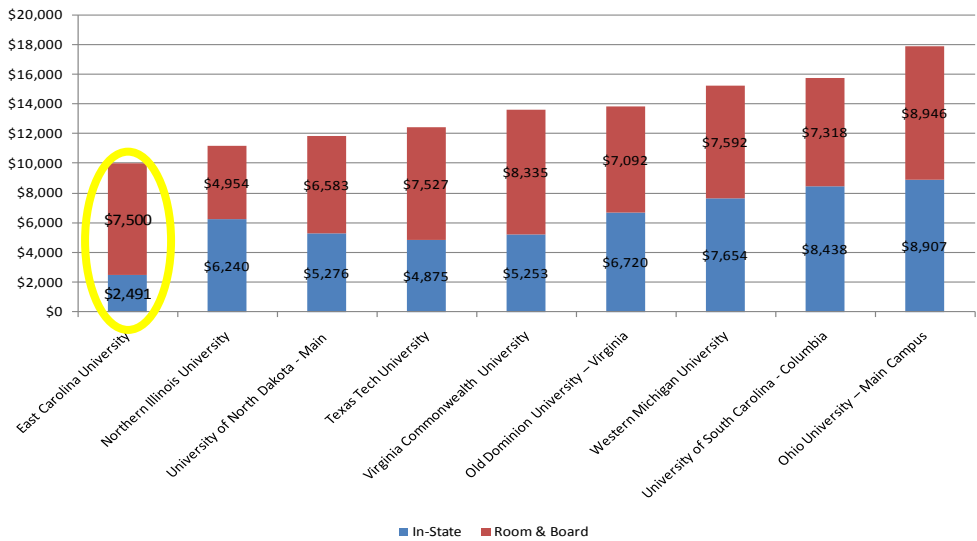


Exhibit 2.3: Undergraduate Cost Analysis (Tuition + Room and Board)

Student Survey

B&D conducted an electronic survey via the Internet that tested the preferences of ECU students as they relate to student housing. Data collected through the surveys also formed the basis for B&D’s recommendations regarding the quantity and type of development described in the demand analysis. Survey questions were designed to assess current student preferences, usage patterns, perceptions, and opinions as they pertain to existing and proposed unit types. The results (frequencies) of the student survey are included in *Appendix A: Housing Survey Results*.

ECU students completed 1,013 electronic surveys distributed via an e-mail by the University. Assuming a sample population of 12,729, the margin of error is +/- 3.1% at a 95% confidence level. With 1,013 responses, the survey captured 7.9% of the sample student population. Full-time and on-campus survey respondents were overrepresented in relation to the entire student population and, therefore, B&D used weight factors in its demand analysis to account for that imbalance.

The majority of surveyed students, 90%, take the bulk of their classes on Main Campus. The remaining 10% take the majority of their classes on the Health Sciences campus. 78% of respondents were from Pitt County, or elsewhere in North Carolina, while 19% were from another U.S. State and 3% were international students.

64% of the surveyed students indicated that they currently live off campus independently. Nearly 4% live with parents/relatives. The most common off-campus living arrangement, with over 50% of off-campus student respondents, is renting an apartment.

Students were asked to indicate the amount of their personal share of monthly rent/housing costs, excluding utilities. The most common range, selected by nearly a quarter of student respondents, was \$300-\$399.



When asked what statements described their on-campus housing experience, respondents said that it was a convenient living option (84%), introduced me to new friends (79%) and helped me acclimate to life at ECU (76%) as seen in **Exhibit 2.4**. Only 6% indicated that they did not value/enjoy their residence hall experience.

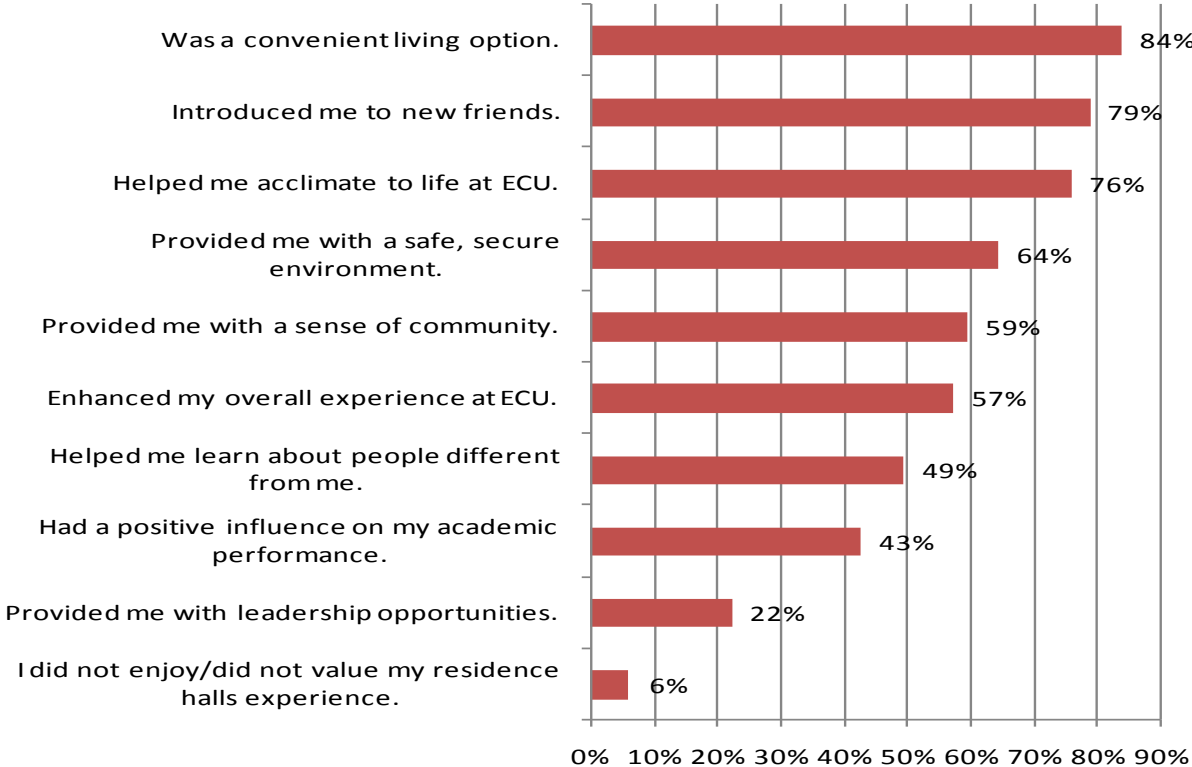


Exhibit 2.4: What statements describe your on-campus housing experience?



When students were asked what factors would persuade respondents to live off campus, 75% said to have more privacy, 71% to have a kitchen and 68% to have a living room space (**Exhibit 2.5**).

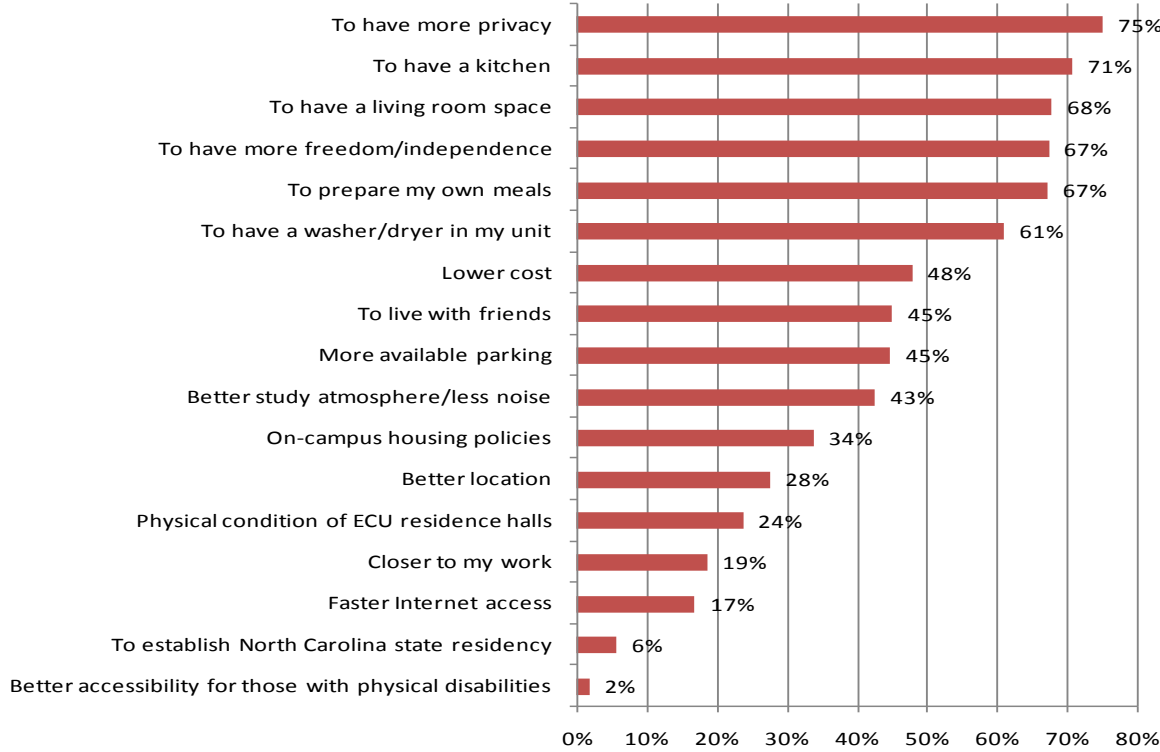


Exhibit 2.5: Reasons for moving off campus

In addition, student survey results were used in the demand model prepared by B&D to quantify student interest in specific unit types.



Demand Model

The model projects demand under the assumption that future housing would be designed to match the characteristics of the units presented to respondents. The model derives the demand figures based on responses from the student survey as well as enrollment numbers provided by the University. These figures may be reanalyzed in the future, as necessary, to reflect changes in enrollment.

Capture Rates

The model allowed B&D to project housing demand for each class (enrollment level). The capture rates reflect the percentages of students in the target market who indicated their intention to live in the proposed unit types. For example, the number of freshmen included in the target market and interested in living in the proposed units divided by the freshman sample size results in the capture rate for the current academic year. These capture rates are then applied to the enrollment figures for each class, generating the projected demand.

Target Market

Although B&D surveyed half of the entire student population, only certain demographic groups, identified below, were included in the target market.

- Full-time students,
- Non-homeowners,
- Single students without children,
- Renters who pay at least \$400 per month in rent (excluding utilities)

An individual had to meet all the demographic criteria shown above to be included in the target market.

Student Enrollment

B&D used the following enrollment figures provided by the University:

	<u>2009/10</u>	<u>2013/14</u>
• Freshmen	4,572	4,822
• Sophomores	2,897	3,222
• Juniors:	2,865	3,030
• Seniors:	4,061	3,865
• Graduate:	5,987	5,987

The 2009/10 enrollment figures were obtained directly from ECU. The 2013/14 projections are based on the overall growth rates (also provided by ECU) applied to the total student enrollment.

Tested Units and Price Points

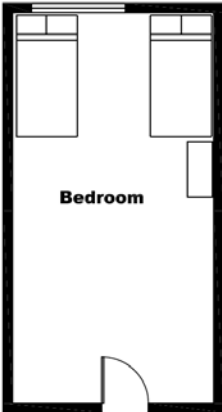
In the survey, B&D provided a detailed description of the proposed units associated with price



points (expressed in 2009 dollars). The following units were included:

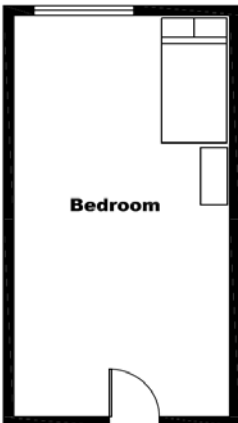
A. Existing Traditional, Community Style Unit (Double-Occupancy Bedrooms)

- \$2,125 per semester or \$472 per month



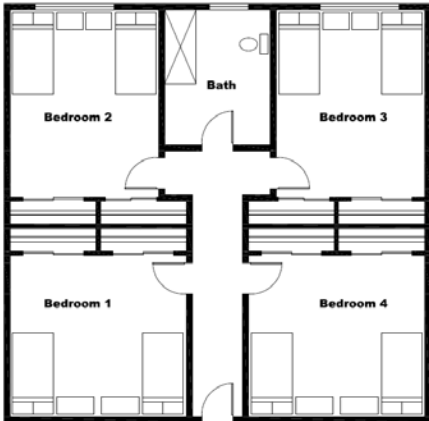
B. Existing Traditional, Community Style Unit (Single-Occupancy Bedrooms)

- \$2,475 per semester or \$550 per month



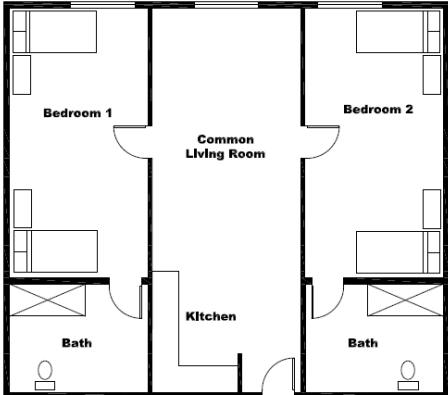
C. Existing 8-person Semi-Suite (Double-Occupancy Bedroom)

- \$2,125 per semester or \$472 per month



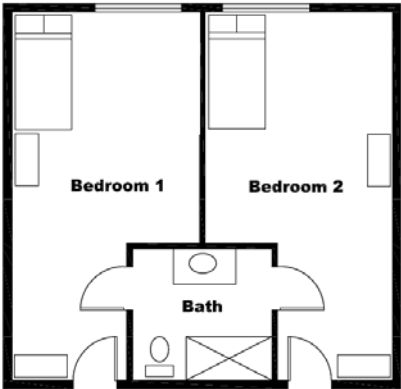
D. Existing 4-person Suite (Double-Occupancy Bedroom)

- \$2,375 per semester or \$527 per month



E. New 2-person Semi-Suite (Single-Occupancy Bedroom)

- \$2,575 per semester or \$572 per month



F. New 2-person Apartment (Single-Occupancy Bedroom)

- \$3,015 per semester or \$670 per month



G. New 4-person Apartment (Single-Occupancy Bedroom)

- \$2,768 per semester or \$615 per month



Exhibit 2.6 below details the total demand by class and unit type based on survey results for the question asked, “If all of the unit types described above (Units A-G) were offered by ECU on campus or in close proximity of campus, what would have been your preferred housing configuration for this academic year (2008-2009)?”

2008-2009	On-Campus Housing Type: Distribution of Demand							
	Unit A - Traditional Residence Hall Double	Unit B - Traditional Residence Hall Single	Unit C - 8- person Suite Double	Unit D - 4- person Suite Double	Unit E - 2- person Semi-Suite Single	Unit F - 2- person Apartment Single	Unit G - 4- bedroom Apartment Single	Total
Freshman Year	197	152	458	1,154	827	0	0	2,788
Sophomore Year	127	141	261	569	416	0	0	1,513
Junior Year	0	0	41	229	379	313	266	1,229
Senior Year	0	0	81	262	213	262	231	1,047
Graduate	0	0	0	28	132	220	110	489
Total Demand (# beds)	324	293	841	2,241	1,966	795	607	7,067
Existing On Campus Beds	4,513	0	494	490	0	0	0	5,497
Surplus / (Deficit)	4,189	(293)	(347)	(1,751)	(1,966)	(795)	(607)	(1,570)

Exhibit 2.6: Overall Demand Projections – Preferred Scenario

B&D made adjustments to the raw survey data in order to more appropriately allocate demand. In the preferred scenario above, freshmen were excluded from the apartment units, and juniors and seniors were excluded from traditional units. This supports the development continuum approach that ECU would like to embrace in its master planning.

The preferred scenario shows a large surplus of traditional double, as seen in **Exhibit 2.7**. In order to mitigate the surplus, the beds could be converted into another unit type, like a suite, or



de-densified into traditional singles, which have more demand.

	Unit A - Traditional Residence Hall Double	Unit B - Traditional Residence Hall Single
Freshman Year	197	152
Sophomore Year	127	141
Junior Year	0	0
Senior Year	0	0
Graduate	0	0
Total Demand (# beds)	324	293
Existing On Campus Beds	4,513	0
Surplus / (Deficit)	4,189	(293)

Exhibit 2.7: Traditional Units

There is a large deficit of suites in all configurations tested (8-person suite, 4-person double suite and 2-person semi-suite single) as shown in **Exhibit 2.8**. The gap could be closed by either building new suites, or converting from traditional (community-style) units.

	Unit C - 8 person Suite Double	Unit D - 4- person Suite Double	Unit E - 2-person Semi-Suite Single
Freshman Year	458	1,154	827
Sophomore Year	261	569	416
Junior Year	41	229	379
Senior Year	81	262	213
Graduate	0	28	132
Total Demand (# beds)	841	2,241	1,966
Existing On Campus Beds	494	490	0
Surplus / (Deficit)	(347)	(1,751)	(1,966)

Exhibit 2.8: Suite Units

Apartments are also demanded on campus, as indicated by survey results and shown in **Exhibit 2.9**. Although there is a demand for this unit type, ECU is not interested in providing the option on campus because of the surplus of apartments off campus.

	Unit F - 2-person Apartment Single	Unit G - 4-bedroom Apartment Single
Freshman Year	0	0
Sophomore Year	0	0
Junior Year	313	266
Senior Year	262	231
Graduate	220	110
Total Demand (# beds)	795	607
Existing On Campus Beds	0	0
Surplus / (Deficit)	(795)	(607)

Exhibit 2.9: Apartment Units



Strategic Hall Analysis

In order to evaluate existing supply and form recommendations for any alterations or additions to the overall housing system, B&D performed a strategic hall analysis. The strategic hall analysis evaluates each residence hall in five categories:

- Strategic Importance,
- Alignment with Student Demand,
- Physical Condition,
- Financial Performance, and
- Resident Satisfaction.

Resident satisfaction was measured via the electronic survey by cross tabulating two questions, “Where do you currently reside?” and “How satisfied are you with your current living conditions?”.

Exhibit 2.10 shows information for each residence hall.

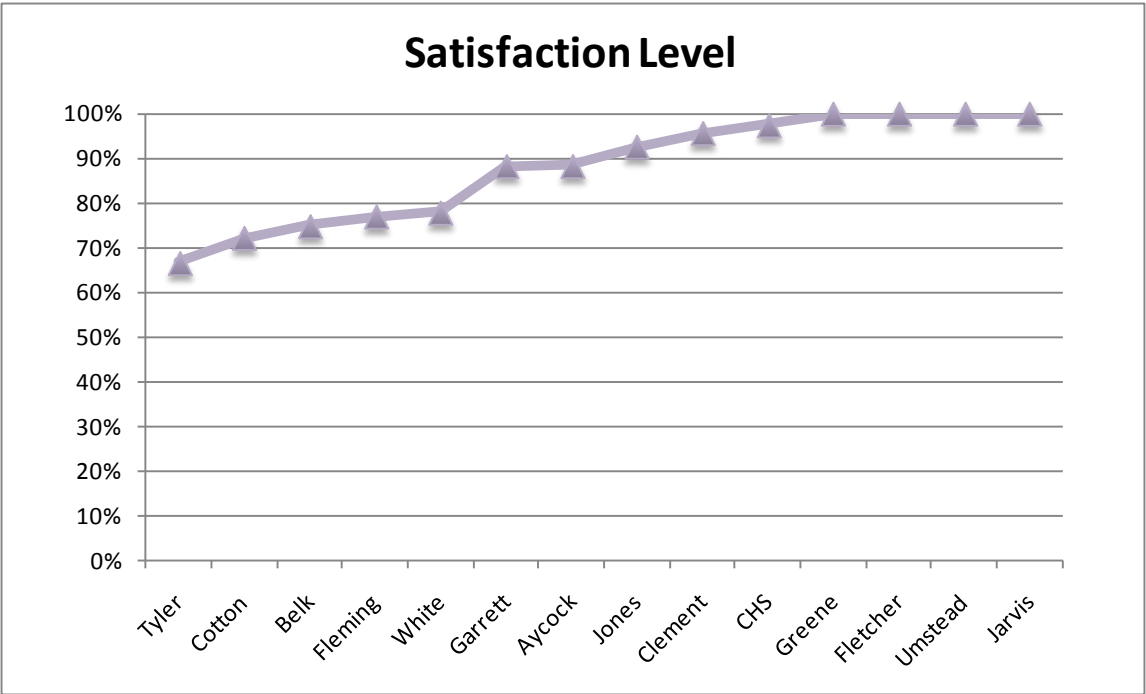


Exhibit 2.10: Student Satisfaction Level



Alignment with student demand was a reconciliation of the existing unit type with the unit type demanded from the survey data. College Hill Suites and the renovation of Scott provide strong ratings because of the demand for suite units as indicated in the survey. The remaining residence halls were given neutral ratings because of their existing unit type as traditional doubles.

Residence Hall	Strategic Importance	Alignment with Student Demand	Physical Condition	Financial Performance	Resident Satisfaction
College Hill Suites	Strong	Strong	Strong	Weak	Strong
Scott (offline)	Strong	Strong	Strong	Weak	Neutral
Cotton	Strong	Neutral	Strong	Weak	Weak
Jarvis	Strong	Neutral	Strong	Weak	Strong
Fleming	Strong	Neutral	Neutral	Neutral	Neutral
Greene	Neutral	Neutral	Neutral	Strong	Strong
Clement	Neutral	Neutral	Neutral	Strong	Strong
White	Neutral	Neutral	Neutral	Strong	Neutral
Fletcher	Neutral	Neutral	Neutral	Neutral	Strong
Umstead	Neutral	Neutral	Neutral	Weak	Strong
Jones	Neutral	Neutral	Neutral	Weak	Neutral
Belk	Weak	Neutral	Weak	Strong	Weak
Garrett	Neutral	Neutral	Weak	Neutral	Neutral
Aycock	Weak	Neutral	Weak	Neutral	Neutral
Tyler	Weak	Neutral	Weak	Neutral	Weak

Exhibit 2.11: Strategic Hall Analysis

Physical condition was rated by the Facility Condition Needs Index (FCNI), as indicated by ISES, a facility assessment sub-consultant involved in the overall Master Plan. The ratings are given on a scale from 0 to 1. To evaluate residence halls, a FCNI score between 0 and .25 was given a strong rating, .25 to .50 a neutral rating and more than .50 a weak rating. The higher the FCNI score, the greater need the building has for financial support to maintain operation, as seen in **Exhibit 2.12**.

Individual Building FCNI Range	Condition Description
0.01 - 0.05	Excellent condition, typically new construction
0.06 - 0.15	Good condition, renovations occur on schedule
0.16 - 0.30	Fair condition, in need of normal renovation
0.31 - 0.40	Below average condition, major renovation required
0.41 - 0.59	Poor condition, gut / renovation indicated
0.60 and above	Complete facility replacement indicated

Exhibit 2.12: FCNI Rating Ranges

Financial performance was rated by individual hall pro formas provided by ECU. If the hall had a surplus of more than \$50,000 in net operating income (NOI), the hall was given a strong rating. Halls with a deficit of \$50,000 or less to a surplus of \$50,000 or less were given a neutral rating. Those halls with a deficit of more than \$50,000 were given a weak rating.

Strategic importance was more qualitative, although still rated weak, neutral or strong. College Hill Suites and the renovation/addition of Scott were rated strong because of the preferred suite unit type. Cotton, Jarvis and Fleming are on Central campus and important from a location and



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historic perspective, giving them strong ratings as well. Weak ratings were given to Belk, Aycock and Tyler because of their FCNI ratings. Details of each hall's FCNI are shown in **Exhibit 2.13**.

	Residence Hall	Capacity	FCNI Rating	Neighborhood	Unit Type
1	Scott (offline)	630	N/A	Hill	4 person suite
2	College Hill Suites	490	N/A	Hill	4 person suite
3	Cotten	257	0.1	Central	Traditional
4	Jarvis	134	0.1	Central	Traditional
5	Umstead	194	0.11	Central	Traditional
6	Clement	385	0.17	West	Traditional
7	Greene	385	0.17	West	Traditional
8	White	387	0.17	West	Traditional
9	Jones	431	0.18	Hill	Traditional
10	Fleming	167	0.2	Central	Traditional
11	Fletcher	414	0.21	West	Traditional
12	Garrett	311	0.25	West	Traditional
13	Aycock	486	0.26	Hill	Traditional
14	Tyler	472	0.29	Hill	Traditional
15	Belk	495	0.35	Hill	8 person suite
Total		5638			

Exhibit 2.13: FCNI Rating by Residence Hall

B&D used the analysis above to aid in choices for renovation, demolition or conversion. An important aspect of the master plan to ECU was that new or renovated units were equally distributed between each of the three neighborhoods (College Hill, Central and West) as seen in **Exhibit 2.14**.

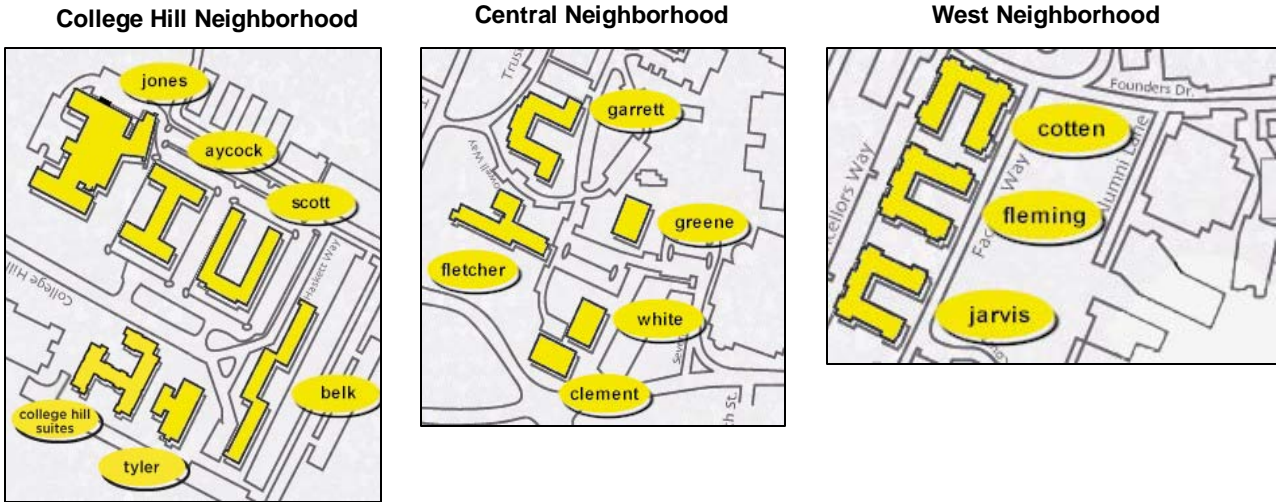


Exhibit 2.14: Residential Neighborhoods



Conclusions and Recommendations – Development Plan

Based on the above analysis, B&D proposed the following course of action with respect to the residential neighborhoods and individual facilities:

College Hill Neighborhood

- Demolish Belk Hall and replace it with a 500 bed, suite-style housing facility.

Central Campus Neighborhood

- De-densify Fleming Hall from traditional doubles to traditional singles (primarily through furniture re-arrangement) to provide a better variety of offerings in the Central Neighborhood.

West Campus Neighborhood

- Convert Green Hall and White Hall from traditional doubles to suite-style units. The conversions will require more detailed architectural and engineering investigation.

Location: To be determined

- Construct a new 400-bed, suite-style residence hall to maintain the balance of 5,600 to 5,700 beds as identified in ECU's strategic objectives.

	Residence Hall	Capacity	Unit Type	Reconfiguration	New Capacity
College Hill	Scott (offline)	630	4 person suite	None	630
	College Hill Suites	490	4 person suite	None	490
	Jones	431	Traditional	None	431
	Aycock	486	Traditional	None	486
	Tyler	472	Traditional	None	472
	Belk Replacement	495	8 person suite	Demo & Build 4 person suites	500
Central	Fleming	167	Traditional	De-densify 100%	84
	Cotten	257	Traditional	None	257
	Jarvis	134	Traditional	None	134
	Umstead	194	Traditional	None	194
West	Clement	385	Traditional	None	385
	Greene	385	Traditional	Convert to suites	254
	White	387	Traditional	Convert to suites	255
	Fletcher	414	Traditional	None	414
	Garrett	311	Traditional	None	311
New	New Suite Project 1	n/a	Suites	Build 4 person suites	400
Total		5,646			5,705

Exhibit 2.15: Development Plan



Section 3

Residential Dining Plan



RESIDENTIAL DINING PLAN

Introduction

B&D performed evaluation of the dining facilities at ECU with a particular emphasis on the residential dining needs. B&D's scope of work included:

- Tour of the existing dining facilities to understand and evaluate the site-specific opportunities and constraints as well as operating issues;
- Series of conversations with administrators and focus groups with students to obtain information regarding preferences for and perceptions of the current facilities;
- Analysis and comparison of facilities at comparable institutions to identify the quantity, quality, and usage of facilities available to ECU students; and
- Preliminary sizing and program development for additional facilities;

Existing Dining Facilities

ECU currently offers the following dining facilities:

-Central Campus

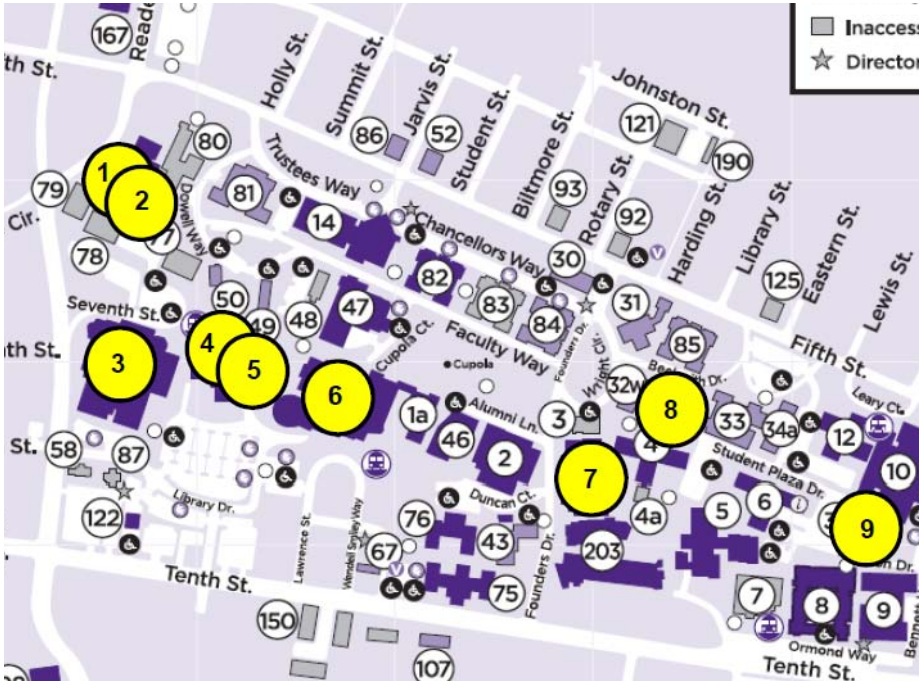


Exhibit 3.1: Central Campus Dining Map

Central Campus Dining Facilities and Basic Characteristics:

1. West End Dining Hall

- Built in 2004



RESIDENTIAL DINING PLAN

- Seating Capacity: 650
 - Cafeteria-style all-you-care-to-eat facility
- 2. Reade Street Market and Subway**
 - Located in West End Dining Hall
 - Seating Capacity: 30 atrium seats
 - Convenience store and Subway
 - 3. Center Court Juice Bar**
 - Recreation Center
 - Snacks, smoothies, and ice cream
 - 4. Destination 360**
 - Located in Mendenhall Student Center
 - Seating Capacity: 200
 - Chick-fil-A, Blecker Street Café, Pirate Grill, AFC Sushi, and a convenience store
 - 5. Java City at Mendenhall**
 - 6. Java City at Joyner Library**
 - Seating Capacity: 0
 - Specialty Coffee Drinks
 - 7. C3 Express**
 - Located at Bate and Carol Belk Buildings
 - Mini- convenience stores
 - 8. Wright Place**
 - Under Construction will reopen in 2011, Wright Place ISES rating - .16
 - Future Wright Place Seating Capacity: 221 inside, 63 outside
 - 9. Croatan**
 - Under Construction will reopen in 2011
 - Future Croatan Seating Capacity: 468

-Athletics Campus

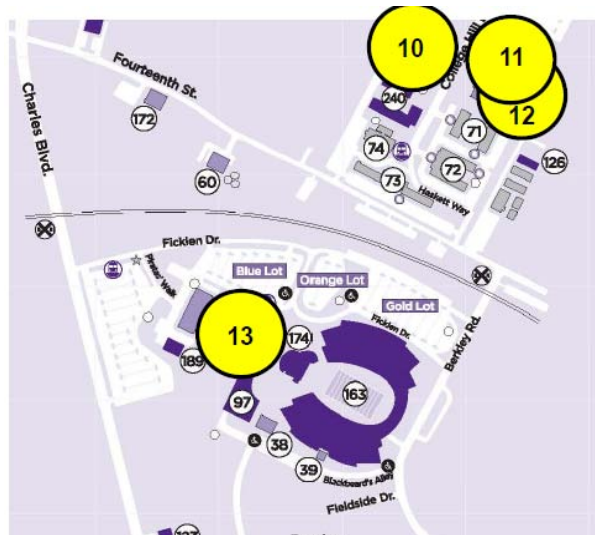


Exhibit 3.2: Athletics Campus Dining Map



Athletics Campus Dining Facilities and Basic Characteristics:

10. Todd Dining Hall

- Built in 1994 and Renovated 2008, ISES rating - .13
- Seating Capacity: 625
- Cafeteria-style all-you-care-to-eat facility

11. Pirate Market and Java City

- Seating Capacity: 0
- Specialty Coffee Drinks

12. The Galley

- Located in Jones Residence Hall
- Seating Capacity: 78 inside, 40 outside
College Hill Grill, Senior Pee Dee's, Bene Pizzeria, and Subway

13. Marie's Place

- Located at Coliseum, near commuter bus stop
- Seating Capacity: ~15 tables in area not specifically designated
- Snack Bar

-Health Sciences Campus

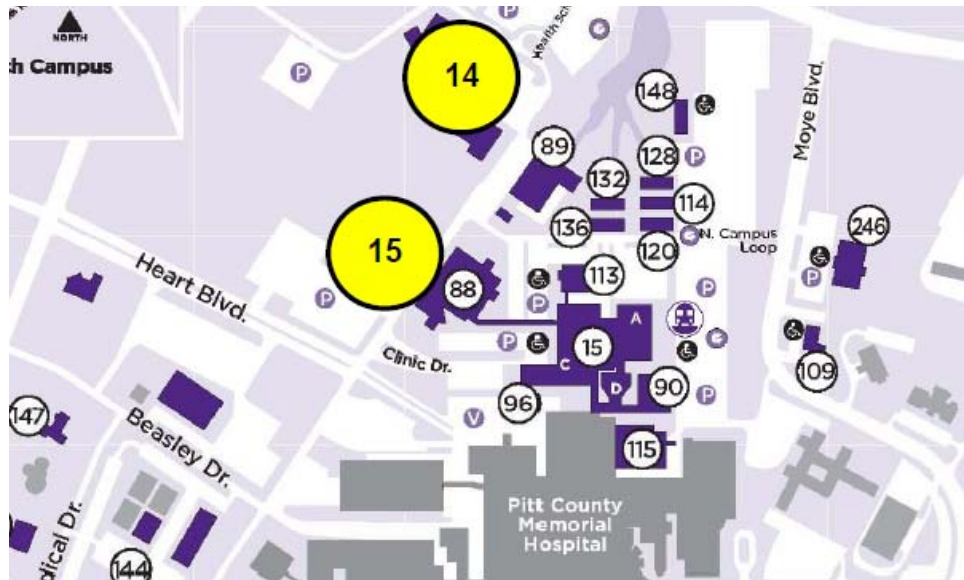


Exhibit 3.3: Health Sciences Campus Dining Map

Health Sciences Campus Dining Facilities and Basic Characteristics:

14. Blimpie

- Located at Allied Health Sciences Building
- Subs and Salads

15. Java City Cardiovascular

- Seating Capacity: 0
- Specialty Coffee Drinks
- Located in Heart Institute



Focus Groups

The purpose of the focus group interviews was to engage a variety of ECU students in dynamic conversations about their opinions, observations, and recommendations regarding dining facilities in the future. Focus groups are intended to yield qualitative data, reveal hidden sensitivities, and structure the survey questions.

Focus group sessions were organized by Mark Lysaght, Aramark Resident District Manager, and held on November 30th, 2009. Focus groups were intended to engage students in a dialogue about dining opportunities at ECU. In total, 20 students provided feedback related to their current dining behavior, their dining needs, current dining programs, and interests in the future. Participants in the session were generally very vocal on the subject matter, and the interaction proved informative.

Meal Plan Selection

The majority of on-campus students chose the 14 meals per week plan. Two on-campus participants chose the 9 meals per week plan and one on-campus participant chose the 19 meals per week plan. Most off-campus students chose the \$400 pirate buck option. One off-campus senior, however, chose the 9-meal-per-week plan but anticipated getting the 14-meal plan to better satisfy his daily needs.

Dining Facilities

All participants had visited dining facilities on campus. Preferred facilities included West End Dining Hall, Todd Dining Hall, Destination 360, Java City, and The Galley. Students who eat breakfast on campus said that Todd Dining Hall was the best option. Many participants eat breakfast in their rooms, or not at all. West End and Todd were favorites for lunch and dinner because of location and variety of offerings. Participants also like the all-you-care-to-eat option over a la carte facilities, such as Wright Place, because of the “lower cost.” Students also utilize the C-stores to purchase items for their rooms.

Hours

Most participants felt that the current operating hours met their needs for both weekday and weekend meals. One participant suggested that the dining halls open earlier than 10:30 a.m. on the weekend to better accommodate his needs. Some participants also suggested extended lunch hours to better control visitor crowding and to better accommodate class schedules.

Improvements

Although participants were satisfied overall with dining at ECU, some improvements were suggested. Suggestions included better signage and access to Center Court Juice Bar, lowering



prices at Wright Place, more special events, more healthy options, increased options for vegetarians, and more dining options on the Health and Sciences campus. Students would also like to see more national brands on campus. Popular choices were Chik-fil-A, Bojangles, and Taco Bell.

Off-campus Dining

When asked about off-campus dining facilities, participants said that although they preferred to eat on campus because of affordability, they utilize off-campus dining options on weekends. Popular off-campus choices were in the downtown Greenville area, which students can walk to from campus.

Peer Institution Analysis

Objectives

The objective of the competitive context analysis is to understand ECU's market position among its peer institutions with respect to dining facilities. The peer institutions were identified because they have similar characteristics to ECU, such as enrollment, location, and demographics. The analysis identifies the dining facilities offered at peer institutions, highlighting their buildings, programs, fees and amenities.

Methodology

B&D and the University selected seven schools for the analysis. B&D relied heavily on each institution's 2008-2009 Common Data Set and on-line information readily accessible on the institutions' websites and typically used by students when searching for a school that meets their needs. Detailed analysis examined information on tuition and fees, enrollment, admissions, location, and quality of dining facilities. The following universities were selected for comparative analysis:

- Old Dominion University
- SUNY at Buffalo
- University of South Carolina – Columbia
- University of Wisconsin – Milwaukee
- Virginia Commonwealth University
- Western Michigan University
- Wright State University



Summary of Findings

Enrollment

The peer institutions are located in six different states and represent both urban and suburban settings. The average enrollment of the seven peer institutions is 25,965 students, the largest being University of Wisconsin – Milwaukee which currently enrolls 29,215 students. ECU has an enrollment of 27,677 students as of fall of 2009.

ECU's undergraduate enrollment makes up approximately 76% of its total student enrollment. This is comparable to the average at peer institutions at 75% of total student enrollment. The majority of the peer institutions' students are enrolled full-time, 75% of the student population. On average, 77% of students at the peer institutions are enrolled full-time. ECU enrolls 12% out-of-state students, which is more than most of its peers and competitors. Only the University of South Carolina – Columbia enrolls more out-of state students. On average, out-of-state students make up 8% of the enrollment at peer institutions.,

Tuition

The average cost of annual in-state tuition among the peer institutions is \$6,960 while ECU is priced at \$2,491. The average out-of-state tuition with room and board of the researched institutions is approximately \$17,477 annually. ECU has a significantly lower annual out-of-state tuition of \$13,325. Although the University is priced close to the average cost of \$3,032 for room and \$8,022 for board, the in-state tuition is much lower.

Dining Facilities

East Carolina University's peer institutions on average have ten dining locations and four dining hall facilities. Although ECU has considerably more dining options than most of the peer institutions, it only has two dining hall facilities. **Exhibit 3.4** shows the number of dining options, dining locations, and the number of dining halls provided at the peer institutions and those provided at ECU. Dining options indicate the different food choices the students have, while dining location refers to the physical locations on campus. Dining Halls are cafeteria-style dining facilities which allow the students to eat three meals a day using their meal plans.



RESIDENTIAL DINING PLAN

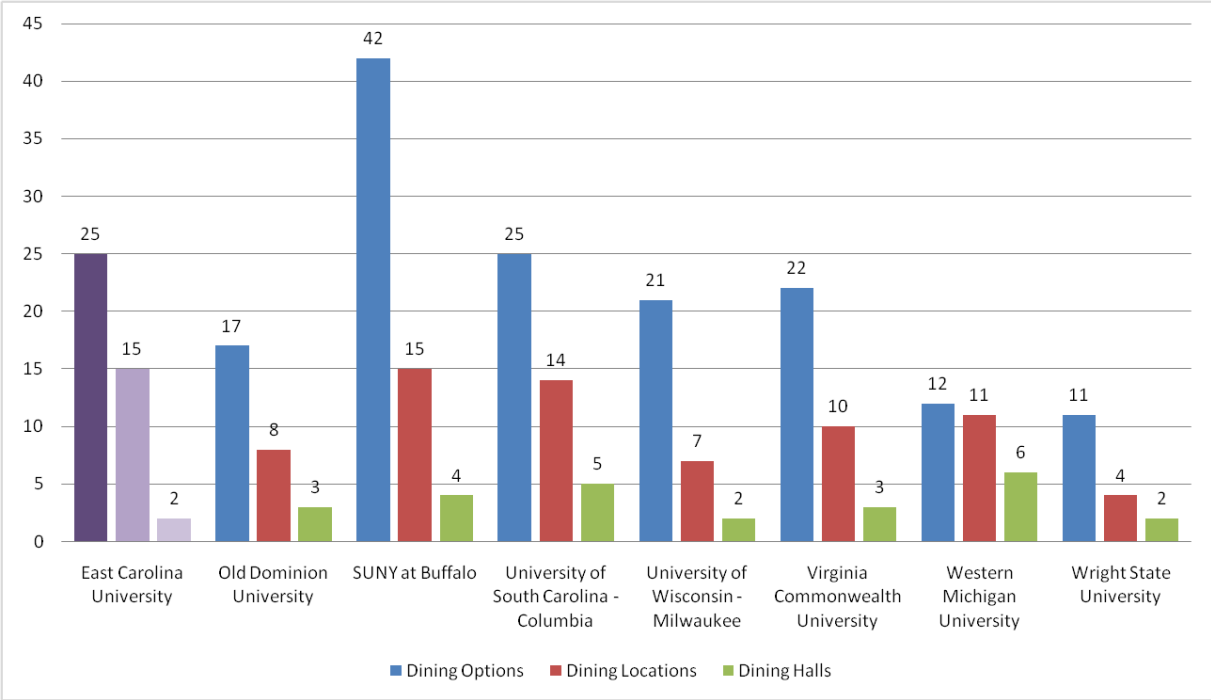


Exhibit 3.4: Number of dining locations and number of dining hall facilities

Most of the peer institutions offer national brands on campus. Western Michigan University is the only institution that does not. Western Michigan University and Old Dominion University are also the only peer institutions that provide continuous dining, where students can eat throughout the day without adhering to specific food service time slots. A juice bar is another program that is rarely offered by the peer institutions. ECU is one of three peer institutions that offer a juice bar. Detailed information regarding dining programs is shown in **Exhibit 3.5**.

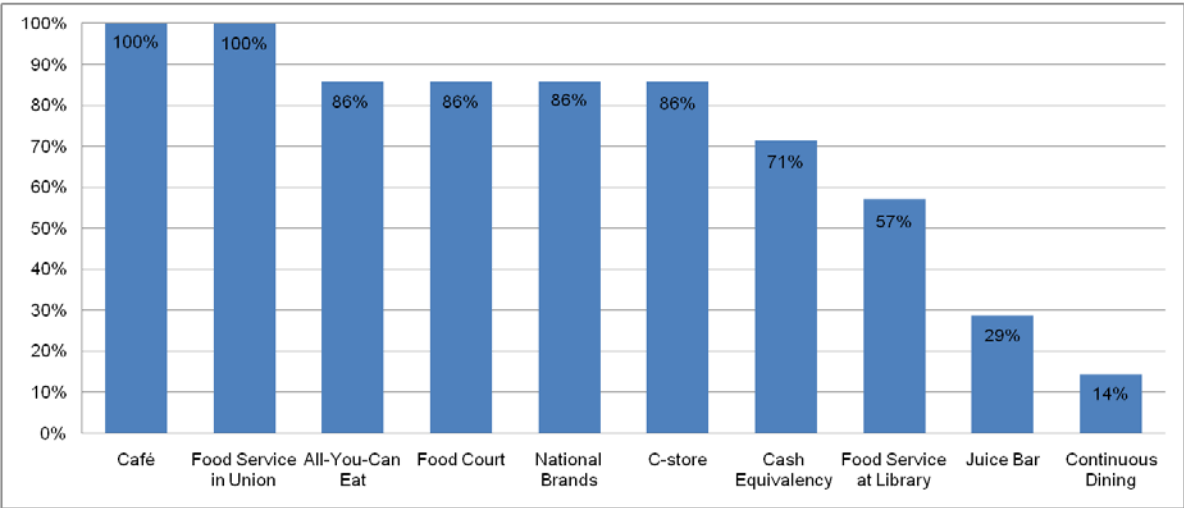


Exhibit 3.5: Dining programs offered at ECU and peer institutions



RESIDENTIAL DINING PLAN

Meal Plans

All peer institutions require on-campus residents to purchase a meal plan. ECU charges \$1,585 for a 14 meals per week plan, the most commonly purchased plan. The average price of the equivalent plans at the studied institutions is \$1,623. All the institutions also offer a commuter plan for those students not living on campus, except for University of Wisconsin – Milwaukee.

Individual case studies are listed on the following pages.



RESIDENTIAL DINING PLAN

Detailed Findings

This section illustrates the relationships between the dining and the housing facilities on each campus as well as summary facts of each institution's dining program.

Old Dominion University

- 17 Dining Options
- 8 Dining Locations
- 3 Dining Halls
- National Brands
 - Starbucks
 - Chick-fil-A
 - Pizza Hut
 - Einstein Bros. Bagels
 - Quiznos
- Amenities
 - Late night dining



Exhibit 3.6: Webb Dining Hall



Exhibit 3.7: Old Dominion University Housing/Dining Map



RESIDENTIAL DINING PLAN

SUNY at Buffalo

- 42 Dining Options
- 15 Dining Locations
- 4 Dining Halls
- National Brands
 - Jamba Juice
 - Burger King
 - Starbucks
 - Subway
 - CVS
 - Tim Hortons
- Amenities
 - Late night dining
 - Delivery



Exhibit 3.8: Ellicott Complex

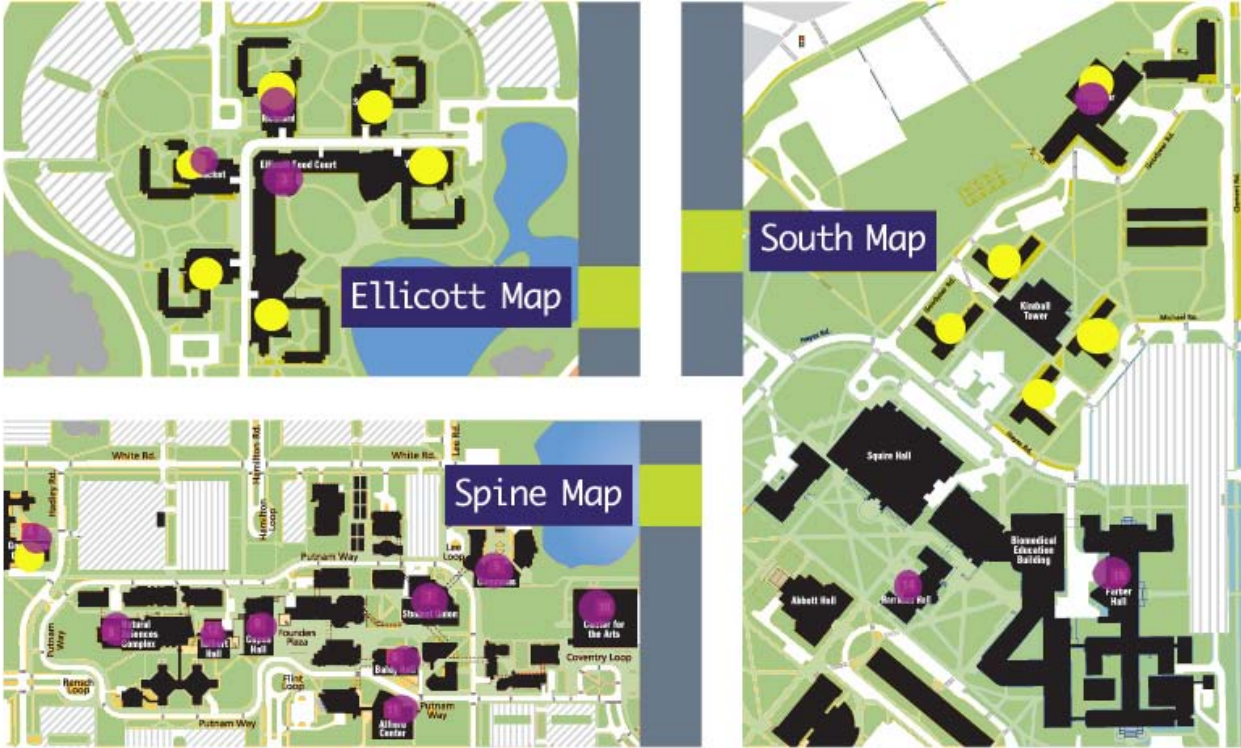


Exhibit 3.9: SUNY Buffalo Housing/Dining Map

- Key**
- Dining
 - Housing



RESIDENTIAL DINING PLAN

University of South Carolina – Columbia

- 25 Dining Options
- 14 Dining Locations
- 5 Dining Halls
- National Brands
 - Chick-fil-A
 - Burger King
 - Einstein Bros. Bagels
 - Pizza Hut/Taco Bell
- Amenities
 - Late night dining



Exhibit 3.10: Russell House

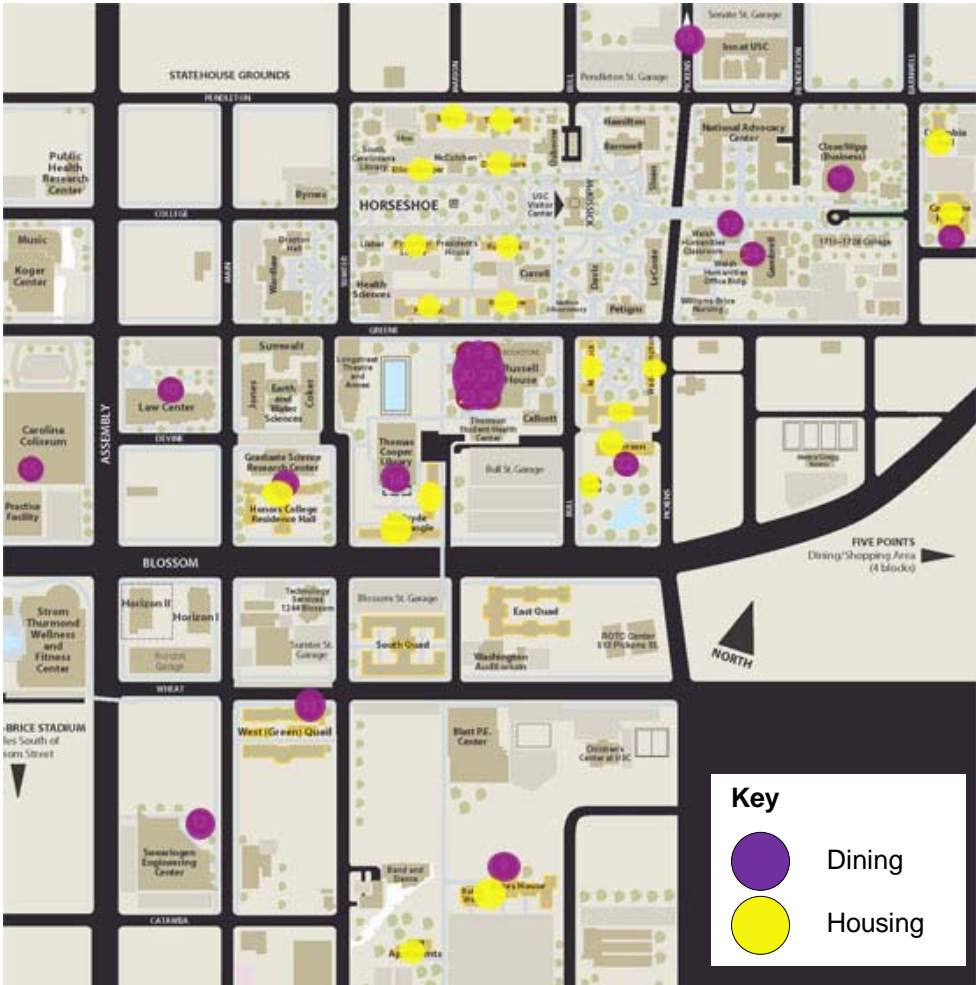


Exhibit 3.11: University of South Carolina – Columbia Housing/Dining Map



RESIDENTIAL DINING PLAN

University of Wisconsin – Milwaukee

- 21 Dining Options
- 7 Dining Locations
- 2 Dining Halls
- National Brands
 - Burger King
 - Taco Bell
- Amenities
 - Late night dining



Exhibit 3.12: Sandburg Hall

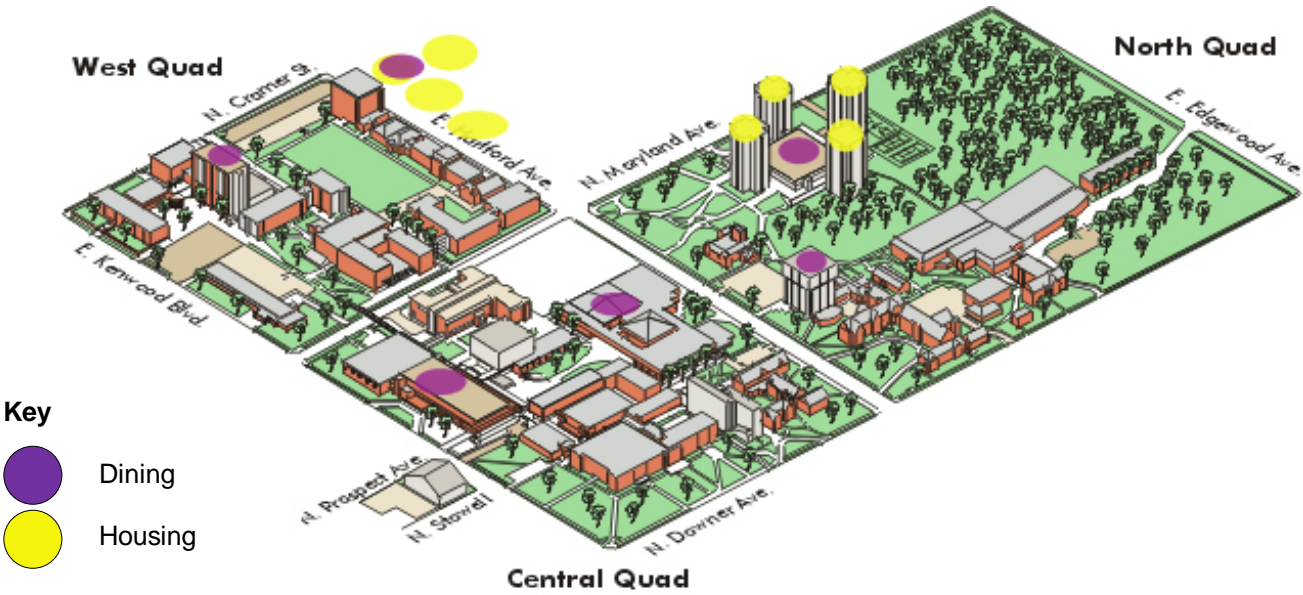


Exhibit 3.13: Wisconsin University – Milwaukee Housing/Dining Map



RESIDENTIAL DINING PLAN

Virginia Commonwealth University

- 22 Dining Options
- 6 Dining Locations
- 3 Dining Halls
- National Brands
 - Starbucks
 - McDonalds
 - Chick-fil-A
 - Subway
 - Camille's
 - Quiznos
 - Chilis
- Amenities
 - On-line order



Exhibit 3.14: Shaffer Hall

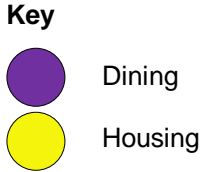
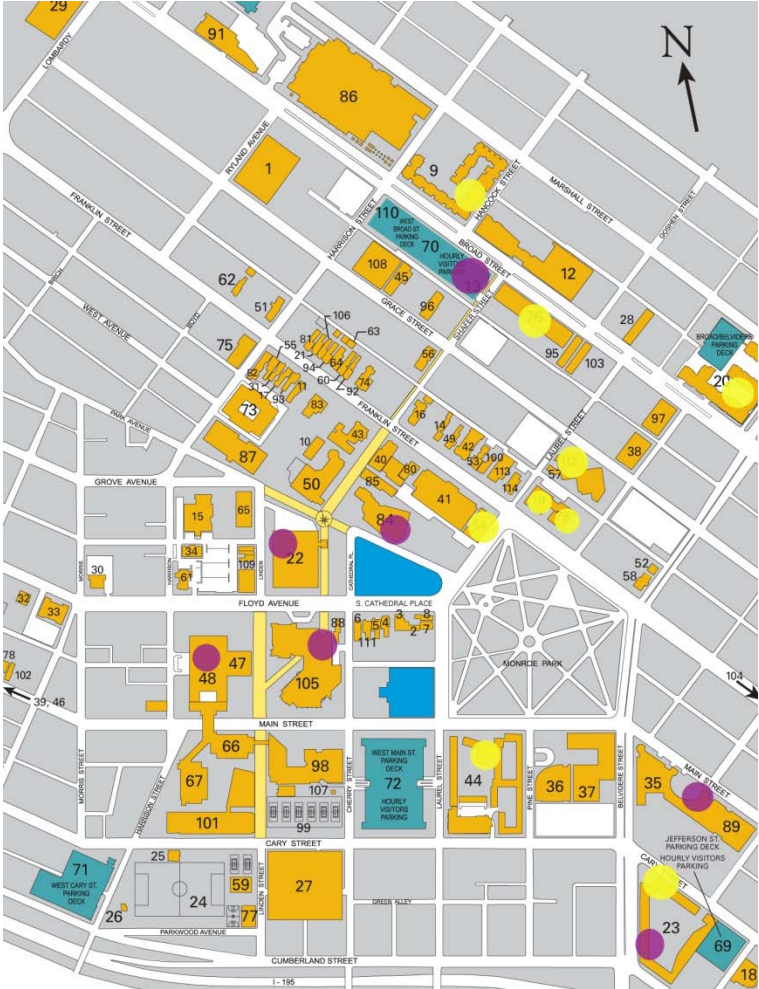


Exhibit 3.15: Virginia Commonwealth University Housing/Dining Map



RESIDENTIAL DINING PLAN

Western Michigan University

- 12 Dining Options
- 11 Dining Locations
- 6 Dining Halls
- No National Brands
- Amenities
 - Late night dining
 - On-line order



Exhibit 3.16: Draper Hall

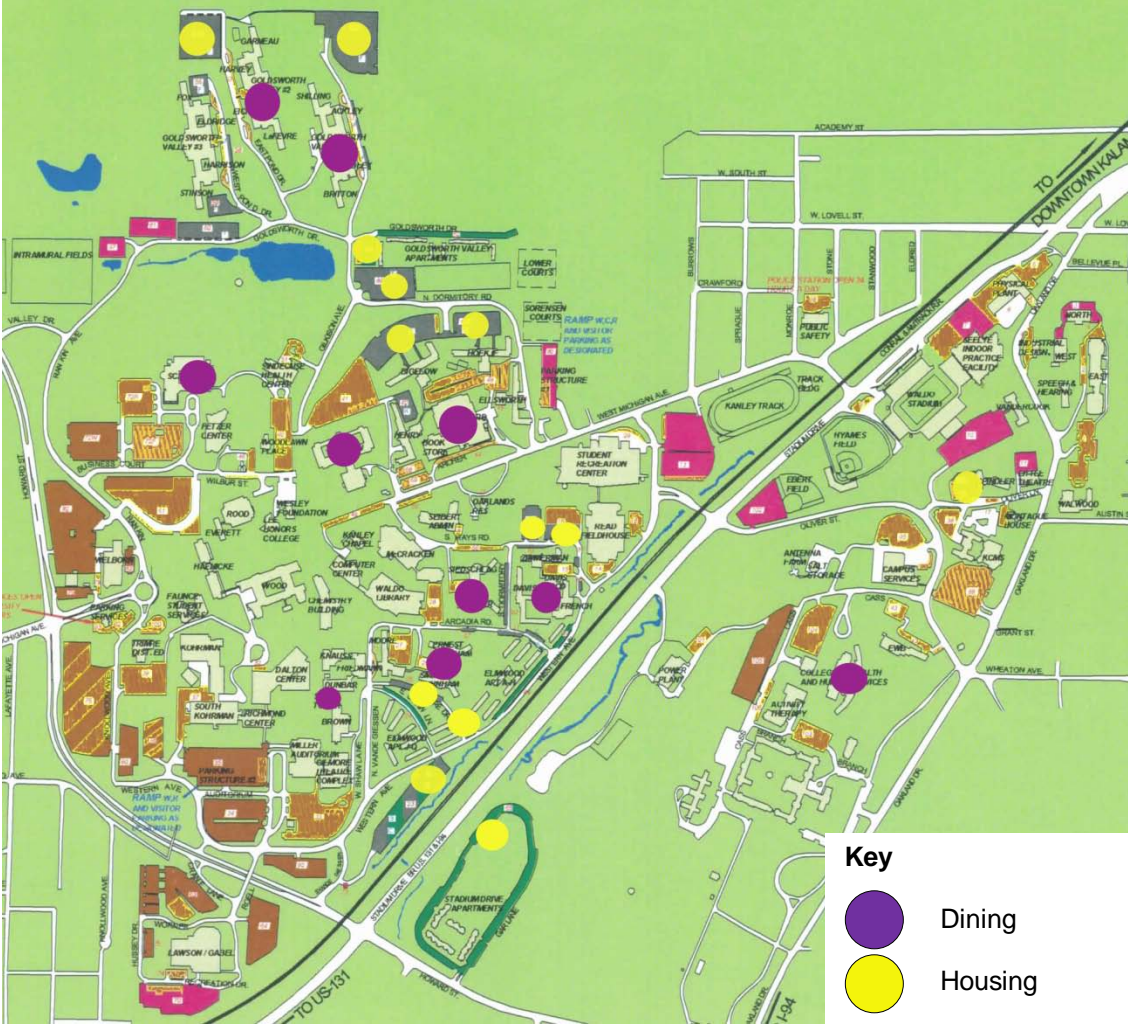


Exhibit 3.17: Western Michigan University Housing/Dining Map



RESIDENTIAL DINING PLAN

Wright State University

- 9 Dining Options
- 4 Dining Locations
- 2 Dining Halls
- National Brands
 - Donatos Pizza
 - Burger King
 - Pizza Hut Express
 - Skyline Chili
 - Taco Bell Express
- Amenities
 - Late night dining
 - WiFi



Exhibit 3.18: Student Union

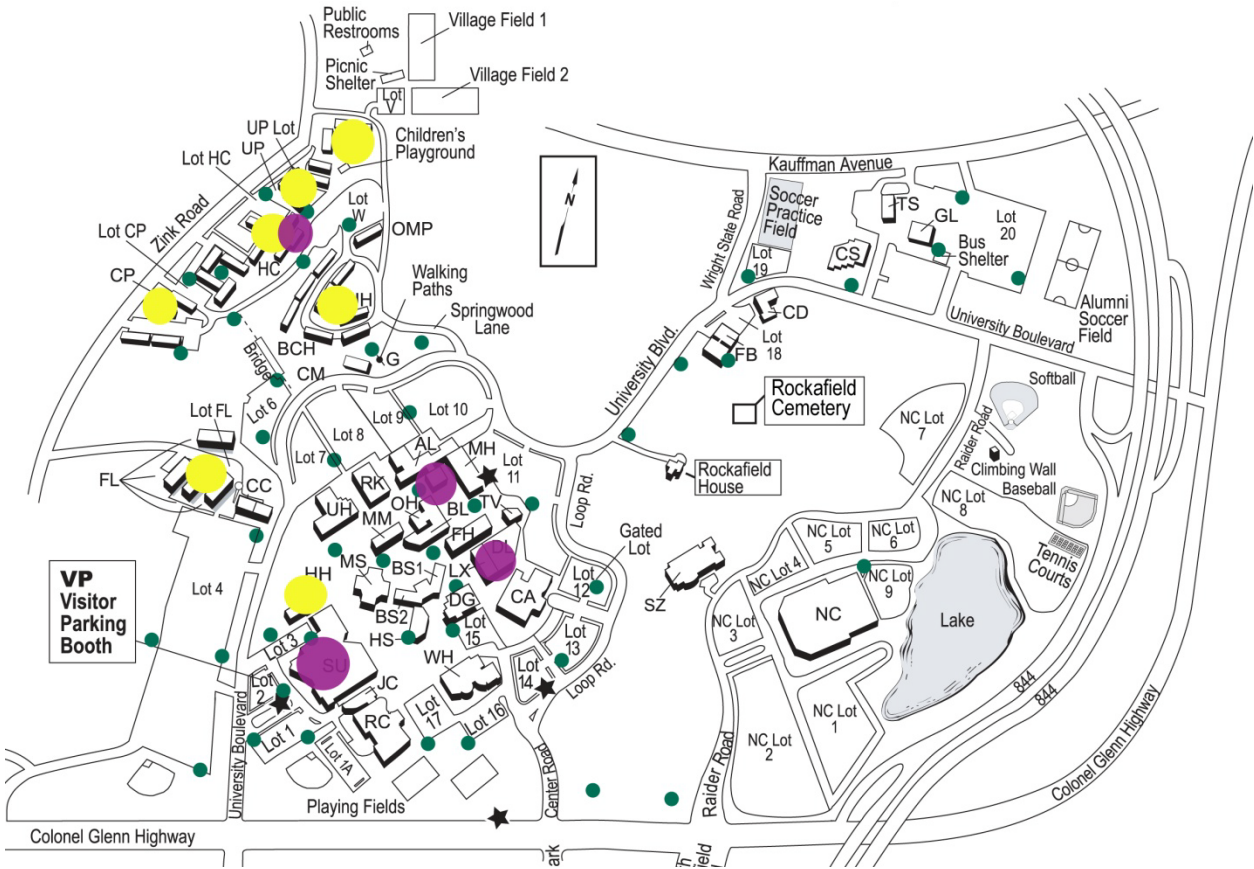


Exhibit 3.19: Wright State University Housing/Dining Map

Key

- Dining
- Housing



Summary - Proposed Building Program

B&D's dining recommendations are impacted by the proposed course of action with respect to the residential program. The following factors were considered:

- Recommended replacement of Belk Hall with a new residential facility. In addition, due to de-densification of other residence halls, a new 400-bed building is recommended. This new building could be located in the College Hill neighborhood.
- De-densification plans: potential losses of 80 beds in the Central Campus neighborhood and 250 beds in the West Campus neighborhood.
- Limited / no expansion area for the West End Dining Hall combined with the availability of land near Todd Dining Hall.

Given the potential growth of the residential population in the College Hill neighborhood and land availability in that area, B&D recommends expansion of Todd Dining Hall. Assuming an addition of 400 new meal plans plus additional demand from non-meal-plan customers, B&D recommends adding 175 new seats (at 3.5 turnovers and 20% seating inefficiency). The gross square footage of the proposed expansion is approximately 9,300, as shown in **Exhibit 3.20** below.

	Quantity	Unit NASF	Total NASF
FOOD SERVICE			
1.1 Food Court			
1.1.1 Seating	175	18	3,150
1.1.2 Servery & Warming Kitchen	175	10	1,750
Kitchen / Food Preparation	175	5	875
Ware Washing	175	1	175
Storage (Dry & Cold)	175	2	350
<hr/>			
1.1.3 Food Service / Catering Offices			
Offices	2	120	240
<hr/>			
Total NASF			6,540
Efficiency Factor			70%
Building Core & Circulation			2,803
TOTAL Building Envelope			9,343

Exhibit 3.20: Preliminary Todd Dining Hall Expansion Program



Section 4

Student Center Plan



Introduction

B&D performed evaluation of the student center facilities at ECU as part of the overall Campus Master Plan. B&D's scope of work included:

- Tour of the existing facilities (Mendenhall Student Center) to understand and evaluate the site-specific opportunities and constraints;
- Series of conversations with administrators and focus groups and intercept interviews with students and faculty/staff to gain qualitative information regarding preferences and perception of the current facilities;
- Analysis and comparison of facilities at comparable institutions to identify the quantity, quality, and usage of facilities available to ECU students;
- Review of ECU's demographic profile and an Internet-based student and faculty/staff survey to test demand and preferences;
- Development of a model to quantify the demand for a union facility by activity type, frequency, and duration, based on data collected during the electronic survey; and
- Development of a preliminary capital budget to test the impact that various development scenarios could have on the existing union programs offered at ECU.

Focus Groups

The purpose of focus groups was to engage a variety of ECU students, faculty, and staff in dynamic conversations about their union needs and preferences in order to shape quality-of-life policies, programs, and facilities that could appeal to the ECU population. Focus group discussions were intended to yield qualitative data, reveal hidden sensitivities, and raise issues not previously considered by the researchers, rather than provide rigid, statistically reliable responses from a demographically representative sample of the population. Responses from the focus groups were used to help shape the student and faculty/staff surveys.

The focus groups were designed to obtain feedback from a range of current and potential union users. Each focus group was led by a Brailsford & Dunlavey moderator whose role was to guide the conversations to address issues pertaining to the student union. The moderator introduced a series of questions, intentionally open-ended in nature, to engage the participants in a dynamic conversation. Participants in all sessions were generally very vocal on the subject matter, and the interaction with union users proved informative.

Focus group participants agreed that Mendenhall is “old and outdated.” Specifically, people in the focus groups said that the building is very compartmentalized and that, as a result, it never



STUDENT CENTER PLAN

feels very active. One student credited the compartmentalized feel of the building to the maze-like layout of the building. The student said, “Wayfinding is difficult. Mendenhall needs better signs.”

Focus group participants also mentioned that the Mendenhall location is not ideal. Group participants agreed with one student who said, “Mendenhall is off the beaten path. Wright Place is the center of campus.” Absent a preferred campus location, participants said that patron traffic is caused by food service, passive recreation, meeting space, and the multipurpose room.

When discussing food service, focus group participants said that they frequent Destination 360 because it is open late, because meal plans are accepted, and because they enjoy Chick-fil-A. However, students said that they often go to Destination 360 without ever entering the main Mendenhall building. Students said that there is a disconnect between Mendenhall and Destination 360 because there are separate entrances to the two spaces and because the main entrance to Mendenhall is not very inviting. Students mentioned that they will go into Mendenhall to buy coffee from JavaCity, but typically students leave once they purchase their beverage.

Focus group members said that for passive recreation they visit Mendenhall to bowl, to watch movies at the theatre, to use the computer lab, and occasionally to play billiards.

Group members said that the meeting rooms were not effective on campus. Participants said that meeting rooms are offered in insufficient quality, quantity, and size variety. Group members agreed that large rooms are hard to reserve and are not ideal when they are reserved. The “Social Room” was commonly cited as a “dark and disgusting place.” One student summed up the Social Room by saying, “It is located through a separate set of doors in the basement, past a set of concrete stairs, and in a completely different and unused part of the building.” Another student elaborated, “I don’t feel safe going to the Social Room. It is very isolated from everything else in the building.” Additionally, focus group members consistently said, “The Social Room smells like trash. I don’t like having events there. Plus there are weird disco balls in the Social Room. What is that all about?” The most commonly referenced meeting room concern was the lack of a true ballroom. Focus group participants said that a ballroom is desperately needed on campus and that a union facility should include a ballroom space.

Focus group members said that they often use the building for student activities hosted in the Multipurpose Room. Students said they like having all organizations on the same floor so that they can interact with each other during activity planning events. Students also said that they utilize the conference center that is provided within the Multipurpose Room. Conceptually, students like the Multipurpose Room. However, they had complaints about the Multipurpose Room space. One student said, “The Multipurpose Room lacks privacy. I don’t know where one group ends and the next group begins. I miss having my own office space.” Another student agreed, “Everyone calls the Multipurpose Room a ‘garage sale’ or a ‘junkyard’ because there are desks everywhere and it is a bit messy.” Students who were not in organizations said that the Multipurpose room was uninviting to students. One student said, “The MP room is weird. Why



are all of those desks just crammed in there?”

Focus group participants said that they would use Mendenhall more frequently if it offered more attractive destination spaces. Participants said that retail destinations could include a bookstore, a post office, or enhanced food service. Members of groups also said that enhanced meeting space would help attract people into the building. In addition to new spaces, the group participants said that improvements to the existing spaces would be advantageous. Group members mentioned better signage, a more visible computer lab, and designated student office spaces with a shared collaboration space as potential improvements.

Focus group members said that Mendenhall has no identity. Students joked that the building was called “Mendenhall Faculty Center” because it was more frequently used by faculty and administrators than students. The building would benefit from a clearer definition of the building’s purpose.

Finally, one student summed up the general sentiment of all group members when he said, “Students don’t really have a reason to come into Mendenhall. We need to offer something that brings them into the building, and then we have to make it attractive so that they will want to stay once they get here.”

Peer Institution Analysis

Brailsford & Dunlavey undertook a study of institutions with desirable union facilities as recommended by ECU administrators. A thorough analysis of these institutions was conducted to profile student union facilities available at each of the surveyed schools. In particular, it was B&D’s intent to identify opportunities to improve the offerings of ECU’s existing union facilities. The information collected will yield a thorough understanding of ECU’s current position among its peer and competitor institutions. Ultimately, the results of this study will provide information to help ECU improve its market position for the recruitment and retention of students.

B&D researched union facilities at UNC Wilmington, UNC Charlotte, and the University of South Florida. Case studies of each researched institution are provided below.



STUDENT CENTER PLAN

UNC Wilmington

UNC Wilmington offers the Fisher Student Center, Fisher University Union, the Burney Center, and the Warwick Center. Each facility complements the other facilities by collectively offering student spaces, conference spaces, food and retail destinations, and a ballroom facility.

Fisher Student Center

- Opened July 2006
- 62,776 square feet
- Box Office
- Campus Activities & Involvement Center
- Einstein Bros. Bagels (dining facility)
- Information Center
- Lumina Theatre (350-seat movie theatre)
- Seahawk Perch
- Sharky's Game Room
- UNCW Bookstore
- Varsity Café (dining facility)
- Six meeting rooms
- Seven lounge spaces



Exhibit 4.1: UNC Wilmington

Fisher University Union

- Opened 1983
- Major renovations re-opened March 2008
- Dittos - The Copy Spot
- Hawk's Nest (dining facility)
- Main Street Express (convenience store and ice cream shop)
- Meeting spaces
- Seahawk Mail (post office)
- Student Media
- Town Square (open lounge / dining area)
- Ann Flack Boseman Art Gallery
- Campus Life Building Services & Administration
- Campus Life Reservations & Events
- Career Center
- Center for Leadership Education & Service
- Centro Hispano
- Dean of Students Office
- Transition Programs
- UNCW Presents
- Upperman African American Cultural Center

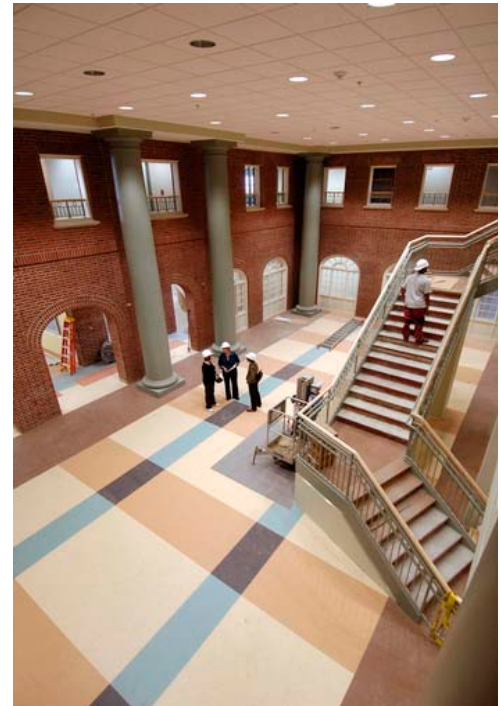


Exhibit 4.2: UNC Wilmington



STUDENT CENTER PLAN

Burney Center

- Opened 1985
- Major renovations re-opened March 2008
- 9,300 square foot ballroom
 - Five different space configurations
 - Seats 600 guests for a banquet
 - Seats 1,000 guests auditorium style
- Large lobby area
- Two "green" rooms
- Events support office
- Lighting and sound systems
- Catering prep area



Exhibit 4.3: UNC Wilmington

Warwick Center

- Opened 1990
- Large multipurpose ballroom
 - Sub-dividable into smaller spaces
 - Pre-function space



Exhibit 4.4: UNC Wilmington

UNC Charlotte

UNC Charlotte opened a new, 196,000 square foot facility in 2009 that serves as their primary union facility.

- 196,000 square feet
- Project cost: \$65 million
- A grand rotunda that reaches 3 stories
- Food court with 5 dining options and seating for 400
- 400 seat board dining area (will be open for breakfast, lunch, and dinner)
- Game room lounge
- 210 seat Movie Theater
- Multipurpose Venue with 600+ seating banquet style (configurable up to nine large meeting rooms)
- 4 retail shopping or service spaces
- 6,610 square foot student organization and activity space
- 8 meeting rooms
- Parking is available in the adjacent Union Deck, with a raised walkway to the building
- Connected to residential campus via 300 foot long timber bridge



Exhibit 4.5: UNC Charlotte



STUDENT CENTER PLAN

University of South Florida – Marshall Center

The University of South Florida opened the Marshall Center, a 233,000 square foot facility, in 2008. The Marshall Center serves as the primary union facility at the University of South Florida.

- Opened Fall 2008
- 233,000 square-foot, four-story center
- Food court, restaurants, and spacious eating areas
- Office space
- 1,100-seat ballroom
- Formal conference rooms
- Meeting rooms
- Computer lab
- Student organization spaces
- Lounges
- 57-foot central atrium
- 700-seat theater
- The new center more than doubles the size of the previous facility.
 - The ballroom is 3½ times larger than the old ballroom.
- The old Marshall Center was demolished during the 2009 fall semester and construction began on an enhanced plaza adjacent to the bookstore, which remains in its current location. Components of the plaza will include an amphitheater, space for the movies on the lawn event, and three life-size bronze bulls running through a stream.



Exhibit 4.6: University of South Florida

The new center has capacity to feed 2,700 people at a single time.

Food Court

- Chick-fil-A
- Miso Sushi
- Moe's Southwest Grill
- Sbarro Pizza
- Bleecker St. Deli

Separate restaurants

- Einstein Bros. Bagels
- Ben & Jerry's
- Beef O'Brady's Restaurant
- Palms Restaurant



- Expanded dining room
- Three private dining rooms

Survey Analysis

B&D developed an electronic student and faculty/staff survey to quantitatively test the demand for a variety of spaces that could be provided at ECU. The survey was designed to identify, in a statistically reliable manner, existing and projected usage patterns, sensitivity to specific facility and service improvements, and overall student support for union facility improvements. Data collected through the survey also forms the basis for B&D’s projection of the type and amount of activity spaces identified through the Demand-Based Programming process.

The survey yielded nearly 2,000 responses: 1,069 student responses, 325 faculty responses, and 588 staff responses. A few pertinent charts are included in this document, and the full survey results have been included in *Appendix B: Student Center Survey Results (Students)* and *Appendix C: Student Center Survey Results (Faculty/Staff)*.

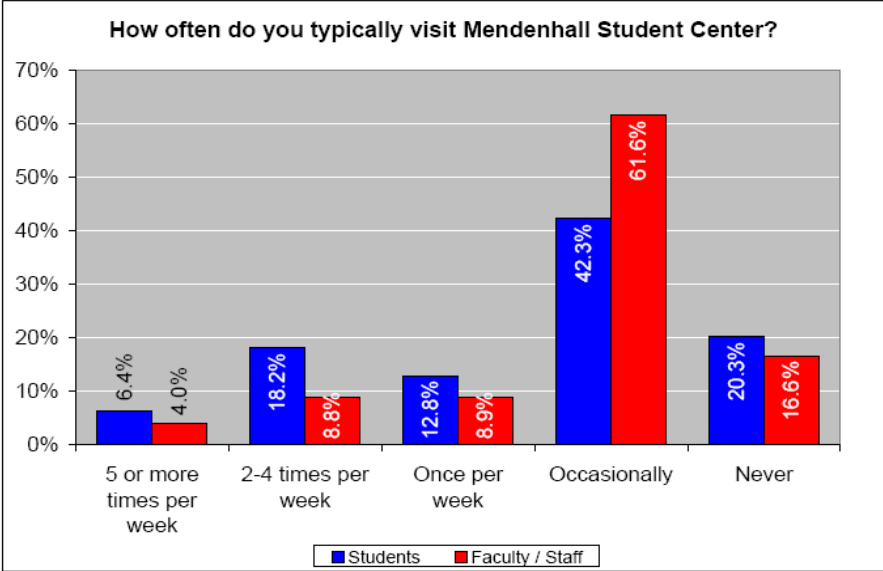


Exhibit 4.7: Mendenhall Student Center Usage

As demonstrated in **Exhibit 4.7**, Mendenhall is not used on a regular basis. Less than one fourth (24.6%) of ECU students use the building two or more times per week while only 12.8% of faculty and staff use the building two or more times per week. Conversely, 62.6% of students and 78.2% of faculty and staff use the building “occasionally” or “never.” This statistic demonstrates that Mendenhall is not an active part of the ECU population’s regular routine.



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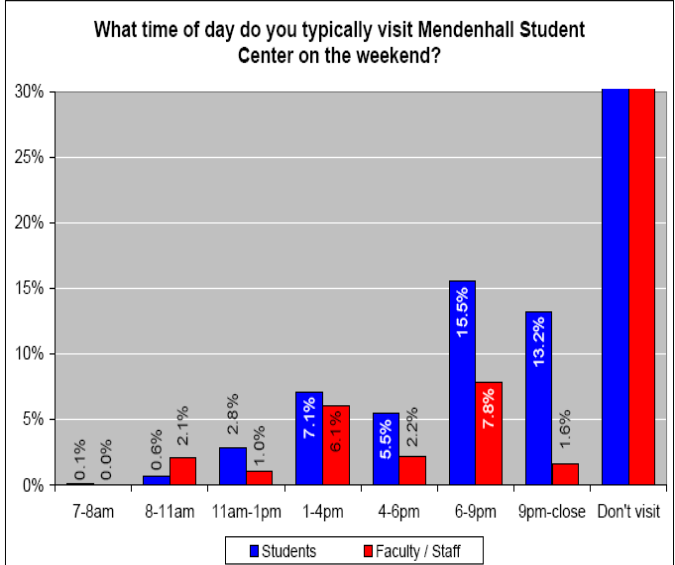
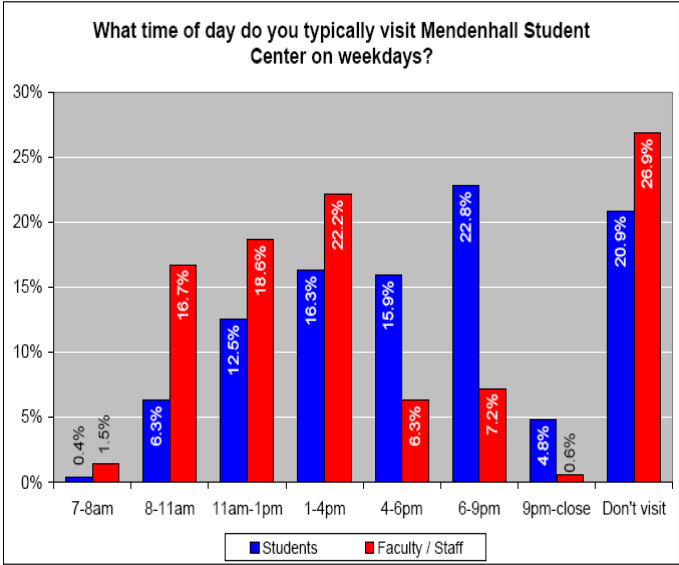


Exhibit 4.8: Mendenhall Student Center Time of Visits

As seen in the charts above, the building is most frequently visited during the week, with very minimal weekend usage. During the week, both faculty/staff and students use the building during the lunch hours, which is congruent with focus group responses that Mendenhall traffic is primarily generated by demand for food service at Destination 360. As seen in the charts above, there is limited use of Mendenhall during the nighttime hours. Compared to other campuses that B&D has analyzed and helped plan, the limited nighttime use is a strong indicator that Mendenhall is not relevant to the daily routine of the ECU student population.

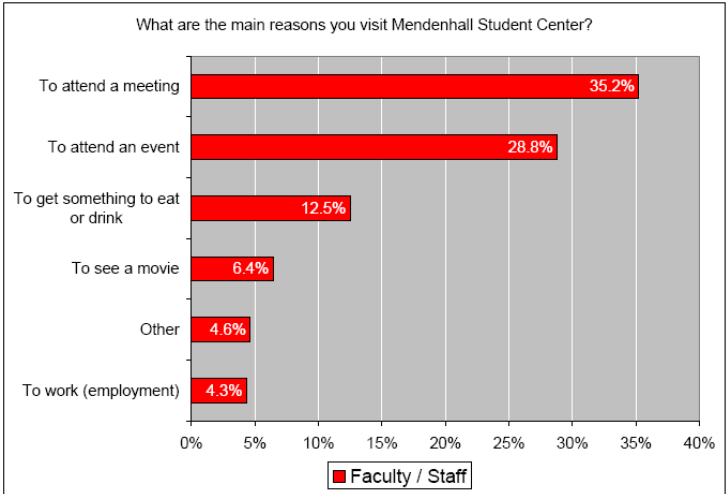
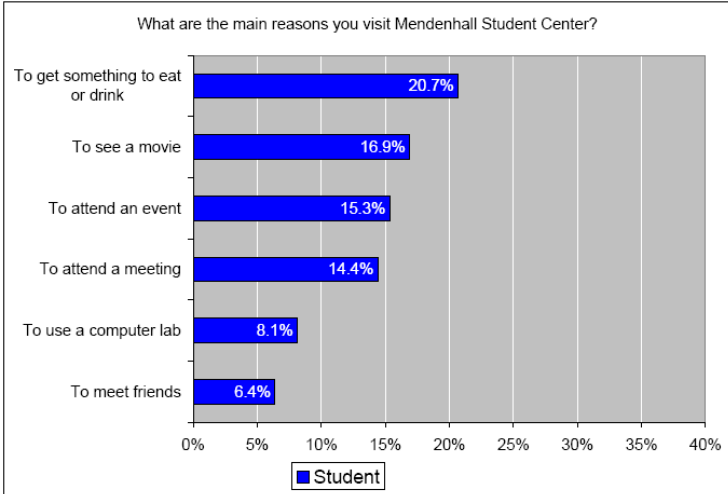


Exhibit 4.9: Reasons for Using Mendenhall Student Center

As the charts above show, Mendenhall is primarily used as a destination location, not as a place for casual usage. Faculty and staff use the building to attend an event or a meeting. Students use the space primarily for food service or for a pre-set activity like a movie, event, or meeting.

Similar to what B&D heard in focus groups, the survey indicated that there are not sufficient spaces in Mendenhall to attract students into the building and then to provide enough activity and student life to keep people in the building.



Demand Based Programming

Demand-Based Programming (“DBP”) is a proprietary process developed by B&D to utilize survey data for making student union square footage recommendations. The model’s square footage recommendations are determined by combining nationally recognized space assumptions with the actual usage, duration, and prioritization of various activity spaces as reported in the survey. Activity spaces are those spaces that are programmed based on the number of potential users and the distribution of usage over the course of a typical day. Certain spaces cannot be analyzed using the DBP information because they are based on specific user groups and are not campus wide, including student organization offices, administrative offices, and conference / meeting rooms.

The model derives the demand figures based on responses from the survey as well as enrollment and employment numbers provided by the University. These figures may be reanalyzed in the future, as necessary, to reflect changes in enrollment and employment.

The output of the model is not intended to be the final facility program, but rather another tool to be used to develop the final program, along with the rest of the market analysis and the input and judgment of the consulting team, students and other user groups, and University decision makers.

- “Depth” of demand is measured by the number of respondents who indicate they would engage in a specific activity at least two times per week. The measure is significant in that it indicates the extent to which activities are integral to the regular routine. Since depth represents the core users, the prioritization of activity spaces is determined by the depth of demand for each activity.
- “Breadth” of demand is measured by the number of respondents who indicate they would engage in a specific activity even sometimes, if only occasionally. The measure is significant in that it indicates the extent to which activities have some amount of recreational appeal.

The spaces listed in the following DBP chart (**Exhibit 4.10**) show the student, faculty, and staff demand for specific spaces within an ideal union building.



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Main Campus - Union Demand for Students, Faculty and Staff

Activity	Space Type	Peak Demand	Space Allocation Based on Prioritization of Demand		
24 Hour Study Lounge	Sq. Ft.	7,995	5,944	to	6,661
Coffeehouse	Sq. Ft.	4,020	3,043	to	3,402
Computer Lab	Sq. Ft.	3,510	2,548	to	2,960
Food Court Dinner	Sq. Ft.	4,630	3,368	to	3,885
Food Court Lunch	Sq. Ft.	5,880	3,363	to	3,938
Convenience store / small grocery mkt	Sq. Ft.	420	232	to	274
Copy / Print Center	Sq. Ft.	700	382	to	452
Bookstore	Sq. Ft.	1,340	575	to	685
Food Court Breakfast	Sq. Ft.	4,520	1,871	to	2,302
Sports bar / pub	Sq. Ft.	4,030	1,628	to	2,039
Grab-and-go Lunch	Sq. Ft.	970	411	to	508
Grab-and-go Breakfast	Sq. Ft.	1,100	344	to	452
Small Group Study Rooms	Sq. Ft.	4,180	1,013	to	1,426
Informal lounges / social gathering areas	Sq. Ft.	3,580	940	to	1,256
Games / Informal Rec Space	Sq. Ft.	4,900	1,248	to	1,785
Grab-and-go Dinner	Sq. Ft.	760	76	to	152
Multipurpose theater / Auditorium	Sq. Ft.	5,160	550	to	1,000
Large Special Event Programming Space	Sq. Ft.	3,820	460	to	784

Exhibit 4.10: Demand Based Programming for Union Spaces

Proposed Building Program

B&D analyzed focus group comments, strategic ECU goals, peer institution offerings, survey results, and the DBP and determined that Mendenhall is an insufficient space for the ECU campus. Although space quantities in the building are insufficient due to undersized student spaces, food service spaces, meeting room spaces, and a general lack of destination retail offerings, it is the space quality that primarily needs to be addressed. Circulation and way-finding need to be addressed within the facility, the building needs to be opened up for increased visibility of student activity which is important for a successful and dynamic union building, and finishes need to be more attractive to make users comfortable once in the building.

B&D worked with the University to consider renovations to the existing Mendenhall building to address the quality and quantity concerns raised during the analysis of the facility. To help guide facility renovation versus facility replacement discussion, the project team considered an analysis by ISES, a third-party facility audit provider. As seen in the following charts, Mendenhall's facility condition is ranked at 0.36 which is "Below average condition, major renovation required." B&D worked with Facilities administrators and determined that the cost of major renovations would only cover deferred maintenance and finishes on the building, but the costs of major renovations would not address way-finding, student preferences, or space constraints within the building.

Individual Building FCNI Range	Condition Description		
0.01 - 0.05	Excellent condition, typically new construction	Facility Condition Needs Index	0.36
0.06 - 0.15	Good condition, renovations occur on schedule		
0.16 - 0.30	Fair condition, in need of normal renovation		
0.31 - 0.40	Below average condition, major renovation required		
0.41 - 0.59	Poor condition, gut / renovation indicated		
0.60 and above	Complete facility replacement indicated		
		Facility Replacement Cost	\$35,982,000

Exhibit 4.11: Mendenhall Facility Needs Assessment



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Based on the amount of changes required to make the building functional, combined with the associated costs of renovation, it was concluded that replacement of the building is necessary to meet ECU's objectives. B&D used the space demand analysis, survey results, and multiple conversations with ECU administrators and building users / operators to determine a program for the replacement facility. The preliminary program is outlined in **Exhibit 4.12**.

Main Campus New Union Program

Approximate Square Footage	Space Type
5,700	Food Court (150 Seats)
2,900	Retail Dining (100 Seats)
1,560	Coffee House (60 Seats)
750	Convenience Store
960	Food Service / Catering Offices
15,000	Ballroom / Large Event Space
4,000	Large Event Support Space
12,300	Conference / Meeting Rooms
28,000	Bookstore
650	Post Office / ATM
18,300	Theatre (700 Seats)
3,500	Sports Grill and Recreation Room
830	Ticket Office / Performing Arts Series
1,000	Entry / Lobby
1,500	TV Lounge
3,000	Information Commons
2,000	Quiet Study Lounge
2,900	Student Organizations
450	Office of Greek Life
1,640	Student Government Association
1,200	Student Activities Board
10,000	Media
5,600	Student Union Administration
3,000	Student Services Office Suite
3,860	Career Services Center
11,732	Multicultural Center
3,250	Support Space
5,000	Swing Space
81,083	Circulation
231,665	Total Additional Space

Exhibit 4.12: New Union Program



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Preliminary Capital Budget

Preliminary projections (**Exhibit 4.13**) indicate an investment of approximately \$112.7 million would be required to accommodate the spaces demanded in a replacement facility.

Hard Costs		
1	Site Acquisition Cost	\$0
2	Construction Contract	
	A. Enclosed Building	\$63,707,769
	A.1. Building Addition	\$0
	A.2. Building Renovation	\$0
	A.3. Energy Efficiency	\$3,185,388
	B. Site Preparation	\$4,000,000
	C. Site Utilities & Infrastructure	Incl. Above
	D. Parking	\$660,000
	E. Landscape Allowance	\$250,000
3	Furniture, Fixtures & Equipment	\$4,633,000
4	Inflation Allowance	\$8,310,000
Subtotal - Hard Costs		\$84,750,000
Soft Costs		
5	Architectural & Engineering Fees (@ 7.5%)	\$6,356,000
6	Additional Architectural & Engineering Services	\$636,000
7	Testing Fees, Surveys , Etc.	\$100,000
8	Local Fees & Permits	\$0
9	Start-Up Expenses	\$200,000
8	Direct Project Expenses	\$100,000
9	Project Contingency	\$9,214,000
10	Project Management	\$3,547,000
Subtotal - Soft Costs		\$20,150,000
Total Construction Cost		\$104,900,000
Amount to be Financed		\$104,900,000
Financing Costs		
17	Miscellaneous Fees	\$262,250
18	Debt Issuance Fees	\$786,750
19	Bond Insurance	\$1,049,000
10	Construction Period Interest (net of reinvestment proceeds)	\$5,703,966
Financing Costs		\$7,800,000
Total Project Cost		\$112,700,000

Exhibit 4.13: Preliminary Capital Budget

Summary

Mendenhall Student Center is outdated and in need of major changes - strategically, functionally, and aesthetically. The building needs significant financial investment just to cover deferred maintenance costs, and even such an investment would not change the strategic and functional use of the building. B&D, after extensive consultation with ECU administrators, recommends replacement of the facility to maximize the strategic value of this asset to the University.



Section 5

Student Recreation Plan



STUDENT RECREATION PLAN

Introduction

B&D performed evaluation of the student recreation facility, Student Recreation Center, at ECU as part of the overall Campus Master Plan. B&D's scope of work included:

- Tour of the existing recreation facilities to understand and evaluate the site-specific opportunities and constraints;
- Series of conversations with administrators and focus groups and intercept interviews with students and faculty/staff to gain qualitative information regarding recreation preferences and perception of the current recreation facilities;
- Analysis and comparison of facilities in the private sector off-campus market to identify the quantity, quality, and price of facilities available to ECU students;
- Review of ECU's demographic profile and an Internet-based student and faculty/staff survey to test demand and recreation preferences;
- Development of a model to quantify the demand for on-campus recreation by activity type, frequency, and duration, based on data collected during the electronic survey; and
- Development of a preliminary capital budget to test the impact that various development scenarios could have on the existing recreation program offered at ECU.

Focus Groups

The purpose of focus groups was to engage a variety of ECU students, faculty, and staff in dynamic conversations about their recreation needs and preferences in order to shape quality-of-life policies, programs, and facilities that could appeal to the ECU population. Focus group discussions were intended to yield qualitative data, reveal hidden sensitivities, and raise issues not previously considered by the researchers, rather than provide rigid, statistically reliable responses from a demographically representative sample of the population. Responses from the focus groups were used to help shape the student and faculty/staff surveys.

The focus groups were designed to obtain feedback from a range of current and potential recreation users. Each focus group was led by a moderator from Brailsford & Dunlavey whose role was to guide the conversations to address issues pertaining to recreation. The moderators introduced a series of questions, intentionally open-ended in nature, to engage the participants in a dynamic conversation. Participants in all sessions were generally very vocal on the subject matter, and the interaction with recreation users proved informative.

Participants in the focus groups were very complimentary of the recreation facility. As one of the first state-of-the-art facilities in the region, the participants felt that ECU has taken great care of



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the building. The general sentiment of the conversation was captured in a quote from one female student. "I love this place. It is well kept. It has nice equipment. It feels good in here."

Participants mentioned that most of the building is used on a daily basis, but that patron traffic is pretty well managed. Faculty and staff reported using the building primarily in the mornings and during lunch, while students typically use the building in the late afternoon through the evening. Participants agreed with one faculty member who said, "There is a pretty reliable and balanced flow of patron traffic throughout the year. However, the building always feels crowded at the beginning of each semester and right before Spring Break."

When discussing the individual spaces within the building, group participants divided the building into free weights and weight machines, cardio areas, group fitness rooms, and "other spaces."

Participants said that free weight and weight machine areas are usually full during peak demand. However, the group mentioned that there is enough variety in equipment that the crowds are usually not problematic. One suggestion that was made for improving these areas was to create some more intimate free weight and weight machine areas because the current areas can be intimidating to casual users.

Participants were happy with the cardio areas in the facility. The groups mentioned that originally the cardio areas felt crowded, but the implementation of a cardio machine reservation system helped balance the crowd and make the machines more accessible. Additionally, focus group participants mentioned that they liked the intimate cardio area upstairs because it felt more private, which was primarily important to females and faculty members.

The focus groups mentioned that the group fitness rooms were the biggest space constraint in the building. With only three rooms being actively used for group fitness, participants felt that these spaces were heavily taxed. One student said, "The group rooms are absolutely packed. I cannot believe how many people use those three rooms." Another student agreed, "I think they should do a study to count how many people go in and out of those rooms every day. It has got to be a ton." Staff from the facility agreed, "There is really tight programming for group rooms. The scheduling is really great and taken care of really well. I just wish there were more spaces so that they could schedule more things. Between Health & Human Performance and Recreation, the rooms are being used from early morning until late at night."

The focus group also commented on other spaces.

- The racquetball courts are always crowded
- There is overlap in the scheduling between open swim and aqua classes
- There is a desire for private faculty locker rooms
- The abs and stretching area is comfortable
- The Adventure Center is hidden and not well advertised
- People complained about parking, which is typical at most campus recreation centers
- Club Sports / Intramurals are given priority for court space, more drop-in court space



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would be valuable

- There is a tolerance for fees to improve spaces, as long as the improvements were valuable and made an impact on the quality and quantity of spaces in the building.

Off-Campus Market Analysis

The purpose of the off-campus health club market analysis is to gain further insight into the various non-University recreation and fitness options available to ECU students, faculty, and staff. The analysis was designed to gather information on the range of facilities and activities as well as to examine the associated costs.

B&D identified several health clubs in Greenville and the surrounding communities that are easily accessible by car and are comparable to ECU’s facility. Through Internet research, telephone conversations, and site visits, B&D gathered information on the types of amenities and services offered at the following ten facilities:

- Snap Fitness
- Curves
- Max Fitness Training
- Courtside Athletic Club
- Excel Fitness and Tanning
- Champions Health and Fitness
- ViQuest Center
- Greenville Aquatic Center
- Fit for Life
- Gold’s Gym

As demonstrated in the following charts (**Exhibit 5.1 and 5.2**), most of the off-campus recreation centers are significantly smaller than ECU’s facility and offer less amenities.

Small	Medium	Large	Extra Large
Snap Fitness	Excel Fitness and Tanning	ViQuest Center	Gold's Gym
Curves		Greenville Aquatic Center	
Max Fitness Training	Champions Health & Fitness	Fit for Life	
Courtside Athletic Club			

Exhibit 5.1: Off-Campus Recreation Centers

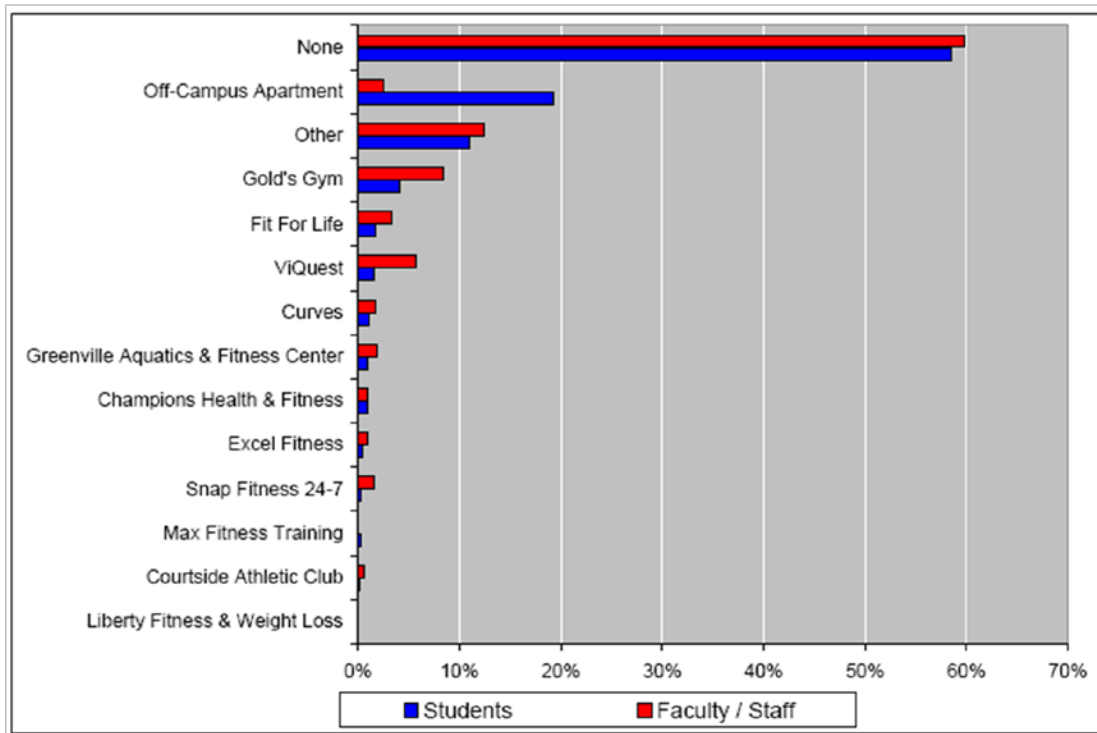


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Health Club	Approximate Square Footage	Average Monthly Membership Fee
Gold's Gym	70,000	\$33
ViQuest Center	52,000	\$55
Greenville Aquatic Center	25,000 - 30,000	\$25
Fit for Life	15,000 - 20,000	\$25

Exhibit 5.2: Size of Off-Campus Recreation Centers

Based on focus group results and survey results, B&D determined that the off-campus market is infrequently used by students, faculty, and staff. The chart below demonstrates the statistically valid survey results from faculty, staff, and students.



Which health club do you belong to?

Exhibit 5.3: Use of Off-Campus Recreation Centers by Students and Faculty/Staff

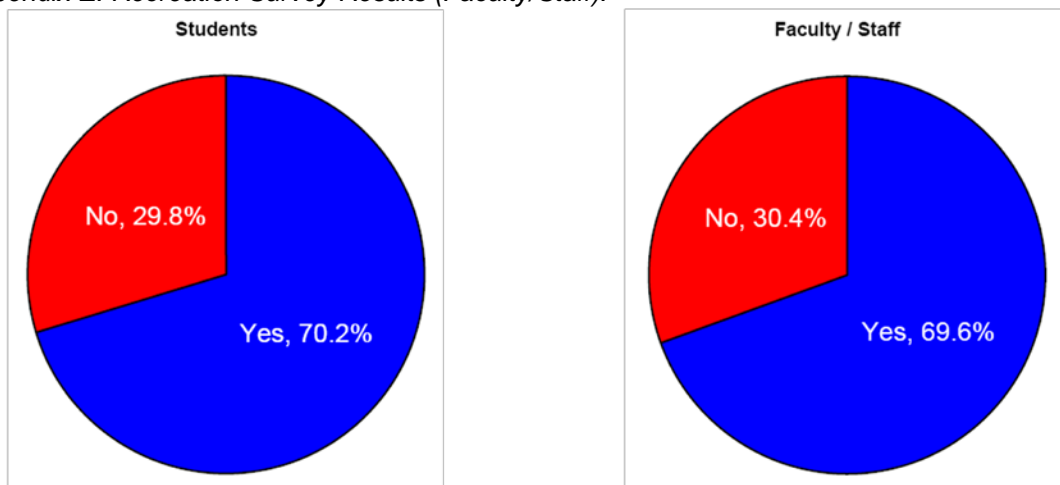


Survey Analysis

B&D developed an electronic survey to quantitatively test the demand for a variety of recreational spaces at the ECU recreation center. The survey was designed to identify, in a statistically reliable manner, existing and projected usage patterns and sensitivity to specific facility and service improvements. Data collected through the survey also forms the basis for B&D's recommendations for the types and amount of needed space as described in the subsequent section titled *Demand Based Programming*.

Survey questions were designed to assess current usage patterns, activity preferences, and demographic profiles. Options were structured to maximize informational utility for projecting desirable facility characteristics and square footage requirements by type of space. Data collected could also be sorted by various demographic characteristics to identify differences in opinions among sub-populations.

The survey yielded nearly 2,000 responses: 1,069 student responses, 325 faculty responses, and 588 staff responses. A few pertinent charts are demonstrated in this document, and the full survey results have been included in *Appendix D: Recreation Survey Results (Students)* and *Appendix E: Recreation Survey Results (Faculty/Staff)*.



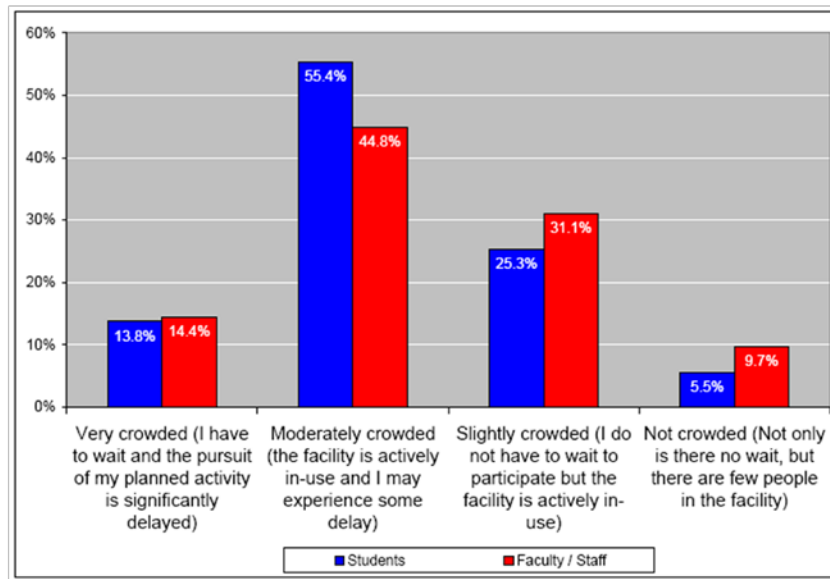
Have you had experience with any campus recreation and wellness programs, services, or facilities?

Exhibit 5.4: Campus Recreation Facilities Use by ECU Population

As demonstrated in the previous chart, the large majority of students, faculty, and staff have had experience using campus facilities and programs. This statistic is congruent with the information that B&D determined through focus groups and off-campus research. It is evident that campus recreation is important to the ECU population.

B&D also tested the perceived accessibility of the recreation spaces. As seen in the following chart, the majority of survey respondents indicated that the facilities are slightly or moderately crowded. This chart shows that the facility is appropriately sized for the current population, but if enrollment grows as planned, the facilities will become more crowded and expansion should be considered.





During the time you prefer to participate in your desired activity, the recreation and wellness facilities are typically:

Exhibit 5.5: Crowdedness at Campus Recreation Facilities

Demand-Based Programming

B&D's Demand-Based Programming utilizes a proprietary model to translate survey-measured demand for various recreational sports activities into spatial requirements. The main objectives of the model are to prioritize these activities and to recommend sizes for a variety of spaces based on their importance to students and faculty/staff at ECU.

B&D's Demand-Based Programming Model, first, projects the survey results for the frequencies and times of use of various recreational sports facilities. The model, then, discounts the results by multiplying them by a discount factor to project total actual demand for each activity (the average difference between respondents' stated activity levels and their expected actual activity levels, based on past experience with similar surveys). Finally, the model translates these demand numbers into quantities of spaces depending on the type of activity and the space required.

The Demand-Based Programming model's output was combined with information gathered from interviews, discussions with campus recreational staff, and B&D's professional judgment gained through experience on numerous other projects to develop specific recommendations of the types and quantities of spaces to accurately reflect campus demand.

The final output of the Demand-Based Programming analysis outlines total activity space demand based on the relative priority of different activity types among survey respondents. These priorities are classified by both "Depth of Demand," representing the number of people who participate in an activity at least twice a week, and "Breadth of Demand," representing the number



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of people who participate in an activity “even if only occasionally.” Thus, “Depth of Demand” illustrates the extent to which each activity is integral to the life-styles of survey respondents, while “Breadth of Demand” illustrates the general popularity of the activity throughout the total respondent population. Furthermore, based on the depth and breadth of demand, appropriate discount factors are applied to the square footage allocations in the model.

The output of the Demand-Based Programming analysis for the population and the “Depth and Breadth” analyses of demand and spatial recommendations are included in **Exhibit 5.6**. When both Depth and Breadth of Demand were analyzed for the population, the survey-tested activities/facilities ranked as follows (the horizontal lines separate priority categories based on a significant change in Depth and the strategic importance of the activity to the ECU recreation program):

Student Responses					Faculty / Staff Responses				
	Activity	Depth	Breadth	Priority		Activity	Depth	Breadth	Priority
1	Cardiovascular fitness machines	47.4%	65.0%	first	1	Cardiovascular fitness machines	60.6%	74.2%	first
2	Indoor jog or walk	33.7%	55.4%	first	2	Indoor jog or walk	51.3%	67.0%	first
3	Free weights	32.8%	52.6%	first	3	Free weights	40.4%	58.7%	first
4	Group Fitness (aerobics, dance, etc.)	23.3%	46.1%	first	4	Group Fitness (aerobics, dance, etc.)	34.1%	54.4%	first
5	Weight machines	21.1%	38.2%	second	5	Weight machines	26.0%	44.4%	second
6	Yoga, stretch, or Pilates	20.5%	41.3%	second	6	Yoga, stretch, or Pilates	25.8%	45.1%	second
7	Lap swimming	10.8%	30.7%	second	7	Lap swimming	20.0%	39.6%	second
8	Recreational swimming	10.6%	34.5%	third	8	Recreational swimming	17.7%	38.9%	third
9	Basketball	9.4%	25.4%	third	9	Water aerobics	16.4%	31.5%	third
10	Indoor tennis	7.4%	19.0%	third	10	Indoor tennis	5.9%	17.9%	third
11	Water aerobics	7.3%	21.9%	third	11	Basketball	5.7%	18.8%	third
12	Outdoor tennis	6.8%	22.1%	third	12	Martial arts	5.2%	16.5%	third
13	Outdoor sand volleyball	6.4%	19.7%	fourth	13	Outdoor tennis	4.5%	19.6%	fourth
14	Racquetball	6.4%	22.6%	fourth	14	Racquetball	3.6%	16.4%	fourth
15	Martial arts	6.4%	16.3%	fourth	15	Outdoor basketball	2.9%	11.4%	fourth
16	Outdoor basketball	5.7%	18.0%	fourth	16	Volleyball	2.9%	13.9%	fourth
17	Indoor soccer	5.2%	15.3%	fifth	17	Table Tennis	2.9%	16.7%	fifth
18	Volleyball	5.1%	18.5%	fifth	18	Badminton	2.8%	16.5%	fifth
19	Rock climbing wall	4.5%	24.5%	fifth	19	Rock climbing wall	2.8%	16.4%	fifth
20	Badminton	3.0%	14.7%	fifth	20	Outdoor sand volleyball	2.6%	12.2%	fifth
21	Table Tennis	2.8%	16.2%	fifth	21	Indoor soccer	1.5%	7.7%	fifth
22	Roller or floor hockey	2.2%	10.4%	fifth	22	Roller or floor hockey	1.0%	4.8%	fifth
23	Squash or paddleball	1.7%	6.4%	fifth	23	Squash or paddleball	0.7%	3.3%	fifth

Exhibit 5.6: Activities/Facilities Rankings

The Priority Reconciliation of Demand combines the total peak demand for facilities for each activity with the prioritization of the activities provided by the “Depth and Breadth of Demand” analyses. The highest priority spaces are accommodated to a greater extent than lower priority spaces in the final program recommendations:

- The first priority activities are accommodated at 75% to 85% of peak demand,
- The second priority activities at 55% to 65%,
- The third priority activities at 40% to 50%,
- The fourth priority activities at 25% to 35%, and
- The fifth priority activities at 10% to 20%.



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The following chart demonstrates quantified demand for various activity spaces:

Main Campus - Recreation & Wellness Demand for Students, Faculty and Staff

Activity	Space Type	Peak Demand	Space Allocation Based on Prioritization of Demand		
Cardiovascular fitness machines	Sq. Ft.	13,040	9,800	to	11,100
Indoor jog or walk	Sq. Ft.	20,680	15,500	to	17,600
Free weights	Sq. Ft.	16,300	12,200	to	13,800
Group Fitness (aerobics, dance, etc.)	Sq. Ft.	15,200	11,400	to	12,900
Weight machines	Sq. Ft.	9,300	5,150	to	6,050
Yoga, stretch, or Pilates	Sq. Ft.	24,280	13,300	to	15,800
Lap swimming	Lanes	34	18	to	22
Recreational swimming	Sq. Ft.	13,050	5,200	to	6,500
Basketball	Courts	14	5	to	8
Indoor tennis	Courts	25	10	to	13
Water aerobics	Sq. Ft.	12,470	5,000	to	6,200
Outdoor tennis	Courts	28	11	to	14
Outdoor sand volleyball	Courts	9	2	to	3
Racquetball	Courts	29	8	to	10
Martial arts	Sq. Ft.	5,850	1,568	to	2,110
Outdoor basketball	0	7	2	to	2
Indoor soccer	Courts	5	1	to	1
Volleyball	Courts	6	1	to	1
Rock climbing wall	Ln. Ft.	43	4	to	9
Badminton	Courts	16	1	to	4
Table Tennis	Tables	18	2	to	3
Roller or floor hockey	Courts	2	0	to	0
Squash or paddleball	Courts	3	0	to	1

Exhibit 5.7: Quantified Demand for Recreational Activities

Proposed Building Program

Based on B&D's analysis, there is projected demand for an addition of approximately 62,000 gross square feet for Recreation and Wellness on the Main Campus at ECU.

Main Campus Recreation & Wellness Expansion Program

Approximate Square Footage	Space Type
14,000	Super MAC (2 Courts)
350	MAC Support / Storage
8,500	Weight & Fitness Room
7,000	Cardio Deck
13,800	6 Multipurpose Rooms
1,100	Multipurpose Support / Storage
400	Bathrooms
17,000	Circulation
62,150	Total Additional Space

Exhibit 5.8: Recreation and Wellness Expansion Program



STUDENT RECREATION PLAN

A breakdown of the multipurpose room space requirements is listed in **Exhibit 5.9**.

Multipurpose Room Summary

Approximate Square Footage	Room Type
1,200	Small Room
1,200	Small Room
2,200	Medium Room
2,200	Medium Room
3,000	Large Room
4,000	Extra Large Room (Divisible)

Exhibit 5.9: Multipurpose Room Program

Preliminary Capital Budget

Preliminary projections (**Exhibit 5.10**) indicate an investment of approximately \$28.9 million would be required to accommodate the spaces demanded in a replacement facility.

Hard Costs		
1	Site Acquisition Cost	\$0
2	Construction Contract	
	A.1. Building Addition	\$15,563,000
	A.2. Building Renovation	\$1,500,000
	A.3. Energy Efficiency	\$853,150
	B. Site Preparation	\$250,000
	C. Site Utilities & Infrastructure	\$250,000
	D. Parking	\$0
	E. Landscape Allowance	\$100,000
3	Furniture, Fixtures & Equipment	\$1,131,000
4	Inflation Allowance	\$2,020,000
Subtotal - Hard Costs		\$21,670,000
Soft Costs		
5	Architectural & Engineering Fees (@ 7.5%)	\$1,625,000
6	Additional Architectural & Engineering Services	\$163,000
7	Testing Fees, Surveys, Etc.	\$75,000
8	Direct Project Expenses	\$50,000
9	Project Contingency	\$2,358,000
10	Project Management	\$908,000
Subtotal - Soft Costs		\$5,180,000
Financing Costs		\$2,000,000
Total Project Cost		\$28,850,000

Exhibit 5.10: Projected Cost for Recreation and Wellness Center Expansion

Summary

B&D concludes that users are satisfied with the quality of the current recreation center facility. However, the facility becomes overcrowded during peak demand times in the early evenings through the night. As enrollment continues to grow, space constraints will become more problematic if nothing is done. B&D recommends that ECU should consider increasing the space available for group exercise, weight machines / free weights, cardiovascular fitness, as well as basketball court space.



STUDENT RECREATION PLAN

B&D also recommends that ECU explore the synergies between the College of Human Health and Performance and Recreation & Wellness to evaluate the following:

- Facility sharing opportunities,
- Facility expansion cost sharing opportunities, and
- Operating cost sharing opportunities.



Section 6

Health Sciences Campus Plan



Introduction

B&D performed evaluation of the campus recreation and union facilities on the Health Sciences campus as part of the overall Campus Master Plan. B&D's scope of work included:

- Tour of the campus to understand and evaluate the site-specific opportunities and constraints;
- Series of conversations with administrators and focus groups and intercept interviews with students and faculty/staff to gain qualitative information regarding preferences and perception of the current facilities;
- Review of ECU's demographic profile and an Internet-based student and faculty/staff survey to test demand and preferences;
- Development of a model to quantify the demand for a union facility and a recreation facility by activity type, frequency, and duration, based on data collected during the electronic survey; and
- Development of a preliminary capital budget to test the impact that various development scenarios could have on the existing union and recreation programs offered at ECU.

Focus Groups

The purpose of focus groups was to engage a variety of ECU students, faculty, and staff in dynamic conversations about their union and recreation needs and preferences in order to shape quality-of-life policies, programs, and facilities that could appeal to the ECU population. Focus group discussions were intended to yield qualitative data, reveal hidden sensitivities, and raise issues not previously considered by the researchers, rather than provide rigid, statistically reliable responses from a demographically representative sample of the population. Responses from the focus groups were used to help shape the student and faculty/staff surveys.

The focus groups were designed to obtain feedback from a range of current and potential union and recreation users. Each focus group was led by a moderator from Brailsford & Dunlavy whose role was to guide the conversations to address issues pertaining to student unions and recreation. The moderators introduced a series of questions, intentionally open-ended in nature, to engage the participants in a dynamic conversation. Participants in all sessions were generally very vocal on the subject matter, and the interaction with union and recreation users proved informative.

Regarding a facility at the Health Sciences campus, focus group participants commented primarily on food service, retail opportunities, informal lounge space, recreation, and the identity of the Health Sciences campus.



When discussing food service, focus group participants said that they would like some quick and healthy options such as a salad bar, a sandwich shop, or a smoothie bar. One student said, “We are the Health Sciences Campus. We should be providing some healthy living options on this campus.”

When discussing retail opportunities, students mentioned that a small bookstore would be beneficial. Specifically, students said that providing nursing books and other health-related text books would be important, since all students who use those books spend time on the Health Sciences campus.

Students said that recreation is desired at the Health Sciences campus. One student said, “A recreation center doesn’t have to be fancy, it just has to offer the essentials like some free weights, cardio space, and possibly a gym or exercise studio.”

Students also said that informal lounge space is important. A member of the focus group mentioned that, “The main reason that people will use any kind of quality-of-life building is to reduce stress. We all take school very seriously and could use a place to relax.”

Students said that they would like a one-stop shop where they could have casual interactions, lounge space, and fitness opportunities. Focus group members agreed with one participant who said, “All of these elements could, and should, exist in one space where we can all interact. It would be a great facility to meet other people on the Health Sciences campus.”

Students were adamant about the Health Sciences Campus having its own identity. One student said, “We want to bridge the gap between the Main Campus and the Health Sciences campus, but it is very important for us to feel like we have our own campus and that we are not secondary to the Main Campus.”

Survey Analysis

B&D developed an electronic student and faculty/staff survey to quantitatively test the demand for a variety of spaces that could be provided at the Health Sciences Campus. The survey was designed to identify, in a statistically reliable manner, existing and projected usage patterns, sensitivity to specific facility and service improvements, and overall student support for union and recreation facility improvements. Data collected through the survey also form the basis for B&D’s projection of the type and amount of activity spaces identified through the Demand-Based Programming process.



Demand Based Programming

Demand-Based Programming (“DBP”) is a proprietary process developed by B&D to utilize survey data for making student union and recreation facilities square footage recommendations. The model’s square footage recommendations are determined by combining nationally recognized space assumptions with the actual usage, duration, and prioritization of various activity spaces as reported in the survey. Activity spaces are those that are programmed based on the number of potential users and the distribution of usage over the course of a typical day. Certain spaces cannot be analyzed using the DBP information because they are based on specific user groups and are not campus wide, including student organization offices, administrative offices, and conference / meeting rooms.

The model derives the demand figures based on responses from the survey as well as enrollment and employment numbers provided by the University. These figures may be reanalyzed in the future, as necessary, to reflect changes in enrollment and employment.

The output of the model is not intended to be the final facility program, but rather another tool to be used to develop the final program, along with the rest of the market analysis and the input and judgment of the consulting team, students and other user groups, and University decision makers.

- “Depth” of demand is measured by the number of respondents indicating they would engage in a specific activity at least two times per week. The measure is significant in that it indicates the extent to which activities are integral to the regular routine. Since depth represents the core users, the prioritization of activity spaces is determined by the depth of demand for each activity.
- “Breadth” of demand is measured by the number of respondents indicating they would engage in a specific activity even sometimes, if only occasionally. The measure is significant in that it indicates the extent to which activities have some amount of recreational appeal.

The spaces listed in the following DBP charts (**Exhibit 6.1 and 6.2**) show the student, faculty, and staff demand for specific spaces within an ideal union and recreation building.



HEALTH SCIENCES CAMPUS PLAN

West Campus - Recreation & Wellness Demand for Students, Faculty and Staff

Activity	Space Type	Peak Demand	Space Allocation Based on Prioritization of Demand		
Cardiovascular fitness machines	Sq. Ft.	3,140	2,383	to	2,674
Indoor jog or walk	Sq. Ft.	5,080	3,800	to	4,300
Free weights	Sq. Ft.	3,620	2,700	to	3,100
Group Fitness (aerobics, dance, etc.)	Sq. Ft.	5,090	3,800	to	4,300
Weight machines	Sq. Ft.	2,690	1,485	to	1,755
Yoga, stretch, or Pilates	Sq. Ft.	6,170	3,400	to	4,000
Lap swimming	Lanes	9	5	to	6
Recreational swimming	Sq. Ft.	4,530	1,800	to	2,300
Basketball	Courts	4	1	to	3
Indoor tennis	Courts	10	4	to	6
Water aerobics	Sq. Ft.	5,850	2,300	to	3,000
Outdoor tennis	Courts	8	3	to	4
Outdoor sand volleyball	Courts	1	0	to	0
Racquetball	Courts	6	2	to	2
Martial arts	Sq. Ft.	1,800	508	to	660
Outdoor Basketball	0	4	1	to	1
Indoor soccer	Courts	1	0	to	0
Volleyball	Courts	3	0	to	0
Rock climbing wall	Ln. Ft.	10	1	to	2
Badminton	Courts	6	0	to	1
Table Tennis	Tables	4	0	to	0
Roller or floor hockey	Courts	1	0	to	0
Squash or paddleball	Courts	4	0	to	1

Exhibit 6.1: Demand for Recreational Space on Health Sciences Campus

West Campus - Union Demand for Students, Faculty and Staff

Activity	Space Type	Peak Demand	Space Allocation Based on Prioritization of Demand		
Copy / Print Center	Sq. Ft.	230	166	to	189
Coffeehouse	Sq. Ft.	820	616	to	698
Computer Lab	Sq. Ft.	880	643	to	731
Food Court Lunch	Sq. Ft.	800	601	to	681
Convenience store / small grocery mkt	Sq. Ft.	120	66	to	78
Food Court Dinner	Sq. Ft.	800	431	to	511
24 Hour Study Lounge	Sq. Ft.	975	507	to	605
Bookstore	Sq. Ft.	310	145	to	176
Grab-and-go Lunch	Sq. Ft.	210	90	to	111
Grab-and-go Breakfast	Sq. Ft.	200	88	to	108
Grab-and-go Dinner	Sq. Ft.	150	54	to	69
Food Court Breakfast	Sq. Ft.	520	170	to	222
Small Group Study Rooms	Sq. Ft.	790	190	to	269
Sports bar / pub	0	660	165	to	231
Multipurpose theater / Auditorium	Sq. Ft.	1,260	325	to	450
Games / Informal Rec Space	Sq. Ft.	810	123	to	204
Informal lounges / social gathering areas	Sq. Ft.	920	103	to	195
Large Special Event Programming Space	Sq. Ft.	690	90	to	159

Exhibit 6.2: Demand for Union Space on Health Sciences Campus



HEALTH SCIENCES CAMPUS PLAN

Proposed Building Program

Based on B&D's analysis and conversations with ECU administrators, there is projected demand for approximately 73,000 gross square feet of Recreation, Wellness, and Union Space on the Health Sciences Campus at ECU.

Health Sciences Campus New Union Program

Approximate Square Footage	Space Type
3,800	Food Court (100 Seats)
2,450	Retail Dining (50 Seats)
500	Convenience Store
1,010	Food Service / Catering Offices
1,350	Conference / Meeting Rooms
1,000	Bookstore
3,000	Additional Retail
1,950	Lounge Space
950	Office Suite
6,200	Student Service Offices
1,060	Student Health Services
1,000	Miscellaneous Space
10,400	Circulation
34,670	Total Union Space

Health Sciences Campus New Recreation Program

Approximate Square Footage	Space Type
690	Entry
1,240	Wellness Area
9,000	MultiActivity Court (MAC) and Storage
4,500	Weight/Fitness Room
4,500	Cardio Space
250	Stretching Area
4,600	3 Exercise Studios and Storage
2,300	Locker Rooms
11,600	Circulation
38,680	Total Recreation Space

Exhibit 6.3: Total Demand for Union and Recreation Space on the Health Sciences Campus



HEALTH SCIENCES CAMPUS PLAN

Preliminary Capital Budget

Preliminary projections (**Exhibit 6.4**) indicate an investment of approximately \$34 million would be required to accommodate the spaces demanded in a new Health Science Campus hybrid recreation and union facility.

Hard Costs	
1 Site Acquisition Cost	\$0
2 Construction Contract	
A. Enclosed Building	\$20,172,000
A.1. Energy Efficiency	\$1,008,600
B. Site Preparation	\$250,000
C. Site Utilities & Infrastructure	\$250,000
D. Parking	\$0
E. Landscape Allowance	\$250,000
3 Furniture, Fixtures & Equipment	\$979,000
4 Inflation Allowance	\$2,490,000
Subtotal - Hard Costs	\$25,400,000
Soft Costs	
5 Architectural & Engineering Fees (@ 7.5%)	\$1,905,000
6 Additional Architectural & Engineering Services	\$191,000
7 Testing Fees, Surveys , Etc.	\$100,000
8 Local Fees & Permits	\$50,000
9 Start-Up Expenses	\$200,000
10 Direct Project Expenses	\$250,000
11 Project Contingency	\$2,810,000
12 Project Management	\$1,082,000
Subtotal - Soft Costs	\$6,590,000
Amount to be Financed	\$31,990,000
Financing Costs	
17 Miscellaneous Fees	\$79,975
18 Debt Issuance Fees	\$239,925
19 Bond Insurance	\$319,900
12 Construction Period Interest (net of reinvestment proceeds)	\$1,739,306
Financing Costs	\$2,380,000
Total Project Cost	\$34,370,000

Exhibit 6.4: Preliminary Budget for the Health Sciences Campus facility

Summary

The Health Sciences campus is continuing to grow in scale and population. As part of the campus' growth, the identity of the programs at the Health Sciences campus is being shaped. Students, faculty, and staff agree that providing quality-of-life facilities on the Health Sciences campus is critical to the success of the campus programs. B&D recommends that ECU provide a combined recreation and union facility that could serve as a hub for student, faculty, and staff interaction on the Health Sciences Campus.



Appendix A

Student Housing Survey Results



East Carolina University Spring 2009 Housing Master Plan Update

Description:

Date Created: 4/9/2009 5:44:04 PM


Date Range: 4/20/2009 12:00:00 AM - 4/28/2009 5:00:00 PM

Total Respondents: 1013

Q1. How important was the availability of on-campus housing in your decision to attend ECU?

Count	Percent		
268	26.46%		Very important
234	23.10%		Important
267	26.36%		Unimportant
244	24.09%		Very unimportant
1013	Respondents		

Q2. Where do you attend classes?

Count	Percent		
873	89.63%		Main Campus
101	10.37%		Health Sciences Campus
974	Respondents		

Q3. Do you live on campus or off campus?

Count	Percent		
317	31.39%		On campus
647	64.06%		Independently off campus
34	3.37%		At home with parents/guardian
12	1.19%		Off-campus Greek Housing
1010	Respondents		

Q4. Compared to other Universities' housing that you are familiar with, how would you rate your impression of ECU's on-campus housing?

Count	Percent		
89	8.81%		Very satisfactory
534	52.87%		Satisfactory
92	9.11%		Unsatisfactory
24	2.38%		Very unsatisfactory
271	26.83%		Not familiar with any other university's housing
1010	Respondents		


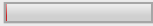
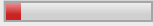
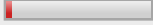
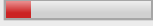
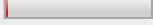
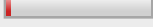

Q5. Which years have you lived in on-campus residence halls at ECU? SELECT ALL THAT APPLY

Count	Respondent %	Response %		
569	56.28%	43.40%		Freshman year
228	22.55%	17.39%		Sophomore year
82	8.11%	6.25%		Junior year
31	3.07%	2.36%		Senior year (including fifth year and beyond)
9	0.89%	0.69%		Graduate/professional years
392	38.77%	29.90%		None
1011	Respondents			
1311	Responses			

Q6. When you first decided to attend ECU, how did you learn about your housing options? SELECT ALL THAT APPLY


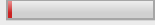
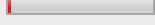
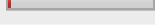
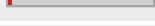

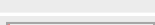
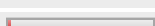


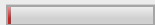
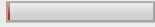
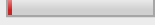
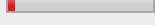
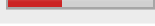
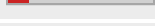
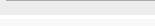

Count	Respondent %	Response %		
578	57.17%	23.86%		Application materials
318	31.45%	13.13%		Friends/acquaintances
385	38.08%	15.90%		Campus tour
176	17.41%	7.27%		Admissions presentation
204	20.18%	8.42%		Tour of the area
449	44.41%	18.54%		ECU website
16	1.58%	0.66%		Other website
30	2.97%	1.24%		Faculty/staff
56	5.54%	2.31%		Other (please specify)
210	20.77%	8.67%		I did not learn about housing options
1011	Respondents			
2422	Responses			



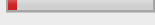
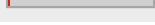
Q7. Please select the Residential Learning or Themed Communities you have participated in at ECU: SELECT ALL THAT APPLY

Count	Respondent %	Response %		
23	3.82%	3.65%		Music
7	1.16%	1.11%		Engineering
68	11.30%	10.79%		Honors
26	4.32%	4.13%		Teaching Fellows
110	18.27%	17.46%		First Year Experience Hall (FX)
8	1.33%	1.27%		FOCUS Community Service
22	3.65%	3.49%		Jarvis Leadership Program
366	60.80%	58.10%		None
602	Respondents			
630	Responses			


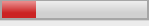
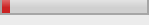
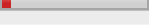
Q8. Please indicate which statements below describe your on-campus housing experience: SELECT ALL THAT APPLY Living on campus . . .

Count	Respondent %	Response %		
457	75.79%	14.05%		Helped me acclimate to life at ECU.
358	59.37%	11.01%		Provided me with a sense of community.
257	42.62%	7.90%		Had a positive influence on my academic performance.
388	64.34%	11.93%		Provided me with a safe, secure environment.
134	22.22%	4.12%		Provided me with leadership opportunities.
474	78.61%	14.57%		Introduced me to new friends.
505	83.75%	15.52%		Was a convenient living option.
298	49.42%	9.16%		Helped me learn about people different from me.
345	57.21%	10.61%		Enhanced my overall experience at ECU.
37	6.14%	1.14%		I did not enjoy/did not value my residence halls experience.
603	Respondents			
3253	Responses			


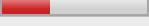
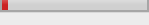
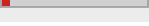
Q9. Where do you currently live?			
Count	Percent		
32	3.36%		On campus, White
23	2.41%		On campus, Greene
17	1.78%		On campus, Garrett
19	1.99%		On campus, Fletcher
23	2.41%		On campus, Clement
18	1.89%		On campus, Umstead
10	1.05%		On campus, Jarvis
13	1.36%		On campus, Fleming
18	1.89%		On campus, Cotton
27	2.83%		On campus, Jones
21	2.20%		On campus, Tyler
16	1.68%		On campus, Belk
11	1.15%		On campus, Scott
26	2.73%		On campus, Aycock
42	4.41%		On campus, College Hill Suites
353	37.04%		Off campus, less than 5 miles from the ECU campus
137	14.38%		Off campus, 5 to 30 miles from the ECU campus
147	15.42%		Off campus, more than 30 miles from the ECU campus
953	Respondents		

Q10. How would you describe your current living conditions?			
Count	Percent		
429	45.21%		Very satisfactory
449	47.31%		Satisfactory
60	6.32%		Unsatisfactory
11	1.16%		Very unsatisfactory
949	Respondents		


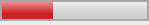
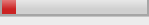
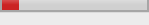
Q11. Please rate each of the following factors on how important they were in your decision on where to live this year: - Total cost of rent and utilities

Count	Percent		
611	65.00%		Very important
220	23.40%		Important
52	5.53%		Unimportant
57	6.06%		Very unimportant
940	Respondents		

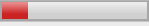
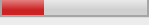
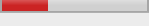
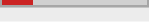
Q12. Please rate each of the following factors on how important they were in your decision on where to live this year: - Type of housing (residence hall, apartment, house, etc.)

Count	Percent		
536	57.02%		Very important
310	32.98%		Important
40	4.26%		Unimportant
54	5.74%		Very unimportant
940	Respondents		


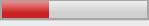
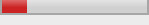
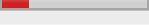
Q13. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to classes

Count	Percent		
405	43.13%		Very important
329	35.04%		Important
93	9.90%		Unimportant
112	11.93%		Very unimportant
939	Respondents		

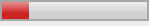
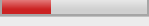
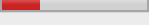
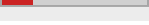
Q14. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to other students

Count	Percent		
167	17.84%		Very important
272	29.06%		Important
295	31.52%		Unimportant
202	21.58%		Very unimportant
936	Respondents		

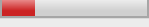
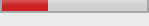
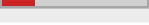
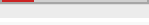
Q15. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to, or availability of, parking

Count	Percent		
295	31.52%		Very important
305	32.59%		Important
159	16.99%		Unimportant
177	18.91%		Very unimportant
936	Respondents		

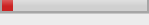
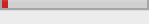
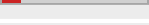
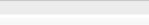
Q16. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to campus activities

Count	Percent		
173	18.40%		Very important
322	34.26%		Important
246	26.17%		Unimportant
199	21.17%		Very unimportant
940	Respondents		

Q17. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to work

Count	Percent		
217	23.13%		Very important
297	31.66%		Important
214	22.81%		Unimportant
210	22.39%		Very unimportant
938	Respondents		

Q18. Please rate each of the following factors on how important they were in your decision on where to live this year: - Proximity to, or availability of, child care

Count	Percent		
72	7.70%		Very important
37	3.96%		Important
125	13.37%		Unimportant
701	74.97%		Very unimportant
935	Respondents		

Q19. Please rate each of the following factors on how important they were in your decision on where to live this year: - Availability and quality of high-speed Internet

Count	Percent		
583	62.02%		Very important
248	26.38%		Important
65	6.91%		Unimportant
44	4.68%		Very unimportant
940	Respondents		

Q20. Please rate each of the following factors on how important they were in your decision on where to live this year: - Maintenance and custodial services/general condition of building

Count	Percent		
427	45.52%		Very important
317	33.80%		Important
94	10.02%		Unimportant
100	10.66%		Very unimportant
938	Respondents		


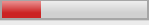
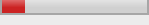
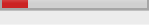
Q21. Please rate each of the following factors on how important they were in your decision on where to live this year: - Availability of educational and leadership opportunities

Count	Percent		
128	13.68%		Very important
227	24.25%		Important
329	35.15%		Unimportant
252	26.92%		Very unimportant
936	Respondents		


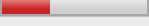
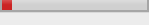
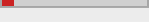
Q22. Please rate each of the following factors on how important they were in your decision on where to live this year: - Less restrictive rules and supervision

Count	Percent		
315	33.62%		Very important
290	30.95%		Important
177	18.89%		Unimportant
155	16.54%		Very unimportant
937	Respondents		

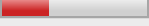
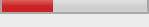
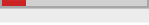
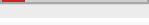
Q23. Please rate each of the following factors on how important they were in your decision on where to live this year: - Ability to stay during breaks

Count	Percent		
369	39.51%		Very important
253	27.09%		Important
147	15.74%		Unimportant
165	17.67%		Very unimportant
934	Respondents		

Q24. Please rate each of the following factors on how important they were in your decision on where to live this year: - Availability of a quiet place to study

Count	Percent		
481	51.39%		Very important
314	33.55%		Important
65	6.94%		Unimportant
76	8.12%		Very unimportant
936	Respondents		

Q25. Please rate each of the following factors on how important they were in your decision on where to live this year: - Access to resources and information

Count	Percent		
305	32.59%		Very important
329	35.15%		Important
156	16.67%		Unimportant
146	15.60%		Very unimportant
936	Respondents		

Q26. Please rate each of the following factors on how important they were in your decision on where to live this year: - Ability to become involved in campus and housing communities (including programs, organizations, etc.)

Count	Percent		
146	15.58%		Very important
214	22.84%		Important
276	29.46%		Unimportant
301	32.12%		Very unimportant
937	Respondents		

Q27. Please rate each of the following factors on how important they were in your decision on where to live this year: - Safety/security

Count	Percent		
703	75.03%		Very important
190	20.28%		Important
15	1.60%		Unimportant
29	3.09%		Very unimportant
937	Respondents		

Q28. Please rate each of the following factors on how important they were in your decision on where to live this year: - Private bedroom

Count	Percent		
559	59.66%		Very important
183	19.53%		Important
127	13.55%		Unimportant
68	7.26%		Very unimportant
937	Respondents		

Q29. Please rate each of the following factors on how important they were in your decision on where to live this year: - Private living room space

Count	Percent		
422	45.13%		Very important
232	24.81%		Important
196	20.96%		Unimportant
85	9.09%		Very unimportant
935	Respondents		

Q30. Please rate each of the following factors on how important they were in your decision on where to live this year: - Kitchen

Count	Percent		
514	54.91%		Very important
205	21.90%		Important
140	14.96%		Unimportant
77	8.23%		Very unimportant
936	Respondents		

Q31. Please rate each of the following factors on how important they were in your decision on where to live this year: - Sufficient space

Count	Percent		
569	60.99%		Very important
277	29.69%		Important
42	4.50%		Unimportant
45	4.82%		Very unimportant
933	Respondents		

Q32. Please rate each of the following factors on how important they were in your decision on where to live this year: - Washers/dryers in my residence hall building

Count	Percent		
443	47.58%		Very important
179	19.23%		Important
96	10.31%		Unimportant
213	22.88%		Very unimportant
931	Respondents		

Q33. Please rate each of the following factors on how important they were in your decision on where to live this year: - Washer/dryer in my housing unit

Count	Percent		
500	53.65%		Very important
200	21.46%		Important
123	13.20%		Unimportant
109	11.70%		Very unimportant
932	Respondents		

Q34. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Guarantee an on-campus bed to every freshman

Count	Percent		
499	52.97%		Very important
311	33.01%		Important
83	8.81%		Unimportant
49	5.20%		Very unimportant
942	Respondents		

Q35. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Provide on-campus housing that is suitable Upperclassmen

Count	Percent		
468	49.79%		Very important
335	35.64%		Important
88	9.36%		Unimportant
49	5.21%		Very unimportant
940	Respondents		

Q36. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Provide modern and attractive living environments to students

Count	Percent		
530	56.50%		Very important
339	36.14%		Important
38	4.05%		Unimportant
31	3.30%		Very unimportant
938	Respondents		

Q37. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Create more living-learning communities

Count	Percent		
337	35.81%		Very important
382	40.60%		Important
165	17.53%		Unimportant
57	6.06%		Very unimportant
941	Respondents		

Q38. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Help retain students at ECU

Count	Percent		
438	46.70%		Very important
377	40.19%		Important
84	8.96%		Unimportant
39	4.16%		Very unimportant
938	Respondents		

Q39. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Increase the residential population of students on campus

Count	Percent		
234	25.05%		Very important
375	40.15%		Important
252	26.98%		Unimportant
73	7.82%		Very unimportant
934	Respondents		

Q40. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Make ECU more attractive to prospective students

Count	Percent		
473	50.37%		Very important
374	39.83%		Important
57	6.07%		Unimportant
35	3.73%		Very unimportant
939	Respondents		


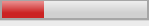
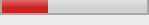
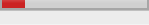
Q41. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Keep housing affordable

Count	Percent		
735	78.44%		Very important
159	16.97%		Important
14	1.49%		Unimportant
29	3.09%		Very unimportant
937	Respondents		

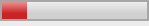
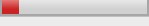

Q42. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Provide housing for non-traditionally aged students

Count	Percent		
278	29.64%		Very important
291	31.02%		Important
259	27.61%		Unimportant
110	11.73%		Very unimportant
938	Respondents		


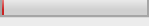
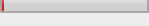
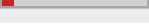
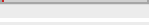

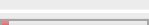
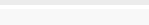
Q43. Please rate how important each of the following factors should be to ECU as it considers improvements to on-campus housing: - Provide housing for student families

Count	Percent		
222	23.69%		Very important
272	29.03%		Important
295	31.48%		Unimportant
148	15.80%		Very unimportant
937	Respondents		

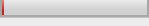
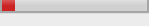
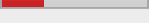
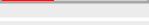
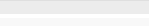
Q44. Which of the below best reflects your opinion?

Count	Percent		
164	17.35%		Keeping housing costs low is more important than providing a wide range of amenities.
111	11.75%		Offering a wide range of amenities is more important than keeping housing costs low.
670	70.90%		Neither of the above; a balance of housing costs and amenities is preferable.
945	Respondents		


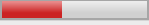
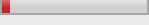
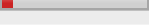
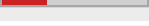
Q45. Where do you currently live off campus?

Count	Percent		
319	50.88%		Apartment (rented)
10	1.59%		Apartment (owned)
9	1.44%		Apartment (family-owned)
50	7.97%		House (rented with friends)
8	1.28%		House (rented individual room)
140	22.33%		House (owned)
63	10.05%		House (family-owned)
28	4.47%		Other (please specify)
627	Respondents		

Q46. How many bedrooms are there in the unit where you currently live?

Count	Percent		
8	1.28%		1 room/studio
58	9.25%		1 bedroom
184	29.35%		2 bedrooms
225	35.89%		3 bedrooms
152	24.24%		4 or more bedrooms
627	Respondents		

Q47. With whom do you currently live off campus?

Count	Percent		
91	14.51%		I live alone
262	41.79%		With other ECU student(s)
33	5.26%		With roommate(s) who are not students at ECU
47	7.50%		With my parent(s) or other relative(s)
194	30.94%		With my spouse/partner and/or children
627	Respondents		


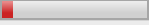
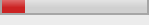
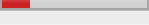
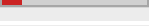

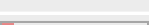
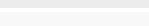
Q48. With how many people do you share your cost of rent?

Count	Percent		
238	38.20%		No other people
179	28.73%		1
103	16.53%		2
53	8.51%		3
40	6.42%		4
10	1.61%		5 or more
623	Respondents		

Q49. What is your personal share of monthly rent/housing costs, excluding utilities?

Count	Percent		
28	4.48%		Less than \$100
17	2.72%		\$100 - \$199
66	10.56%		\$200 - \$299
151	24.16%		\$300 - \$399
143	22.88%		\$400 - \$499
70	11.20%		\$500 - \$599
34	5.44%		\$600 - \$699
84	13.44%		\$700 or more
32	5.12%		Don't know
625	Respondents		

Q50. Which of the following utilities do you currently pay for, in addition to your rent? SELECT ALL THAT APPLY

Count	Respondent %	Response %		
350	65.42%	14.26%		Cable/satellite television
195	36.45%	7.95%		Gas
394	73.64%	16.06%		Internet
483	90.28%	19.68%		Electric
350	65.42%	14.26%		Water
239	44.67%	9.74%		Sewer
242	45.23%	9.86%		Telephone
201	37.57%	8.19%		Trash
535 Respondents				
2454 Responses				

Q51. How much is your average individual monthly bill for all utility costs (that you selected in the previous question)?

Count	Percent		
64	10.47%		Less than \$25
34	5.56%		\$25 - \$49
127	20.79%		\$50 - \$99
101	16.53%		\$100 - \$149
75	12.27%		\$150 - \$199
151	24.71%		\$200 or more
59	9.66%		Don't know
611 Respondents			

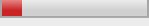
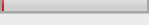

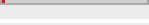
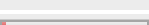
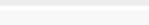
Q52. How long is your current lease?

Count	Percent		
319	51.29%		12 months
23	3.70%		Academic year/9 months
42	6.75%		Month-to-month
32	5.14%		Other (please specify)
206	33.12%		Not applicable
622 Respondents			


Q53. What was the total deposit amount required for your current lease?

Count	Percent		
274	44.34%		None required
6	0.97%		Less than \$50
11	1.78%		\$50 - \$99
28	4.53%		\$100 - \$149
10	1.62%		\$150 - \$199
31	5.02%		\$200 - \$249
31	5.02%		\$250 - \$299
26	4.21%		\$300 - \$349
18	2.91%		\$350 - \$399
29	4.69%		\$400 - \$449
15	2.43%		\$450 - \$499
14	2.27%		\$500 - \$549
12	1.94%		\$550 - \$600
24	3.88%		\$600 - \$699
33	5.34%		\$700 or more
56	9.06%		Don't know
618 Respondents			


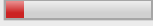
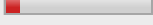
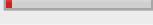
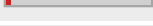

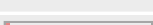
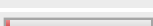


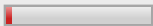
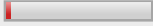
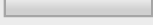
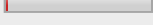
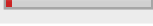
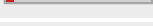
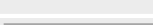
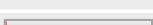

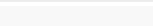
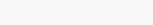
Q54. Where are you planning to live next year?

Count	Percent		
131	13.92%		On campus residence hall
11	1.17%		Off campus Greek housing
592	62.91%		Independently off campus
21	2.23%		At home with parents/guardian
37	3.93%		Undecided
126	13.39%		I am graduating from ECU
23	2.44%		I am leaving ECU
941 Respondents			

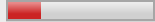
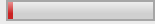
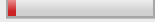
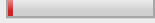
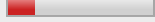
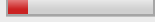
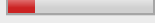
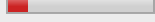
Q55. Why do you or why would you plan to live off campus? SELECT ALL THAT APPLY

Count	Respondent %	Response %		
218	33.69%	4.59%		On-campus housing policies
178	27.51%	3.75%		Better location
120	18.55%	2.52%		Closer to my work
289	44.67%	6.08%		More available parking
309	47.76%	6.50%		Lower cost
109	16.85%	2.29%		Faster Internet access
275	42.50%	5.79%		Better study atmosphere/less noise
291	44.98%	6.12%		To live with friends
485	74.96%	10.20%		To have more privacy
438	67.70%	9.22%		To have a living room space
434	67.08%	9.13%		To prepare my own meals
457	70.63%	9.61%		To have a kitchen
394	60.90%	8.29%		To have a washer/dryer in my unit
153	23.65%	3.22%		Physical condition of ECU residence halls
12	1.85%	0.25%		Better accessibility for those with physical disabilities
435	67.23%	9.15%		To have more freedom/independence
37	5.72%	0.78%		To establish North Carolina state residency
119	18.39%	2.50%		Other (please specify)
647	Respondents			
4753	Responses			

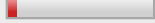
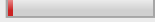
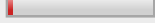
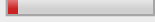
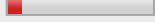
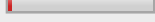
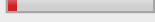
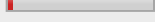
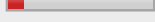
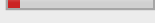
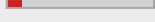
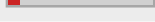
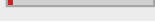
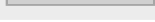
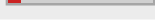
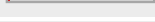
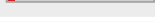
Q56. If ECU built new housing, which five features would be the most important to you? The features below are conceptual and under consideration for the ECU Master Plan. SELECT UP TO FIVE

Count	Respondent %	Response %		
450	48.86%	10.09%		Single bedroom
554	60.15%	12.42%		Private bathroom
437	47.45%	9.79%		Kitchen
204	22.15%	4.57%		Living room
152	16.50%	3.41%		Additional storage space
137	14.88%	3.07%		Fitness center in housing facility/complex
135	14.66%	3.03%		Computer lab/technology center in housing facility/complex
125	13.57%	2.80%		Not having to purchase any kind of meal plan
117	12.70%	2.62%		Dining services nearby
12	1.30%	0.27%		Retail nearby
621	67.43%	13.92%		Air conditioning
193	20.96%	4.33%		Parking garage
163	17.70%	3.65%		Quiet study area in the building
12	1.30%	0.27%		Classrooms/academic facilities in the building
72	7.82%	1.61%		Large number of washers/dryers in one central location
197	21.39%	4.42%		Washers/dryers on my floor
240	26.06%	5.38%		Washer/dryer in my unit
33	3.58%	0.74%		Social lounge/TV room in the building
519	56.35%	11.63%		In-room Internet access
48	5.21%	1.08%		24-hour on-site staff
41	4.45%	0.92%		Other (please specify)
921	Respondents			
4462	Responses			

Q57. If all of the unit types described above were offered by ECU on campus or in close proximity of campus, what would have been your preferred housing configuration for this academic year (2008 - 2009)?

Count	Percent		
207	22.50%		I would have preferred to live in non-ECU housing off campus
33	3.59%		Unit A - Traditional Residence Hall Room (Double Occupancy)
53	5.76%		Unit B - Traditional Residence Hall Room (Single Occupancy)
30	3.26%		Unit C - 8-Person Suite (Double Occupancy)
169	18.37%		Unit D - 4-Person Suite (Double Occupancy)
125	13.59%		Unit E - 2-Person Semi-Suite (Single Occupancy)
174	18.91%		Unit F - 2-Person Apartment (Single Occupancy)
129	14.02%		Unit G - 4-Bedroom Apartment (Single Occupancy)
920	Respondents		

Q58. Please indicate why you selected off-campus housing. SELECT ALL THAT APPLY

Count	Respondent %	Response %	
69	33.50%	6.10%	 On-campus housing policies are too strict
42	20.39%	3.71%	 Better location
37	17.96%	3.27%	 Closer to my work
80	38.83%	7.07%	 More available parking
108	52.43%	9.54%	 Lower cost
33	16.02%	2.92%	 Faster Internet access
75	36.41%	6.63%	 Better study atmosphere/less noise
40	19.42%	3.53%	 To live with friends
125	60.68%	11.04%	 To have more privacy
96	46.60%	8.48%	 To have a living room space
110	53.40%	9.72%	 To have a kitchen/prepare my own meals
96	46.60%	8.48%	 To have a washer/dryer in my unit
37	17.96%	3.27%	 Physical condition of University residence halls
4	1.94%	0.35%	 Better accessibility for those with physical disabilities
106	51.46%	9.36%	 To have more freedom
15	7.28%	1.33%	 To establish North Carolina state residency
59	28.64%	5.21%	 Other (please specify)
206	Respondents		
1132	Responses		

Q59. Would you be interested in living in a green (sustainable) building for approximately \$25 more per month?

Count	Percent		
478	54.38%		Yes
401	45.62%		No
879	Respondents		

Q60. How interested are you in the following housing opportunities? - Living with people within your college and major

Count	Percent		
255	28.08%		Very interested
353	38.88%		Interested
158	17.40%		Uninterested
142	15.64%		Very uninterested
908	Respondents		

Q61. How interested are you in the following housing opportunities? - Living with people with related majors

Count	Percent		
196	21.66%		Very interested
398	43.98%		Interested
171	18.90%		Uninterested
140	15.47%		Very uninterested
905	Respondents		

Q62. How interested are you in the following housing opportunities? - Taking core academic classes with people with whom you live

Count	Percent		
177	19.54%		Very interested
347	38.30%		Interested
236	26.05%		Uninterested
146	16.11%		Very uninterested
906	Respondents		

Q63. How interested are you in the following housing opportunities? - Taking core academic classes in your residence hall			
Count	Percent		
136	14.98%		Very interested
272	29.96%		Interested
292	32.16%		Uninterested
208	22.91%		Very uninterested
908	Respondents		

Q64. How interested are you in the following housing opportunities? - Informal faculty-led discussion groups in your residence hall			
Count	Percent		
90	9.92%		Very interested
216	23.81%		Interested
345	38.04%		Uninterested
256	28.22%		Very uninterested
907	Respondents		

Q65. How interested are you in the following housing opportunities? - Living in a residence hall with faculty and senior scholars			
Count	Percent		
77	8.53%		Very interested
154	17.05%		Interested
342	37.87%		Uninterested
330	36.54%		Very uninterested
903	Respondents		

Q66. How interested are you in the following housing opportunities? - Field trips related to your major with people with whom you live			
Count	Percent		
200	22.10%		Very interested
316	34.92%		Interested
204	22.54%		Uninterested
185	20.44%		Very uninterested
905	Respondents		

Q67. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Business and Entrepreneurial Community

Count	Percent		
107	11.94%		Very interested
189	21.09%		Interested
326	36.38%		Uninterested
274	30.58%		Very uninterested
896	Respondents		

Q68. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Fitness and Nutrition Community

Count	Percent		
174	19.27%		Very interested
345	38.21%		Interested
186	20.60%		Uninterested
198	21.93%		Very uninterested
903	Respondents		

Q69. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Information Technology

Count	Percent		
87	9.68%		Very interested
211	23.47%		Interested
339	37.71%		Uninterested
262	29.14%		Very uninterested
899	Respondents		

Q70. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Outdoor Recreation Community

Count	Percent		
179	19.91%		Very interested
327	36.37%		Interested
188	20.91%		Uninterested
205	22.80%		Very uninterested
899	Respondents		

Q71. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - International

Count	Percent		
140	15.59%		Very interested
229	25.50%		Interested
285	31.74%		Uninterested
244	27.17%		Very uninterested
898	Respondents		

Q72. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Sophomore Experience

Count	Percent		
71	7.94%		Very interested
188	21.03%		Interested
322	36.02%		Uninterested
313	35.01%		Very uninterested
894	Respondents		

Q73. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Sustainability/Green

Count	Percent		
179	20.02%		Very interested
293	32.77%		Interested
229	25.62%		Uninterested
193	21.59%		Very uninterested
894	Respondents		

Q74. If additional special-interest housing were made available, how interested would you be in living in the following learning communities? - Politics and Values Community

Count	Percent		
62	6.95%		Very interested
179	20.07%		Interested
345	38.68%		Uninterested
306	34.30%		Very uninterested
892	Respondents		

Q75. Are there other learning or themed communities you would be interested in?

Count	Percent		
98	11.34%		Yes (please specify)
766	88.66%		No
864	Respondents		

Q76. Do you participate in the Greek Community?

Count	Percent		
85	9.33%		Yes
826	90.67%		No
911	Respondents		

Q77. Do you currently live or plan to live in an off-campus Greek House?

Count	Percent		
14	16.47%		Yes
71	83.53%		No
85	Respondents		

Q78. Would you be interested in on-campus Greek Housing?

Count	Percent		
30	35.29%		Yes
55	64.71%		No
85	Respondents		

Q79. What is your age?

Count	Percent		
0	0.00%	<input type="checkbox"/>	17 or under
86	9.37%	<input type="checkbox"/>	18
188	20.48%	<input type="checkbox"/>	19
119	12.96%	<input type="checkbox"/>	20
121	13.18%	<input type="checkbox"/>	21
85	9.26%	<input type="checkbox"/>	22
110	11.98%	<input type="checkbox"/>	23 - 25
74	8.06%	<input type="checkbox"/>	26 - 30
46	5.01%	<input type="checkbox"/>	31 - 35
89	9.69%	<input type="checkbox"/>	36 or older
918	Respondents		

Q80. What is your gender?

Count	Percent		
251	27.40%	<input type="checkbox"/>	Male
663	72.38%	<input type="checkbox"/>	Female
2	0.22%	<input type="checkbox"/>	Transgender
916	Respondents		

Q81. What is your enrollment status?

Count	Percent		
791	86.64%	<input type="checkbox"/>	Full time
122	13.36%	<input type="checkbox"/>	Part time
913	Respondents		

Q82. What is your ethnic background?

Count	Percent		
2	0.22%		American Indian
26	2.84%		Asian/Pacific Islander
120	13.09%		Black/African American
19	2.07%		Hispanic
21	2.29%		Multiracial/mixed race
693	75.57%		White
2	0.22%		Unknown
11	1.20%		Other (please specify)
23	2.51%		I prefer not to answer
917	Respondents		

Q83. What is your class standing?

Count	Percent		
213	23.25%		Freshman
156	17.03%		Sophomore
157	17.14%		Junior
173	18.89%		Senior
203	22.16%		Graduate
14	1.53%		Other
916	Respondents		

Q84. What is your marital/family status?

Count	Percent		
723	79.28%		Single without children
27	2.96%		Single with children
71	7.79%		Married/partnered without children
91	9.98%		Married/partnered with children
912	Respondents		

Q85. Where are you from?

Count	Percent		
81	8.84%		In Pitt County
634	69.21%		Elsewhere in North Carolina
175	19.10%		Elsewhere in the U.S.
26	2.84%		International (please specify)
916	Respondents		

Q86. Do you currently have a vehicle?

Count	Percent		
780	85.43%		Yes
133	14.57%		No
913	Respondents		

Q87. Where do you work?

Count	Percent		
400	43.62%		I do not work
168	18.32%		On campus
127	13.85%		Within 5 miles of campus
75	8.18%		Within 30 miles of campus
147	16.03%		Over 30 miles from campus
917	Respondents		

Q88. Approximately, how often do you go home on the weekends?

Count	Percent		
224	25.25%		Every weekend
385	43.40%		Once a month
174	19.62%		Once a semester
104	11.72%		Never
887	Respondents		

Q89. Please feel free to provide any additional comments or suggestions regarding this project:

Count	Percent	
182	100.00%	
182	Respondents	

Appendix B

Student Center Survey Results (Students)



East Carolina University Spring 2009 Recreation and Student Center Plan


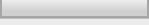
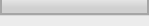
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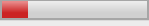
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Total Respondents: 1985

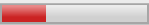

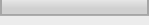
Q1. What is your university status?

Count	Percent		
1069	100.00%		Student at East Carolina University
0	0.00%		Faculty at East Carolina University
0	0.00%		Staff member at East Carolina University
1069	Respondents		


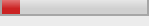
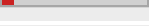
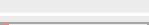
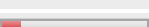
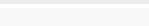
Q2. On which campus do you spend most of your time working and/or in class?

Count	Percent		
815	81.75%		Main Campus
182	18.25%		West Campus
997	Respondents		

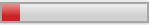
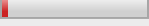
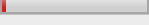
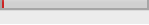
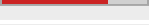
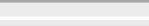
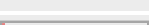
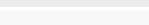
Q3. What is your gender?

Count	Percent		
326	30.64%		Male
738	69.36%		Female
0	0.00%		Transgender
1064	Respondents		

Q4. What is your age?

Count	Percent		
87	8.16%		18 years old
191	17.92%		19 years old
132	12.38%		20 years old
126	11.82%		21 years old
86	8.07%		22 years old
159	14.92%		23 - 25 years old
98	9.19%		26 - 30 years old
51	4.78%		31 - 35 years old
136	12.76%		36 years or older
1066	Respondents		

Q5. What is your race/ethnic background? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
138	12.91%	12.55%	 Black/African American (non-Hispanic)
46	4.30%	4.18%	 Asian/Pacific Islander
31	2.90%	2.82%	 Hispanic, Latino/a
18	1.68%	1.64%	 American Indian/Alaskan Native
811	75.87%	73.73%	 White, non-Hispanic
21	1.96%	1.91%	 Mixed race/multiracial
13	1.22%	1.18%	 Other (please specify)
22	2.06%	2.00%	 I prefer not to answer
1069	Respondents		
1100	Responses		

Q6. What is your enrollment/employment status?

Count	Percent		
411	79.19%		Full time
108	20.81%		Part time
519	Respondents		

Q7. What is your enrollment/employment status?

Count	Percent		
443	81.73%		Full time
99	18.27%		Part time
542	Respondents		

Q8. What is your class year?

Count	Percent		
208	19.73%		Freshman
172	16.32%		Sophomore
184	17.46%		Junior
203	19.26%		Senior
287	27.23%		Graduate student
0	0.00%		Faculty member
0	0.00%		Staff member
1054	Respondents		

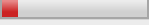
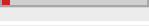
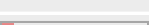
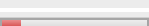
Q9. How long have you been employed at East Carolina University?

Count	Percent		
0	0.00%		Less than one year
0	0.00%		1 - 3 years
0	0.00%		3 - 5 years
0	0.00%		5 - 7 years
0	0.00%		7 - 10 years
0	0.00%		More than 10 years
0	Respondents		

Q10. How many student organizations are you presently involved with?

Count	Percent		
438	41.71%		None
500	47.62%		1 - 2
103	9.81%		3 - 5
9	0.86%		More than 5
1050	Respondents		

Q11. Where do you currently live?

Count	Percent		
105	9.96%		University-operated housing - College Hill Neighborhood
114	10.82%		University-operated housing - West Neighborhood
59	5.60%		University-operated housing - Central Neighborhood
9	0.85%		Fraternity/Sorority house
58	5.50%		Own off-campus house - near Main Campus
26	2.47%		Own off-campus house- near West Campus
304	28.84%		Rent off-campus house or apartment - near Main Campus
89	8.44%		Rent off-campus house or apartment - near West Campus
141	13.38%		With family, off-campus
149	14.14%		Other (please specify)
1054	Respondents		

Q12. Where is your hometown?

Count	Percent		
93	8.85%		In Pitt County
776	73.83%		Elsewhere in North Carolina
159	15.13%		In another U.S. state or territory
23	2.19%		Outside the U.S.
1051	Respondents		

Q13. What is your permanent zip code?

Count	Percent	
1000	100.00%	
1000	Respondents	

Q14. How do you typically travel to campus from where you live?

Count	Percent		
79	13.01%		Walk
313	51.57%		Drive
11	1.81%		Bike
142	23.39%		University Shuttle Bus
0	0.00%		City transportation
23	3.79%		Other
39	6.43%		Two or more modes of transportation
607	Respondents		

Q15. How long does it typically take you to travel to campus from where you live?

Count	Percent		
79	12.99%		Less than 5 minutes
236	38.82%		5 - 10 minutes
172	28.29%		10 - 20 minutes
34	5.59%		20 - 30 minutes
10	1.64%		30 - 45 minutes
15	2.47%		45 - 60 minutes
62	10.20%		More than 60 minutes
608	Respondents		


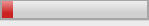
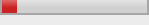
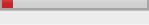
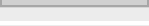

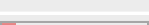
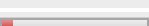


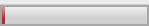
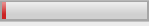
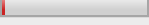
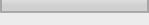
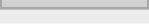
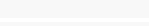
Q16. What encourages you to attend an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
503	48.46%	16.11%	To meet new friends/network
571	55.01%	18.29%	To accompany friends
385	37.09%	12.33%	To interact with faculty/staff/students
280	26.97%	8.97%	To donate time/energy back to the campus community
542	52.22%	17.36%	To learn something new or for personal enrichment
683	65.80%	21.88%	To do something fun
57	5.49%	1.83%	Other (please specify)
101	9.73%	3.24%	None of the above
1038	Respondents		
3122	Responses		

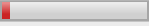
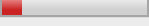
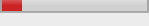

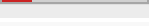
Q17. What discourages you from attending an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
582	56.02%	20.41%		Activity or event is scheduled at a time when I have to study
465	44.75%	16.30%		Activity or event is scheduled at a time when I have to work
538	51.78%	18.86%		Lack of parking on campus
148	14.24%	5.19%		I would rather spend my free time off campus
137	13.19%	4.80%		Activities and programs offered at ECU do not interest me
245	23.58%	8.59%		Programs that are scheduled at the same time as other activities on campus
298	28.68%	10.45%		I don't know what activities are available to me on campus
279	26.85%	9.78%		I don't have someone to accompany me
10	0.96%	0.35%		I don't like the facilities
82	7.89%	2.88%		Other (please specify)
68	6.54%	2.38%		None of the above
1039	Respondents			
2852	Responses			

Q18. How do you typically learn about University activities, health topics, or information related to healthy lifestyles? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
571	55.28%	14.76%		Word of mouth from students
295	28.56%	7.63%		Word of mouth from faculty and staff
417	40.37%	10.78%		Word of mouth from friends
312	30.20%	8.07%		The East Carolinian
15	1.45%	0.39%		Student radio
512	49.56%	13.24%		Flyers or posters
0	0.00%	0.00%		University Record
387	37.46%	10.01%		Facebook
306	29.62%	7.91%		ECU homepage and website
630	60.99%	16.29%		E-mail mailing list
124	12.00%	3.21%		Student Activities calendar
89	8.62%	2.30%		Club or organization calendar
99	9.58%	2.56%		ECU Events website
94	9.10%	2.43%		Residence advisor/residence life staff
1	0.10%	0.03%		Podcasts
16	1.55%	0.41%		Other (please specify)
1033	Respondents			
3868	Responses			

Q19. How often do you typically visit Mendenhall Student Center?

Count	Percent		
28	5.49%		5 or more times per week
70	13.73%		2 - 4 times per week
72	14.12%		Once per week
234	45.88%		Occasionally
106	20.78%		Never
510	Respondents		

Q20. What time of the day do you typically visit Mendenhall Student Center on weekdays?

Count	Percent		
1	0.25%		7 am - 8 am
28	6.97%		8 am - 11 am
43	10.70%		11 am - 1 pm
63	15.67%		1 pm - 4 pm
77	19.15%		4 pm - 6 pm
96	23.88%		6 pm - 9 pm
11	2.74%		9 pm - Close
83	20.65%		I don't typically visit Mendenhall on weekdays
402 Respondents			

Q21. What time of the day do you typically visit Mendenhall Student Center on the weekend?

Count	Percent		
1	0.25%		7 am - 8 am
2	0.50%		8 am - 11 am
12	3.01%		11 am - 1 pm
30	7.52%		1 pm - 4 pm
19	4.76%		4 pm - 6 pm
62	15.54%		6 pm - 9 pm
48	12.03%		9 pm - Close
225	56.39%		I don't typically visit Mendenhall on the weekend
399 Respondents			


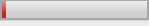
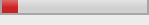
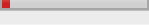
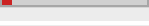

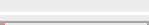
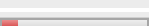


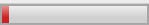
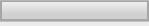
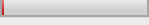
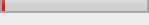
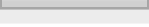
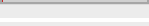
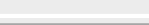
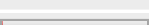

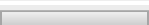
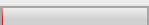
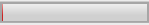
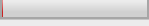
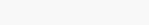
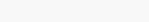
Q22. How long do you typically use Mendenhall Student Center when you visit?

Count	Percent		
43	10.78%		Just pass through
96	24.06%		30 minutes or less
152	38.10%		30 minutes to 1 1/2 hours
79	19.80%		1 1/2 to 3 hours
12	3.01%		Over 3 hours
17	4.26%		Do not use
399 Respondents			

Q23. What are the main reasons you visit Mendenhall Student Center? (SELECT UP TO THREE ANSWERS)

Count	Respondent %	Response %		
149	37.44%	15.82%		To attend a meeting
142	35.68%	15.07%		To attend an event
14	3.52%	1.49%		To attend class
198	49.75%	21.02%		To get something to eat or drink
4	1.01%	0.42%		To meet a professor
61	15.33%	6.48%		To meet friends
58	14.57%	6.16%		To relax and hang out
157	39.45%	16.67%		To see a movie
19	4.77%	2.02%		To study (private)
13	3.27%	1.38%		To study (group)
9	2.26%	0.96%		To work (employment)
12	3.02%	1.27%		To work (with a student organization)
10	2.51%	1.06%		To check e-mail
74	18.59%	7.86%		To use a computer lab
22	5.53%	2.34%		Other (please specify)
398	Respondents			
942	Responses			


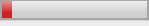
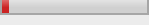
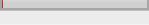
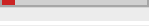

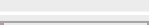
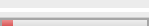


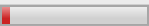
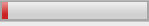
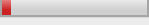
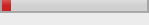
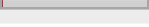
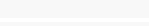
Q24. What programs/services do you utilize at Mendenhall Student Center? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
201	51.54%	11.77%		Bank ATM
51	13.08%	2.99%		Brickyard Outdoor Patio
195	50.00%	11.42%		Central Ticket Office
101	25.90%	5.91%		Computer Center
116	29.74%	6.79%		Outer Limitz Bowling
77	19.74%	4.51%		Billiards Center
18	4.62%	1.05%		Copy service
35	8.97%	2.05%		Cynthia Lounge
187	47.95%	10.95%		Java City
210	53.85%	12.30%		Destination 360
228	58.46%	13.35%		Hendrix Theatre
89	22.82%	5.21%		Wireless Internet access
7	1.79%	0.41%		Mail service
20	5.13%	1.17%		Welcome Center
41	10.51%	2.40%		Vending machines
1	0.26%	0.06%		Pay phones
10	2.56%	0.59%		Event Planning office
31	7.95%	1.81%		Student Government Association (SGA)
26	6.67%	1.52%		Student Organization offices
12	3.08%	0.70%		Student Activities offices
12	3.08%	0.70%		Office of Greek Life
7	1.79%	0.41%		Dean of Students Office
11	2.82%	0.64%		Office of Student Rights and Responsibilities
14	3.59%	0.82%		Center for Leadership & Civic Engagement
8	2.05%	0.47%		Other (please specify)
390	Respondents			
1708	Responses			

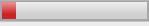
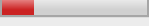
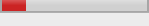
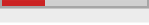
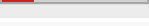
Q25. Please indicate the reasons you do not visit Mendenhall Student Center more often. (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
20	6.25%	3.05%		Appearance/atmosphere of building
21	6.56%	3.20%		Building is too crowded
20	6.25%	3.05%		Building is too noisy
2	0.63%	0.30%		Building is too quiet
2	0.63%	0.30%		Building is too formal
10	3.13%	1.52%		Building is often empty
2	0.63%	0.30%		Building is unsafe
24	7.50%	3.66%		Cost of services and activities are too expensive
19	5.94%	2.90%		Hours of operation are too limited
11	3.44%	1.68%		Lack of comfortable places to relax
110	34.38%	16.77%		Lack of convenient parking
16	5.00%	2.44%		Lack of convenient public transportation
14	4.37%	2.13%		Lack of variety and quality of services (e.g., food service, bank, post office)
11	3.44%	1.68%		Lack of variety and quality of activities (e.g., programs, student activities)
108	33.75%	16.46%		Location is not convenient
65	20.31%	9.91%		Friends do not visit Mendenhall Student Center
100	31.25%	15.24%		Not aware of programs and activities offered
2	0.63%	0.30%		Quality of technology is unsatisfactory
6	1.88%	0.91%		Restrictive rules
6	1.88%	0.91%		Poor condition of the building infrastructure
87	27.19%	13.26%		Other (please specify)
320	Respondents			
656	Responses			


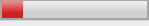
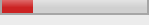

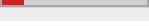
Q26. Please select the five most important types of space you think should be included in an IDEAL union building. (SELECT UP TO FIVE)

Count	Respondent %	Response %		
252	55.02%	11.87%		Campus information center/welcome center
149	32.53%	7.02%		Academic support offices (e.g., academic tutoring and writing center)
104	22.71%	4.90%		Administrative support offices (e.g. Registrar, Student Account Services, Financial Aid)
24	5.24%	1.13%		Office space for faculty
201	43.89%	9.47%		Meeting space for student organizations
138	30.13%	6.50%		Meeting rooms
198	43.23%	9.33%		Group study spaces (6 - 8 people)
37	8.08%	1.74%		Group study spaces (10 - 30 people)
165	36.03%	7.77%		Informal performance space (e.g., local bands, open mic, dances)
123	26.86%	5.79%		Video/DVD store
226	49.34%	10.65%		Bank/ATM
121	26.42%	5.70%		Post office or mailing center
96	20.96%	4.52%		E-mail stations
128	27.95%	6.03%		Outdoor performance venue/amphitheater
140	30.57%	6.59%		Outdoor green space/social space/informal gathering areas
21	4.59%	0.99%		Other programs and services (please specify)
458	Respondents			
2123	Responses			

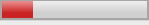
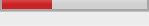
Q27. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
41	9.30%		5 or more times per week
99	22.45%		2 - 4 times per week
72	16.33%		Once a week
131	29.71%		Sometimes
98	22.22%		Never
441	Respondents		


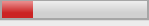
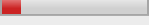
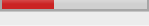
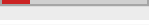
Q28. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
19	4.40%		5 or more times per week
63	14.58%		2 - 4 times per week
93	21.53%		Once a week
192	44.44%		Sometimes
65	15.05%		Never
432	Respondents		


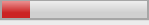
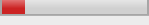
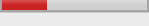
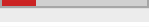
Q29. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
26	6.00%		5 or more times per week
92	21.25%		2 - 4 times per week
58	13.39%		Once a week
151	34.87%		Sometimes
106	24.48%		Never
433	Respondents		


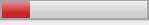
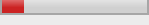
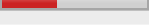
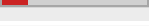
Q30. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
44	10.21%		5 or more times per week
93	21.58%		2 - 4 times per week
55	12.76%		Once a week
156	36.19%		Sometimes
83	19.26%		Never
431	Respondents		

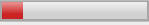
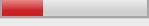
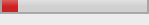
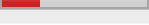
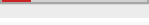
Q31. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
39	9.15%		5 or more times per week
83	19.48%		2 - 4 times per week
69	16.20%		Once a week
134	31.46%		Sometimes
101	23.71%		Never
426	Respondents		

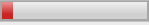
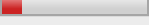
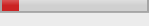
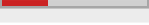
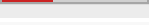
Q32. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
40	9.35%		5 or more times per week
83	19.39%		2 - 4 times per week
64	14.95%		Once a week
164	38.32%		Sometimes
77	17.99%		Never
428	Respondents		

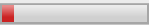
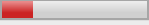
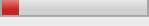
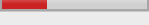
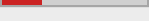
Q33. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
61	14.22%		5 or more times per week
121	28.21%		2 - 4 times per week
48	11.19%		Once a week
112	26.11%		Sometimes
87	20.28%		Never
429	Respondents		


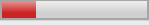
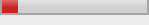
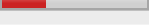
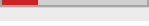
Q34. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
33	7.69%		5 or more times per week
60	13.99%		2 - 4 times per week
50	11.66%		Once a week
136	31.70%		Sometimes
150	34.97%		Never
429	Respondents		

Q35. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
35	8.12%		5 or more times per week
93	21.58%		2 - 4 times per week
50	11.60%		Once a week
134	31.09%		Sometimes
119	27.61%		Never
431	Respondents		

Q36. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
41	9.51%		5 or more times per week
102	23.67%		2 - 4 times per week
48	11.14%		Once a week
132	30.63%		Sometimes
108	25.06%		Never
431	Respondents		

Q37. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
5	1.27%		6 am - 8 am
9	2.28%		8 am - 11 am
19	4.82%		11 am - 1 pm
35	8.88%		1 pm - 4 pm
47	11.93%		4 pm - 6 pm
83	21.07%		6 pm - 9 pm
84	21.32%		9 pm - 12 am
34	8.63%		12 am - 6 am
78	19.80%		Never
394	Respondents		

Q38. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
3	0.78%		6 am - 8 am
22	5.68%		8 am - 11 am
60	15.50%		11 am - 1 pm
114	29.46%		1 pm - 4 pm
75	19.38%		4 pm - 6 pm
53	13.70%		6 pm - 9 pm
4	1.03%		9 pm - 12 am
1	0.26%		12 am - 6 am
55	14.21%		Never
387	Respondents		

Q39. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
16	4.19%		6 am - 8 am
79	20.68%		8 am - 11 am
38	9.95%		11 am - 1 pm
54	14.14%		1 pm - 4 pm
36	9.42%		4 pm - 6 pm
45	11.78%		6 pm - 9 pm
23	6.02%		9 pm - 12 am
4	1.05%		12 am - 6 am
87	22.77%		Never
382	Respondents		

Q40. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
5	1.32%		6 am - 8 am
21	5.54%		8 am - 11 am
51	13.46%		11 am - 1 pm
86	22.69%		1 pm - 4 pm
53	13.98%		4 pm - 6 pm
66	17.41%		6 pm - 9 pm
28	7.39%		9 pm - 12 am
6	1.58%		12 am - 6 am
63	16.62%		Never
379	Respondents		

Q41. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
1	0.27%		6 am - 8 am
16	4.28%		8 am - 11 am
41	10.96%		11 am - 1 pm
83	22.19%		1 pm - 4 pm
62	16.58%		4 pm - 6 pm
65	17.38%		6 pm - 9 pm
20	5.35%		9 pm - 12 am
7	1.87%		12 am - 6 am
79	21.12%		Never
374	Respondents		

Q42. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
10	2.65%		6 am - 8 am
21	5.56%		8 am - 11 am
48	12.70%		11 am - 1 pm
77	20.37%		1 pm - 4 pm
61	16.14%		4 pm - 6 pm
69	18.25%		6 pm - 9 pm
19	5.03%		9 pm - 12 am
6	1.59%		12 am - 6 am
67	17.72%		Never
378	Respondents		

Q43. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
16	4.27%		6 am - 8 am
26	6.93%		8 am - 11 am
28	7.47%		11 am - 1 pm
55	14.67%		1 pm - 4 pm
64	17.07%		4 pm - 6 pm
92	24.53%		6 pm - 9 pm
25	6.67%		9 pm - 12 am
3	0.80%		12 am - 6 am
66	17.60%		Never
375	Respondents		

Q44. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
38	10.22%		6 am - 8 am
158	42.47%		8 am - 11 am
29	7.80%		11 am - 1 pm
9	2.42%		1 pm - 4 pm
11	2.96%		4 pm - 6 pm
7	1.88%		6 pm - 9 pm
1	0.27%		9 pm - 12 am
3	0.81%		12 am - 6 am
116	31.18%		Never
372	Respondents		

Q45. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
1	0.27%		6 am - 8 am
6	1.59%		8 am - 11 am
23	6.10%		11 am - 1 pm
23	6.10%		1 pm - 4 pm
65	17.24%		4 pm - 6 pm
148	39.26%		6 pm - 9 pm
12	3.18%		9 pm - 12 am
4	1.06%		12 am - 6 am
95	25.20%		Never
377	Respondents		


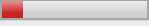
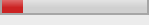
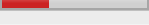
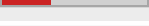
Q46. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
1	0.26%		6 am - 8 am
9	2.37%		8 am - 11 am
122	32.11%		11 am - 1 pm
118	31.05%		1 pm - 4 pm
21	5.53%		4 pm - 6 pm
21	5.53%		6 pm - 9 pm
2	0.53%		9 pm - 12 am
4	1.05%		12 am - 6 am
82	21.58%		Never
380	Respondents		

Q47. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
18	4.19%		5 or more times per week
61	14.19%		2 - 4 times per week
58	13.49%		Once a week
170	39.53%		Sometimes
123	28.60%		Never
430	Respondents		


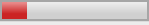
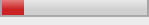
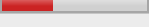
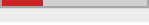
Q48. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
22	5.14%		5 or more times per week
62	14.49%		2 - 4 times per week
61	14.25%		Once a week
139	32.48%		Sometimes
144	33.64%		Never
428	Respondents		


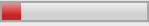
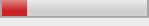
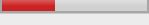
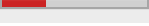
Q49. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
13	3.06%		5 or more times per week
59	13.88%		2 - 4 times per week
58	13.65%		Once a week
152	35.76%		Sometimes
143	33.65%		Never
425	Respondents		

Q50. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
18	4.32%		5 or more times per week
71	17.03%		2 - 4 times per week
63	15.11%		Once a week
147	35.25%		Sometimes
118	28.30%		Never
417	Respondents		

Q51. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
12	2.84%		5 or more times per week
54	12.77%		2 - 4 times per week
72	17.02%		Once a week
155	36.64%		Sometimes
130	30.73%		Never
423	Respondents		

Q52. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
6	1.41%		5 or more times per week
34	8.00%		2 - 4 times per week
56	13.18%		Once a week
193	45.41%		Sometimes
136	32.00%		Never
425	Respondents		

Q53. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
12	2.83%		5 or more times per week
43	10.14%		2 - 4 times per week
76	17.92%		Once a week
199	46.93%		Sometimes
94	22.17%		Never
424	Respondents		

Q54. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
14	3.34%		5 or more times per week
59	14.08%		2 - 4 times per week
63	15.04%		Once a week
174	41.53%		Sometimes
109	26.01%		Never
419	Respondents		

Q55. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
30	7.08%		5 or more times per week
64	15.09%		2 - 4 times per week
61	14.39%		Once a week
148	34.91%		Sometimes
121	28.54%		Never
424	Respondents		

Q56. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
1	0.28%		6 am - 8 am
2	0.56%		8 am - 11 am
9	2.52%		11 am - 1 pm
28	7.84%		1 pm - 4 pm
35	9.80%		4 pm - 6 pm
107	29.97%		6 pm - 9 pm
82	22.97%		9 pm - 12 am
3	0.84%		12 am - 6 am
90	25.21%		Never
357 Respondents			

Q57. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
37	10.22%		6 am - 8 am
159	43.92%		8 am - 11 am
25	6.91%		11 am - 1 pm
8	2.21%		1 pm - 4 pm
7	1.93%		4 pm - 6 pm
7	1.93%		6 pm - 9 pm
8	2.21%		9 pm - 12 am
1	0.28%		12 am - 6 am
110	30.39%		Never
362 Respondents			

Q58. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
2	0.56%		6 am - 8 am
1	0.28%		8 am - 11 am
20	5.57%		11 am - 1 pm
19	5.29%		1 pm - 4 pm
60	16.71%		4 pm - 6 pm
130	36.21%		6 pm - 9 pm
13	3.62%		9 pm - 12 am
3	0.84%		12 am - 6 am
111	30.92%		Never
359	Respondents		

Q59. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
3	0.83%		6 am - 8 am
2	0.55%		8 am - 11 am
110	30.39%		11 am - 1 pm
115	31.77%		1 pm - 4 pm
16	4.42%		4 pm - 6 pm
17	4.70%		6 pm - 9 pm
8	2.21%		9 pm - 12 am
1	0.28%		12 am - 6 am
90	24.86%		Never
362	Respondents		

Q60. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
3	0.84%		6 am - 8 am
2	0.56%		8 am - 11 am
14	3.93%		11 am - 1 pm
48	13.48%		1 pm - 4 pm
65	18.26%		4 pm - 6 pm
86	24.16%		6 pm - 9 pm
41	11.52%		9 pm - 12 am
4	1.12%		12 am - 6 am
93	26.12%		Never
356	Respondents		

Q61. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
2	0.55%		6 am - 8 am
1	0.28%		8 am - 11 am
12	3.32%		11 am - 1 pm
33	9.14%		1 pm - 4 pm
50	13.85%		4 pm - 6 pm
114	31.58%		6 pm - 9 pm
42	11.63%		9 pm - 12 am
3	0.83%		12 am - 6 am
104	28.81%		Never
361	Respondents		

Q62. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
2	0.54%		6 am - 8 am
2	0.54%		8 am - 11 am
11	3.00%		11 am - 1 pm
19	5.18%		1 pm - 4 pm
29	7.90%		4 pm - 6 pm
142	38.69%		6 pm - 9 pm
86	23.43%		9 pm - 12 am
6	1.63%		12 am - 6 am
70	19.07%		Never
367	Respondents		

Q63. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
1	0.27%		6 am - 8 am
5	1.37%		8 am - 11 am
12	3.30%		11 am - 1 pm
30	8.24%		1 pm - 4 pm
44	12.09%		4 pm - 6 pm
119	32.69%		6 pm - 9 pm
68	18.68%		9 pm - 12 am
6	1.65%		12 am - 6 am
79	21.70%		Never
364	Respondents		

Q64. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
3	0.82%		6 am - 8 am
0	0.00%		8 am - 11 am
8	2.19%		11 am - 1 pm
19	5.19%		1 pm - 4 pm
27	7.38%		4 pm - 6 pm
132	36.07%		6 pm - 9 pm
76	20.77%		9 pm - 12 am
9	2.46%		12 am - 6 am
92	25.14%		Never
366	Respondents		

Q191. How often do you typically visit Mendenhall Student Center?

Count	Percent		
36	7.42%		5 or more times per week
111	22.89%		2 - 4 times per week
55	11.34%		Once per week
187	38.56%		Occasionally
96	19.79%		Never
485	Respondents		

Q192. What time of the day do you typically visit Mendenhall Student Center on weekdays?

Count	Percent		
2	0.52%		7 am - 8 am
22	5.67%		8 am - 11 am
56	14.43%		11 am - 1 pm
66	17.01%		1 pm - 4 pm
49	12.63%		4 pm - 6 pm
84	21.65%		6 pm - 9 pm
27	6.96%		9 pm - Close
82	21.13%		I don't typically visit Mendenhall on weekdays
388	Respondents		

Q193. What time of the day do you typically visit Mendenhall Student Center on the weekend?

Count	Percent		
0	0.00%		7 am - 8 am
3	0.78%		8 am - 11 am
10	2.59%		11 am - 1 pm
26	6.74%		1 pm - 4 pm
24	6.22%		4 pm - 6 pm
60	15.54%		6 pm - 9 pm
56	14.51%		9 pm - Close
207	53.63%		I don't typically visit Mendenhall on the weekend
386	Respondents		


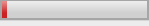
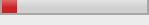
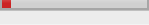
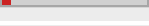

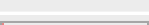
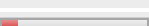


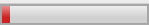
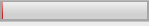
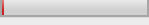
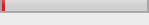
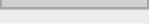
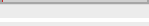
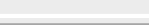
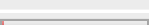

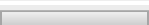
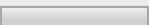
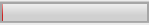
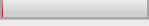
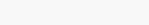
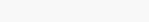
Q194. How long do you typically use Mendenhall Student Center when you visit?

Count	Percent		
56	14.51%		Just pass through
82	21.24%		30 minutes or less
125	32.38%		30 minutes to 1 1/2 hours
96	24.87%		1 1/2 to 3 hours
12	3.11%		Over 3 hours
15	3.89%		Do not use
386	Respondents		


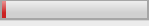
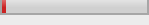
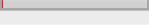
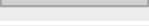

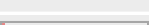
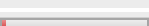


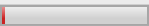
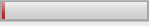
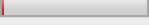
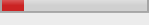
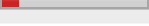
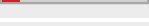
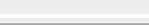
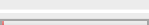

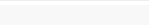
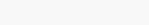
Q195. What are the main reasons you visit Mendenhall Student Center? (SELECT UP TO THREE ANSWERS)

Count	Respondent %	Response %		
117	30.47%	12.94%		To attend a meeting
141	36.72%	15.60%		To attend an event
16	4.17%	1.77%		To attend class
184	47.92%	20.35%		To get something to eat or drink
5	1.30%	0.55%		To meet a professor
57	14.84%	6.31%		To meet friends
56	14.58%	6.19%		To relax and hang out
155	40.36%	17.15%		To see a movie
23	5.99%	2.54%		To study (private)
10	2.60%	1.11%		To study (group)
6	1.56%	0.66%		To work (employment)
18	4.69%	1.99%		To work (with a student organization)
12	3.13%	1.33%		To check e-mail
76	19.79%	8.41%		To use a computer lab
28	7.29%	3.10%		Other (please specify)
384	Respondents			
904	Responses			


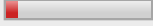
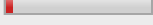
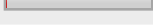
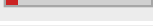

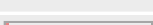
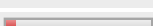


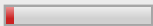
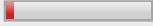
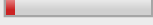
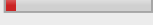
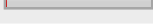
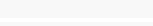
Q196. What programs/services do you utilize at Mendenhall Student Center? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
207	54.33%	12.03%		Bank ATM
64	16.80%	3.72%		Brickyard Outdoor Patio
184	48.29%	10.69%		Central Ticket Office
106	27.82%	6.16%		Computer Center
107	28.08%	6.22%		Outer Limitz Bowling
71	18.64%	4.13%		Billiards Center
24	6.30%	1.39%		Copy service
24	6.30%	1.39%		Cynthia Lounge
190	49.87%	11.04%		Java City
209	54.86%	12.14%		Destination 360
228	59.84%	13.25%		Hendrix Theatre
101	26.51%	5.87%		Wireless Internet access
9	2.36%	0.52%		Mail service
21	5.51%	1.22%		Welcome Center
39	10.24%	2.27%		Vending machines
1	0.26%	0.06%		Pay phones
14	3.67%	0.81%		Event Planning office
20	5.25%	1.16%		Student Government Association (SGA)
27	7.09%	1.57%		Student Organization offices
23	6.04%	1.34%		Student Activities offices
16	4.20%	0.93%		Office of Greek Life
3	0.79%	0.17%		Dean of Students Office
7	1.84%	0.41%		Office of Student Rights and Responsibilities
13	3.41%	0.76%		Center for Leadership & Civic Engagement
13	3.41%	0.76%		Other (please specify)
381	Respondents			
1721	Responses			

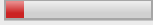
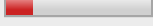
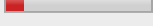
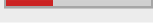
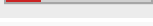
Q197. Please indicate the reasons you do not visit Mendenhall Student Center more often. (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
21	8.11%	3.71%		Appearance/atmosphere of building
17	6.56%	3.00%		Building is too crowded
16	6.18%	2.83%		Building is too noisy
4	1.54%	0.71%		Building is too quiet
1	0.39%	0.18%		Building is too formal
16	6.18%	2.83%		Building is often empty
7	2.70%	1.24%		Building is unsafe
14	5.41%	2.47%		Cost of services and activities are too expensive
18	6.95%	3.18%		Hours of operation are too limited
10	3.86%	1.77%		Lack of comfortable places to relax
93	35.91%	16.43%		Lack of convenient parking
13	5.02%	2.30%		Lack of convenient public transportation
13	5.02%	2.30%		Lack of variety and quality of services (e.g., food service, bank, post office)
9	3.47%	1.59%		Lack of variety and quality of activities (e.g., programs, student activities)
89	34.36%	15.72%		Location is not convenient
69	26.64%	12.19%		Friends do not visit Mendenhall Student Center
72	27.80%	12.72%		Not aware of programs and activities offered
6	2.32%	1.06%		Quality of technology is unsatisfactory
1	0.39%	0.18%		Restrictive rules
8	3.09%	1.41%		Poor condition of the building infrastructure
69	26.64%	12.19%		Other (please specify)
259	Respondents			
566	Responses			


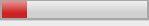
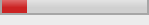

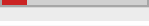
Q198. Please select the five most important types of space you think should be included in an IDEAL union building. (SELECT UP TO FIVE)

Count	Respondent %	Response %		
216	47.16%	10.37%		Campus information center/welcome center
180	39.30%	8.65%		Academic support offices (e.g., academic tutoring and writing center)
105	22.93%	5.04%		Administrative support offices (e.g. Registrar, Student Account Services, Financial Aid)
19	4.15%	0.91%		Office space for faculty
173	37.77%	8.31%		Meeting space for student organizations
121	26.42%	5.81%		Meeting rooms
196	42.79%	9.41%		Group study spaces (6 - 8 people)
39	8.52%	1.87%		Group study spaces (10 - 30 people)
144	31.44%	6.92%		Informal performance space (e.g., local bands, open mic, dances)
133	29.04%	6.39%		Video/DVD store
230	50.22%	11.05%		Bank/ATM
113	24.67%	5.43%		Post office or mailing center
112	24.45%	5.38%		E-mail stations
132	28.82%	6.34%		Outdoor performance venue/amphitheater
146	31.88%	7.01%		Outdoor green space/social space/informal gathering areas
23	5.02%	1.10%		Other programs and services (please specify)
458	Respondents			
2082	Responses			


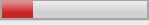
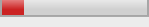
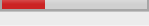
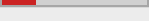
Q199. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
51	12.06%		5 or more times per week
78	18.44%		2 - 4 times per week
53	12.53%		Once a week
139	32.86%		Sometimes
102	24.11%		Never
423	Respondents		

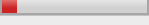
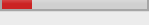
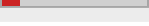
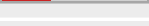
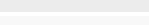
Q200. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
25	5.81%		5 or more times per week
75	17.44%		2 - 4 times per week
73	16.98%		Once a week
182	42.33%		Sometimes
75	17.44%		Never
430	Respondents		

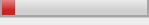
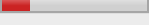
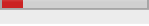
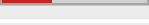
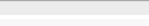
Q201. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
42	9.86%		5 or more times per week
91	21.36%		2 - 4 times per week
65	15.26%		Once a week
127	29.81%		Sometimes
101	23.71%		Never
426	Respondents		


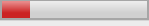
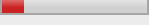
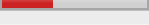
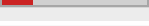
Q202. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
44	10.43%		5 or more times per week
88	20.85%		2 - 4 times per week
51	12.09%		Once a week
144	34.12%		Sometimes
95	22.51%		Never
422	Respondents		


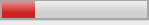
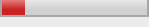
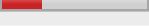
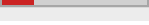
Q203. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
38	9.00%		5 or more times per week
81	19.19%		2 - 4 times per week
61	14.45%		Once a week
147	34.83%		Sometimes
95	22.51%		Never
422	Respondents		


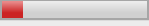
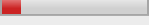
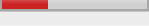
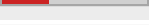
Q204. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
38	8.94%		5 or more times per week
81	19.06%		2 - 4 times per week
63	14.82%		Once a week
151	35.53%		Sometimes
92	21.65%		Never
425	Respondents		

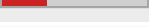
Q205. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
49	11.61%		5 or more times per week
97	22.99%		2 - 4 times per week
66	15.64%		Once a week
116	27.49%		Sometimes
94	22.27%		Never
422	Respondents		


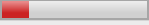
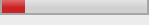
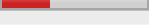
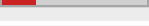
Q206. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
34	8.15%		5 or more times per week
60	14.39%		2 - 4 times per week
55	13.19%		Once a week
133	31.89%		Sometimes
135	32.37%		Never
417	Respondents		

Q207. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
36	8.61%		5 or more times per week
73	17.46%		2 - 4 times per week
52	12.44%		Once a week
126	30.14%		Sometimes
131	31.34%		Never
418	Respondents		

Q208. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
38	9.09%		5 or more times per week
78	18.66%		2 - 4 times per week
67	16.03%		Once a week
138	33.01%		Sometimes
97	23.21%		Never
418	Respondents		

Q209. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
3	0.93%		6 am - 8 am
5	1.55%		8 am - 11 am
14	4.35%		11 am - 1 pm
28	8.70%		1 pm - 4 pm
27	8.39%		4 pm - 6 pm
73	22.67%		6 pm - 9 pm
67	20.81%		9 pm - 12 am
40	12.42%		12 am - 6 am
65	20.19%		Never
322	Respondents		

Q210. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
2	0.63%		6 am - 8 am
18	5.64%		8 am - 11 am
38	11.91%		11 am - 1 pm
78	24.45%		1 pm - 4 pm
56	17.55%		4 pm - 6 pm
55	17.24%		6 pm - 9 pm
20	6.27%		9 pm - 12 am
3	0.94%		12 am - 6 am
49	15.36%		Never
319	Respondents		

Q211. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
9	2.80%		6 am - 8 am
54	16.82%		8 am - 11 am
30	9.35%		11 am - 1 pm
46	14.33%		1 pm - 4 pm
26	8.10%		4 pm - 6 pm
49	15.26%		6 pm - 9 pm
34	10.59%		9 pm - 12 am
9	2.80%		12 am - 6 am
64	19.94%		Never
321	Respondents		

Q212. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
2	0.63%		6 am - 8 am
12	3.81%		8 am - 11 am
32	10.16%		11 am - 1 pm
57	18.10%		1 pm - 4 pm
52	16.51%		4 pm - 6 pm
58	18.41%		6 pm - 9 pm
30	9.52%		9 pm - 12 am
11	3.49%		12 am - 6 am
61	19.37%		Never
315	Respondents		

Q213. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
3	1.00%		6 am - 8 am
11	3.65%		8 am - 11 am
27	8.97%		11 am - 1 pm
64	21.26%		1 pm - 4 pm
42	13.95%		4 pm - 6 pm
58	19.27%		6 pm - 9 pm
30	9.97%		9 pm - 12 am
7	2.33%		12 am - 6 am
59	19.60%		Never
301	Respondents		

Q214. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
5	1.61%		6 am - 8 am
21	6.75%		8 am - 11 am
21	6.75%		11 am - 1 pm
66	21.22%		1 pm - 4 pm
48	15.43%		4 pm - 6 pm
53	17.04%		6 pm - 9 pm
33	10.61%		9 pm - 12 am
4	1.29%		12 am - 6 am
60	19.29%		Never
311	Respondents		

Q215. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
9	2.88%		6 am - 8 am
10	3.21%		8 am - 11 am
21	6.73%		11 am - 1 pm
55	17.63%		1 pm - 4 pm
56	17.95%		4 pm - 6 pm
76	24.36%		6 pm - 9 pm
21	6.73%		9 pm - 12 am
2	0.64%		12 am - 6 am
62	19.87%		Never
312	Respondents		

Q216. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
31	10.23%		6 am - 8 am
107	35.31%		8 am - 11 am
15	4.95%		11 am - 1 pm
23	7.59%		1 pm - 4 pm
13	4.29%		4 pm - 6 pm
20	6.60%		6 pm - 9 pm
7	2.31%		9 pm - 12 am
6	1.98%		12 am - 6 am
81	26.73%		Never
303	Respondents		

Q217. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
2	0.65%		6 am - 8 am
2	0.65%		8 am - 11 am
18	5.81%		11 am - 1 pm
30	9.68%		1 pm - 4 pm
42	13.55%		4 pm - 6 pm
110	35.48%		6 pm - 9 pm
17	5.48%		9 pm - 12 am
7	2.26%		12 am - 6 am
82	26.45%		Never
310	Respondents		


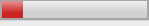
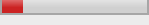
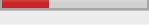
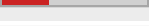
Q218. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
3	0.96%		6 am - 8 am
2	0.64%		8 am - 11 am
78	25.00%		11 am - 1 pm
106	33.97%		1 pm - 4 pm
20	6.41%		4 pm - 6 pm
29	9.29%		6 pm - 9 pm
8	2.56%		9 pm - 12 am
5	1.60%		12 am - 6 am
61	19.55%		Never
312	Respondents		


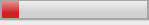
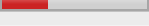
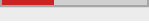
Q219. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
18	4.39%		5 or more times per week
51	12.44%		2 - 4 times per week
52	12.68%		Once a week
141	34.39%		Sometimes
148	36.10%		Never
410	Respondents		


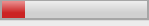
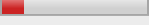
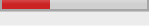
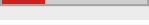
Q220. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
23	5.62%		5 or more times per week
60	14.67%		2 - 4 times per week
60	14.67%		Once a week
133	32.52%		Sometimes
133	32.52%		Never
409	Respondents		


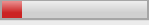
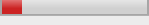
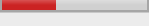
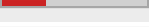
Q221. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
25	6.10%		5 or more times per week
48	11.71%		2 - 4 times per week
60	14.63%		Once a week
130	31.71%		Sometimes
147	35.85%		Never
410	Respondents		


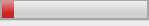
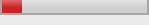
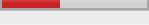
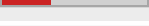
Q222. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
24	5.87%		5 or more times per week
66	16.14%		2 - 4 times per week
63	15.40%		Once a week
135	33.01%		Sometimes
121	29.58%		Never
409	Respondents		


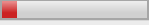
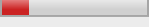

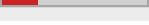
Q223. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
16	3.96%		5 or more times per week
57	14.11%		2 - 4 times per week
57	14.11%		Once a week
152	37.62%		Sometimes
122	30.20%		Never
404	Respondents		


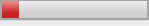
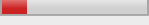
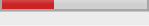
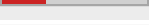
Q224. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
14	3.41%		5 or more times per week
35	8.52%		2 - 4 times per week
57	13.87%		Once a week
166	40.39%		Sometimes
139	33.82%		Never
411	Respondents		


Q225. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
15	3.64%		5 or more times per week
43	10.44%		2 - 4 times per week
76	18.45%		Once a week
176	42.72%		Sometimes
102	24.76%		Never
412	Respondents		

Q226. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
22	5.34%		5 or more times per week
47	11.41%		2 - 4 times per week
70	16.99%		Once a week
149	36.17%		Sometimes
124	30.10%		Never
412	Respondents		

Q227. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
25	6.08%		5 or more times per week
59	14.36%		2 - 4 times per week
72	17.52%		Once a week
137	33.33%		Sometimes
118	28.71%		Never
411	Respondents		

Q228. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
3	1.09%		6 am - 8 am
6	2.17%		8 am - 11 am
5	1.81%		11 am - 1 pm
25	9.06%		1 pm - 4 pm
38	13.77%		4 pm - 6 pm
58	21.01%		6 pm - 9 pm
50	18.12%		9 pm - 12 am
7	2.54%		12 am - 6 am
84	30.43%		Never
276 Respondents			

Q229. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
27	10.04%		6 am - 8 am
110	40.89%		8 am - 11 am
15	5.58%		11 am - 1 pm
13	4.83%		1 pm - 4 pm
9	3.35%		4 pm - 6 pm
15	5.58%		6 pm - 9 pm
5	1.86%		9 pm - 12 am
4	1.49%		12 am - 6 am
71	26.39%		Never
269 Respondents			

Q230. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
1	0.37%		6 am - 8 am
0	0.00%		8 am - 11 am
11	4.04%		11 am - 1 pm
17	6.25%		1 pm - 4 pm
44	16.18%		4 pm - 6 pm
98	36.03%		6 pm - 9 pm
16	5.88%		9 pm - 12 am
1	0.37%		12 am - 6 am
84	30.88%		Never
272	Respondents		

Q231. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
1	0.36%		6 am - 8 am
1	0.36%		8 am - 11 am
70	25.55%		11 am - 1 pm
86	31.39%		1 pm - 4 pm
16	5.84%		4 pm - 6 pm
24	8.76%		6 pm - 9 pm
6	2.19%		9 pm - 12 am
1	0.36%		12 am - 6 am
69	25.18%		Never
274	Respondents		

Q232. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
2	0.74%		6 am - 8 am
1	0.37%		8 am - 11 am
7	2.59%		11 am - 1 pm
37	13.70%		1 pm - 4 pm
39	14.44%		4 pm - 6 pm
77	28.52%		6 pm - 9 pm
38	14.07%		9 pm - 12 am
2	0.74%		12 am - 6 am
67	24.81%		Never
270 Respondents			

Q233. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
2	0.75%		6 am - 8 am
2	0.75%		8 am - 11 am
4	1.50%		11 am - 1 pm
23	8.61%		1 pm - 4 pm
39	14.61%		4 pm - 6 pm
85	31.84%		6 pm - 9 pm
35	13.11%		9 pm - 12 am
1	0.37%		12 am - 6 am
76	28.46%		Never
267 Respondents			

Q234. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
1	0.35%		6 am - 8 am
2	0.70%		8 am - 11 am
4	1.41%		11 am - 1 pm
24	8.45%		1 pm - 4 pm
21	7.39%		4 pm - 6 pm
87	30.63%		6 pm - 9 pm
79	27.82%		9 pm - 12 am
2	0.70%		12 am - 6 am
64	22.54%		Never
284	Respondents		


Q235. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
1	0.35%		6 am - 8 am
1	0.35%		8 am - 11 am
3	1.06%		11 am - 1 pm
26	9.22%		1 pm - 4 pm
33	11.70%		4 pm - 6 pm
90	31.91%		6 pm - 9 pm
46	16.31%		9 pm - 12 am
6	2.13%		12 am - 6 am
76	26.95%		Never
282	Respondents		

Q236. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
1	0.35%		6 am - 8 am
1	0.35%		8 am - 11 am
4	1.41%		11 am - 1 pm
16	5.65%		1 pm - 4 pm
27	9.54%		4 pm - 6 pm
89	31.45%		6 pm - 9 pm
71	25.09%		9 pm - 12 am
5	1.77%		12 am - 6 am
69	24.38%		Never
283	Respondents		

Q237. Please let us know if you have any other comments regarding current or future recreation or union facilities at East Carolina University:

Count	Percent	
211	100.00%	
211	Respondents	

Q238. If you are interested in receiving information about the planning process for improved recreation or union facilities, please provide your e-mail address:

Count	Percent	
159	100.00%	
159	Respondents	

Appendix C

Student Center Survey Results (Faculty/Staff)



East Carolina University Spring 2009 Recreation and Student Center Plan

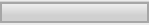
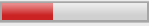

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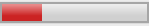
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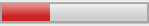

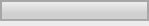
Q1. What is your university status?

Count	Percent		
0	0.00%		Student at East Carolina University
325	35.60%		Faculty at East Carolina University
588	64.40%		Staff member at East Carolina University
913	Respondents		

Q2. On which campus do you spend most of your time working and/or in class?

Count	Percent		
644	72.12%		Main Campus
249	27.88%		West Campus
893	Respondents		

Q3. What is your gender?

Count	Percent		
305	33.52%		Male
604	66.37%		Female
1	0.11%		Transgender
910	Respondents		

Q4. What is your age?

Count	Percent		
1	0.11%	<input type="text"/>	18 years old
1	0.11%	<input type="text"/>	19 years old
0	0.00%	<input type="text"/>	20 years old
1	0.11%	<input type="text"/>	21 years old
2	0.22%	<input type="text"/>	22 years old
28	3.07%	<input type="text"/>	23 - 25 years old
91	9.97%	<input type="text"/>	26 - 30 years old
113	12.38%	<input type="text"/>	31 - 35 years old
676	74.04%	<input type="text"/>	36 years or older
913	Respondents		

Q5. What is your race/ethnic background? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
135	14.82%	14.63%	<input type="text"/> Black/African American (non-Hispanic)
23	2.52%	2.49%	<input type="text"/> Asian/Pacific Islander
6	0.66%	0.65%	<input type="text"/> Hispanic, Latino/a
7	0.77%	0.76%	<input type="text"/> American Indian/Alaskan Native
698	76.62%	75.62%	<input type="text"/> White, non-Hispanic
12	1.32%	1.30%	<input type="text"/> Mixed race/multiracial
3	0.33%	0.33%	<input type="text"/> Other (please specify)
39	4.28%	4.23%	<input type="text"/> I prefer not to answer
911	Respondents		
923	Responses		

Q6. What is your enrollment/employment status?

Count	Percent		
455	97.22%	<input type="text"/>	Full time
13	2.78%	<input type="text"/>	Part time
468	Respondents		

Q7. What is your enrollment/employment status?

Count	Percent		
414	93.03%		Full time
31	6.97%		Part time
445	Respondents		

Q8. What is your class year?

Count	Percent		
2	0.22%		Freshman
3	0.33%		Sophomore
6	0.66%		Junior
8	0.88%		Senior
9	0.99%		Graduate student
313	34.59%		Faculty member
564	62.32%		Staff member
905	Respondents		

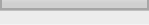

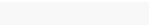
Q9. How long have you been employed at East Carolina University?

Count	Percent		
101	11.15%		Less than one year
168	18.54%		1 - 3 years
122	13.47%		3 - 5 years
108	11.92%		5 - 7 years
86	9.49%		7 - 10 years
321	35.43%		More than 10 years
906	Respondents		

Q10. How many student organizations are you presently involved with?

Count	Percent		
0	0.00%		None
0	0.00%		1 - 2
0	0.00%		3 - 5
0	0.00%		More than 5
0	Respondents		


Q11. Where do you currently live?

Count	Percent		
5	0.56%		University-operated housing - College Hill Neighborhood
5	0.56%		University-operated housing - West Neighborhood
1	0.11%		University-operated housing - Central Neighborhood
0	0.00%		Fraternity/Sorority house
236	26.25%		Own off-campus house - near Main Campus
70	7.79%		Own off-campus house- near West Campus
66	7.34%		Rent off-campus house or apartment - near Main Campus
38	4.23%		Rent off-campus house or apartment - near West Campus
293	32.59%		With family, off-campus
185	20.58%		Other (please specify)
899	Respondents		



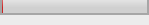
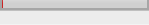
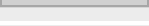

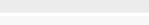
Q12. Where is your hometown?

Count	Percent		
433	47.74%		In Pitt County
248	27.34%		Elsewhere in North Carolina
204	22.49%		In another U.S. state or territory
22	2.43%		Outside the U.S.
907	Respondents		

Q13. What is your permanent zip code?

Count	Percent	
885	100.00%	
885	Respondents	

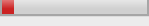
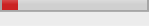
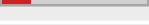
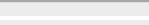
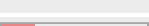
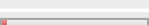

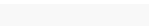
Q14. How do you typically travel to campus from where you live?

Count	Percent		
26	3.71%		Walk
650	92.86%		Drive
6	0.86%		Bike
3	0.43%		University Shuttle Bus
0	0.00%		City transportation
4	0.57%		Other
11	1.57%		Two or more modes of transportation
700 Respondents			


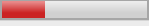
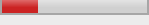
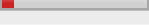
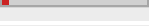

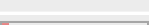
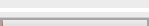


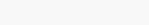
Q15. How long does it typically take you to travel to campus from where you live?

Count	Percent		
44	6.28%		Less than 5 minutes
201	28.67%		5 - 10 minutes
313	44.65%		10 - 20 minutes
91	12.98%		20 - 30 minutes
32	4.56%		30 - 45 minutes
12	1.71%		45 - 60 minutes
8	1.14%		More than 60 minutes
701 Respondents			


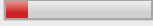
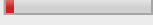
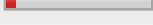
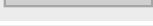

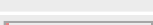
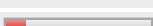


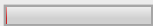
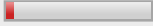
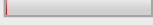
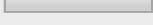
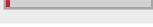
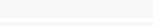
Q16. What encourages you to attend an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
187	21.30%	8.14%	 To meet new friends/network
255	29.04%	11.11%	 To accompany friends
461	52.51%	20.08%	 To interact with faculty/staff/students
228	25.97%	9.93%	 To donate time/energy back to the campus community
498	56.72%	21.69%	 To learn something new or for personal enrichment
523	59.57%	22.78%	 To do something fun
77	8.77%	3.35%	 Other (please specify)
67	7.63%	2.92%	 None of the above
878 Respondents			
2296 Responses			

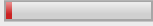
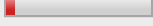
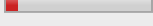

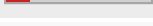
Q17. What discourages you from attending an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
22	2.51%	1.24%		Activity or event is scheduled at a time when I have to study
527	60.16%	29.81%		Activity or event is scheduled at a time when I have to work
438	50.00%	24.77%		Lack of parking on campus
151	17.24%	8.54%		I would rather spend my free time off campus
90	10.27%	5.09%		Activities and programs offered at ECU do not interest me
124	14.16%	7.01%		Programs that are scheduled at the same time as other activities on campus
128	14.61%	7.24%		I don't know what activities are available to me on campus
85	9.70%	4.81%		I don't have someone to accompany me
13	1.48%	0.74%		I don't like the facilities
115	13.13%	6.50%		Other (please specify)
75	8.56%	4.24%		None of the above
876	Respondents			
1768	Responses			

Q18. How do you typically learn about University activities, health topics, or information related to healthy lifestyles? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
96	11.03%	4.01%		Word of mouth from students
371	42.64%	15.49%		Word of mouth from faculty and staff
137	15.75%	5.72%		Word of mouth from friends
171	19.66%	7.14%		The East Carolinian
10	1.15%	0.42%		Student radio
302	34.71%	12.61%		Flyers or posters
5	0.57%	0.21%		University Record
59	6.78%	2.46%		Facebook
343	39.43%	14.32%		ECU homepage and website
649	74.60%	27.10%		E-mail mailing list
31	3.56%	1.29%		Student Activities calendar
15	1.72%	0.63%		Club or organization calendar
130	14.94%	5.43%		ECU Events website
12	1.38%	0.50%		Residence advisor/residence life staff
3	0.34%	0.13%		Podcasts
61	7.01%	2.55%		Other (please specify)
870	Respondents			
2395	Responses			

Q19. How often do you typically visit Mendenhall Student Center?

Count	Percent		
17	3.78%		5 or more times per week
28	6.22%		2 - 4 times per week
36	8.00%		Once per week
296	65.78%		Occasionally
73	16.22%		Never
450	Respondents		

Q20. What time of the day do you typically visit Mendenhall Student Center on weekdays?

Count	Percent		
4	1.11%		7 am - 8 am
64	17.78%		8 am - 11 am
61	16.94%		11 am - 1 pm
80	22.22%		1 pm - 4 pm
22	6.11%		4 pm - 6 pm
27	7.50%		6 pm - 9 pm
2	0.56%		9 pm - Close
100	27.78%		I don't typically visit Mendenhall on weekdays
360 Respondents			

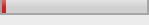
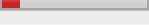
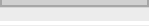

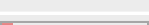
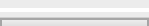


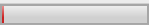
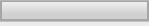
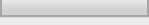
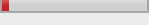
Q21. What time of the day do you typically visit Mendenhall Student Center on the weekend?

Count	Percent		
0	0.00%		7 am - 8 am
5	1.40%		8 am - 11 am
5	1.40%		11 am - 1 pm
22	6.15%		1 pm - 4 pm
10	2.79%		4 pm - 6 pm
27	7.54%		6 pm - 9 pm
8	2.23%		9 pm - Close
281	78.49%		I don't typically visit Mendenhall on the weekend
358 Respondents			

Q22. How long do you typically use Mendenhall Student Center when you visit?

Count	Percent		
42	11.80%		Just pass through
52	14.61%		30 minutes or less
122	34.27%		30 minutes to 1 1/2 hours
86	24.16%		1 1/2 to 3 hours
21	5.90%		Over 3 hours
33	9.27%		Do not use
356 Respondents			

Q23. What are the main reasons you visit Mendenhall Student Center? (SELECT UP TO THREE ANSWERS)

Count	Respondent %	Response %		
242	67.41%	34.52%		To attend a meeting
206	57.38%	29.39%		To attend an event
22	6.13%	3.14%		To attend class
88	24.51%	12.55%		To get something to eat or drink
1	0.28%	0.14%		To meet a professor
6	1.67%	0.86%		To meet friends
6	1.67%	0.86%		To relax and hang out
53	14.76%	7.56%		To see a movie
0	0.00%	0.00%		To study (private)
0	0.00%	0.00%		To study (group)
31	8.64%	4.42%		To work (employment)
9	2.51%	1.28%		To work (with a student organization)
2	0.56%	0.29%		To check e-mail
1	0.28%	0.14%		To use a computer lab
34	9.47%	4.85%		Other (please specify)
359	Respondents			
701	Responses			


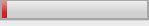
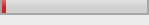
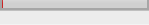
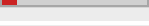

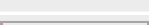
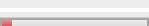


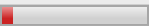
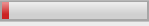
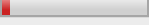
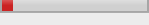
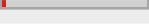
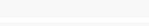
Q24. What programs/services do you utilize at Mendenhall Student Center? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
69	22.48%	8.00%		Bank ATM
15	4.89%	1.74%		Brickyard Outdoor Patio
112	36.48%	12.99%		Central Ticket Office
16	5.21%	1.86%		Computer Center
48	15.64%	5.57%		Outer Limitz Bowling
23	7.49%	2.67%		Billiards Center
5	1.63%	0.58%		Copy service
9	2.93%	1.04%		Cynthia Lounge
120	39.09%	13.92%		Java City
58	18.89%	6.73%		Destination 360
112	36.48%	12.99%		Hendrix Theatre
39	12.70%	4.52%		Wireless Internet access
10	3.26%	1.16%		Mail service
20	6.51%	2.32%		Welcome Center
32	10.42%	3.71%		Vending machines
1	0.33%	0.12%		Pay phones
34	11.07%	3.94%		Event Planning office
13	4.23%	1.51%		Student Government Association (SGA)
15	4.89%	1.74%		Student Organization offices
14	4.56%	1.62%		Student Activities offices
7	2.28%	0.81%		Office of Greek Life
13	4.23%	1.51%		Dean of Students Office
16	5.21%	1.86%		Office of Student Rights and Responsibilities
7	2.28%	0.81%		Center for Leadership & Civic Engagement
54	17.59%	6.26%		Other (please specify)
307	Respondents			
862	Responses			

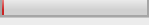
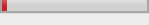
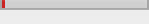
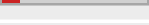
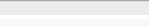
Q25. Please indicate the reasons you do not visit Mendenhall Student Center more often. (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
20	6.78%	3.55%		Appearance/atmosphere of building
12	4.07%	2.13%		Building is too crowded
7	2.37%	1.24%		Building is too noisy
2	0.68%	0.35%		Building is too quiet
3	1.02%	0.53%		Building is too formal
9	3.05%	1.60%		Building is often empty
1	0.34%	0.18%		Building is unsafe
19	6.44%	3.37%		Cost of services and activities are too expensive
12	4.07%	2.13%		Hours of operation are too limited
13	4.41%	2.30%		Lack of comfortable places to relax
104	35.25%	18.44%		Lack of convenient parking
4	1.36%	0.71%		Lack of convenient public transportation
22	7.46%	3.90%		Lack of variety and quality of services (e.g., food service, bank, post office)
22	7.46%	3.90%		Lack of variety and quality of activities (e.g., programs, student activities)
84	28.47%	14.89%		Location is not convenient
23	7.80%	4.08%		Friends do not visit Mendenhall Student Center
99	33.56%	17.55%		Not aware of programs and activities offered
6	2.03%	1.06%		Quality of technology is unsatisfactory
1	0.34%	0.18%		Restrictive rules
17	5.76%	3.01%		Poor condition of the building infrastructure
84	28.47%	14.89%		Other (please specify)
295	Respondents			
564	Responses			


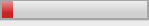
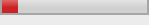

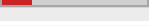
Q26. Please select the five most important types of space you think should be included in an IDEAL union building. (SELECT UP TO FIVE)

Count	Respondent %	Response %		
258	70.68%	15.65%		Campus information center/welcome center
64	17.53%	3.88%		Academic support offices (e.g., academic tutoring and writing center)
53	14.52%	3.21%		Administrative support offices (e.g. Registrar, Student Account Services, Financial Aid)
17	4.66%	1.03%		Office space for faculty
178	48.77%	10.79%		Meeting space for student organizations
190	52.05%	11.52%		Meeting rooms
68	18.63%	4.12%		Group study spaces (6 - 8 people)
15	4.11%	0.91%		Group study spaces (10 - 30 people)
122	33.42%	7.40%		Informal performance space (e.g., local bands, open mic, dances)
36	9.86%	2.18%		Video/DVD store
162	44.38%	9.82%		Bank/ATM
131	35.89%	7.94%		Post office or mailing center
85	23.29%	5.15%		E-mail stations
98	26.85%	5.94%		Outdoor performance venue/amphitheater
128	35.07%	7.76%		Outdoor green space/social space/informal gathering areas
44	12.05%	2.67%		Other programs and services (please specify)
365	Respondents			
1649	Responses			


Q27. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
4	1.32%		5 or more times per week
10	3.30%		2 - 4 times per week
5	1.65%		Once a week
37	12.21%		Sometimes
247	81.52%		Never
303	Respondents		

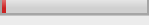
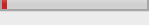
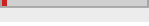
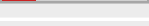
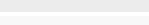
Q28. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
7	2.22%		5 or more times per week
24	7.59%		2 - 4 times per week
35	11.08%		Once a week
185	58.54%		Sometimes
65	20.57%		Never
316	Respondents		

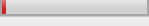
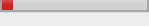
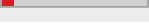
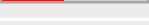
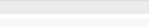
Q29. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
10	3.12%		5 or more times per week
36	11.21%		2 - 4 times per week
45	14.02%		Once a week
144	44.86%		Sometimes
86	26.79%		Never
321	Respondents		

Q30. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
8	2.68%		5 or more times per week
11	3.69%		2 - 4 times per week
9	3.02%		Once a week
69	23.15%		Sometimes
201	67.45%		Never
298	Respondents		

Q31. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
8	2.65%		5 or more times per week
23	7.62%		2 - 4 times per week
25	8.28%		Once a week
130	43.05%		Sometimes
116	38.41%		Never
302	Respondents		

Q32. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
4	1.35%		5 or more times per week
10	3.38%		2 - 4 times per week
13	4.39%		Once a week
90	30.41%		Sometimes
179	60.47%		Never
296	Respondents		

Q33. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
16	5.10%		5 or more times per week
60	19.11%		2 - 4 times per week
28	8.92%		Once a week
87	27.71%		Sometimes
123	39.17%		Never
314	Respondents		

Q34. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
11	3.62%		5 or more times per week
18	5.92%		2 - 4 times per week
28	9.21%		Once a week
127	41.78%		Sometimes
120	39.47%		Never
304	Respondents		

Q35. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
8	2.60%		5 or more times per week
13	4.22%		2 - 4 times per week
20	6.49%		Once a week
102	33.12%		Sometimes
165	53.57%		Never
308	Respondents		

Q36. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
9	2.88%		5 or more times per week
28	8.97%		2 - 4 times per week
31	9.94%		Once a week
171	54.81%		Sometimes
73	23.40%		Never
312	Respondents		

Q37. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
2	0.87%		6 am - 8 am
2	0.87%		8 am - 11 am
6	2.60%		11 am - 1 pm
7	3.03%		1 pm - 4 pm
10	4.33%		4 pm - 6 pm
20	8.66%		6 pm - 9 pm
3	1.30%		9 pm - 12 am
3	1.30%		12 am - 6 am
178	77.06%		Never
231	Respondents		

Q38. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
2	0.80%		6 am - 8 am
28	11.24%		8 am - 11 am
50	20.08%		11 am - 1 pm
54	21.69%		1 pm - 4 pm
31	12.45%		4 pm - 6 pm
33	13.25%		6 pm - 9 pm
1	0.40%		9 pm - 12 am
1	0.40%		12 am - 6 am
49	19.68%		Never
249	Respondents		

Q39. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
19	7.54%		6 am - 8 am
75	29.76%		8 am - 11 am
22	8.73%		11 am - 1 pm
30	11.90%		1 pm - 4 pm
17	6.75%		4 pm - 6 pm
22	8.73%		6 pm - 9 pm
1	0.40%		9 pm - 12 am
0	0.00%		12 am - 6 am
66	26.19%		Never
252	Respondents		

Q40. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
2	0.94%		6 am - 8 am
14	6.60%		8 am - 11 am
9	4.25%		11 am - 1 pm
10	4.72%		1 pm - 4 pm
12	5.66%		4 pm - 6 pm
24	11.32%		6 pm - 9 pm
1	0.47%		9 pm - 12 am
0	0.00%		12 am - 6 am
140	66.04%		Never
212	Respondents		

Q41. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
7	3.07%		6 am - 8 am
20	8.77%		8 am - 11 am
34	14.91%		11 am - 1 pm
33	14.47%		1 pm - 4 pm
27	11.84%		4 pm - 6 pm
23	10.09%		6 pm - 9 pm
1	0.44%		9 pm - 12 am
1	0.44%		12 am - 6 am
82	35.96%		Never
228	Respondents		

Q42. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
2	0.95%		6 am - 8 am
18	8.53%		8 am - 11 am
14	6.64%		11 am - 1 pm
16	7.58%		1 pm - 4 pm
17	8.06%		4 pm - 6 pm
19	9.00%		6 pm - 9 pm
3	1.42%		9 pm - 12 am
0	0.00%		12 am - 6 am
122	57.82%		Never
211	Respondents		

Q43. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
19	8.12%		6 am - 8 am
14	5.98%		8 am - 11 am
8	3.42%		11 am - 1 pm
10	4.27%		1 pm - 4 pm
36	15.38%		4 pm - 6 pm
59	25.21%		6 pm - 9 pm
2	0.85%		9 pm - 12 am
3	1.28%		12 am - 6 am
83	35.47%		Never
234	Respondents		

Q44. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
36	15.32%		6 am - 8 am
97	41.28%		8 am - 11 am
5	2.13%		11 am - 1 pm
2	0.85%		1 pm - 4 pm
3	1.28%		4 pm - 6 pm
5	2.13%		6 pm - 9 pm
0	0.00%		9 pm - 12 am
1	0.43%		12 am - 6 am
86	36.60%		Never
235	Respondents		

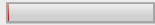
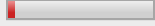
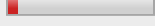
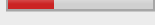
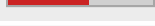
Q45. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
3	1.35%		6 am - 8 am
3	1.35%		8 am - 11 am
5	2.24%		11 am - 1 pm
4	1.79%		1 pm - 4 pm
43	19.28%		4 pm - 6 pm
50	22.42%		6 pm - 9 pm
4	1.79%		9 pm - 12 am
2	0.90%		12 am - 6 am
109	48.88%		Never
223	Respondents		


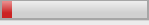
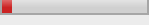
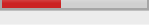

Q46. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
3	1.23%		6 am - 8 am
4	1.64%		8 am - 11 am
124	50.82%		11 am - 1 pm
49	20.08%		1 pm - 4 pm
7	2.87%		4 pm - 6 pm
5	2.05%		6 pm - 9 pm
0	0.00%		9 pm - 12 am
1	0.41%		12 am - 6 am
51	20.90%		Never
244	Respondents		

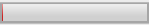
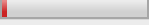
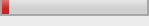
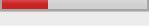
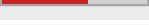
Q47. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
2	0.65%		5 or more times per week
15	4.89%		2 - 4 times per week
20	6.51%		Once a week
97	31.60%		Sometimes
173	56.35%		Never
307	Respondents		

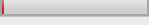
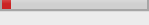
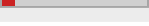
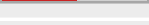
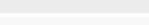
Q48. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
7	2.24%		5 or more times per week
22	7.05%		2 - 4 times per week
22	7.05%		Once a week
128	41.03%		Sometimes
133	42.63%		Never
312	Respondents		


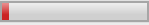
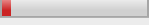
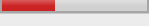

Q49. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
1	0.33%		5 or more times per week
10	3.33%		2 - 4 times per week
14	4.67%		Once a week
96	32.00%		Sometimes
179	59.67%		Never
300	Respondents		

Q50. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
3	0.97%		5 or more times per week
19	6.13%		2 - 4 times per week
27	8.71%		Once a week
161	51.94%		Sometimes
100	32.26%		Never
310	Respondents		

Q51. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
3	1.02%		5 or more times per week
15	5.08%		2 - 4 times per week
18	6.10%		Once a week
108	36.61%		Sometimes
151	51.19%		Never
295	Respondents		

Q52. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
2	0.66%		5 or more times per week
11	3.62%		2 - 4 times per week
19	6.25%		Once a week
188	61.84%		Sometimes
84	27.63%		Never
304	Respondents		

Q53. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
4	1.32%		5 or more times per week
7	2.31%		2 - 4 times per week
26	8.58%		Once a week
196	64.69%		Sometimes
70	23.10%		Never
303	Respondents		

Q54. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
2	0.69%		5 or more times per week
6	2.08%		2 - 4 times per week
10	3.46%		Once a week
52	17.99%		Sometimes
219	75.78%		Never
289	Respondents		

Q55. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
4	1.33%		5 or more times per week
12	4.00%		2 - 4 times per week
20	6.67%		Once a week
112	37.33%		Sometimes
152	50.67%		Never
300	Respondents		

Q56. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
2	0.88%		6 am - 8 am
2	0.88%		8 am - 11 am
6	2.65%		11 am - 1 pm
12	5.31%		1 pm - 4 pm
19	8.41%		4 pm - 6 pm
58	25.66%		6 pm - 9 pm
9	3.98%		9 pm - 12 am
2	0.88%		12 am - 6 am
116	51.33%		Never
226 Respondents			

Q57. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
52	23.32%		6 am - 8 am
75	33.63%		8 am - 11 am
2	0.90%		11 am - 1 pm
1	0.45%		1 pm - 4 pm
2	0.90%		4 pm - 6 pm
3	1.35%		6 pm - 9 pm
1	0.45%		9 pm - 12 am
0	0.00%		12 am - 6 am
87	39.01%		Never
223 Respondents			

Q58. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
1	0.47%		6 am - 8 am
2	0.94%		8 am - 11 am
6	2.83%		11 am - 1 pm
3	1.42%		1 pm - 4 pm
38	17.92%		4 pm - 6 pm
45	21.23%		6 pm - 9 pm
1	0.47%		9 pm - 12 am
1	0.47%		12 am - 6 am
115	54.25%		Never
212	Respondents		

Q59. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
0	0.00%		6 am - 8 am
6	2.55%		8 am - 11 am
107	45.53%		11 am - 1 pm
41	17.45%		1 pm - 4 pm
5	2.13%		4 pm - 6 pm
8	3.40%		6 pm - 9 pm
2	0.85%		9 pm - 12 am
1	0.43%		12 am - 6 am
65	27.66%		Never
235	Respondents		

Q60. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
0	0.00%		6 am - 8 am
8	3.85%		8 am - 11 am
18	8.65%		11 am - 1 pm
25	12.02%		1 pm - 4 pm
21	10.10%		4 pm - 6 pm
31	14.90%		6 pm - 9 pm
7	3.37%		9 pm - 12 am
0	0.00%		12 am - 6 am
98	47.12%		Never
208	Respondents		

Q61. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
0	0.00%		6 am - 8 am
16	7.34%		8 am - 11 am
8	3.67%		11 am - 1 pm
29	13.30%		1 pm - 4 pm
18	8.26%		4 pm - 6 pm
74	33.94%		6 pm - 9 pm
12	5.50%		9 pm - 12 am
0	0.00%		12 am - 6 am
61	27.98%		Never
218	Respondents		

Q62. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
0	0.00%		6 am - 8 am
7	3.13%		8 am - 11 am
5	2.23%		11 am - 1 pm
19	8.48%		1 pm - 4 pm
16	7.14%		4 pm - 6 pm
103	45.98%		6 pm - 9 pm
16	7.14%		9 pm - 12 am
2	0.89%		12 am - 6 am
56	25.00%		Never
224	Respondents		

Q63. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
1	0.51%		6 am - 8 am
10	5.10%		8 am - 11 am
4	2.04%		11 am - 1 pm
7	3.57%		1 pm - 4 pm
5	2.55%		4 pm - 6 pm
20	10.20%		6 pm - 9 pm
3	1.53%		9 pm - 12 am
2	1.02%		12 am - 6 am
144	73.47%		Never
196	Respondents		

Q64. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
0	0.00%		6 am - 8 am
1	0.48%		8 am - 11 am
12	5.74%		11 am - 1 pm
12	5.74%		1 pm - 4 pm
22	10.53%		4 pm - 6 pm
48	22.97%		6 pm - 9 pm
15	7.18%		9 pm - 12 am
2	0.96%		12 am - 6 am
97	46.41%		Never
209	Respondents		

Q191. How often do you typically visit Mendenhall Student Center?

Count	Percent		
17	4.35%		5 or more times per week
46	11.76%		2 - 4 times per week
39	9.97%		Once per week
222	56.78%		Occasionally
67	17.14%		Never
391	Respondents		

Q192. What time of the day do you typically visit Mendenhall Student Center on weekdays?

Count	Percent		
6	1.87%		7 am - 8 am
50	15.58%		8 am - 11 am
66	20.56%		11 am - 1 pm
71	22.12%		1 pm - 4 pm
21	6.54%		4 pm - 6 pm
22	6.85%		6 pm - 9 pm
2	0.62%		9 pm - Close
83	25.86%		I don't typically visit Mendenhall on weekdays
321	Respondents		

Q193. What time of the day do you typically visit Mendenhall Student Center on the weekend?

Count	Percent		
0	0.00%		7 am - 8 am
9	2.83%		8 am - 11 am
2	0.63%		11 am - 1 pm
19	5.97%		1 pm - 4 pm
5	1.57%		4 pm - 6 pm
26	8.18%		6 pm - 9 pm
3	0.94%		9 pm - Close
254	79.87%		I don't typically visit Mendenhall on the weekend
318 Respondents			


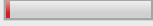
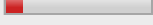
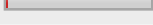
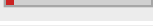

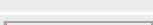
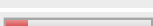


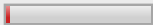
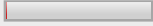
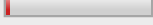
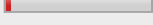
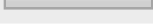
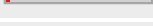
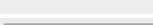
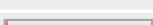

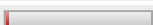
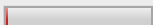
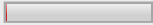
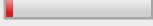
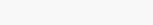
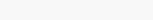
Q194. How long do you typically use Mendenhall Student Center when you visit?

Count	Percent		
39	12.34%		Just pass through
48	15.19%		30 minutes or less
105	33.23%		30 minutes to 1 1/2 hours
79	25.00%		1 1/2 to 3 hours
18	5.70%		Over 3 hours
27	8.54%		Do not use
316 Respondents			

Q195. What are the main reasons you visit Mendenhall Student Center? (SELECT UP TO THREE ANSWERS)

Count	Respondent %	Response %		
229	73.63%	36.01%		To attend a meeting
179	57.56%	28.14%		To attend an event
15	4.82%	2.36%		To attend class
79	25.40%	12.42%		To get something to eat or drink
6	1.93%	0.94%		To meet a professor
14	4.50%	2.20%		To meet friends
14	4.50%	2.20%		To relax and hang out
33	10.61%	5.19%		To see a movie
4	1.29%	0.63%		To study (private)
0	0.00%	0.00%		To study (group)
27	8.68%	4.25%		To work (employment)
7	2.25%	1.10%		To work (with a student organization)
0	0.00%	0.00%		To check e-mail
1	0.32%	0.16%		To use a computer lab
28	9.00%	4.40%		Other (please specify)
311	Respondents			
636	Responses			


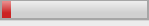
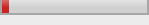
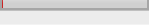
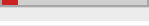

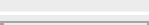
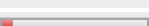


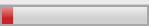
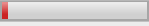
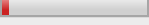
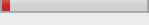
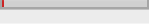
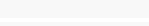
Q196. What programs/services do you utilize at Mendenhall Student Center? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
71	26.10%	8.77%		Bank ATM
22	8.09%	2.72%		Brickyard Outdoor Patio
99	36.40%	12.22%		Central Ticket Office
11	4.04%	1.36%		Computer Center
48	17.65%	5.93%		Outer Limitz Bowling
30	11.03%	3.70%		Billiards Center
2	0.74%	0.25%		Copy service
4	1.47%	0.49%		Cynthia Lounge
125	45.96%	15.43%		Java City
54	19.85%	6.67%		Destination 360
106	38.97%	13.09%		Hendrix Theatre
21	7.72%	2.59%		Wireless Internet access
7	2.57%	0.86%		Mail service
24	8.82%	2.96%		Welcome Center
29	10.66%	3.58%		Vending machines
2	0.74%	0.25%		Pay phones
21	7.72%	2.59%		Event Planning office
20	7.35%	2.47%		Student Government Association (SGA)
19	6.99%	2.35%		Student Organization offices
11	4.04%	1.36%		Student Activities offices
8	2.94%	0.99%		Office of Greek Life
19	6.99%	2.35%		Dean of Students Office
11	4.04%	1.36%		Office of Student Rights and Responsibilities
6	2.21%	0.74%		Center for Leadership & Civic Engagement
40	14.71%	4.94%		Other (please specify)
272	Respondents			
810	Responses			

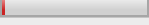
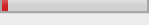
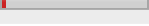
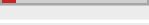
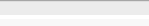
Q197. Please indicate the reasons you do not visit Mendenhall Student Center more often. (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
30	13.16%	6.65%		Appearance/atmosphere of building
15	6.58%	3.33%		Building is too crowded
11	4.82%	2.44%		Building is too noisy
0	0.00%	0.00%		Building is too quiet
2	0.88%	0.44%		Building is too formal
3	1.32%	0.67%		Building is often empty
2	0.88%	0.44%		Building is unsafe
27	11.84%	5.99%		Cost of services and activities are too expensive
11	4.82%	2.44%		Hours of operation are too limited
6	2.63%	1.33%		Lack of comfortable places to relax
86	37.72%	19.07%		Lack of convenient parking
12	5.26%	2.66%		Lack of convenient public transportation
8	3.51%	1.77%		Lack of variety and quality of services (e.g., food service, bank, post office)
9	3.95%	2.00%		Lack of variety and quality of activities (e.g., programs, student activities)
69	30.26%	15.30%		Location is not convenient
16	7.02%	3.55%		Friends do not visit Mendenhall Student Center
63	27.63%	13.97%		Not aware of programs and activities offered
1	0.44%	0.22%		Quality of technology is unsatisfactory
4	1.75%	0.89%		Restrictive rules
10	4.39%	2.22%		Poor condition of the building infrastructure
66	28.95%	14.63%		Other (please specify)
228	Respondents			
451	Responses			


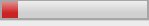
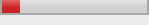

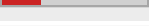
Q198. Please select the five most important types of space you think should be included in an IDEAL union building. (SELECT UP TO FIVE)

Count	Respondent %	Response %		
251	71.71%	16.12%		Campus information center/welcome center
95	27.14%	6.10%		Academic support offices (e.g., academic tutoring and writing center)
78	22.29%	5.01%		Administrative support offices (e.g. Registrar, Student Account Services, Financial Aid)
14	4.00%	0.90%		Office space for faculty
171	48.86%	10.98%		Meeting space for student organizations
185	52.86%	11.88%		Meeting rooms
66	18.86%	4.24%		Group study spaces (6 - 8 people)
28	8.00%	1.80%		Group study spaces (10 - 30 people)
117	33.43%	7.51%		Informal performance space (e.g., local bands, open mic, dances)
25	7.14%	1.61%		Video/DVD store
149	42.57%	9.57%		Bank/ATM
120	34.29%	7.71%		Post office or mailing center
65	18.57%	4.17%		E-mail stations
79	22.57%	5.07%		Outdoor performance venue/amphitheater
87	24.86%	5.59%		Outdoor green space/social space/informal gathering areas
27	7.71%	1.73%		Other programs and services (please specify)
350	Respondents			
1557	Responses			


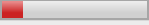
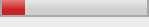
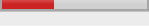
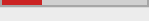
Q199. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
5	1.80%		5 or more times per week
11	3.96%		2 - 4 times per week
7	2.52%		Once a week
26	9.35%		Sometimes
229	82.37%		Never
278	Respondents		


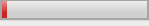
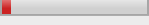
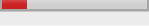

Q200. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
9	3.11%		5 or more times per week
31	10.73%		2 - 4 times per week
36	12.46%		Once a week
135	46.71%		Sometimes
78	26.99%		Never
289	Respondents		

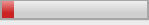
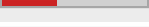
Q201. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
17	5.86%		5 or more times per week
42	14.48%		2 - 4 times per week
46	15.86%		Once a week
105	36.21%		Sometimes
80	27.59%		Never
290	Respondents		

Q202. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
8	2.93%		5 or more times per week
9	3.30%		2 - 4 times per week
16	5.86%		Once a week
48	17.58%		Sometimes
192	70.33%		Never
273	Respondents		

Q203. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
10	3.51%		5 or more times per week
24	8.42%		2 - 4 times per week
39	13.68%		Once a week
104	36.49%		Sometimes
108	37.89%		Never
285	Respondents		

Q204. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
8	2.86%		5 or more times per week
15	5.36%		2 - 4 times per week
14	5.00%		Once a week
65	23.21%		Sometimes
178	63.57%		Never
280	Respondents		

Q205. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
19	6.79%		5 or more times per week
50	17.86%		2 - 4 times per week
35	12.50%		Once a week
73	26.07%		Sometimes
103	36.79%		Never
280	Respondents		


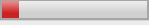
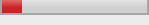
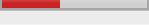
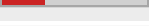
Q206. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
13	4.58%		5 or more times per week
27	9.51%		2 - 4 times per week
31	10.92%		Once a week
83	29.23%		Sometimes
130	45.77%		Never
284	Respondents		

Q207. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
10	3.66%		5 or more times per week
17	6.23%		2 - 4 times per week
23	8.42%		Once a week
54	19.78%		Sometimes
169	61.90%		Never
273	Respondents		

Q208. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
14	4.81%		5 or more times per week
34	11.68%		2 - 4 times per week
40	13.75%		Once a week
116	39.86%		Sometimes
87	29.90%		Never
291	Respondents		

Q209. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - 24-hour study lounge

Count	Percent		
2	1.53%		6 am - 8 am
2	1.53%		8 am - 11 am
3	2.29%		11 am - 1 pm
7	5.34%		1 pm - 4 pm
4	3.05%		4 pm - 6 pm
17	12.98%		6 pm - 9 pm
2	1.53%		9 pm - 12 am
2	1.53%		12 am - 6 am
92	70.23%		Never
131	Respondents		

Q210. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Bookstore (general reading, magazines, supplies)

Count	Percent		
4	2.35%		6 am - 8 am
15	8.82%		8 am - 11 am
26	15.29%		11 am - 1 pm
49	28.82%		1 pm - 4 pm
13	7.65%		4 pm - 6 pm
26	15.29%		6 pm - 9 pm
3	1.76%		9 pm - 12 am
2	1.18%		12 am - 6 am
32	18.82%		Never
170	Respondents		

Q211. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Coffeehouse

Count	Percent		
15	8.43%		6 am - 8 am
54	30.34%		8 am - 11 am
15	8.43%		11 am - 1 pm
24	13.48%		1 pm - 4 pm
10	5.62%		4 pm - 6 pm
16	8.99%		6 pm - 9 pm
5	2.81%		9 pm - 12 am
2	1.12%		12 am - 6 am
37	20.79%		Never
178	Respondents		

Q212. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Computer lab

Count	Percent		
2	1.59%		6 am - 8 am
6	4.76%		8 am - 11 am
5	3.97%		11 am - 1 pm
12	9.52%		1 pm - 4 pm
7	5.56%		4 pm - 6 pm
16	12.70%		6 pm - 9 pm
5	3.97%		9 pm - 12 am
2	1.59%		12 am - 6 am
71	56.35%		Never
126	Respondents		

Q213. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Convenience store/small grocery market

Count	Percent		
3	1.85%		6 am - 8 am
14	8.64%		8 am - 11 am
27	16.67%		11 am - 1 pm
40	24.69%		1 pm - 4 pm
20	12.35%		4 pm - 6 pm
14	8.64%		6 pm - 9 pm
5	3.09%		9 pm - 12 am
0	0.00%		12 am - 6 am
39	24.07%		Never
162	Respondents		

Q214. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Copy/Print center

Count	Percent		
5	3.70%		6 am - 8 am
2	1.48%		8 am - 11 am
8	5.93%		11 am - 1 pm
23	17.04%		1 pm - 4 pm
8	5.93%		4 pm - 6 pm
14	10.37%		6 pm - 9 pm
5	3.70%		9 pm - 12 am
1	0.74%		12 am - 6 am
69	51.11%		Never
135	Respondents		

Q215. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Fitness/Recreational space

Count	Percent		
17	10.12%		6 am - 8 am
6	3.57%		8 am - 11 am
11	6.55%		11 am - 1 pm
16	9.52%		1 pm - 4 pm
36	21.43%		4 pm - 6 pm
43	25.60%		6 pm - 9 pm
5	2.98%		9 pm - 12 am
1	0.60%		12 am - 6 am
33	19.64%		Never
168	Respondents		

Q216. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - breakfast

Count	Percent		
42	28.38%		6 am - 8 am
51	34.46%		8 am - 11 am
6	4.05%		11 am - 1 pm
3	2.03%		1 pm - 4 pm
5	3.38%		4 pm - 6 pm
2	1.35%		6 pm - 9 pm
3	2.03%		9 pm - 12 am
0	0.00%		12 am - 6 am
36	24.32%		Never
148	Respondents		

Q217. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - dinner

Count	Percent		
1	0.76%		6 am - 8 am
1	0.76%		8 am - 11 am
10	7.63%		11 am - 1 pm
8	6.11%		1 pm - 4 pm
19	14.50%		4 pm - 6 pm
31	23.66%		6 pm - 9 pm
4	3.05%		9 pm - 12 am
0	0.00%		12 am - 6 am
57	43.51%		Never
131	Respondents		


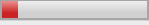
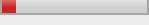
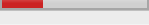

Q218. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Food court - lunch

Count	Percent		
1	0.58%		6 am - 8 am
0	0.00%		8 am - 11 am
89	52.05%		11 am - 1 pm
34	19.88%		1 pm - 4 pm
11	6.43%		4 pm - 6 pm
7	4.09%		6 pm - 9 pm
1	0.58%		9 pm - 12 am
0	0.00%		12 am - 6 am
28	16.37%		Never
171	Respondents		

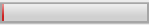
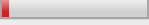
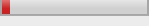
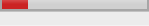
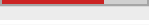
Q219. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
3	1.08%		5 or more times per week
17	6.09%		2 - 4 times per week
24	8.60%		Once a week
58	20.79%		Sometimes
177	63.44%		Never
279	Respondents		

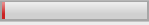
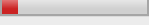
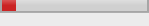

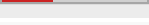
Q220. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
6	2.15%		5 or more times per week
30	10.75%		2 - 4 times per week
27	9.68%		Once a week
80	28.67%		Sometimes
136	48.75%		Never
279	Respondents		

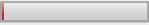
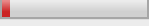
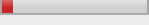
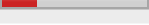
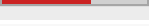
Q221. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
4	1.47%		5 or more times per week
13	4.78%		2 - 4 times per week
15	5.51%		Once a week
48	17.65%		Sometimes
192	70.59%		Never
272	Respondents		

Q222. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
5	1.76%		5 or more times per week
31	10.92%		2 - 4 times per week
28	9.86%		Once a week
119	41.90%		Sometimes
101	35.56%		Never
284	Respondents		

Q223. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
4	1.49%		5 or more times per week
14	5.22%		2 - 4 times per week
20	7.46%		Once a week
65	24.25%		Sometimes
165	61.57%		Never
268	Respondents		

Q224. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
3	1.07%		5 or more times per week
14	5.00%		2 - 4 times per week
28	10.00%		Once a week
119	42.50%		Sometimes
116	41.43%		Never
280	Respondents		

Q225. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
4	1.42%		5 or more times per week
11	3.90%		2 - 4 times per week
33	11.70%		Once a week
145	51.42%		Sometimes
89	31.56%		Never
282	Respondents		

Q226. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
4	1.48%		5 or more times per week
6	2.22%		2 - 4 times per week
13	4.81%		Once a week
37	13.70%		Sometimes
210	77.78%		Never
270	Respondents		

Q227. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
4	1.46%		5 or more times per week
13	4.74%		2 - 4 times per week
23	8.39%		Once a week
62	22.63%		Sometimes
172	62.77%		Never
274	Respondents		

Q228. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Games/informal recreation space (pool tables, ping pong, video games)

Count	Percent		
1	0.82%		6 am - 8 am
1	0.82%		8 am - 11 am
4	3.28%		11 am - 1 pm
8	6.56%		1 pm - 4 pm
11	9.02%		4 pm - 6 pm
39	31.97%		6 pm - 9 pm
5	4.10%		9 pm - 12 am
1	0.82%		12 am - 6 am
52	42.62%		Never
122	Respondents		

Q229. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - breakfast

Count	Percent		
42	30.66%		6 am - 8 am
52	37.96%		8 am - 11 am
2	1.46%		11 am - 1 pm
1	0.73%		1 pm - 4 pm
2	1.46%		4 pm - 6 pm
1	0.73%		6 pm - 9 pm
0	0.00%		9 pm - 12 am
0	0.00%		12 am - 6 am
37	27.01%		Never
137	Respondents		

Q230. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - dinner

Count	Percent		
1	0.85%		6 am - 8 am
0	0.00%		8 am - 11 am
3	2.54%		11 am - 1 pm
3	2.54%		1 pm - 4 pm
25	21.19%		4 pm - 6 pm
24	20.34%		6 pm - 9 pm
1	0.85%		9 pm - 12 am
0	0.00%		12 am - 6 am
61	51.69%		Never
118	Respondents		

Q231. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Grab-and-go - lunch

Count	Percent		
1	0.66%		6 am - 8 am
2	1.32%		8 am - 11 am
86	56.58%		11 am - 1 pm
30	19.74%		1 pm - 4 pm
3	1.97%		4 pm - 6 pm
2	1.32%		6 pm - 9 pm
2	1.32%		9 pm - 12 am
0	0.00%		12 am - 6 am
26	17.11%		Never
152	Respondents		

Q232. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Informal lounges/social gathering areas

Count	Percent		
0	0.00%		6 am - 8 am
1	0.85%		8 am - 11 am
6	5.13%		11 am - 1 pm
16	13.68%		1 pm - 4 pm
13	11.11%		4 pm - 6 pm
17	14.53%		6 pm - 9 pm
8	6.84%		9 pm - 12 am
0	0.00%		12 am - 6 am
56	47.86%		Never
117	Respondents		

Q233. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Large/special event programming space

Count	Percent		
1	0.79%		6 am - 8 am
3	2.36%		8 am - 11 am
2	1.57%		11 am - 1 pm
18	14.17%		1 pm - 4 pm
18	14.17%		4 pm - 6 pm
42	33.07%		6 pm - 9 pm
10	7.87%		9 pm - 12 am
0	0.00%		12 am - 6 am
33	25.98%		Never
127	Respondents		

Q234. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Multipurpose theater/auditorium

Count	Percent		
0	0.00%	<input type="checkbox"/>	6 am - 8 am
2	1.35%	<input type="checkbox"/>	8 am - 11 am
2	1.35%	<input type="checkbox"/>	11 am - 1 pm
10	6.76%	<input type="checkbox"/>	1 pm - 4 pm
9	6.08%	<input type="checkbox"/>	4 pm - 6 pm
77	52.03%	<input type="checkbox"/>	6 pm - 9 pm
16	10.81%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	12 am - 6 am
32	21.62%	<input type="checkbox"/>	Never
148	Respondents		

Q235. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Small group study rooms (6 - 8 people)

Count	Percent		
0	0.00%	<input type="checkbox"/>	6 am - 8 am
3	2.75%	<input type="checkbox"/>	8 am - 11 am
0	0.00%	<input type="checkbox"/>	11 am - 1 pm
10	9.17%	<input type="checkbox"/>	1 pm - 4 pm
11	10.09%	<input type="checkbox"/>	4 pm - 6 pm
9	8.26%	<input type="checkbox"/>	6 pm - 9 pm
4	3.67%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	12 am - 6 am
72	66.06%	<input type="checkbox"/>	Never
109	Respondents		

Q236. If the following services were included in an IDEAL union, how often and during which time period would you most frequently use them? - Sports grill/lounge (pub atmosphere, TVs, non-alcoholic)

Count	Percent		
0	0.00%		6 am - 8 am
1	0.79%		8 am - 11 am
7	5.56%		11 am - 1 pm
11	8.73%		1 pm - 4 pm
8	6.35%		4 pm - 6 pm
27	21.43%		6 pm - 9 pm
11	8.73%		9 pm - 12 am
0	0.00%		12 am - 6 am
61	48.41%		Never
126	Respondents		

Q237. Please let us know if you have any other comments regarding current or future recreation or union facilities at East Carolina University:

Count	Percent	
245	100.00%	
245	Respondents	

Q238. If you are interested in receiving information about the planning process for improved recreation or union facilities, please provide your e-mail address:

Count	Percent	
82	100.00%	
82	Respondents	

Appendix D

Recreation Survey Results (Students)



East Carolina University Spring 2009 Recreation and Student Center Plan


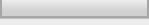
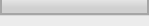
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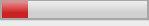
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Total Respondents: 1985

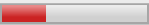

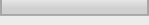
Q1. What is your university status?

Count	Percent		
1069	100.00%		Student at East Carolina University
0	0.00%		Faculty at East Carolina University
0	0.00%		Staff member at East Carolina University
1069	Respondents		


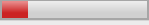
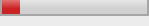
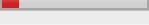
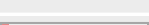
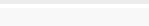
Q2. On which campus do you spend most of your time working and/or in class?

Count	Percent		
815	81.75%		Main Campus
182	18.25%		West Campus
997	Respondents		

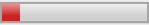
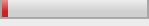
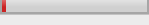
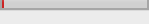
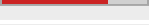
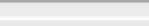
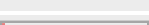
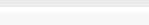
Q3. What is your gender?

Count	Percent		
326	30.64%		Male
738	69.36%		Female
0	0.00%		Transgender
1064	Respondents		


Q4. What is your age?

Count	Percent		
87	8.16%		18 years old
191	17.92%		19 years old
132	12.38%		20 years old
126	11.82%		21 years old
86	8.07%		22 years old
159	14.92%		23 - 25 years old
98	9.19%		26 - 30 years old
51	4.78%		31 - 35 years old
136	12.76%		36 years or older
1066	Respondents		

Q5. What is your race/ethnic background? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
138	12.91%	12.55%	 Black/African American (non-Hispanic)
46	4.30%	4.18%	 Asian/Pacific Islander
31	2.90%	2.82%	 Hispanic, Latino/a
18	1.68%	1.64%	 American Indian/Alaskan Native
811	75.87%	73.73%	 White, non-Hispanic
21	1.96%	1.91%	 Mixed race/multiracial
13	1.22%	1.18%	 Other (please specify)
22	2.06%	2.00%	 I prefer not to answer
1069	Respondents		
1100	Responses		

Q6. What is your enrollment/employment status?

Count	Percent		
411	79.19%		Full time
108	20.81%		Part time
519	Respondents		

Q7. What is your enrollment/employment status?

Count	Percent		
443	81.73%		Full time
99	18.27%		Part time
542	Respondents		

Q8. What is your class year?

Count	Percent		
208	19.73%		Freshman
172	16.32%		Sophomore
184	17.46%		Junior
203	19.26%		Senior
287	27.23%		Graduate student
0	0.00%		Faculty member
0	0.00%		Staff member
1054	Respondents		

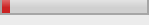
Q9. How long have you been employed at East Carolina University?

Count	Percent		
0	0.00%		Less than one year
0	0.00%		1 - 3 years
0	0.00%		3 - 5 years
0	0.00%		5 - 7 years
0	0.00%		7 - 10 years
0	0.00%		More than 10 years
0	Respondents		

Q10. How many student organizations are you presently involved with?

Count	Percent		
438	41.71%		None
500	47.62%		1 - 2
103	9.81%		3 - 5
9	0.86%		More than 5
1050	Respondents		

Q11. Where do you currently live?

Count	Percent		
105	9.96%		University-operated housing - College Hill Neighborhood
114	10.82%		University-operated housing - West Neighborhood
59	5.60%		University-operated housing - Central Neighborhood
9	0.85%		Fraternity/Sorority house
58	5.50%		Own off-campus house - near Main Campus
26	2.47%		Own off-campus house- near West Campus
304	28.84%		Rent off-campus house or apartment - near Main Campus
89	8.44%		Rent off-campus house or apartment - near West Campus
141	13.38%		With family, off-campus
149	14.14%		Other (please specify)
1054	Respondents		

Q12. Where is your hometown?

Count	Percent		
93	8.85%		In Pitt County
776	73.83%		Elsewhere in North Carolina
159	15.13%		In another U.S. state or territory
23	2.19%		Outside the U.S.
1051	Respondents		

Q13. What is your permanent zip code?

Count	Percent	
1000	100.00%	
1000	Respondents	

Q14. How do you typically travel to campus from where you live?

Count	Percent		
79	13.01%		Walk
313	51.57%		Drive
11	1.81%		Bike
142	23.39%		University Shuttle Bus
0	0.00%		City transportation
23	3.79%		Other
39	6.43%		Two or more modes of transportation
607	Respondents		

Q15. How long does it typically take you to travel to campus from where you live?

Count	Percent		
79	12.99%		Less than 5 minutes
236	38.82%		5 - 10 minutes
172	28.29%		10 - 20 minutes
34	5.59%		20 - 30 minutes
10	1.64%		30 - 45 minutes
15	2.47%		45 - 60 minutes
62	10.20%		More than 60 minutes
608	Respondents		

Q16. What encourages you to attend an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
503	48.46%	16.11%	To meet new friends/network
571	55.01%	18.29%	To accompany friends
385	37.09%	12.33%	To interact with faculty/staff/students
280	26.97%	8.97%	To donate time/energy back to the campus community
542	52.22%	17.36%	To learn something new or for personal enrichment
683	65.80%	21.88%	To do something fun
57	5.49%	1.83%	Other (please specify)
101	9.73%	3.24%	None of the above
1038	Respondents		
3122	Responses		

Q17. What discourages you from attending an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
582	56.02%	20.41%		Activity or event is scheduled at a time when I have to study
465	44.75%	16.30%		Activity or event is scheduled at a time when I have to work
538	51.78%	18.86%		Lack of parking on campus
148	14.24%	5.19%		I would rather spend my free time off campus
137	13.19%	4.80%		Activities and programs offered at ECU do not interest me
245	23.58%	8.59%		Programs that are scheduled at the same time as other activities on campus
298	28.68%	10.45%		I don't know what activities are available to me on campus
279	26.85%	9.78%		I don't have someone to accompany me
10	0.96%	0.35%		I don't like the facilities
82	7.89%	2.88%		Other (please specify)
68	6.54%	2.38%		None of the above
1039	Respondents			
2852	Responses			

Q18. How do you typically learn about University activities, health topics, or information related to healthy lifestyles? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
571	55.28%	14.76%		Word of mouth from students
295	28.56%	7.63%		Word of mouth from faculty and staff
417	40.37%	10.78%		Word of mouth from friends
312	30.20%	8.07%		The East Carolinian
15	1.45%	0.39%		Student radio
512	49.56%	13.24%		Flyers or posters
0	0.00%	0.00%		University Record
387	37.46%	10.01%		Facebook
306	29.62%	7.91%		ECU homepage and website
630	60.99%	16.29%		E-mail mailing list
124	12.00%	3.21%		Student Activities calendar
89	8.62%	2.30%		Club or organization calendar
99	9.58%	2.56%		ECU Events website
94	9.10%	2.43%		Residence advisor/residence life staff
1	0.10%	0.03%		Podcasts
16	1.55%	0.41%		Other (please specify)
1033	Respondents			
3868	Responses			

Q65. Have you had experience with any campus recreation and wellness programs, services, or facilities?

Count	Percent		
703	70.23%		Yes
298	29.77%		No
1001	Respondents		

Q66. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Amount of space

Count	Percent		
321	46.93%		Very satisfied
293	42.84%		Moderately satisfied
45	6.58%		Moderately dissatisfied
9	1.32%		Very dissatisfied
16	2.34%		Not familiar
684	Respondents		

Q67. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of equipment			
Count	Percent		
218	31.92%		Very satisfied
293	42.90%		Moderately satisfied
109	15.96%		Moderately dissatisfied
35	5.12%		Very dissatisfied
28	4.10%		Not familiar
683	Respondents		

Q68. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Variety of equipment			
Count	Percent		
323	47.29%		Very satisfied
263	38.51%		Moderately satisfied
56	8.20%		Moderately dissatisfied
13	1.90%		Very dissatisfied
28	4.10%		Not familiar
683	Respondents		

Q69. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Quality of equipment			
Count	Percent		
333	48.76%		Very satisfied
273	39.97%		Moderately satisfied
41	6.00%		Moderately dissatisfied
10	1.46%		Very dissatisfied
26	3.81%		Not familiar
683	Respondents		

Q70. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Convenience of hours			
Count	Percent		
317	46.76%		Very satisfied
285	42.04%		Moderately satisfied
45	6.64%		Moderately dissatisfied
15	2.21%		Very dissatisfied
16	2.36%		Not familiar
678	Respondents		

Q71. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of services and activities

Count	Percent		
267	39.09%		Very satisfied
311	45.53%		Moderately satisfied
57	8.35%		Moderately dissatisfied
14	2.05%		Very dissatisfied
34	4.98%		Not familiar
683	Respondents		

Q72. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Quality of services

Count	Percent		
303	44.36%		Very satisfied
307	44.95%		Moderately satisfied
37	5.42%		Moderately dissatisfied
9	1.32%		Very dissatisfied
27	3.95%		Not familiar
683	Respondents		


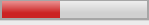
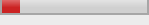
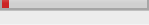
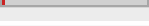
Q73. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Cost of services

Count	Percent		
228	33.43%		Very satisfied
255	37.39%		Moderately satisfied
111	16.28%		Moderately dissatisfied
40	5.87%		Very dissatisfied
48	7.04%		Not familiar
682	Respondents		

Q74. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Variety of services and activities

Count	Percent		
278	40.82%		Very satisfied
315	46.26%		Moderately satisfied
45	6.61%		Moderately dissatisfied
17	2.50%		Very dissatisfied
26	3.82%		Not familiar
681	Respondents		

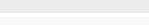
Q75. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Convenience of location

Count	Percent		
280	41.18%		Very satisfied
273	40.15%		Moderately satisfied
84	12.35%		Moderately dissatisfied
31	4.56%		Very dissatisfied
12	1.76%		Not familiar
680	Respondents		

Q76. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of parking

Count	Percent		
71	10.38%		Very satisfied
106	15.50%		Moderately satisfied
186	27.19%		Moderately dissatisfied
251	36.70%		Very dissatisfied
70	10.23%		Not familiar
684	Respondents		


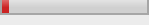
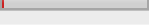

Q77. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Condition/appearance of building

Count	Percent		
382	56.59%		Very satisfied
241	35.70%		Moderately satisfied
32	4.74%		Moderately dissatisfied
10	1.48%		Very dissatisfied
10	1.48%		Not familiar
675	Respondents		

Q78. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Ability to find your way in the building

Count	Percent		
401	58.97%		Very satisfied
232	34.12%		Moderately satisfied
28	4.12%		Moderately dissatisfied
6	0.88%		Very dissatisfied
13	1.91%		Not familiar
680	Respondents		

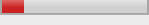
Q79. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Staff/instructors/officials

Count	Percent		
283	41.74%		Very satisfied
309	45.58%		Moderately satisfied
32	4.72%		Moderately dissatisfied
8	1.18%		Very dissatisfied
46	6.78%		Not familiar
678	Respondents		

Q80. To what extent do you agree that the recreation and wellness facilities offered by East Carolina University compare favorably with those provided by other UNC system schools and other comparable universities?

Count	Percent		
231	33.62%		Strongly agree
192	27.95%		Moderately agree
26	3.78%		Moderately disagree
11	1.60%		Strongly disagree
227	33.04%		Don't know
687	Respondents		

Q81. On average, how many hours per week do you spend pursuing recreational sports and fitness activities (indoor and outdoor)?

Count	Percent		
100	10.15%		I do not exercise or participate in sports
147	14.92%		Less than 1 hour per week
243	24.67%		1 - 2 hours per week
311	31.57%		3 - 5 hours per week
119	12.08%		6 - 9 hours per week
65	6.60%		10 or more hours per week
985	Respondents		

Q82. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not like to participate in recreation sports and fitness activities

Count	Percent		
17	18.68%		Very important
15	16.48%		Moderately important
19	20.88%		Slightly important
40	43.96%		Unimportant
91	Respondents		

Q83. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not have time to participate in recreational sports and fitness activities

Count	Percent		
44	47.31%		Very important
23	24.73%		Moderately important
13	13.98%		Slightly important
13	13.98%		Unimportant
93	Respondents		

Q84. How important are the following reasons for why you do NOT exercise or participate in sports? - I am not aware of the participation opportunities that are available to me

Count	Percent		
14	15.56%		Very important
20	22.22%		Moderately important
12	13.33%		Slightly important
44	48.89%		Unimportant
90	Respondents		

Q85. How important are the following reasons for why you do NOT exercise or participate in sports? - I cannot currently afford the cost of my preferred activity

Count	Percent		
18	19.78%		Very important
11	12.09%		Moderately important
14	15.38%		Slightly important
48	52.75%		Unimportant
91	Respondents		

Q86. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not have the skills to participate in activities comfortably

Count	Percent		
16	17.78%		Very important
11	12.22%		Moderately important
19	21.11%		Slightly important
44	48.89%		Unimportant
90	Respondents		

Q87. How important are the following reasons for why you do NOT exercise or participate in sports? - I am self-conscious about my current physical condition

Count	Percent		
25	27.47%		Very important
17	18.68%		Moderately important
14	15.38%		Slightly important
35	38.46%		Unimportant
91	Respondents		


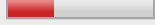

Q88. How important are the following reasons for why you do NOT exercise or participate in sports? - I have an injury or disability that makes physical activity difficult or uncomfortable

Count	Percent		
5	5.56%		Very important
6	6.67%		Moderately important
9	10.00%		Slightly important
70	77.78%		Unimportant
90	Respondents		

Q89. How important are the following reasons for why you do NOT exercise or participate in sports? - My friends are not willing or able to participate with me

Count	Percent		
11	12.09%		Very important
14	15.38%		Moderately important
15	16.48%		Slightly important
51	56.04%		Unimportant
91	Respondents		

Q90. Where do you currently participate in recreational sports and fitness activities (indoor and outdoor)?

Count	Percent		
205	23.14%		Exclusively on campus
281	31.72%		Exclusively off campus
400	45.15%		Both on and off campus
886	Respondents		

Q91. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - On-campus recreation sports facilities are too crowded

Count	Percent		
68	28.45%		Very important
71	29.71%		Moderately important
33	13.81%		Slightly important
67	28.03%		Unimportant
239	Respondents		


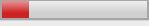
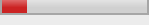

Q92. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - I am not comfortable with the social climate

Count	Percent		
36	15.13%		Very important
48	20.17%		Moderately important
53	22.27%		Slightly important
101	42.44%		Unimportant
238	Respondents		

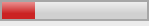
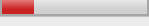
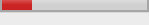
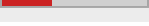
Q93. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The facilities most convenient to me are uninviting

Count	Percent		
30	12.55%		Very important
44	18.41%		Moderately important
44	18.41%		Slightly important
121	50.63%		Unimportant
239	Respondents		

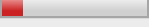
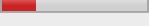
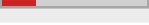
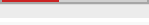
Q94. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - My preferred activities cost too much

Count	Percent		
43	17.84%		Very important
45	18.67%		Moderately important
42	17.43%		Slightly important
111	46.06%		Unimportant
241	Respondents		

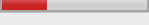
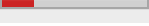
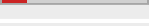
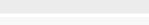
Q95. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - Facilities and programs are not available at convenient times

Count	Percent		
54	22.59%		Very important
53	22.18%		Moderately important
50	20.92%		Slightly important
82	34.31%		Unimportant
239	Respondents		

Q96. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The activities that I am interested in are not available

Count	Percent		
34	14.17%		Very important
56	23.33%		Moderately important
56	23.33%		Slightly important
94	39.17%		Unimportant
240	Respondents		

Q97. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The current facilities are not conveniently located

Count	Percent		
77	31.43%		Very important
54	22.04%		Moderately important
43	17.55%		Slightly important
71	28.98%		Unimportant
245	Respondents		

Q98. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - Parking is not available near the facilities

Count	Percent		
111	45.31%		Very important
47	19.18%		Moderately important
31	12.65%		Slightly important
56	22.86%		Unimportant
245	Respondents		

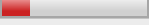
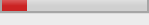
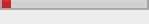
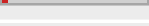
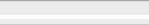
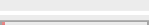

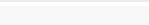
Q99. For which activities do you currently go off campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
263	42.22%	26.17%		To use fitness equipment (weight machines, free weights, cardio equipment, etc.)
130	20.87%	12.94%		For group exercise (aerobics, yoga, Pilates, martial arts, etc.)
156	25.04%	15.52%		For social leagues (non-competitive "for fun" leagues)
94	15.09%	9.35%		For competitive sport leagues
306	49.12%	30.45%		For informal sports self-directed participation (racquet sports, pick-up games, jogging, biking, etc.)
56	8.99%	5.57%		Other (please specify)
623	Respondents			
1005	Responses			


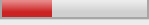
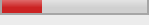
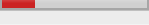

Q100. Which health club do you belong to?

Count	Percent		
27	4.06%		Gold's Gym
1	0.15%		Courtside Athletic Club
3	0.45%		Excel Fitness
2	0.30%		Max Fitness Training
0	0.00%		Liberty Fitness & Weight Loss
7	1.05%		Curves
2	0.30%		Snap Fitness 24-7
11	1.65%		Fit For Life
6	0.90%		Champions Health & Fitness
10	1.50%		ViQuest
6	0.90%		Greenville Aquatics & Fitness Center
73	10.98%		Other (please specify)
128	19.25%		I use the fitness center in my off-campus apartment
389	58.50%		I do not belong to any health clubs
665	Respondents		


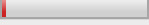
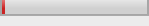
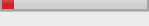

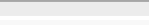
Q101. How much do you pay in monthly health club fees?

Count	Percent		
54	19.29%		Less than \$25
49	17.50%		\$25 - \$35
17	6.07%		\$36 - \$45
12	4.29%		\$46 - \$55
5	1.79%		\$56 - \$65
3	1.07%		\$66 - \$75
5	1.79%		\$76 and higher
135	48.21%		Fitness center usage is included in my rent
280	Respondents		

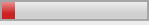
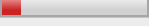
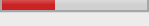
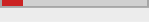
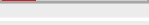
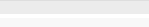
Q102. When you participate in recreational sports and fitness, where are you usually coming from?

Count	Percent		
70	11.82%		Classrooms/academic buildings
203	34.29%		On-campus housing
163	27.53%		Off-campus apartment/home, within a 5-minute drive of campus
134	22.64%		Off-campus apartment/home, elsewhere in Greenville
22	3.72%		Other location (please specify)
592	Respondents		

Q103. When you visit the on-campus recreation sports facility you use most often, how do you typically get there?

Count	Percent		
253	42.66%		Walk
14	2.36%		Run/jog
11	1.85%		Bicycle
49	8.26%		By campus bus
256	43.17%		By personal vehicle
10	1.69%		Other (please specify)
593	Respondents		

Q104. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Student Recreation Center

Count	Percent		
51	8.75%		Daily (or more than once daily)
75	12.86%		5 - 6 times/week
212	36.36%		2 - 4 times/week
84	14.41%		Once/week
137	23.50%		Less than once/week
24	4.12%		Never
583	Respondents		

Q105. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Blount Recreational Sports Complex

Count	Percent		
6	1.06%		Daily (or more than once daily)
5	0.88%		5 - 6 times/week
13	2.29%		2 - 4 times/week
27	4.76%		Once/week
58	10.23%		Less than once/week
458	80.78%		Never
567	Respondents		

Q106. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - North Recreation Complex

Count	Percent		
4	0.71%		Daily (or more than once daily)
6	1.06%		5 - 6 times/week
23	4.08%		2 - 4 times/week
26	4.61%		Once/week
56	9.93%		Less than once/week
449	79.61%		Never
564	Respondents		

Q107. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Christenberry Memorial Gymnasium

Count	Percent		
2	0.35%		Daily (or more than once daily)
5	0.88%		5 - 6 times/week
9	1.59%		2 - 4 times/week
21	3.70%		Once/week
50	8.82%		Less than once/week
480	84.66%		Never
567	Respondents		

Q108. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Student Recreation Center

Count	Percent		
21	4.37%		1/2 hour or less
106	22.04%		1/2 hour - 1 hour
181	37.63%		1 hour - 1 1/2 hours
106	22.04%		1 1/2 hour - 2 hours
45	9.36%		Over 2 hours
22	4.57%		Not applicable
481	Respondents		

Q109. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Blount Recreational Sports Complex

Count	Percent		
15	3.65%		1/2 hour or less
16	3.89%		1/2 hour - 1 hour
22	5.35%		1 hour - 1 1/2 hours
17	4.14%		1 1/2 hour - 2 hours
9	2.19%		Over 2 hours
332	80.78%		Not applicable
411	Respondents		

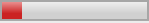

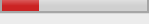
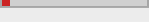
Q110. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - North Recreation Complex

Count	Percent		
10	2.42%		1/2 hour or less
21	5.08%		1/2 hour - 1 hour
28	6.78%		1 hour - 1 1/2 hours
16	3.87%		1 1/2 hour - 2 hours
11	2.66%		Over 2 hours
327	79.18%		Not applicable
413	Respondents		


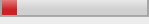
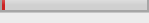
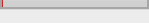
Q111. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Christenberry Memorial Gymnasium

Count	Percent		
9	2.19%		1/2 hour or less
30	7.30%		1/2 hour - 1 hour
12	2.92%		1 hour - 1 1/2 hours
5	1.22%		1 1/2 hour - 2 hours
4	0.97%		Over 2 hours
351	85.40%		Not applicable
411	Respondents		

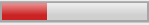
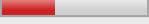
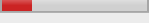
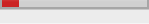
Q112. During the time you prefer to participate in your desired activity, the recreation and wellness facilities are typically:

Count	Percent		
80	13.77%		Very crowded (I have to wait and the pursuit of my planned activity is significantly delayed)
322	55.42%		Moderately crowded (the facility is actively in-use and I may experience some delay)
147	25.30%		Slightly crowded (I do not have to wait to participate but the facility is actively in-use)
32	5.51%		Not crowded (Not only is there no wait, but there are few people in the facility)
581	Respondents		

Q113. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My academic or work schedule

Count	Percent		
512	87.22%		Very important
59	10.05%		Moderately important
13	2.21%		Slightly important
3	0.51%		Unimportant
587	Respondents		

Q114. How important are the following considerations in dictating the time of day that you participate in recreational activities? - Avoiding the peak time of 4 pm - 10 pm in the Student Recreation Center

Count	Percent		
184	31.29%		Very important
215	36.56%		Moderately important
120	20.41%		Slightly important
69	11.73%		Unimportant
588	Respondents		

Q115. How important are the following considerations in dictating the time of day that you participate in recreational activities? - The time of day I feel my physical best

Count	Percent		
184	31.45%		Very important
235	40.17%		Moderately important
102	17.44%		Slightly important
64	10.94%		Unimportant
585	Respondents		

Q116. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My friends' schedules

Count	Percent		
68	11.58%		Very important
144	24.53%		Moderately important
155	26.41%		Slightly important
220	37.48%		Unimportant
587	Respondents		


Q117. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My commitments to clubs and other associations

Count	Percent		
172	29.50%		Very important
180	30.87%		Moderately important
121	20.75%		Slightly important
110	18.87%		Unimportant
583	Respondents		

Q118. How important are the following considerations in dictating the time of day that you participate in recreational activities? - Scheduling of structured programs such as group fitness or intramurals

Count	Percent		
86	14.68%		Very important
155	26.45%		Moderately important
126	21.50%		Slightly important
219	37.37%		Unimportant
586	Respondents		


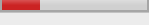
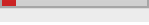
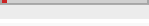
Q119. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My ability to park near the facility for free

Count	Percent		
232	39.59%		Very important
124	21.16%		Moderately important
68	11.60%		Slightly important
162	27.65%		Unimportant
586	Respondents		


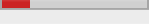
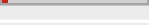
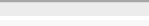
Q120. Did you know there is a Wellness Center on Main Campus?

Count	Percent		
638	69.20%		Yes
284	30.80%		No
922	Respondents		


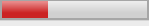
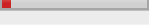
Q121. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Manage/reduce stress

Count	Percent		
559	60.96%		Very important
244	26.61%		Moderately important
86	9.38%		Slightly important
28	3.05%		Unimportant
917	Respondents		

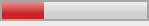
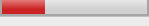
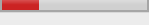
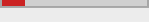
Q122. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Live a healthier lifestyle

Count	Percent		
678	74.02%		Very important
180	19.65%		Moderately important
39	4.26%		Slightly important
19	2.07%		Unimportant
916	Respondents		

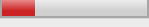
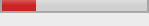
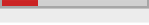
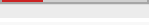
Q123. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - To be well conditioned for other activities

Count	Percent		
422	46.37%		Very important
288	31.65%		Moderately important
143	15.71%		Slightly important
57	6.26%		Unimportant
910	Respondents		


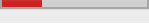
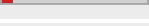
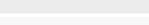
Q124. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Enjoy the social aspect

Count	Percent		
262	28.79%		Very important
269	29.56%		Moderately important
234	25.71%		Slightly important
145	15.93%		Unimportant
910	Respondents		


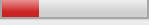
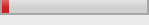
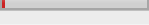
Q125. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Enjoy the competition

Count	Percent		
209	23.12%		Very important
211	23.34%		Moderately important
228	25.22%		Slightly important
256	28.32%		Unimportant
904	Respondents		

Q126. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Improve my body image

Count	Percent		
554	60.68%		Very important
250	27.38%		Moderately important
68	7.45%		Slightly important
41	4.49%		Unimportant
913	Respondents		

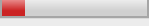
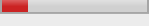
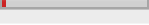
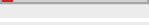

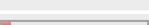

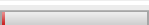

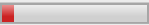
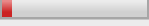
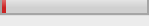
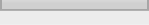
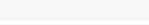
Q127. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Improve fitness level

Count	Percent		
619	67.65%		Very important
232	25.36%		Moderately important
43	4.70%		Slightly important
21	2.30%		Unimportant
915	Respondents		

Q128. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Manage my weight

Count	Percent		
572	62.65%		Very important
188	20.59%		Moderately important
83	9.09%		Slightly important
70	7.67%		Unimportant
913	Respondents		

Q129. Please check all of the wellness topics that interest you: SELECT ALL THAT APPLY

Count	Respondent %	Response %	
694	76.60%	16.24%	 Nutrition
774	85.43%	18.11%	 Physical activity
138	15.23%	3.23%	 Alcohol/drug abuse
320	35.32%	7.49%	 Personal safety
394	43.49%	9.22%	 Mental/emotional health
341	37.64%	7.98%	 Sexual health
272	30.02%	6.37%	 Heart disease
151	16.67%	3.53%	 Eating disorders
101	11.15%	2.36%	 Smoking cessation
310	34.22%	7.25%	 Cancer prevention
365	40.29%	8.54%	 Health screenings
288	31.79%	6.74%	 Health relationships
114	12.58%	2.67%	 Sexual assault
11	1.21%	0.26%	 Other (please specify)
906	Respondents		
4273	Responses		

Q130. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If facilities were less crowded

Count	Percent		
403	45.18%		Very likely
275	30.83%		Moderately likely
111	12.44%		Slightly likely
103	11.55%		Unlikely
892	Respondents		

Q131. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If facilities were of better quality (cleaner, more attractive, easier to navigate)

Count	Percent		
226	25.39%		Very likely
319	35.84%		Moderately likely
190	21.35%		Slightly likely
155	17.42%		Unlikely
890	Respondents		

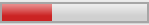
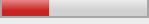
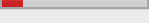
Q132. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the equipment was of better quality (more modern, attractive, etc.)

Count	Percent		
249	28.04%		Very likely
301	33.90%		Moderately likely
183	20.61%		Slightly likely
155	17.45%		Unlikely
888	Respondents		

Q133. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If a wider variety of facilities were provided

Count	Percent		
326	36.63%		Very likely
282	31.69%		Moderately likely
160	17.98%		Slightly likely
122	13.71%		Unlikely
890	Respondents		

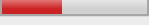
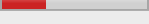
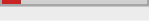
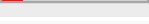
Q134. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If a wider variety of equipment were provided

Count	Percent		
303	34.39%		Very likely
284	32.24%		Moderately likely
168	19.07%		Slightly likely
126	14.30%		Unlikely
881	Respondents		

Q135. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more wellness programs were offered (e.g., fitness testing, nutrition analysis, massage, stress management)

Count	Percent		
315	35.63%		Very likely
249	28.17%		Moderately likely
163	18.44%		Slightly likely
157	17.76%		Unlikely
884	Respondents		

Q136. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more non-credit instructional programs were available (e.g., aerobics, yoga, martial arts, rock climbing, spinning)

Count	Percent		
365	41.34%		Very likely
271	30.69%		Moderately likely
118	13.36%		Slightly likely
129	14.61%		Unlikely
883	Respondents		

Q137. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If quality social spaces were offered (e.g., social lounge, computer e-mail stations, game room, juice bar, full-service vending)

Count	Percent		
196	22.27%		Very likely
244	27.73%		Moderately likely
204	23.18%		Slightly likely
236	26.82%		Unlikely
880	Respondents		

Q138. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If child care services were offered

Count	Percent		
87	9.86%		Very likely
105	11.90%		Moderately likely
98	11.11%		Slightly likely
592	67.12%		Unlikely
882	Respondents		

Q139. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more parking areas were available

Count	Percent		
451	50.96%		Very likely
182	20.56%		Moderately likely
93	10.51%		Slightly likely
159	17.97%		Unlikely
885	Respondents		

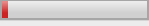
Q140. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the facilities that met my needs were located closer to most of my classes

Count	Percent		
265	30.15%		Very likely
213	24.23%		Moderately likely
162	18.43%		Slightly likely
239	27.19%		Unlikely
879	Respondents		

Q141. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the facilities that met my needs were located within walking distance of where I live

Count	Percent		
354	40.14%		Very likely
198	22.45%		Moderately likely
117	13.27%		Slightly likely
213	24.15%		Unlikely
882	Respondents		

Q142. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Badminton

Count	Percent		
12	1.46%		5 or more times/week
34	4.13%		2 - 4 times/week
38	4.62%		Once/week
107	13.00%		Less than once/week
632	76.79%		Never
823	Respondents		

Q143. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Basketball

Count	Percent		
22	2.66%		5 or more times/week
75	9.07%		2 - 4 times/week
65	7.86%		Once/week
140	16.93%		Less than once/week
525	63.48%		Never
827	Respondents		

Q144. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Cardiovascular fitness machines (elliptical machines, stair climbers, bikes, treadmills)

Count	Percent		
138	16.45%		5 or more times/week
370	44.10%		2 - 4 times/week
120	14.30%		Once/week
100	11.92%		Less than once/week
111	13.23%		Never
839	Respondents		

Q145. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Free weights

Count	Percent		
87	10.43%		5 or more times/week
263	31.53%		2 - 4 times/week
135	16.19%		Once/week
117	14.03%		Less than once/week
232	27.82%		Never
834	Respondents		


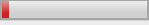
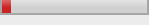
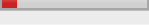

Q146. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Group fitness (aerobics, dance, group cycling, step, boxing, etc.)

Count	Percent		
74	8.90%		5 or more times/week
193	23.23%		2 - 4 times/week
156	18.77%		Once/week
108	13.00%		Less than once/week
300	36.10%		Never
831	Respondents		

Q147. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor walking/jogging (track)

Count	Percent		
112	13.46%		5 or more times/week
274	32.93%		2 - 4 times/week
146	17.55%		Once/week
113	13.58%		Less than once/week
187	22.48%		Never
832	Respondents		

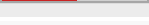
Q148. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor soccer

Count	Percent		
25	3.06%		5 or more times/week
41	5.02%		2 - 4 times/week
48	5.88%		Once/week
82	10.05%		Less than once/week
620	75.98%		Never
816	Respondents		

Q149. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor tennis

Count	Percent		
36	4.38%		5 or more times/week
57	6.94%		2 - 4 times/week
59	7.19%		Once/week
112	13.64%		Less than once/week
557	67.84%		Never
821	Respondents		

Q150. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Lap swimming

Count	Percent		
42	5.10%		5 or more times/week
94	11.42%		2 - 4 times/week
120	14.58%		Once/week
141	17.13%		Less than once/week
426	51.76%		Never
823	Respondents		

Q151. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Martial arts

Count	Percent		
25	3.06%		5 or more times/week
53	6.49%		2 - 4 times/week
54	6.61%		Once/week
83	10.16%		Less than once/week
602	73.68%		Never
817	Respondents		

Q152. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor sand volleyball

Count	Percent		
24	2.95%		5 or more times/week
58	7.13%		2 - 4 times/week
80	9.83%		Once/week
99	12.16%		Less than once/week
553	67.94%		Never
814	Respondents		

Q153. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Badminton

Count	Percent		
4	0.67%		Before 6 am
4	0.67%		6 am - 8 am
12	2.02%		8 am - 12 pm
13	2.18%		12 pm - 1 pm
25	4.20%		1 pm - 4 pm
47	7.90%		4 pm - 6 pm
47	7.90%		6 pm - 9 pm
14	2.35%		9 pm - 12 am
0	0.00%		After 12 am
429	72.10%		Not sure
595	Respondents		

Q154. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Basketball

Count	Percent		
2	0.33%		Before 6 am
9	1.48%		6 am - 8 am
14	2.31%		8 am - 12 pm
18	2.97%		12 pm - 1 pm
42	6.92%		1 pm - 4 pm
50	8.24%		4 pm - 6 pm
81	13.34%		6 pm - 9 pm
22	3.62%		9 pm - 12 am
0	0.00%		After 12 am
369	60.79%		Not sure
607 Respondents			

Q155. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Cardiovascular fitness machines (elliptical machines, stair climbers, bikes, treadmills)

Count	Percent		
15	2.02%		Before 6 am
35	4.72%		6 am - 8 am
58	7.83%		8 am - 12 pm
21	2.83%		12 pm - 1 pm
85	11.47%		1 pm - 4 pm
136	18.35%		4 pm - 6 pm
160	21.59%		6 pm - 9 pm
35	4.72%		9 pm - 12 am
3	0.40%		After 12 am
193	26.05%		Not sure
741 Respondents			

Q156. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Free weights

Count	Percent		
16	2.32%		Before 6 am
28	4.06%		6 am - 8 am
51	7.40%		8 am - 12 pm
19	2.76%		12 pm - 1 pm
78	11.32%		1 pm - 4 pm
108	15.67%		4 pm - 6 pm
121	17.56%		6 pm - 9 pm
30	4.35%		9 pm - 12 am
2	0.29%		After 12 am
236	34.25%		Not sure
689	Respondents		

Q157. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Group fitness (aerobics, dance, group cycling, step, boxing, etc.)

Count	Percent		
9	1.31%		Before 6 am
24	3.50%		6 am - 8 am
39	5.69%		8 am - 12 pm
17	2.48%		12 pm - 1 pm
61	8.91%		1 pm - 4 pm
102	14.89%		4 pm - 6 pm
131	19.12%		6 pm - 9 pm
23	3.36%		9 pm - 12 am
1	0.15%		After 12 am
278	40.58%		Not sure
685	Respondents		

Q158. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor walking/jogging (track)

Count	Percent		
13	1.84%		Before 6 am
29	4.10%		6 am - 8 am
50	7.07%		8 am - 12 pm
24	3.39%		12 pm - 1 pm
69	9.76%		1 pm - 4 pm
104	14.71%		4 pm - 6 pm
151	21.36%		6 pm - 9 pm
34	4.81%		9 pm - 12 am
2	0.28%		After 12 am
231	32.67%		Not sure
707	Respondents		

Q159. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor soccer

Count	Percent		
2	0.34%		Before 6 am
0	0.00%		6 am - 8 am
15	2.57%		8 am - 12 pm
13	2.23%		12 pm - 1 pm
26	4.46%		1 pm - 4 pm
44	7.55%		4 pm - 6 pm
63	10.81%		6 pm - 9 pm
16	2.74%		9 pm - 12 am
1	0.17%		After 12 am
403	69.13%		Not sure
583	Respondents		

Q160. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor tennis

Count	Percent		
3	0.51%		Before 6 am
5	0.84%		6 am - 8 am
16	2.70%		8 am - 12 pm
16	2.70%		12 pm - 1 pm
33	5.56%		1 pm - 4 pm
48	8.09%		4 pm - 6 pm
62	10.46%		6 pm - 9 pm
14	2.36%		9 pm - 12 am
3	0.51%		After 12 am
393	66.27%		Not sure
593	Respondents		

Q161. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Lap swimming

Count	Percent		
9	1.44%		Before 6 am
27	4.32%		6 am - 8 am
27	4.32%		8 am - 12 pm
15	2.40%		12 pm - 1 pm
38	6.08%		1 pm - 4 pm
50	8.00%		4 pm - 6 pm
90	14.40%		6 pm - 9 pm
22	3.52%		9 pm - 12 am
4	0.64%		After 12 am
343	54.88%		Not sure
625	Respondents		


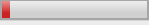
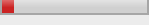
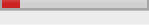

Q162. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Martial arts

Count	Percent		
6	1.01%		Before 6 am
8	1.34%		6 am - 8 am
14	2.35%		8 am - 12 pm
10	1.68%		12 pm - 1 pm
33	5.53%		1 pm - 4 pm
40	6.70%		4 pm - 6 pm
61	10.22%		6 pm - 9 pm
15	2.51%		9 pm - 12 am
0	0.00%		After 12 am
410	68.68%		Not sure
597 Respondents			

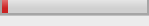
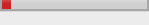
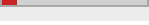
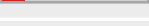
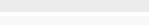
Q163. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor sand volleyball

Count	Percent		
4	0.66%		Before 6 am
4	0.66%		6 am - 8 am
11	1.82%		8 am - 12 pm
17	2.82%		12 pm - 1 pm
49	8.13%		1 pm - 4 pm
51	8.46%		4 pm - 6 pm
55	9.12%		6 pm - 9 pm
14	2.32%		9 pm - 12 am
1	0.17%		After 12 am
397	65.84%		Not sure
603 Respondents			

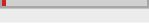

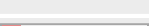

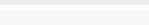
Q164. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor basketball

Count	Percent		
19	2.35%		5 or more times/week
46	5.70%		2 - 4 times/week
68	8.43%		Once/week
101	12.52%		Less than once/week
573	71.00%		Never
807	Respondents		

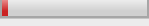
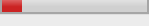
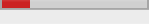
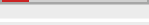
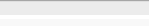
Q165. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor tennis

Count	Percent		
35	4.33%		5 or more times/week
50	6.18%		2 - 4 times/week
84	10.38%		Once/week
127	15.70%		Less than once/week
513	63.41%		Never
809	Respondents		

Q166. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Racquetball/Wallyball

Count	Percent		
24	2.96%		5 or more times/week
59	7.28%		2 - 4 times/week
96	11.85%		Once/week
106	13.09%		Less than once/week
525	64.81%		Never
810	Respondents		

Q167. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Recreational/leisure swimming

Count	Percent		
32	3.96%		5 or more times/week
113	13.99%		2 - 4 times/week
158	19.55%		Once/week
151	18.69%		Less than once/week
354	43.81%		Never
808	Respondents		

Q168. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Rock climbing (climbing/bouldering wall)

Count	Percent		
16	1.99%		5 or more times/week
50	6.21%		2 - 4 times/week
110	13.66%		Once/week
166	20.62%		Less than once/week
463	57.52%		Never
805	Respondents		



Q169. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Roller/floor hockey

Count	Percent		
13	1.61%		5 or more times/week
29	3.60%		2 - 4 times/week
40	4.96%		Once/week
72	8.93%		Less than once/week
652	80.89%		Never
806	Respondents		

Q170. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Squash

Count	Percent		
5	0.62%		5 or more times/week
25	3.11%		2 - 4 times/week
26	3.23%		Once/week
56	6.97%		Less than once/week
692	86.07%		Never
804	Respondents		

Q171. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Table tennis

Count	Percent		
13	1.62%		5 or more times/week
30	3.74%		2 - 4 times/week
69	8.59%		Once/week
125	15.57%		Less than once/week
566	70.49%		Never
803	Respondents		

Q172. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Volleyball

Count	Percent		
19	2.37%		5 or more times/week
42	5.24%		2 - 4 times/week
73	9.10%		Once/week
119	14.84%		Less than once/week
549	68.45%		Never
802	Respondents		

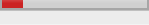
Q173. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Water aerobics

Count	Percent		
22	2.72%		5 or more times/week
70	8.66%		2 - 4 times/week
91	11.26%		Once/week
94	11.63%		Less than once/week
531	65.72%		Never
808	Respondents		

Q174. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Weight machines (selectorized)

Count	Percent		
61	7.69%		5 or more times/week
177	22.32%		2 - 4 times/week
125	15.76%		Once/week
98	12.36%		Less than once/week
332	41.87%		Never
793	Respondents		

Q175. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Yoga, stretch or pilates

Count	Percent		
72	8.88%		5 or more times/week
170	20.96%		2 - 4 times/week
138	17.02%		Once/week
120	14.80%		Less than once/week
311	38.35%		Never
811	Respondents		

Q176. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor basketball

Count	Percent		
2	0.36%		Before 6 am
5	0.90%		6 am - 8 am
9	1.62%		8 am - 12 pm
10	1.81%		12 pm - 1 pm
36	6.50%		1 pm - 4 pm
42	7.58%		4 pm - 6 pm
63	11.37%		6 pm - 9 pm
18	3.25%		9 pm - 12 am
1	0.18%		After 12 am
368	66.43%		Not sure
554	Respondents		

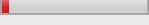
Q177. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor tennis

Count	Percent		
1	0.18%	<input type="checkbox"/>	Before 6 am
6	1.06%	<input type="checkbox"/>	6 am - 8 am
16	2.83%	<input type="checkbox"/>	8 am - 12 pm
10	1.77%	<input type="checkbox"/>	12 pm - 1 pm
50	8.85%	<input type="checkbox"/>	1 pm - 4 pm
60	10.62%	<input type="checkbox"/>	4 pm - 6 pm
56	9.91%	<input type="checkbox"/>	6 pm - 9 pm
14	2.48%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	After 12 am
352	62.30%	<input checked="" type="checkbox"/>	Not sure
565 Respondents			

Q178. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Racquetball/Wallyball

Count	Percent		
1	0.17%	<input type="checkbox"/>	Before 6 am
5	0.87%	<input type="checkbox"/>	6 am - 8 am
15	2.62%	<input type="checkbox"/>	8 am - 12 pm
9	1.57%	<input type="checkbox"/>	12 pm - 1 pm
47	8.20%	<input type="checkbox"/>	1 pm - 4 pm
51	8.90%	<input type="checkbox"/>	4 pm - 6 pm
72	12.57%	<input type="checkbox"/>	6 pm - 9 pm
15	2.62%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	After 12 am
358	62.48%	<input checked="" type="checkbox"/>	Not sure
573 Respondents			

Q179. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Recreational/leisure swimming

Count	Percent		
4	0.65%		Before 6 am
14	2.27%		6 am - 8 am
29	4.71%		8 am - 12 pm
16	2.60%		12 pm - 1 pm
52	8.44%		1 pm - 4 pm
80	12.99%		4 pm - 6 pm
84	13.64%		6 pm - 9 pm
20	3.25%		9 pm - 12 am
1	0.16%		After 12 am
316	51.30%		Not sure
616	Respondents		

Q180. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Rock climbing (climbing/bouldering wall)

Count	Percent		
3	0.52%		Before 6 am
5	0.86%		6 am - 8 am
15	2.58%		8 am - 12 pm
15	2.58%		12 pm - 1 pm
39	6.70%		1 pm - 4 pm
63	10.82%		4 pm - 6 pm
75	12.89%		6 pm - 9 pm
15	2.58%		9 pm - 12 am
1	0.17%		After 12 am
351	60.31%		Not sure
582	Respondents		

Q181. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Roller/floor hockey

Count	Percent		
1	0.18%	<input type="checkbox"/>	Before 6 am
4	0.73%	<input type="checkbox"/>	6 am - 8 am
9	1.65%	<input type="checkbox"/>	8 am - 12 pm
12	2.19%	<input type="checkbox"/>	12 pm - 1 pm
18	3.29%	<input type="checkbox"/>	1 pm - 4 pm
26	4.75%	<input type="checkbox"/>	4 pm - 6 pm
45	8.23%	<input type="checkbox"/>	6 pm - 9 pm
12	2.19%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	After 12 am
420	76.78%	<input checked="" type="checkbox"/>	Not sure
547 Respondents			

Q182. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Squash

Count	Percent		
3	0.56%	<input type="checkbox"/>	Before 6 am
4	0.75%	<input type="checkbox"/>	6 am - 8 am
7	1.31%	<input type="checkbox"/>	8 am - 12 pm
10	1.87%	<input type="checkbox"/>	12 pm - 1 pm
17	3.17%	<input type="checkbox"/>	1 pm - 4 pm
18	3.36%	<input type="checkbox"/>	4 pm - 6 pm
32	5.97%	<input type="checkbox"/>	6 pm - 9 pm
8	1.49%	<input type="checkbox"/>	9 pm - 12 am
0	0.00%	<input type="checkbox"/>	After 12 am
437	81.53%	<input checked="" type="checkbox"/>	Not sure
536 Respondents			

Q183. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Table tennis

Count	Percent		
3	0.54%		Before 6 am
2	0.36%		6 am - 8 am
12	2.16%		8 am - 12 pm
13	2.34%		12 pm - 1 pm
30	5.41%		1 pm - 4 pm
34	6.13%		4 pm - 6 pm
54	9.73%		6 pm - 9 pm
21	3.78%		9 pm - 12 am
0	0.00%		After 12 am
386	69.55%		Not sure
555 Respondents			

Q184. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Volleyball

Count	Percent		
2	0.36%		Before 6 am
2	0.36%		6 am - 8 am
13	2.34%		8 am - 12 pm
14	2.52%		12 pm - 1 pm
35	6.29%		1 pm - 4 pm
50	8.99%		4 pm - 6 pm
55	9.89%		6 pm - 9 pm
12	2.16%		9 pm - 12 am
1	0.18%		After 12 am
372	66.91%		Not sure
556 Respondents			

Q185. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Water aerobics

Count	Percent		
4	0.69%		Before 6 am
11	1.90%		6 am - 8 am
29	5.00%		8 am - 12 pm
10	1.72%		12 pm - 1 pm
34	5.86%		1 pm - 4 pm
49	8.45%		4 pm - 6 pm
68	11.72%		6 pm - 9 pm
15	2.59%		9 pm - 12 am
0	0.00%		After 12 am
360	62.07%		Not sure
580	Respondents		


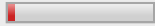
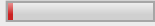
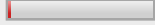
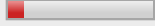
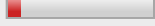
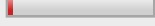
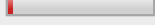
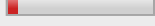
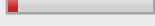
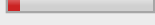
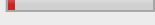
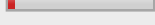
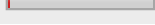
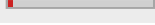
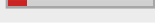
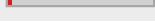
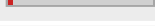
Q186. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Weight machines (selectorized)

Count	Percent		
10	1.59%		Before 6 am
15	2.38%		6 am - 8 am
30	4.77%		8 am - 12 pm
15	2.38%		12 pm - 1 pm
58	9.22%		1 pm - 4 pm
75	11.92%		4 pm - 6 pm
100	15.90%		6 pm - 9 pm
27	4.29%		9 pm - 12 am
3	0.48%		After 12 am
296	47.06%		Not sure
629	Respondents		

Q187. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Yoga, stretch or pilates

Count	Percent		
14	2.17%		Before 6 am
20	3.11%		6 am - 8 am
43	6.68%		8 am - 12 pm
14	2.17%		12 pm - 1 pm
55	8.54%		1 pm - 4 pm
83	12.89%		4 pm - 6 pm
107	16.61%		6 pm - 9 pm
24	3.73%		9 pm - 12 am
1	0.16%		After 12 am
283	43.94%		Not sure
644	Respondents		

Q188. Please check the top five outcomes that you feel the University should place importance on when considering recreation facility improvements: (SELECT UP TO FIVE RESPONSES)

Count	Respondent %	Response %		
206	22.94%	4.88%		Recruiting quality students
211	23.50%	5.00%		Recruiting quality faculty and staff
164	18.26%	3.89%		Retaining students at East Carolina University
91	10.13%	2.16%		Retaining faculty and staff at East Carolina University
469	52.23%	11.12%		Providing healthy lifestyle options
380	42.32%	9.01%		Providing opportunities to reduce stress
147	16.37%	3.49%		Expanding alcohol-free social opportunities
164	18.26%	3.89%		Expanding opportunities for intramurals and sport clubs
293	32.63%	6.95%		Expanding opportunities for group exercise (aerobics, yoga, group cycling)
289	32.18%	6.85%		Providing high quality fitness facilities
359	39.98%	8.51%		Reducing overcrowding in fitness facilities
198	22.05%	4.70%		Making living on campus at East Carolina University more desirable
219	24.39%	5.19%		Increasing student employment and internship opportunities
51	5.68%	1.21%		Increasing opportunities for student to interact with faculty out of class
145	16.15%	3.44%		Enhancing the campus community
570	63.47%	13.52%		Keeping tuition and fees affordable
108	12.03%	2.56%		Taking advantage of current low interest rates/construction financing rates
153	17.04%	3.63%		Providing safe social interaction opportunities
898	Respondents			
4217	Responses			

Q189. Improvements to recreation sports and wellness facilities and programs should be:

Count	Percent		
130	14.29%		Very high priority
330	36.26%		High priority
376	41.32%		Moderate priority
64	7.03%		Low priority
10	1.10%		Very low priority
910	Respondents		

Q190. Why did you select a priority of "Low" or "Very Low"? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
60	82.19%	51.28%		The University has more pressing priorities
12	16.44%	10.26%		I do not pursue recreation sports and fitness activities, and I am therefore not personally interested
5	6.85%	4.27%		I pursue recreation sports and fitness activities off-campus, and I am therefore not personally interested
33	45.21%	28.21%		The current facilities meet my needs
7	9.59%	5.98%		Other (please specify)
73	Respondents			
117	Responses			

Q237. Please let us know if you have any other comments regarding current or future recreation or union facilities at East Carolina University:

Count	Percent	
211	100.00%	
211	Respondents	

Q238. If you are interested in receiving information about the planning process for improved recreation or union facilities, please provide your e-mail address:

Count	Percent	
159	100.00%	
159	Respondents	

Appendix E

Recreation Survey Results (Faculty/Staff)



East Carolina University Spring 2009 Recreation and Student Center Plan

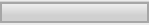
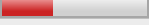

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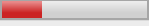
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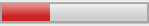

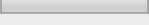
Q1. What is your university status?

Count	Percent		
0	0.00%		Student at East Carolina University
325	35.60%		Faculty at East Carolina University
588	64.40%		Staff member at East Carolina University
913	Respondents		

Q2. On which campus do you spend most of your time working and/or in class?

Count	Percent		
644	72.12%		Main Campus
249	27.88%		West Campus
893	Respondents		

Q3. What is your gender?

Count	Percent		
305	33.52%		Male
604	66.37%		Female
1	0.11%		Transgender
910	Respondents		

Q4. What is your age?

Count	Percent		
1	0.11%	<input type="text"/>	18 years old
1	0.11%	<input type="text"/>	19 years old
0	0.00%	<input type="text"/>	20 years old
1	0.11%	<input type="text"/>	21 years old
2	0.22%	<input type="text"/>	22 years old
28	3.07%	<input type="text"/>	23 - 25 years old
91	9.97%	<input type="text"/>	26 - 30 years old
113	12.38%	<input type="text"/>	31 - 35 years old
676	74.04%	<input type="text"/>	36 years or older
913	Respondents		

Q5. What is your race/ethnic background? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
135	14.82%	14.63%	<input type="text"/> Black/African American (non-Hispanic)
23	2.52%	2.49%	<input type="text"/> Asian/Pacific Islander
6	0.66%	0.65%	<input type="text"/> Hispanic, Latino/a
7	0.77%	0.76%	<input type="text"/> American Indian/Alaskan Native
698	76.62%	75.62%	<input type="text"/> White, non-Hispanic
12	1.32%	1.30%	<input type="text"/> Mixed race/multiracial
3	0.33%	0.33%	<input type="text"/> Other (please specify)
39	4.28%	4.23%	<input type="text"/> I prefer not to answer
911	Respondents		
923	Responses		

Q6. What is your enrollment/employment status?

Count	Percent	
455	97.22%	<input type="text"/> Full time
13	2.78%	<input type="text"/> Part time
468	Respondents	

Q7. What is your enrollment/employment status?

Count	Percent		
414	93.03%		Full time
31	6.97%		Part time
445	Respondents		

Q8. What is your class year?

Count	Percent		
2	0.22%		Freshman
3	0.33%		Sophomore
6	0.66%		Junior
8	0.88%		Senior
9	0.99%		Graduate student
313	34.59%		Faculty member
564	62.32%		Staff member
905	Respondents		

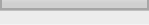

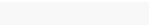
Q9. How long have you been employed at East Carolina University?

Count	Percent		
101	11.15%		Less than one year
168	18.54%		1 - 3 years
122	13.47%		3 - 5 years
108	11.92%		5 - 7 years
86	9.49%		7 - 10 years
321	35.43%		More than 10 years
906	Respondents		

Q10. How many student organizations are you presently involved with?

Count	Percent		
0	0.00%		None
0	0.00%		1 - 2
0	0.00%		3 - 5
0	0.00%		More than 5
0	Respondents		

Q11. Where do you currently live?

Count	Percent		
5	0.56%		University-operated housing - College Hill Neighborhood
5	0.56%		University-operated housing - West Neighborhood
1	0.11%		University-operated housing - Central Neighborhood
0	0.00%		Fraternity/Sorority house
236	26.25%		Own off-campus house - near Main Campus
70	7.79%		Own off-campus house- near West Campus
66	7.34%		Rent off-campus house or apartment - near Main Campus
38	4.23%		Rent off-campus house or apartment - near West Campus
293	32.59%		With family, off-campus
185	20.58%		Other (please specify)
899	Respondents		

Q12. Where is your hometown?

Count	Percent		
433	47.74%		In Pitt County
248	27.34%		Elsewhere in North Carolina
204	22.49%		In another U.S. state or territory
22	2.43%		Outside the U.S.
907	Respondents		

Q13. What is your permanent zip code?

Count	Percent	
885	100.00%	
885	Respondents	

Q14. How do you typically travel to campus from where you live?

Count	Percent		
26	3.71%		Walk
650	92.86%		Drive
6	0.86%		Bike
3	0.43%		University Shuttle Bus
0	0.00%		City transportation
4	0.57%		Other
11	1.57%		Two or more modes of transportation
700 Respondents			

Q15. How long does it typically take you to travel to campus from where you live?

Count	Percent		
44	6.28%		Less than 5 minutes
201	28.67%		5 - 10 minutes
313	44.65%		10 - 20 minutes
91	12.98%		20 - 30 minutes
32	4.56%		30 - 45 minutes
12	1.71%		45 - 60 minutes
8	1.14%		More than 60 minutes
701 Respondents			


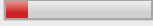
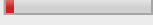
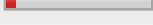
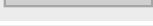

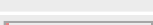
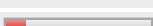


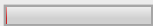
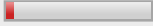
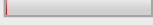
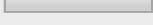
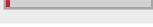
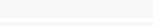
Q16. What encourages you to attend an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %	
187	21.30%	8.14%	To meet new friends/network
255	29.04%	11.11%	To accompany friends
461	52.51%	20.08%	To interact with faculty/staff/students
228	25.97%	9.93%	To donate time/energy back to the campus community
498	56.72%	21.69%	To learn something new or for personal enrichment
523	59.57%	22.78%	To do something fun
77	8.77%	3.35%	Other (please specify)
67	7.63%	2.92%	None of the above
878 Respondents			
2296 Responses			


Q17. What discourages you from attending an activity on campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
22	2.51%	1.24%		Activity or event is scheduled at a time when I have to study
527	60.16%	29.81%		Activity or event is scheduled at a time when I have to work
438	50.00%	24.77%		Lack of parking on campus
151	17.24%	8.54%		I would rather spend my free time off campus
90	10.27%	5.09%		Activities and programs offered at ECU do not interest me
124	14.16%	7.01%		Programs that are scheduled at the same time as other activities on campus
128	14.61%	7.24%		I don't know what activities are available to me on campus
85	9.70%	4.81%		I don't have someone to accompany me
13	1.48%	0.74%		I don't like the facilities
115	13.13%	6.50%		Other (please specify)
75	8.56%	4.24%		None of the above
876	Respondents			
1768	Responses			

Q18. How do you typically learn about University activities, health topics, or information related to healthy lifestyles? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
96	11.03%	4.01%		Word of mouth from students
371	42.64%	15.49%		Word of mouth from faculty and staff
137	15.75%	5.72%		Word of mouth from friends
171	19.66%	7.14%		The East Carolinian
10	1.15%	0.42%		Student radio
302	34.71%	12.61%		Flyers or posters
5	0.57%	0.21%		University Record
59	6.78%	2.46%		Facebook
343	39.43%	14.32%		ECU homepage and website
649	74.60%	27.10%		E-mail mailing list
31	3.56%	1.29%		Student Activities calendar
15	1.72%	0.63%		Club or organization calendar
130	14.94%	5.43%		ECU Events website
12	1.38%	0.50%		Residence advisor/residence life staff
3	0.34%	0.13%		Podcasts
61	7.01%	2.55%		Other (please specify)
870	Respondents			
2395	Responses			

Q65. Have you had experience with any campus recreation and wellness programs, services, or facilities?

Count	Percent		
567	69.57%		Yes
248	30.43%		No
815	Respondents		

Q66. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Amount of space

Count	Percent		
243	44.42%		Very satisfied
219	40.04%		Moderately satisfied
48	8.78%		Moderately dissatisfied
13	2.38%		Very dissatisfied
24	4.39%		Not familiar
547	Respondents		

Q67. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of equipment			
Count	Percent		
167	30.64%		Very satisfied
227	41.65%		Moderately satisfied
72	13.21%		Moderately dissatisfied
29	5.32%		Very dissatisfied
50	9.17%		Not familiar
545	Respondents		

Q68. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Variety of equipment			
Count	Percent		
225	41.51%		Very satisfied
214	39.48%		Moderately satisfied
42	7.75%		Moderately dissatisfied
8	1.48%		Very dissatisfied
53	9.78%		Not familiar
542	Respondents		

Q69. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Quality of equipment			
Count	Percent		
232	42.73%		Very satisfied
212	39.04%		Moderately satisfied
34	6.26%		Moderately dissatisfied
12	2.21%		Very dissatisfied
53	9.76%		Not familiar
543	Respondents		

Q70. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Convenience of hours			
Count	Percent		
247	45.49%		Very satisfied
189	34.81%		Moderately satisfied
50	9.21%		Moderately dissatisfied
31	5.71%		Very dissatisfied
26	4.79%		Not familiar
543	Respondents		

Q71. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of services and activities

Count	Percent		
182	33.64%		Very satisfied
242	44.73%		Moderately satisfied
59	10.91%		Moderately dissatisfied
20	3.70%		Very dissatisfied
38	7.02%		Not familiar
541	Respondents		

Q72. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Quality of services

Count	Percent		
231	42.62%		Very satisfied
222	40.96%		Moderately satisfied
39	7.20%		Moderately dissatisfied
10	1.85%		Very dissatisfied
40	7.38%		Not familiar
542	Respondents		

Q73. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Cost of services

Count	Percent		
157	28.86%		Very satisfied
207	38.05%		Moderately satisfied
83	15.26%		Moderately dissatisfied
66	12.13%		Very dissatisfied
31	5.70%		Not familiar
544	Respondents		

Q74. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Variety of services and activities

Count	Percent		
180	33.40%		Very satisfied
257	47.68%		Moderately satisfied
49	9.09%		Moderately dissatisfied
13	2.41%		Very dissatisfied
40	7.42%		Not familiar
539	Respondents		


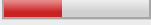
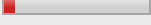
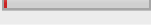

Q75. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Convenience of location			
Count	Percent		
199	36.72%		Very satisfied
224	41.33%		Moderately satisfied
70	12.92%		Moderately dissatisfied
32	5.90%		Very dissatisfied
17	3.14%		Not familiar
542	Respondents		

Q76. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Availability of parking			
Count	Percent		
62	11.36%		Very satisfied
130	23.81%		Moderately satisfied
143	26.19%		Moderately dissatisfied
174	31.87%		Very dissatisfied
37	6.78%		Not familiar
546	Respondents		

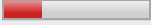
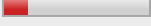
Q77. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Condition/appearance of building			
Count	Percent		
291	54.60%		Very satisfied
193	36.21%		Moderately satisfied
30	5.63%		Moderately dissatisfied
7	1.31%		Very dissatisfied
12	2.25%		Not familiar
533	Respondents		

Q78. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Ability to find your way in the building			
Count	Percent		
308	57.14%		Very satisfied
186	34.51%		Moderately satisfied
21	3.90%		Moderately dissatisfied
9	1.67%		Very dissatisfied
15	2.78%		Not familiar
539	Respondents		

Q79. How satisfied are you with the following aspects of the existing campus recreation and wellness facilities, programs, and services on campus? - Staff/instructors/officials

Count	Percent		
227	42.04%		Very satisfied
216	40.00%		Moderately satisfied
42	7.78%		Moderately dissatisfied
10	1.85%		Very dissatisfied
45	8.33%		Not familiar
540	Respondents		

Q80. To what extent to you agree that the recreation and wellness facilities offered by East Carolina University compare favorably with those provided by other UNC system schools and other comparable universities?

Count	Percent		
146	26.35%		Strongly agree
93	16.79%		Moderately agree
31	5.60%		Moderately disagree
10	1.81%		Strongly disagree
274	49.46%		Don't know
554	Respondents		

Q81. On average, how many hours per week do you spend pursuing recreational sports and fitness activities (indoor and outdoor)?

Count	Percent		
77	9.61%		I do not exercise or participate in sports
93	11.61%		Less than 1 hour per week
149	18.60%		1 - 2 hours per week
319	39.83%		3 - 5 hours per week
125	15.61%		6 - 9 hours per week
38	4.74%		10 or more hours per week
801	Respondents		

Q82. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not like to participate in recreation sports and fitness activities

Count	Percent		
11	17.46%		Very important
12	19.05%		Moderately important
19	30.16%		Slightly important
21	33.33%		Unimportant
63	Respondents		

Q83. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not have time to participate in recreational sports and fitness activities

Count	Percent		
25	38.46%		Very important
19	29.23%		Moderately important
13	20.00%		Slightly important
8	12.31%		Unimportant
65	Respondents		

Q84. How important are the following reasons for why you do NOT exercise or participate in sports? - I am not aware of the participation opportunities that are available to me

Count	Percent		
7	11.29%		Very important
12	19.35%		Moderately important
12	19.35%		Slightly important
31	50.00%		Unimportant
62	Respondents		

Q85. How important are the following reasons for why you do NOT exercise or participate in sports? - I cannot currently afford the cost of my preferred activity

Count	Percent		
24	37.50%		Very important
10	15.63%		Moderately important
12	18.75%		Slightly important
18	28.13%		Unimportant
64	Respondents		

Q86. How important are the following reasons for why you do NOT exercise or participate in sports? - I do not have the skills to participate in activities comfortably

Count	Percent		
7	11.48%		Very important
12	19.67%		Moderately important
12	19.67%		Slightly important
30	49.18%		Unimportant
61	Respondents		

Q87. How important are the following reasons for why you do NOT exercise or participate in sports? - I am self-conscious about my current physical condition

Count	Percent		
18	28.57%		Very important
10	15.87%		Moderately important
14	22.22%		Slightly important
21	33.33%		Unimportant
63	Respondents		



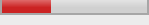
Q88. How important are the following reasons for why you do NOT exercise or participate in sports? - I have an injury or disability that makes physical activity difficult or uncomfortable

Count	Percent		
13	20.31%		Very important
7	10.94%		Moderately important
7	10.94%		Slightly important
37	57.81%		Unimportant
64	Respondents		

Q89. How important are the following reasons for why you do NOT exercise or participate in sports? - My friends are not willing or able to participate with me

Count	Percent		
7	11.11%		Very important
6	9.52%		Moderately important
9	14.29%		Slightly important
41	65.08%		Unimportant
63	Respondents		

Q90. Where do you currently participate in recreational sports and fitness activities (indoor and outdoor)?

Count	Percent		
80	11.08%		Exclusively on campus
399	55.26%		Exclusively off campus
243	33.66%		Both on and off campus
722	Respondents		

Q91. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - On-campus recreation sports facilities are too crowded

Count	Percent		
132	37.61%		Very important
107	30.48%		Moderately important
48	13.68%		Slightly important
64	18.23%		Unimportant
351	Respondents		


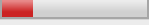
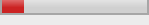
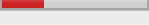
Q92. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - I am not comfortable with the social climate

Count	Percent		
83	23.65%		Very important
95	27.07%		Moderately important
73	20.80%		Slightly important
100	28.49%		Unimportant
351	Respondents		

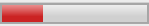
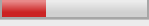
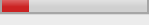
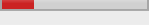
Q93. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The facilities most convenient to me are uninviting

Count	Percent		
32	9.58%		Very important
77	23.05%		Moderately important
80	23.95%		Slightly important
145	43.41%		Unimportant
334	Respondents		

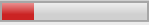
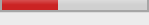
Q94. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - My preferred activities cost too much

Count	Percent		
118	34.10%		Very important
75	21.68%		Moderately important
53	15.32%		Slightly important
100	28.90%		Unimportant
346	Respondents		

Q95. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - Facilities and programs are not available at convenient times

Count	Percent		
98	28.57%		Very important
105	30.61%		Moderately important
64	18.66%		Slightly important
76	22.16%		Unimportant
343	Respondents		


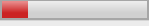
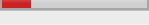
Q96. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The activities that I am interested in are not available

Count	Percent		
51	15.50%		Very important
72	21.88%		Moderately important
79	24.01%		Slightly important
127	38.60%		Unimportant
329	Respondents		

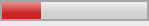
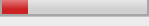
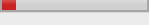
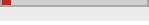
Q97. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - The current facilities are not conveniently located

Count	Percent		
110	32.35%		Very important
77	22.65%		Moderately important
49	14.41%		Slightly important
104	30.59%		Unimportant
340	Respondents		

Q98. Why do you NOT pursue recreational sports and fitness activities on campus (indoor and outdoor)? - Parking is not available near the facilities

Count	Percent		
174	49.71%		Very important
62	17.71%		Moderately important
44	12.57%		Slightly important
70	20.00%		Unimportant
350	Respondents		

Q99. For which activities do you currently go off campus? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
269	45.44%	27.48%		To use fitness equipment (weight machines, free weights, cardio equipment, etc.)
177	29.90%	18.08%		For group exercise (aerobics, yoga, Pilates, martial arts, etc.)
96	16.22%	9.81%		For social leagues (non-competitive "for fun" leagues)
59	9.97%	6.03%		For competitive sport leagues
293	49.49%	29.93%		For informal sports self-directed participation (racquet sports, pick-up games, jogging, biking, etc.)
85	14.36%	8.68%		Other (please specify)
592	Respondents			
979	Responses			


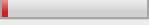
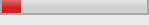
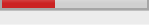

Q100. Which health club do you belong to?

Count	Percent		
52	8.35%		Gold's Gym
4	0.64%		Courtside Athletic Club
6	0.96%		Excel Fitness
0	0.00%		Max Fitness Training
0	0.00%		Liberty Fitness & Weight Loss
11	1.77%		Curves
10	1.61%		Snap Fitness 24-7
21	3.37%		Fit For Life
6	0.96%		Champions Health & Fitness
36	5.78%		ViQuest
12	1.93%		Greenville Aquatics & Fitness Center
77	12.36%		Other (please specify)
16	2.57%		I use the fitness center in my off-campus apartment
372	59.71%		I do not belong to any health clubs
623	Respondents		


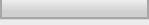
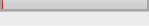
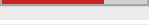
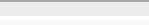
Q101. How much do you pay in monthly health club fees?

Count	Percent		
71	28.40%		Less than \$25
97	38.80%		\$25 - \$35
32	12.80%		\$36 - \$45
11	4.40%		\$46 - \$55
14	5.60%		\$56 - \$65
6	2.40%		\$66 - \$75
10	4.00%		\$76 and higher
9	3.60%		Fitness center usage is included in my rent
250	Respondents		

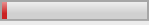
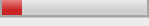

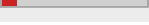
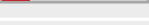
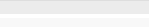
Q102. When you participate in recreational sports and fitness, where are you usually coming from?

Count	Percent		
89	28.99%		Classrooms/academic buildings
12	3.91%		On-campus housing
40	13.03%		Off-campus apartment/home, within a 5-minute drive of campus
112	36.48%		Off-campus apartment/home, elsewhere in Greenville
54	17.59%		Other location (please specify)
307	Respondents		

Q103. When you visit the on-campus recreation sports facility you use most often, how do you typically get there?

Count	Percent		
78	25.41%		Walk
0	0.00%		Run/jog
4	1.30%		Bicycle
1	0.33%		By campus bus
218	71.01%		By personal vehicle
6	1.95%		Other (please specify)
307	Respondents		

Q104. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Student Recreation Center

Count	Percent		
11	3.65%		Daily (or more than once daily)
42	13.95%		5 - 6 times/week
128	42.52%		2 - 4 times/week
31	10.30%		Once/week
58	19.27%		Less than once/week
31	10.30%		Never
301	Respondents		

Q105. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Blount Recreational Sports Complex

Count	Percent		
0	0.00%	<input type="checkbox"/>	Daily (or more than once daily)
1	0.39%	<input type="checkbox"/>	5 - 6 times/week
2	0.77%	<input type="checkbox"/>	2 - 4 times/week
2	0.77%	<input type="checkbox"/>	Once/week
9	3.47%	<input type="checkbox"/>	Less than once/week
245	94.59%	<input checked="" type="checkbox"/>	Never
259 Respondents			

Q106. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - North Recreation Complex

Count	Percent		
0	0.00%	<input type="checkbox"/>	Daily (or more than once daily)
0	0.00%	<input type="checkbox"/>	5 - 6 times/week
1	0.38%	<input type="checkbox"/>	2 - 4 times/week
3	1.15%	<input type="checkbox"/>	Once/week
10	3.85%	<input type="checkbox"/>	Less than once/week
246	94.62%	<input checked="" type="checkbox"/>	Never
260 Respondents			

Q107. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Christenberry Memorial Gymnasium

Count	Percent		
0	0.00%	<input type="checkbox"/>	Daily (or more than once daily)
0	0.00%	<input type="checkbox"/>	5 - 6 times/week
0	0.00%	<input type="checkbox"/>	2 - 4 times/week
6	2.33%	<input type="checkbox"/>	Once/week
8	3.10%	<input type="checkbox"/>	Less than once/week
244	94.57%	<input checked="" type="checkbox"/>	Never
258 Respondents			

Q108. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Student Recreation Center

Count	Percent		
7	2.90%		1/2 hour or less
52	21.58%		1/2 hour - 1 hour
86	35.68%		1 hour - 1 1/2 hours
52	21.58%		1 1/2 hour - 2 hours
22	9.13%		Over 2 hours
22	9.13%		Not applicable
241	Respondents		

Q109. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Blount Recreational Sports Complex

Count	Percent		
3	1.85%		1/2 hour or less
0	0.00%		1/2 hour - 1 hour
4	2.47%		1 hour - 1 1/2 hours
2	1.23%		1 1/2 hour - 2 hours
3	1.85%		Over 2 hours
150	92.59%		Not applicable
162	Respondents		

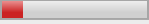

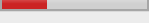
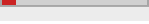
Q110. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - North Recreation Complex

Count	Percent		
4	2.48%		1/2 hour or less
4	2.48%		1/2 hour - 1 hour
2	1.24%		1 hour - 1 1/2 hours
2	1.24%		1 1/2 hour - 2 hours
0	0.00%		Over 2 hours
149	92.55%		Not applicable
161	Respondents		

Q111. On average, how often and for how long do you TYPICALLY use each current recreation and wellness facility on campus (not including for-credit courses and varsity athletic practice): - Christenberry Memorial Gymnasium

Count	Percent		
3	1.86%		1/2 hour or less
2	1.24%		1/2 hour - 1 hour
1	0.62%		1 hour - 1 1/2 hours
1	0.62%		1 1/2 hour - 2 hours
0	0.00%		Over 2 hours
154	95.65%		Not applicable
161	Respondents		

Q112. During the time you prefer to participate in your desired activity, the recreation and wellness facilities are typically:

Count	Percent		
43	14.38%		Very crowded (I have to wait and the pursuit of my planned activity is significantly delayed)
134	44.82%		Moderately crowded (the facility is actively in-use and I may experience some delay)
93	31.10%		Slightly crowded (I do not have to wait to participate but the facility is actively in-use)
29	9.70%		Not crowded (Not only is there no wait, but there are few people in the facility)
299	Respondents		

Q113. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My academic or work schedule

Count	Percent		
264	87.71%		Very important
29	9.63%		Moderately important
4	1.33%		Slightly important
4	1.33%		Unimportant
301	Respondents		

Q114. How important are the following considerations in dictating the time of day that you participate in recreational activities? - Avoiding the peak time of 4 pm - 10 pm in the Student Recreation Center

Count	Percent		
121	41.87%		Very important
71	24.57%		Moderately important
52	17.99%		Slightly important
45	15.57%		Unimportant
289	Respondents		

Q115. How important are the following considerations in dictating the time of day that you participate in recreational activities? - The time of day I feel my physical best

Count	Percent		
74	25.52%		Very important
85	29.31%		Moderately important
59	20.34%		Slightly important
72	24.83%		Unimportant
290	Respondents		

Q116. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My friends' schedules

Count	Percent		
20	7.04%		Very important
36	12.68%		Moderately important
45	15.85%		Slightly important
183	64.44%		Unimportant
284	Respondents		

Q117. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My commitments to clubs and other associations

Count	Percent		
35	12.24%		Very important
64	22.38%		Moderately important
46	16.08%		Slightly important
141	49.30%		Unimportant
286	Respondents		

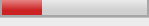
Q118. How important are the following considerations in dictating the time of day that you participate in recreational activities? - Scheduling of structured programs such as group fitness or intramurals

Count	Percent		
50	17.42%		Very important
45	15.68%		Moderately important
50	17.42%		Slightly important
142	49.48%		Unimportant
287	Respondents		


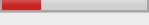
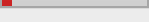
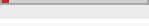
Q119. How important are the following considerations in dictating the time of day that you participate in recreational activities? - My ability to park near the facility for free

Count	Percent		
103	35.76%		Very important
80	27.78%		Moderately important
26	9.03%		Slightly important
79	27.43%		Unimportant
288	Respondents		


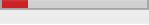
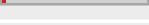
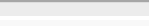
Q120. Did you know there is a Wellness Center on Main Campus?

Count	Percent		
531	72.05%		Yes
206	27.95%		No
737	Respondents		

Q121. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Manage/reduce stress

Count	Percent		
440	61.37%		Very important
191	26.64%		Moderately important
51	7.11%		Slightly important
35	4.88%		Unimportant
717	Respondents		

Q122. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Live a healthier lifestyle

Count	Percent		
555	76.87%		Very important
131	18.14%		Moderately important
20	2.77%		Slightly important
16	2.22%		Unimportant
722	Respondents		

Q123. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - To be well conditioned for other activities

Count	Percent		
340	47.89%		Very important
213	30.00%		Moderately important
109	15.35%		Slightly important
48	6.76%		Unimportant
710	Respondents		

Q124. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Enjoy the social aspect

Count	Percent		
125	17.63%		Very important
190	26.80%		Moderately important
206	29.06%		Slightly important
188	26.52%		Unimportant
709	Respondents		

Q125. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Enjoy the competition

Count	Percent		
74	10.63%		Very important
123	17.67%		Moderately important
168	24.14%		Slightly important
331	47.56%		Unimportant
696	Respondents		

Q126. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Improve my body image

Count	Percent		
300	42.08%		Very important
269	37.73%		Moderately important
85	11.92%		Slightly important
59	8.27%		Unimportant
713	Respondents		

Q127. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Improve fitness level

Count	Percent		
462	64.80%		Very important
210	29.45%		Moderately important
29	4.07%		Slightly important
12	1.68%		Unimportant
713	Respondents		

Q128. How important are the following reasons for participating--or at least considering participating--in recreation and wellness activities? - Manage my weight

Count	Percent		
470	65.10%		Very important
171	23.68%		Moderately important
60	8.31%		Slightly important
21	2.91%		Unimportant
722	Respondents		

Q129. Please check all of the wellness topics that interest you: SELECT ALL THAT APPLY

Count	Respondent %	Response %	
540	76.81%	18.63%	Nutrition
599	85.21%	20.66%	Physical activity
28	3.98%	0.97%	Alcohol/drug abuse
220	31.29%	7.59%	Personal safety
252	35.85%	8.69%	Mental/emotional health
98	13.94%	3.38%	Sexual health
309	43.95%	10.66%	Heart disease
66	9.39%	2.28%	Eating disorders
45	6.40%	1.55%	Smoking cessation
233	33.14%	8.04%	Cancer prevention
353	50.21%	12.18%	Health screenings
98	13.94%	3.38%	Health relationships
38	5.41%	1.31%	Sexual assault
20	2.84%	0.69%	Other (please specify)
703	Respondents		
2899	Responses		

Q130. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If facilities were less crowded

Count	Percent		
269	38.37%		Very likely
214	30.53%		Moderately likely
125	17.83%		Slightly likely
93	13.27%		Unlikely
701	Respondents		

Q131. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If facilities were of better quality (cleaner, more attractive, easier to navigate)

Count	Percent		
127	18.65%		Very likely
209	30.69%		Moderately likely
167	24.52%		Slightly likely
178	26.14%		Unlikely
681	Respondents		

Q132. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the equipment was of better quality (more modern, attractive, etc.)

Count	Percent		
133	19.56%		Very likely
209	30.74%		Moderately likely
161	23.68%		Slightly likely
177	26.03%		Unlikely
680	Respondents		

Q133. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If a wider variety of facilities were provided

Count	Percent		
223	32.41%		Very likely
192	27.91%		Moderately likely
133	19.33%		Slightly likely
140	20.35%		Unlikely
688	Respondents		

Q134. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If a wider variety of equipment were provided

Count	Percent		
161	23.68%		Very likely
199	29.26%		Moderately likely
161	23.68%		Slightly likely
159	23.38%		Unlikely
680	Respondents		

Q135. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more wellness programs were offered (e.g., fitness testing, nutrition analysis, massage, stress management)

Count	Percent		
229	33.28%		Very likely
172	25.00%		Moderately likely
141	20.49%		Slightly likely
146	21.22%		Unlikely
688	Respondents		

Q136. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more non-credit instructional programs were available (e.g., aerobics, yoga, martial arts, rock climbing, spinning)

Count	Percent		
214	31.06%		Very likely
180	26.12%		Moderately likely
128	18.58%		Slightly likely
167	24.24%		Unlikely
689	Respondents		

Q137. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If quality social spaces were offered (e.g., social lounge, computer e-mail stations, game room, juice bar, full-service vending)

Count	Percent		
75	11.05%		Very likely
105	15.46%		Moderately likely
174	25.63%		Slightly likely
325	47.86%		Unlikely
679	Respondents		

Q138. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If child care services were offered

Count	Percent		
132	19.44%		Very likely
59	8.69%		Moderately likely
73	10.75%		Slightly likely
415	61.12%		Unlikely
679	Respondents		

Q139. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If more parking areas were available

Count	Percent		
306	44.28%		Very likely
158	22.87%		Moderately likely
89	12.88%		Slightly likely
138	19.97%		Unlikely
691	Respondents		

Q140. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the facilities that met my needs were located closer to most of my classes

Count	Percent		
113	17.07%		Very likely
77	11.63%		Moderately likely
92	13.90%		Slightly likely
380	57.40%		Unlikely
662	Respondents		

Q141. The quality of a recreation and wellness facility often affects how the facility is used. How likely would the following changes increase your use of/participation in on-campus indoor activities? - If the facilities that met my needs were located within walking distance of where I live

Count	Percent		
201	29.82%		Very likely
101	14.99%		Moderately likely
81	12.02%		Slightly likely
291	43.18%		Unlikely
674	Respondents		

Q142. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Badminton

Count	Percent		
4	0.68%		5 or more times/week
18	3.04%		2 - 4 times/week
45	7.60%		Once/week
77	13.01%		Less than once/week
448	75.68%		Never
592	Respondents		

Q143. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Basketball

Count	Percent		
8	1.37%		5 or more times/week
30	5.13%		2 - 4 times/week
41	7.01%		Once/week
74	12.65%		Less than once/week
432	73.85%		Never
585	Respondents		

Q144. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Cardiovascular fitness machines (elliptical machines, stair climbers, bikes, treadmills)

Count	Percent		
99	15.71%		5 or more times/week
330	52.38%		2 - 4 times/week
74	11.75%		Once/week
53	8.41%		Less than once/week
74	11.75%		Never
630	Respondents		

Q145. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Free weights

Count	Percent		
46	7.44%		5 or more times/week
239	38.67%		2 - 4 times/week
106	17.15%		Once/week
58	9.39%		Less than once/week
169	27.35%		Never
618	Respondents		

Q146. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Group fitness (aerobics, dance, group cycling, step, boxing, etc.)

Count	Percent		
49	8.13%		5 or more times/week
191	31.67%		2 - 4 times/week
108	17.91%		Once/week
65	10.78%		Less than once/week
190	31.51%		Never
603	Respondents		

Q147. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor walking/jogging (track)

Count	Percent		
107	17.29%		5 or more times/week
264	42.65%		2 - 4 times/week
80	12.92%		Once/week
71	11.47%		Less than once/week
97	15.67%		Never
619	Respondents		

Q148. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor soccer

Count	Percent		
2	0.34%		5 or more times/week
10	1.72%		2 - 4 times/week
22	3.78%		Once/week
38	6.53%		Less than once/week
510	87.63%		Never
582	Respondents		

Q149. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor tennis

Count	Percent		
11	1.86%		5 or more times/week
35	5.91%		2 - 4 times/week
45	7.60%		Once/week
53	8.95%		Less than once/week
448	75.68%		Never
592	Respondents		

Q150. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Lap swimming

Count	Percent		
35	5.81%		5 or more times/week
109	18.11%		2 - 4 times/week
87	14.45%		Once/week
81	13.46%		Less than once/week
290	48.17%		Never
602	Respondents		

Q151. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Martial arts

Count	Percent		
6	1.02%		5 or more times/week
31	5.28%		2 - 4 times/week
49	8.35%		Once/week
54	9.20%		Less than once/week
447	76.15%		Never
587	Respondents		

Q152. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor sand volleyball

Count	Percent		
8	1.37%		5 or more times/week
16	2.74%		2 - 4 times/week
32	5.47%		Once/week
58	9.91%		Less than once/week
471	80.51%		Never
585	Respondents		

Q153. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Badminton

Count	Percent		
6	1.97%		Before 6 am
7	2.30%		6 am - 8 am
5	1.64%		8 am - 12 pm
8	2.62%		12 pm - 1 pm
7	2.30%		1 pm - 4 pm
31	10.16%		4 pm - 6 pm
56	18.36%		6 pm - 9 pm
1	0.33%		9 pm - 12 am
1	0.33%		After 12 am
183	60.00%		Not sure
305	Respondents		

Q154. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Basketball

Count	Percent		
4	1.37%		Before 6 am
5	1.72%		6 am - 8 am
11	3.78%		8 am - 12 pm
14	4.81%		12 pm - 1 pm
11	3.78%		1 pm - 4 pm
29	9.97%		4 pm - 6 pm
53	18.21%		6 pm - 9 pm
1	0.34%		9 pm - 12 am
0	0.00%		After 12 am
163	56.01%		Not sure
291	Respondents		

Q155. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Cardiovascular fitness machines (elliptical machines, stair climbers, bikes, treadmills)

Count	Percent		
36	6.94%		Before 6 am
53	10.21%		6 am - 8 am
27	5.20%		8 am - 12 pm
28	5.39%		12 pm - 1 pm
29	5.59%		1 pm - 4 pm
119	22.93%		4 pm - 6 pm
144	27.75%		6 pm - 9 pm
9	1.73%		9 pm - 12 am
1	0.19%		After 12 am
73	14.07%		Not sure
519	Respondents		

Q156. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Free weights

Count	Percent		
33	7.30%		Before 6 am
41	9.07%		6 am - 8 am
18	3.98%		8 am - 12 pm
23	5.09%		12 pm - 1 pm
20	4.42%		1 pm - 4 pm
95	21.02%		4 pm - 6 pm
118	26.11%		6 pm - 9 pm
5	1.11%		9 pm - 12 am
1	0.22%		After 12 am
98	21.68%		Not sure
452	Respondents		

Q157. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Group fitness (aerobics, dance, group cycling, step, boxing, etc.)

Count	Percent		
14	3.15%		Before 6 am
33	7.42%		6 am - 8 am
12	2.70%		8 am - 12 pm
21	4.72%		12 pm - 1 pm
17	3.82%		1 pm - 4 pm
105	23.60%		4 pm - 6 pm
128	28.76%		6 pm - 9 pm
5	1.12%		9 pm - 12 am
1	0.22%		After 12 am
109	24.49%		Not sure
445	Respondents		

Q158. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor walking/jogging (track)

Count	Percent		
31	6.15%		Before 6 am
47	9.33%		6 am - 8 am
21	4.17%		8 am - 12 pm
33	6.55%		12 pm - 1 pm
23	4.56%		1 pm - 4 pm
113	22.42%		4 pm - 6 pm
129	25.60%		6 pm - 9 pm
7	1.39%		9 pm - 12 am
1	0.20%		After 12 am
99	19.64%		Not sure
504	Respondents		

Q159. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor soccer

Count	Percent		
2	0.77%		Before 6 am
5	1.92%		6 am - 8 am
4	1.54%		8 am - 12 pm
6	2.31%		12 pm - 1 pm
4	1.54%		1 pm - 4 pm
21	8.08%		4 pm - 6 pm
35	13.46%		6 pm - 9 pm
2	0.77%		9 pm - 12 am
1	0.38%		After 12 am
180	69.23%		Not sure
260	Respondents		

Q160. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Indoor tennis

Count	Percent		
4	1.36%		Before 6 am
7	2.38%		6 am - 8 am
4	1.36%		8 am - 12 pm
8	2.72%		12 pm - 1 pm
5	1.70%		1 pm - 4 pm
37	12.59%		4 pm - 6 pm
57	19.39%		6 pm - 9 pm
3	1.02%		9 pm - 12 am
1	0.34%		After 12 am
168	57.14%		Not sure
294 Respondents			

Q161. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Lap swimming

Count	Percent		
24	6.22%		Before 6 am
31	8.03%		6 am - 8 am
17	4.40%		8 am - 12 pm
11	2.85%		12 pm - 1 pm
15	3.89%		1 pm - 4 pm
65	16.84%		4 pm - 6 pm
78	20.21%		6 pm - 9 pm
7	1.81%		9 pm - 12 am
1	0.26%		After 12 am
137	35.49%		Not sure
386 Respondents			

Q162. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Martial arts

Count	Percent		
3	1.04%		Before 6 am
10	3.46%		6 am - 8 am
3	1.04%		8 am - 12 pm
6	2.08%		12 pm - 1 pm
9	3.11%		1 pm - 4 pm
32	11.07%		4 pm - 6 pm
52	17.99%		6 pm - 9 pm
2	0.69%		9 pm - 12 am
2	0.69%		After 12 am
170	58.82%		Not sure
289 Respondents			

Q163. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor sand volleyball

Count	Percent		
4	1.45%		Before 6 am
4	1.45%		6 am - 8 am
3	1.09%		8 am - 12 pm
6	2.17%		12 pm - 1 pm
4	1.45%		1 pm - 4 pm
28	10.14%		4 pm - 6 pm
50	18.12%		6 pm - 9 pm
2	0.72%		9 pm - 12 am
1	0.36%		After 12 am
174	63.04%		Not sure
276 Respondents			

Q164. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor basketball

Count	Percent		
3	0.52%		5 or more times/week
19	3.28%		2 - 4 times/week
25	4.32%		Once/week
45	7.77%		Less than once/week
487	84.11%		Never
579	Respondents		

Q165. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor tennis

Count	Percent		
4	0.69%		5 or more times/week
30	5.18%		2 - 4 times/week
51	8.81%		Once/week
85	14.68%		Less than once/week
409	70.64%		Never
579	Respondents		

Q166. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Racquetball/Wallyball

Count	Percent		
4	0.70%		5 or more times/week
27	4.72%		2 - 4 times/week
36	6.29%		Once/week
81	14.16%		Less than once/week
424	74.13%		Never
572	Respondents		

Q167. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Recreational/leisure swimming

Count	Percent		
31	5.29%		5 or more times/week
108	18.43%		2 - 4 times/week
97	16.55%		Once/week
110	18.77%		Less than once/week
240	40.96%		Never
586	Respondents		

Q168. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Rock climbing (climbing/bouldering wall)

Count	Percent		
2	0.35%		5 or more times/week
21	3.66%		2 - 4 times/week
39	6.79%		Once/week
88	15.33%		Less than once/week
424	73.87%		Never
574	Respondents		

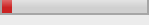
Q169. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Roller/floor hockey

Count	Percent		
1	0.17%		5 or more times/week
8	1.39%		2 - 4 times/week
16	2.79%		Once/week
22	3.83%		Less than once/week
527	91.81%		Never
574	Respondents		

Q170. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Squash

Count	Percent		
1	0.18%		5 or more times/week
5	0.88%		2 - 4 times/week
9	1.58%		Once/week
17	2.98%		Less than once/week
538	94.39%		Never
570	Respondents		

Q171. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Table tennis

Count	Percent		
6	1.04%		5 or more times/week
19	3.30%		2 - 4 times/week
40	6.96%		Once/week
72	12.52%		Less than once/week
438	76.17%		Never
575	Respondents		

Q172. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Volleyball

Count	Percent		
7	1.24%		5 or more times/week
16	2.84%		2 - 4 times/week
38	6.74%		Once/week
56	9.93%		Less than once/week
447	79.26%		Never
564	Respondents		

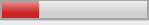
Q173. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Water aerobics

Count	Percent		
38	6.55%		5 or more times/week
84	14.48%		2 - 4 times/week
76	13.10%		Once/week
61	10.52%		Less than once/week
321	55.34%		Never
580	Respondents		

Q174. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Weight machines (selectorized)

Count	Percent		
44	7.63%		5 or more times/week
150	26.00%		2 - 4 times/week
87	15.08%		Once/week
63	10.92%		Less than once/week
233	40.38%		Never
577	Respondents		

Q175. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Yoga, stretch or pilates

Count	Percent		
51	8.78%		5 or more times/week
148	25.47%		2 - 4 times/week
98	16.87%		Once/week
63	10.84%		Less than once/week
221	38.04%		Never
581	Respondents		

Q176. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor basketball

Count	Percent		
2	0.82%		Before 6 am
3	1.23%		6 am - 8 am
3	1.23%		8 am - 12 pm
8	3.29%		12 pm - 1 pm
4	1.65%		1 pm - 4 pm
24	9.88%		4 pm - 6 pm
39	16.05%		6 pm - 9 pm
2	0.82%		9 pm - 12 am
0	0.00%		After 12 am
158	65.02%		Not sure
243	Respondents		

Q177. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Outdoor tennis

Count	Percent		
1	0.35%		Before 6 am
6	2.11%		6 am - 8 am
7	2.46%		8 am - 12 pm
4	1.40%		12 pm - 1 pm
7	2.46%		1 pm - 4 pm
38	13.33%		4 pm - 6 pm
66	23.16%		6 pm - 9 pm
2	0.70%		9 pm - 12 am
0	0.00%		After 12 am
154	54.04%		Not sure
285 Respondents			

Q178. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Racquetball/Wallyball

Count	Percent		
1	0.39%		Before 6 am
9	3.52%		6 am - 8 am
6	2.34%		8 am - 12 pm
9	3.52%		12 pm - 1 pm
8	3.13%		1 pm - 4 pm
36	14.06%		4 pm - 6 pm
45	17.58%		6 pm - 9 pm
2	0.78%		9 pm - 12 am
0	0.00%		After 12 am
140	54.69%		Not sure
256 Respondents			

Q179. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Recreational/leisure swimming

Count	Percent		
15	4.13%		Before 6 am
16	4.41%		6 am - 8 am
16	4.41%		8 am - 12 pm
9	2.48%		12 pm - 1 pm
30	8.26%		1 pm - 4 pm
64	17.63%		4 pm - 6 pm
82	22.59%		6 pm - 9 pm
2	0.55%		9 pm - 12 am
1	0.28%		After 12 am
128	35.26%		Not sure
363 Respondents			

Q180. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Rock climbing (climbing/bouldering wall)

Count	Percent		
2	0.75%		Before 6 am
7	2.62%		6 am - 8 am
4	1.50%		8 am - 12 pm
4	1.50%		12 pm - 1 pm
7	2.62%		1 pm - 4 pm
36	13.48%		4 pm - 6 pm
55	20.60%		6 pm - 9 pm
0	0.00%		9 pm - 12 am
0	0.00%		After 12 am
152	56.93%		Not sure
267 Respondents			

Q181. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Roller/floor hockey

Count	Percent		
2	0.93%		Before 6 am
3	1.39%		6 am - 8 am
1	0.46%		8 am - 12 pm
2	0.93%		12 pm - 1 pm
4	1.85%		1 pm - 4 pm
18	8.33%		4 pm - 6 pm
19	8.80%		6 pm - 9 pm
1	0.46%		9 pm - 12 am
0	0.00%		After 12 am
166	76.85%		Not sure
216 Respondents			

Q182. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Squash

Count	Percent		
0	0.00%		Before 6 am
2	0.92%		6 am - 8 am
2	0.92%		8 am - 12 pm
3	1.38%		12 pm - 1 pm
3	1.38%		1 pm - 4 pm
15	6.91%		4 pm - 6 pm
19	8.76%		6 pm - 9 pm
1	0.46%		9 pm - 12 am
0	0.00%		After 12 am
172	79.26%		Not sure
217 Respondents			

Q183. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Table tennis

Count	Percent		
1	0.39%		Before 6 am
3	1.17%		6 am - 8 am
3	1.17%		8 am - 12 pm
9	3.50%		12 pm - 1 pm
5	1.95%		1 pm - 4 pm
34	13.23%		4 pm - 6 pm
57	22.18%		6 pm - 9 pm
3	1.17%		9 pm - 12 am
1	0.39%		After 12 am
141	54.86%		Not sure
257 Respondents			

Q184. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Volleyball

Count	Percent		
1	0.40%		Before 6 am
5	2.00%		6 am - 8 am
4	1.60%		8 am - 12 pm
5	2.00%		12 pm - 1 pm
4	1.60%		1 pm - 4 pm
28	11.20%		4 pm - 6 pm
49	19.60%		6 pm - 9 pm
4	1.60%		9 pm - 12 am
1	0.40%		After 12 am
149	59.60%		Not sure
250 Respondents			

Q185. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Water aerobics

Count	Percent		
9	2.72%		Before 6 am
17	5.14%		6 am - 8 am
10	3.02%		8 am - 12 pm
5	1.51%		12 pm - 1 pm
13	3.93%		1 pm - 4 pm
66	19.94%		4 pm - 6 pm
81	24.47%		6 pm - 9 pm
1	0.30%		9 pm - 12 am
0	0.00%		After 12 am
129	38.97%		Not sure
331	Respondents		


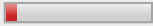
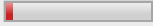
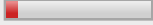
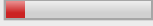
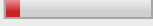
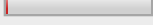
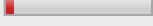
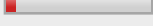
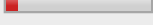
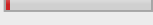
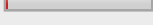
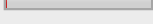
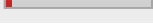
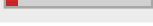
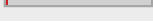
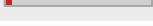
Q186. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Weight machines (selectorized)

Count	Percent		
20	5.29%		Before 6 am
34	8.99%		6 am - 8 am
9	2.38%		8 am - 12 pm
14	3.70%		12 pm - 1 pm
15	3.97%		1 pm - 4 pm
84	22.22%		4 pm - 6 pm
89	23.54%		6 pm - 9 pm
5	1.32%		9 pm - 12 am
1	0.26%		After 12 am
107	28.31%		Not sure
378	Respondents		

Q187. If the conditions in the previous question were satisfied, please indicate the frequency and time of day that you would participate in the following activities: - Yoga, stretch or pilates

Count	Percent		
15	3.82%		Before 6 am
27	6.87%		6 am - 8 am
10	2.54%		8 am - 12 pm
16	4.07%		12 pm - 1 pm
13	3.31%		1 pm - 4 pm
85	21.63%		4 pm - 6 pm
112	28.50%		6 pm - 9 pm
5	1.27%		9 pm - 12 am
1	0.25%		After 12 am
109	27.74%		Not sure
393	Respondents		

Q188. Please check the top five outcomes that you feel the University should place importance on when considering recreation facility improvements: (SELECT UP TO FIVE RESPONSES)

Count	Respondent %	Response %		
184	25.70%	5.52%		Recruiting quality students
265	37.01%	7.95%		Recruiting quality faculty and staff
174	24.30%	5.22%		Retaining students at East Carolina University
292	40.78%	8.76%		Retaining faculty and staff at East Carolina University
445	62.15%	13.36%		Providing healthy lifestyle options
318	44.41%	9.54%		Providing opportunities to reduce stress
83	11.59%	2.49%		Expanding alcohol-free social opportunities
58	8.10%	1.74%		Expanding opportunities for intramurals and sport clubs
186	25.98%	5.58%		Expanding opportunities for group exercise (aerobics, yoga, group cycling)
238	33.24%	7.14%		Providing high quality fitness facilities
288	40.22%	8.64%		Reducing overcrowding in fitness facilities
103	14.39%	3.09%		Making living on campus at East Carolina University more desirable
41	5.73%	1.23%		Increasing student employment and internship opportunities
26	3.63%	0.78%		Increasing opportunities for student to interact with faculty out of class
149	20.81%	4.47%		Enhancing the campus community
283	39.53%	8.49%		Keeping tuition and fees affordable
55	7.68%	1.65%		Taking advantage of current low interest rates/construction financing rates
144	20.11%	4.32%		Providing safe social interaction opportunities
716	Respondents			
3332	Responses			

Q189. Improvements to recreation sports and wellness facilities and programs should be:

Count	Percent		
86	11.75%		Very high priority
271	37.02%		High priority
300	40.98%		Moderate priority
52	7.10%		Low priority
23	3.14%		Very low priority
732	Respondents		

Q190. Why did you select a priority of "Low" or "Very Low"? (SELECT ALL THAT APPLY)

Count	Respondent %	Response %		
71	94.67%	65.14%		The University has more pressing priorities
8	10.67%	7.34%		I do not pursue recreation sports and fitness activities, and I am therefore not personally interested
10	13.33%	9.17%		I pursue recreation sports and fitness activities off-campus, and I am therefore not personally interested
13	17.33%	11.93%		The current facilities meet my needs
7	9.33%	6.42%		Other (please specify)
75	Respondents			
109	Responses			

Q237. Please let us know if you have any other comments regarding current or future recreation or union facilities at East Carolina University:

Count	Percent	
245	100.00%	
245	Respondents	

Q238. If you are interested in receiving information about the planning process for improved recreation or union facilities, please provide your e-mail address:

Count	Percent	
82	100.00%	
82	Respondents	