

East Carolina University Master Plan
Community Update #2

SUBJECT

May 24, 2010

DATE

PROJECT NO.

TO

East Carolina Master Plan Project Team

COMPANY

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FROM

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The Campus Master Plan will provide a framework for the development of East Carolina University anticipating approximately fifteen-years of growth, integrating the needs of the East Campus, Health Sciences Campus, West Research Campus, varsity athletics, and student housing, as well as the campus interface with the city of Greenville. The schedule of the plan is divided into six tasks over the course of approximately 18 months.

Currently, the project team is in the final stages of Task 3, which includes a Strategic Review, a Qualitative and Quantitative Analysis and results in a Capital Needs Assessment of campus.

This task is based on a methodology for defining capital needs and resulting in capital projects, with initial order-of-magnitude costs estimates. These assessments then will inform both the Site Development Plan and the Implementation Plan, including Phasing and Funding/Development Strategy (future Tasks 4, 5 and 6).

Strategic Review

This portion of the process works with ECU directly to clarify the institutional vision, major strategies, priorities, and goals for the master plan. The results of this review include: ECU's institutional strategic priorities, physical vision and facilities goals, planning principles, program expectations, enrollment expectations/plans, and the campus master plan vision statement.

Quantitative Analysis (Space Capacity)

This portion of Task 3 examined space expansion needs for classroom, labs, office and study based on current and projected use/user statistics for a 15-year period.

Qualitative Analysis (Facility Condition)

Within this assessment, the consultant group physically reviewed academic and administrative facilities on the ECU campuses. The purpose of this was to evaluate the building (condition) and its program. Stakeholder interviews were held to provide additional insight into any functionality deficiencies. The results of this portion of the project combined with the Quantitative Analysis will drive the Capital Needs Assessment for building facilities renovations and/or replacements. This assessment in its final form will be the Capital Projects Plan (forthcoming). Within this plan, will be a prioritized list of proposed new facilities, proposed renovated facilities for academic, research, student services, housing, athletics, and health sciences/clinical uses. Associated costs with each project will also be included.

Once the Capital Projects Plan is completed, it will provide the building blocks to begin Task 4 of the master plan, the physical planning of campus. This task is scheduled to start during the summer of 2010.