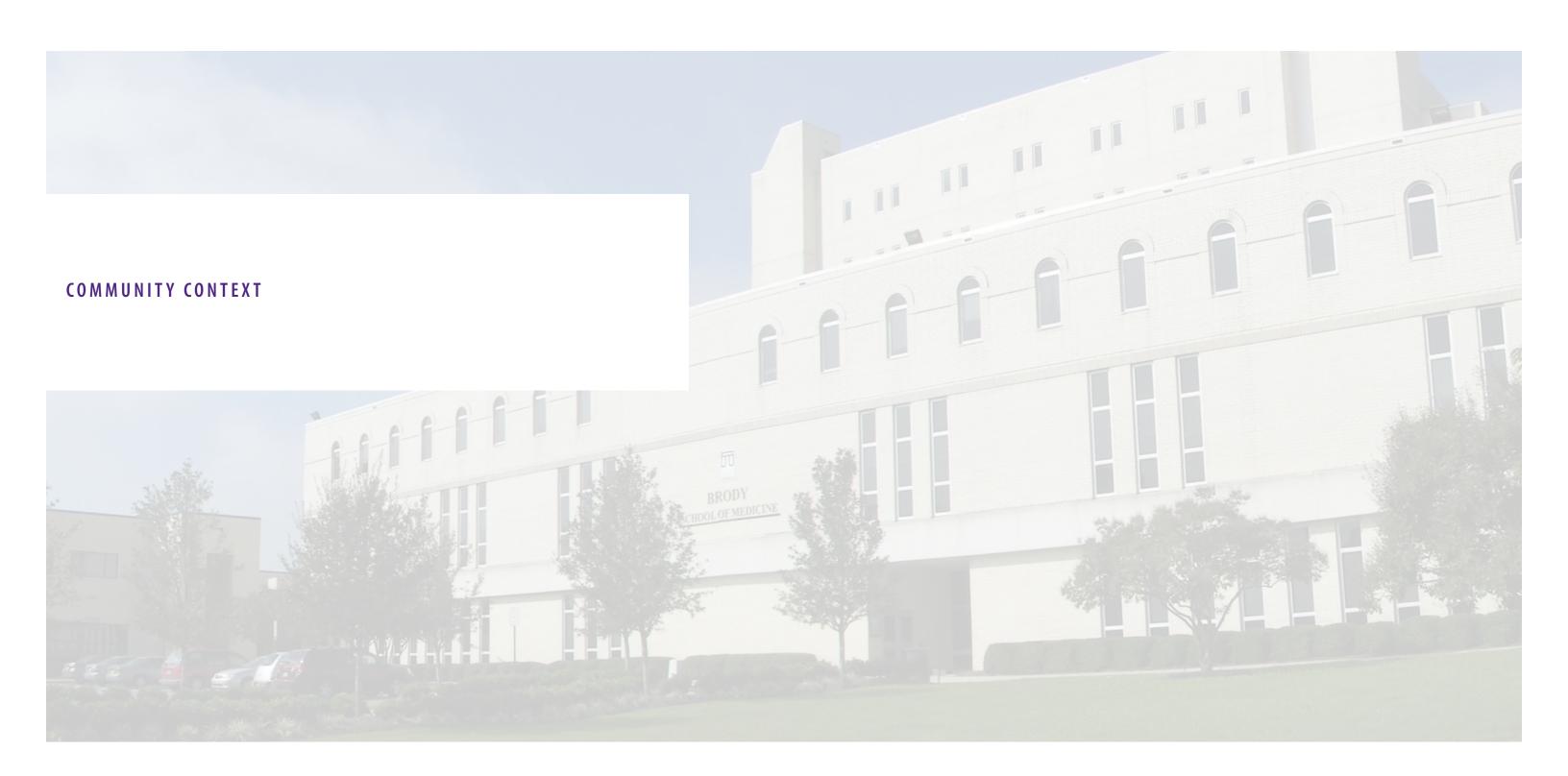




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Brody School of Medicine, artist rendering, 1979



Brody School of Medicine, 1982

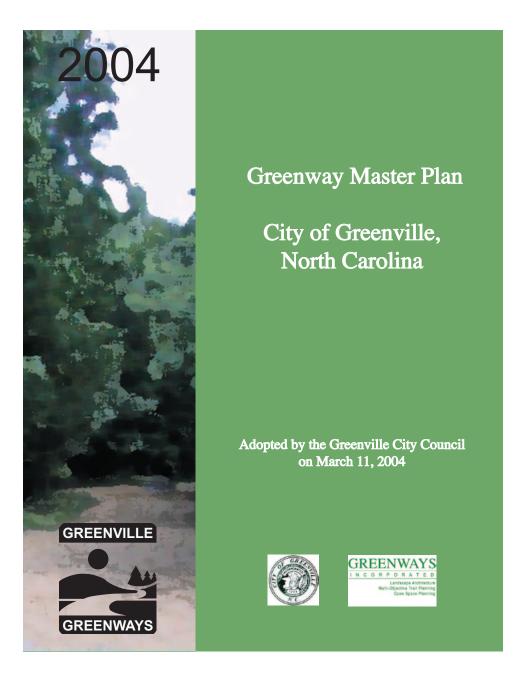
COMMUNITY PLANNING

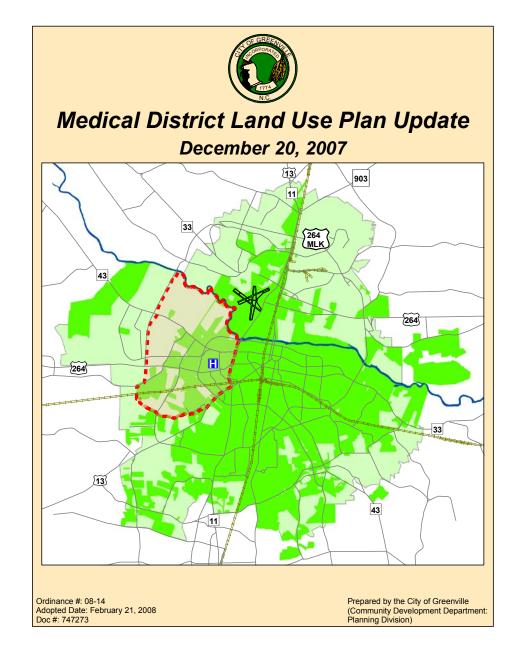


10th Street Connector:

The 10th street connector is a proposed vehicular and pedestrian connection between downtown Greenville and the ECU Health Sciences Campus. There are 3 preliminary routings proposed as a part of this project, the preferred is pictured above.







Greenville Intermodal Station:

The proposed intermodal station would more effectively serve both the Greenville Area Transit (GREAT) and the East Carolina University Student Transit Authority (ECUSTA).

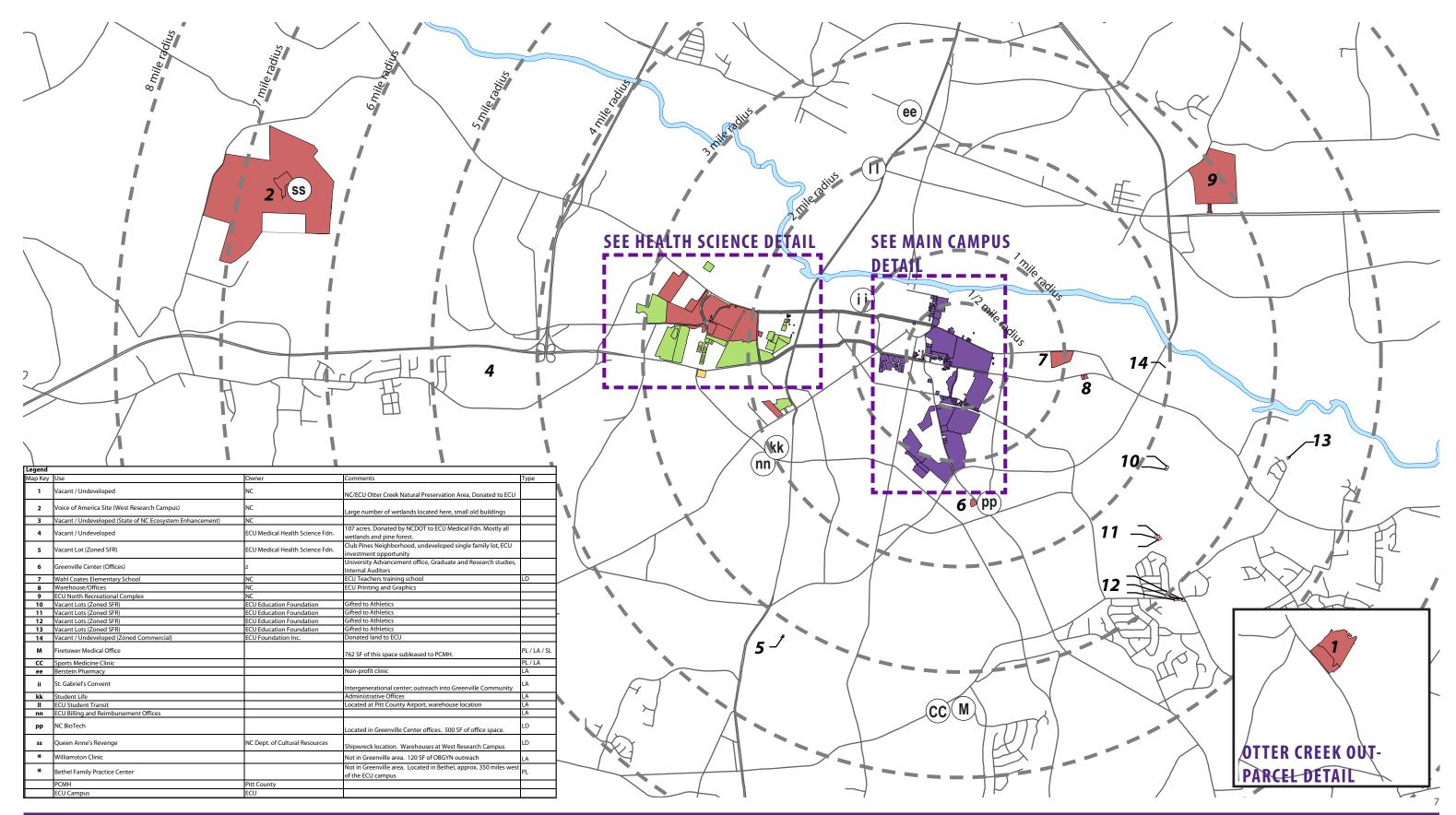
Greenville Greenway Master Plan:

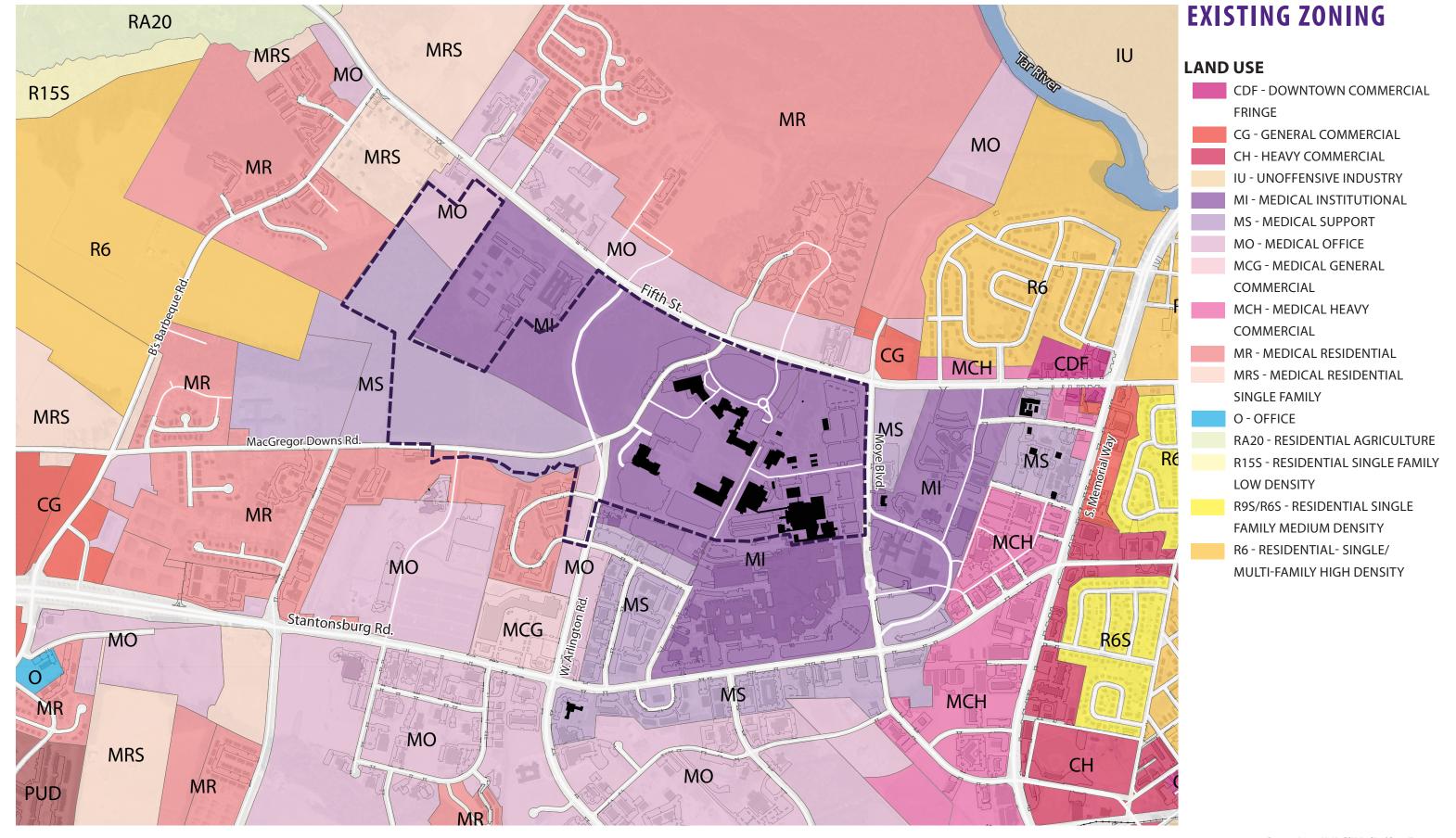
The 2004 Greenway Master Plan proposes multiple connections to the Health Sciences Campus. The plan proposes connections along McGregor Downs Rd., Stantonsburg Rd. and Memorial Dr.

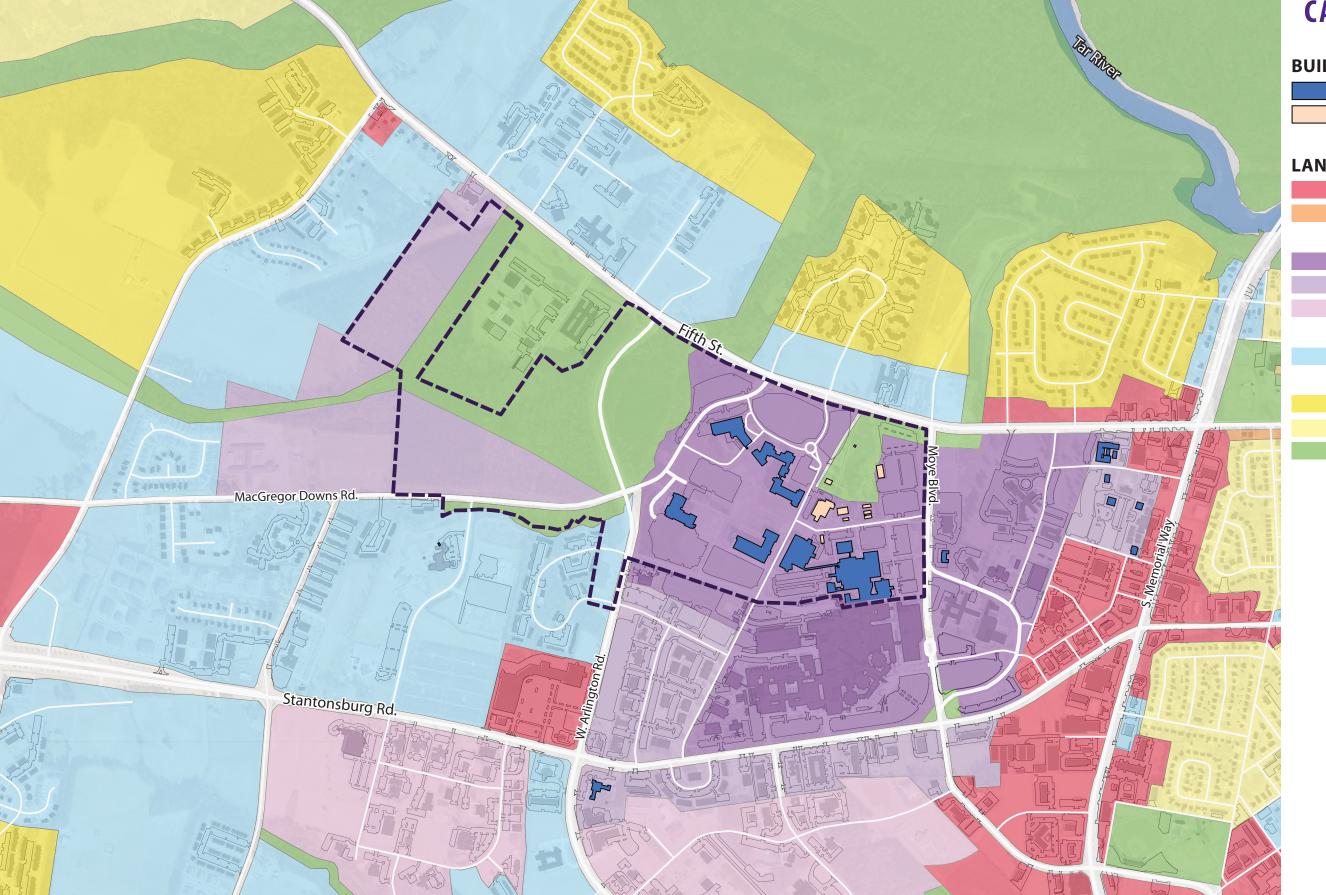
Medical District Land Use Plan Update:

The Medical District Land Use Plan Update calls for a number of changes to help foster the responsible growth of the medical district.

PARCEL ANALYSIS







CAMPUS LAND USE

BUILDING USE

MEDICAL ACADEMIC



LAND USE

COMMERCIAL

MIXED USE/ OFFICE/

INSTITUTIONAL

MEDICAL CORE

MEDICAL TRANSITION

OFFICE/ INSTITUTIONAL/

MEDICAL

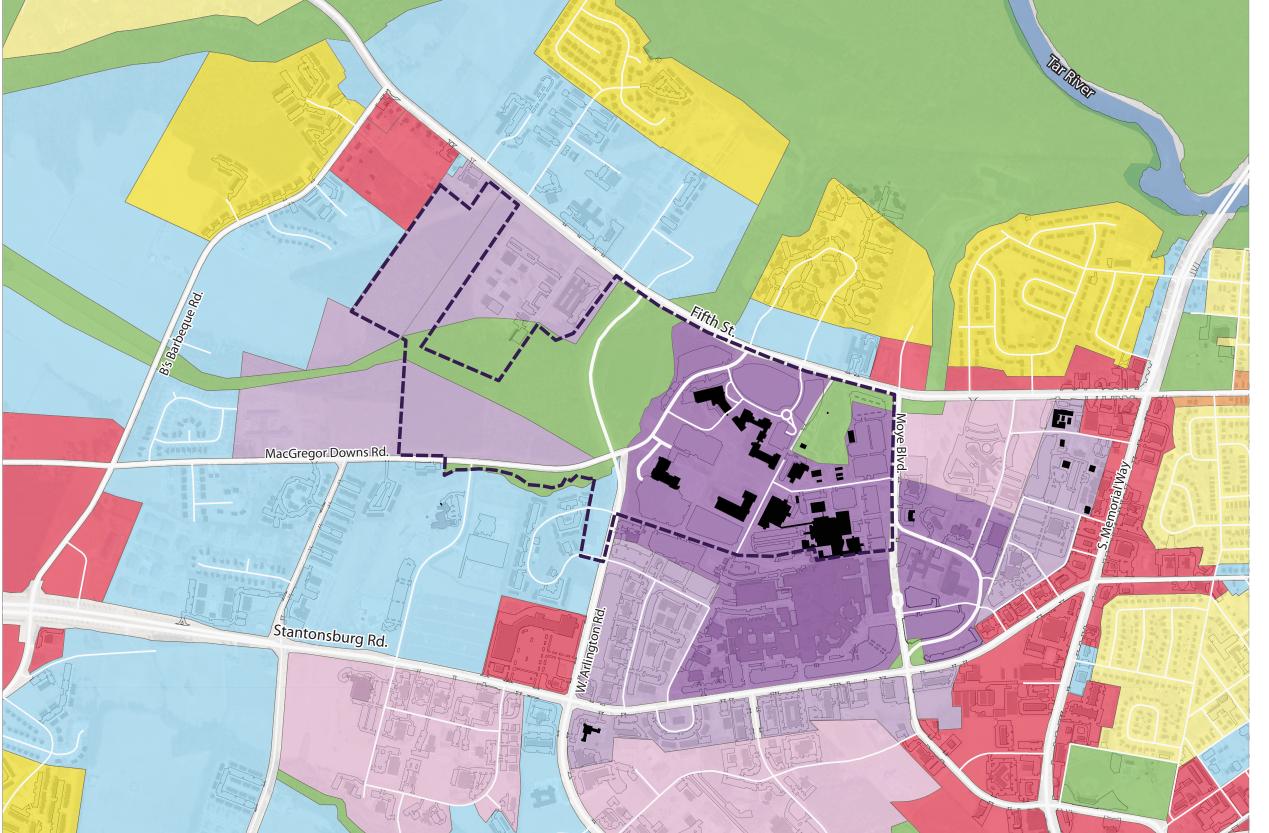
OFFICE/ INSTITUTIONAL/

MULTI-FAMILY

HIGH DENSITY RESIDENTIAL

MEDIUM DENSITY RESIDENTIAL

CONSERVATION/ OPEN SPACE



FUTURE LAND USE

LAND USE

COMMERCIAL

MIXED USE/ OFFICE/

INSTITUTIONAL

MEDICAL CORE

MEDICAL TRANSITION

OFFICE/INSTITUTIONAL/

MEDICAL

OFFICE/ INSTITUTIONAL/

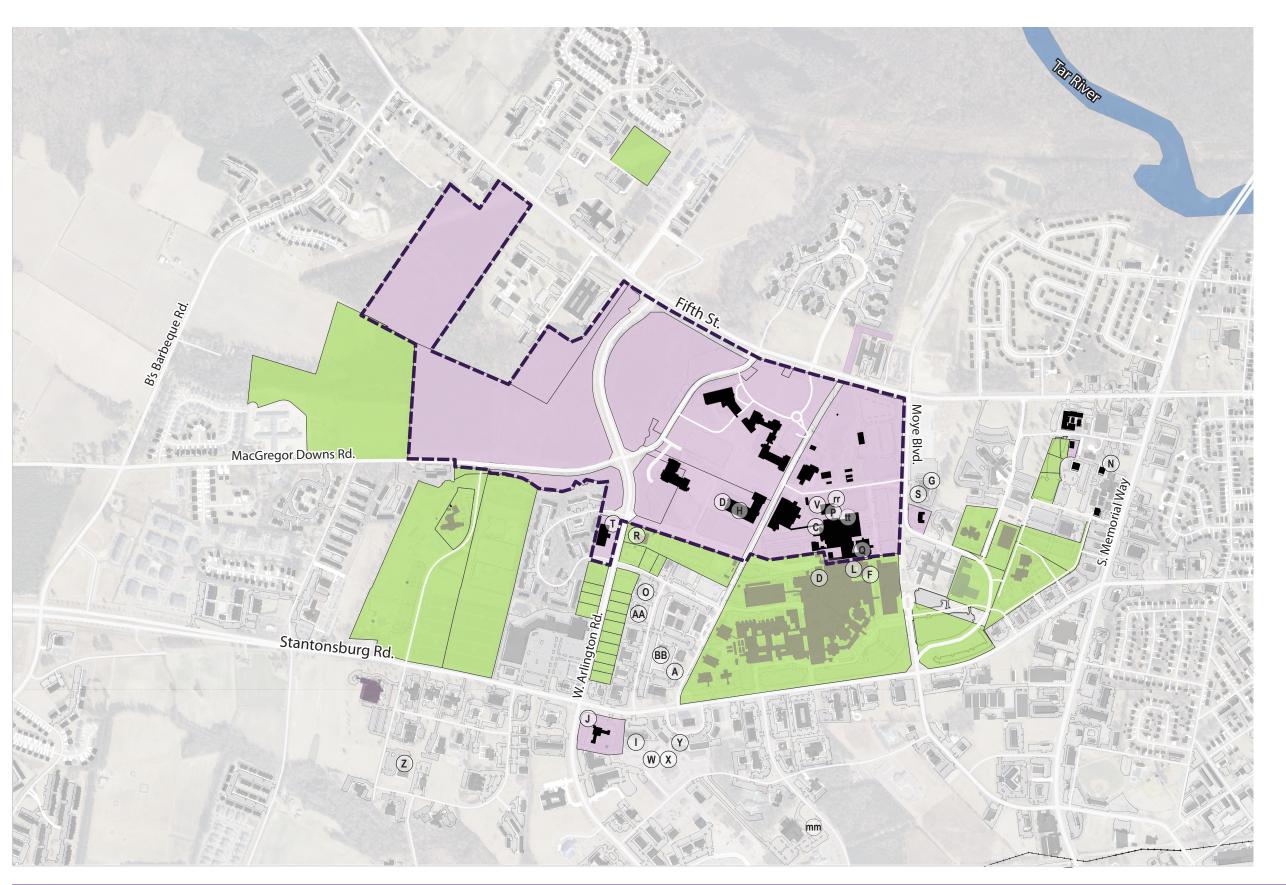
MULTI-FAMILY

HIGH DENSITY RESIDENTIAL

MEDIUM DENSITY RESIDENTIAL

CONSERVATION/ OPEN SPACE

ECU PROPERTY



LEGEND

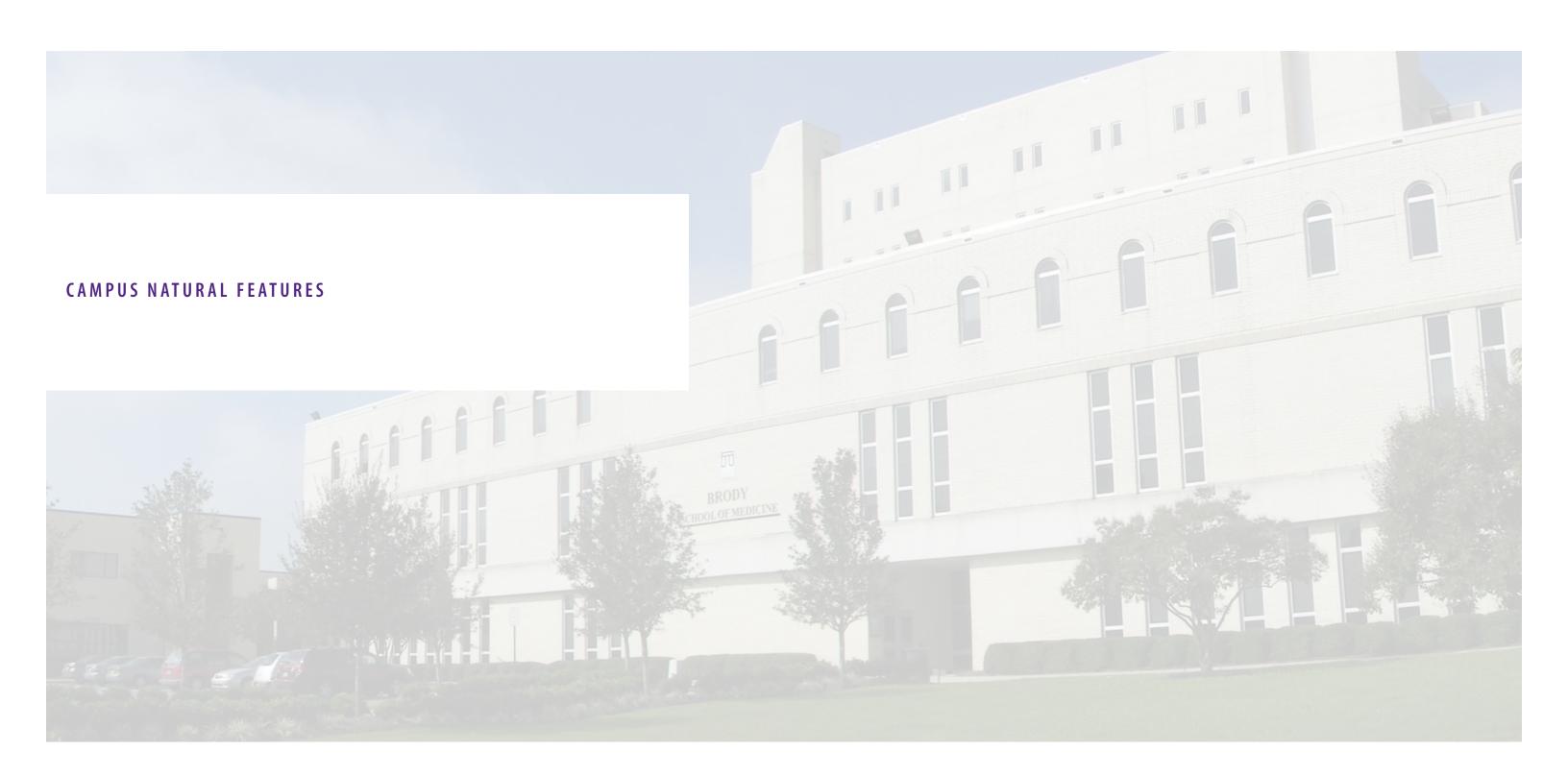
PITT COUNTY MEMORIAL HOSPITAL

ECU

ECU BUILDINGS PITT COUNTY BUILDINGS

Map Key	Name	Comments	Type	
Α	Adult and Pediatric Health Care		PL / LA	
	Brody Outpatient Center	2,369 SF of this space		
С	, ,	subleased to PCMH	PL / SL	
D	Cardiovascular Imaging Center		PL	
F	Dental Practice		PL	
G	Digestive Diseases Clinic		PL	
Н	East Carolina Heart Institure at ECU		PL	
- 1	ECU Women's Physicians		PL / LA	
J	ECU Neurosurgical and Spine Center		PL	
K	Emergency Department		PL	
L	Family Medicine Center		PL / LA	
N	Geriatric Center		PL	
0	International Traveler's Clinic		PL / LA	
P	Learning & Behavior Clinic for Children		PL	
Q	Leo W. Jenkins Cancer Center		PL	
R	MedDirect		PL	
s Moye Mee		7,067 SF of this space		
	Moye Medical Center	subleased to PCMH	PL / LA / SL	
T	Nephrology & Hypertension Center		PL / LA	
U	Pain Management Center		PL	
V	Pediatric Outpatient Center		PL	
W	Pediatric Sleep Disorders Clinic		PL / LA	
Х	Pediatric Specialty Care		PL / LA	
Υ	Plastic & Reconstructive Surgery		PL / LA	
Z	Psychiatric Services		PL / LA	
AA	Regional Rehabilitation Center		PL	
BB	Rehabilitiation Physician Clinic		PL	
dd	Academic Affairs		LA	
mm	Testing Center		LA	
rr	Gamma Knife	2200 SF ground lease,	LD	
	Gamma Kine	located next to Brody		
		Within Health Sciences		
tt	Radio Reading Room	Library, 102 SF of office	LA	
		space		

PL = ECU Practice Location
LA = ECU Lease Acquistion
LD = ECU Lease Disposition
SL = ECU Sub-Lease





LaB

SOIL TYPES

SOIL TYPES

- AgB ALAGA LOAMY SAND, 0-6% SLOPE
- AIB ALTAVISTA SANDY LOAM, 0-4% SLOPE
- AyB AYCOCK FINE SANDY LOAM, 1-6% SLOPE
- Bb BIBB COMPLEX
- Ca CAPE FEAR LOAM
- Ch CHIPLEY SAND
- Co COXVILLE FINE SANDY LOAM
- Cr CRAVEN FINE SANDY LOAM, 1-6% SLOPE
- CrB2 CRAVEN FINE SANDY LOAM, 1-6 % SLOPE, **ERODED**
- EXA EXUM FINE SANDY LOAM, 0-1% SLOPE
- EXB EXUM FINE SANDY LOAM, 1-6% SLOPE
- GoA GOLDSBORO SANDY LOAM, 0-1% SLOPE
- GOLDSBORO SANDY LOAM, 1-6% SLOPE
- LaB LAKELAND SAND, 1-6% SLOPE
- LnA LENOIR FINE SANDY LOAM, 0-3% SLOPE
- Ly LYNCHBURG FINE SANDY LOAM
- MaB MASADA SAND LOAM, 0-4% SLOPE
- NrA NORFOLK SANDY LOAM, 0-1% SLOPE
- NrB NORFOLK SANDY LOAM, 1-6% SLOPE
- OcB OCILLA LOAMY FINE SAND, 0-4% SLOPE
- Pa PACTOLUS LOAMY SAND
- Ra RAINS FINE SANDY LOAM
- Ro ROANOKE SILT LOAM
- Sw SWAMP
- W WATER
- WaB WAGRAM LOAMY SAND, 0-6% SLOPE
- WkB WICKHAM SANDY LOAM, 0-6% SLOPE
- LIMITING SOILS

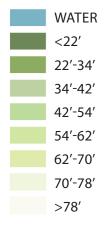
SITE HYDROLOGY PFO1A **PUBH**x **PUBHX** PFO1C PFO1/2F PFO1C PFO1A **WETLANDS** PFO1C PALUSTRINE (FORESTED, NEEDLE-LEAVED EVERGREEN, SATURATED, ACID) PEM1C PEM1F PEM1C **PALUSTRINE** (FORESTED, BROAD- LEAVED DECIDUOUS, TEMPORARILY FLOODED) R2UBH PFO1C PFO1C PFO1C PALUSTRINE PFO1C (FORESTED BROAD-LEAVED DECIDUOUS, SEASONALLY FLOODED) (FORTESTED, BROAD & NEEDLE-LEAVED DECIDUOUS, SEMIPERMANENTLY FLOODED) PEM1C PALUSTRINE (EMERGENT, PERSISTENT, SEASONALLY FLOODED) PEM1Fx PALUSTRINE PEM1Ch (EMERGENT, PERSISTENT, SEASONALLY FLOODED) PALUSTRINE (EMERGENT, PERSISTENT, SEASONALLY FLOODED, DIKED/IMPOUNDED) MacGregor Downs Rd. PUBHX PALUSTRINE (UNCONSOLIDATE BOTTOM, PERMANENTLY FLOODED, EXCAVATED) PEM1F PALUSTRINE (EMERGENT, PERSISTENT, SEMIPERMANENTLY FLOODED) FO4Bd R2UBH RIVERINE (LOWER PERENNIAL, UNCONSOLIDATED BOTTOM, PERMANENTLY FLOODED) Stantonsburg Rd. **FEMA FLOOD ZONES** 100-YEAR FLOODPLAIN (AN AREA INUNDATED BY 100-YEAR FLOODING, BASE FLOOD ELEVATIONS HAVE BEEN DETERMINED) 500-YEAR FLOODPLAIN (AN AREA INUNDATED BY 500 YEAR FLOODING; AN AREA INUNDATED WITH 100 YEAR FLOODING WITH AN AVERAGE DEPTH OF LESS THAN 1 FOOT) **OUTSIDE 100/500-YEAR FLOODPLAIN** CAMPUS

East Carolina University

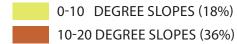
TOPOGRAPHY







STEEP SLOPES







NATURAL FEATURES **SUMMARY ANALYSIS**

LEGEND

WATER BODY

WETLAND

FLOOD ZONE

WOODED AREA **CONTOURS**

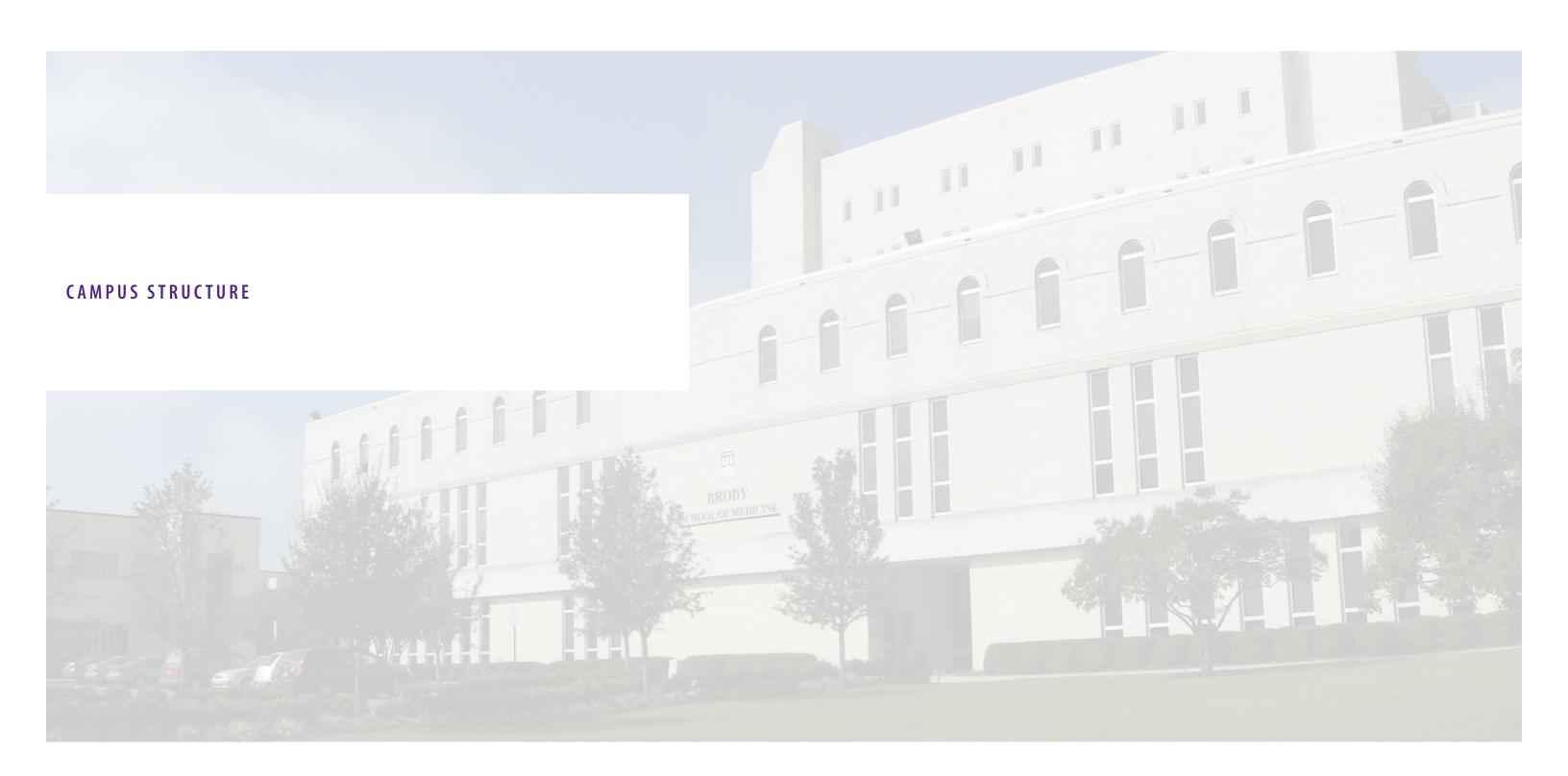
FLOW DIRECTION

10 DEGREES OF SLOPE (18%)

20 DEGREES OF SLOPE (36%)

CAMPUS

LIMITING SOILS





Fifth St. MacGregor Downs Rd. Stantonsburg Rd.

BUILDING HEIGHTS

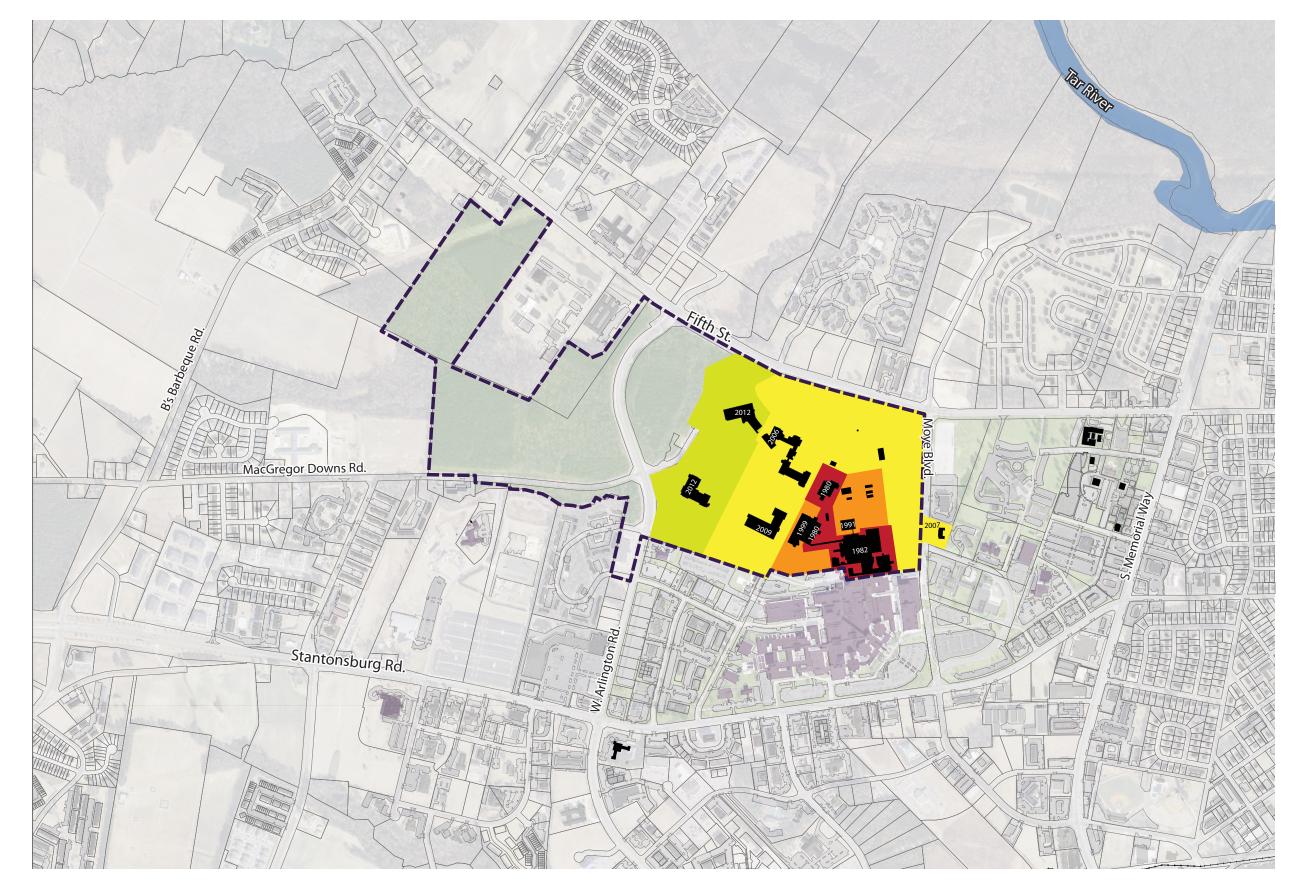
TOTAL FLOORS

1-2 FLOORS

3-4 FLOORS 5-6 FLOORS

7-10 FLOORS

CAMPUS



CAMPUS GROWTH

CAMPUS DEVELOPMENT

1980'S FACILITIES 1990'S FACILITIES

2000-2008 FACILITIES

2009+ FACILITIES

CAMPUS



GENERAL BUILDING CONDITION

BUILDING CONDITION (FCNI RANGES)

0.01-0.05: EXCELLENT CONDITION, TYPICALLY NEW CONSTRUCTION

0.06-0.15: GOOD CONDITION, RENOVATIONS OCCUR ON SCHEDULE

0.16-0.30: FAIR CONDITION, IN NEED OF NORMAL RENOVATION

0.31- 0.40: BELOW AVERAGE CONDITION, MAJOR RENOVATION REQUIRED

0.41-0.59: POOR CONDITION, TOTAL RENOVATION INDICATED

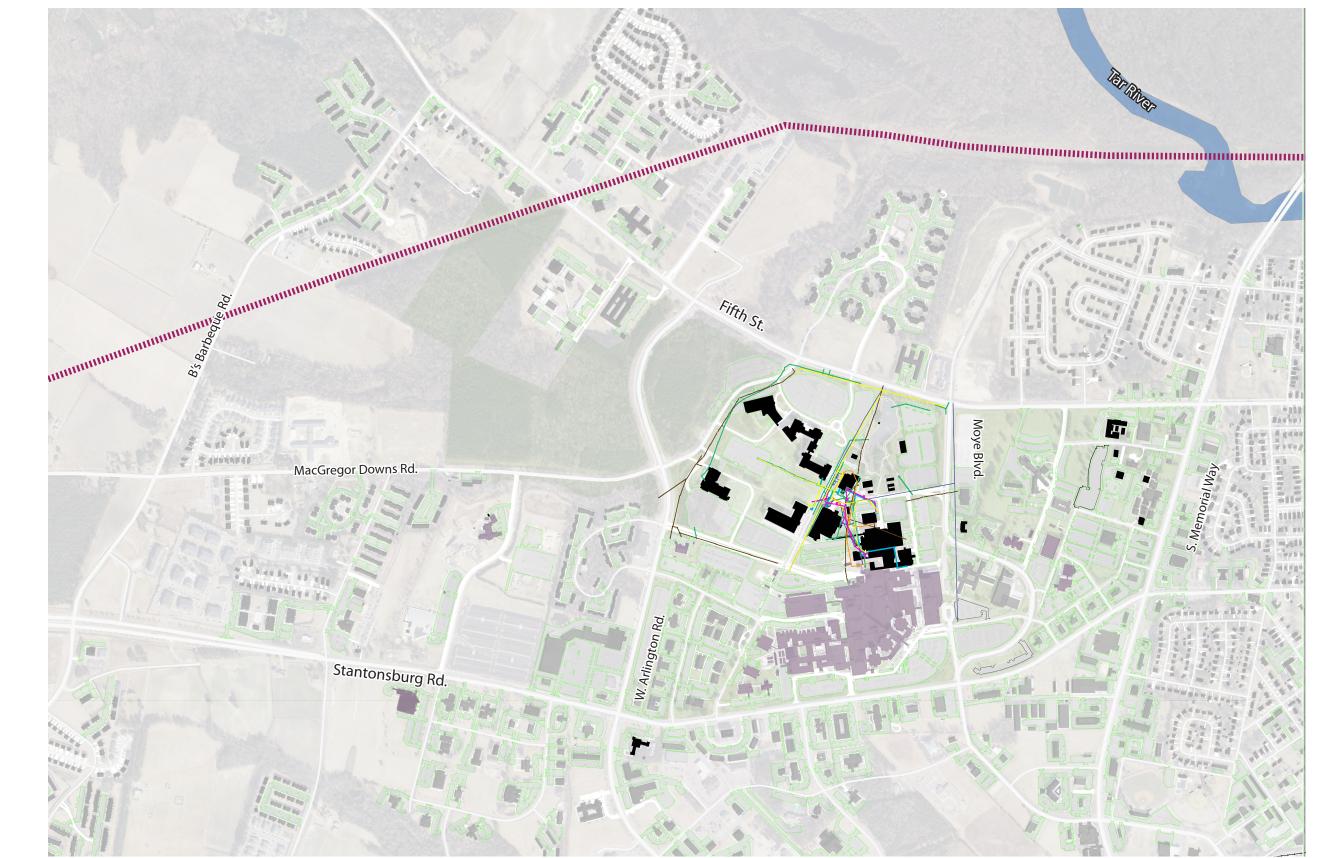
0.60 AND ABOVE:

COMPLETE REPLACMENT NEEDED

NOT EVALUATED

CAMPUS

Facilities conditions compiled from ISES Corporation Base map data provided by ECU, the City of Greenville, Pitt County, and the State of North Carolina.



EXISTING MAJOR UTILITY CORRIDORS

LEGEND

CHILLED WATER

DOMESTIC WATER

SANITARY SEWER

STORM

STEAM

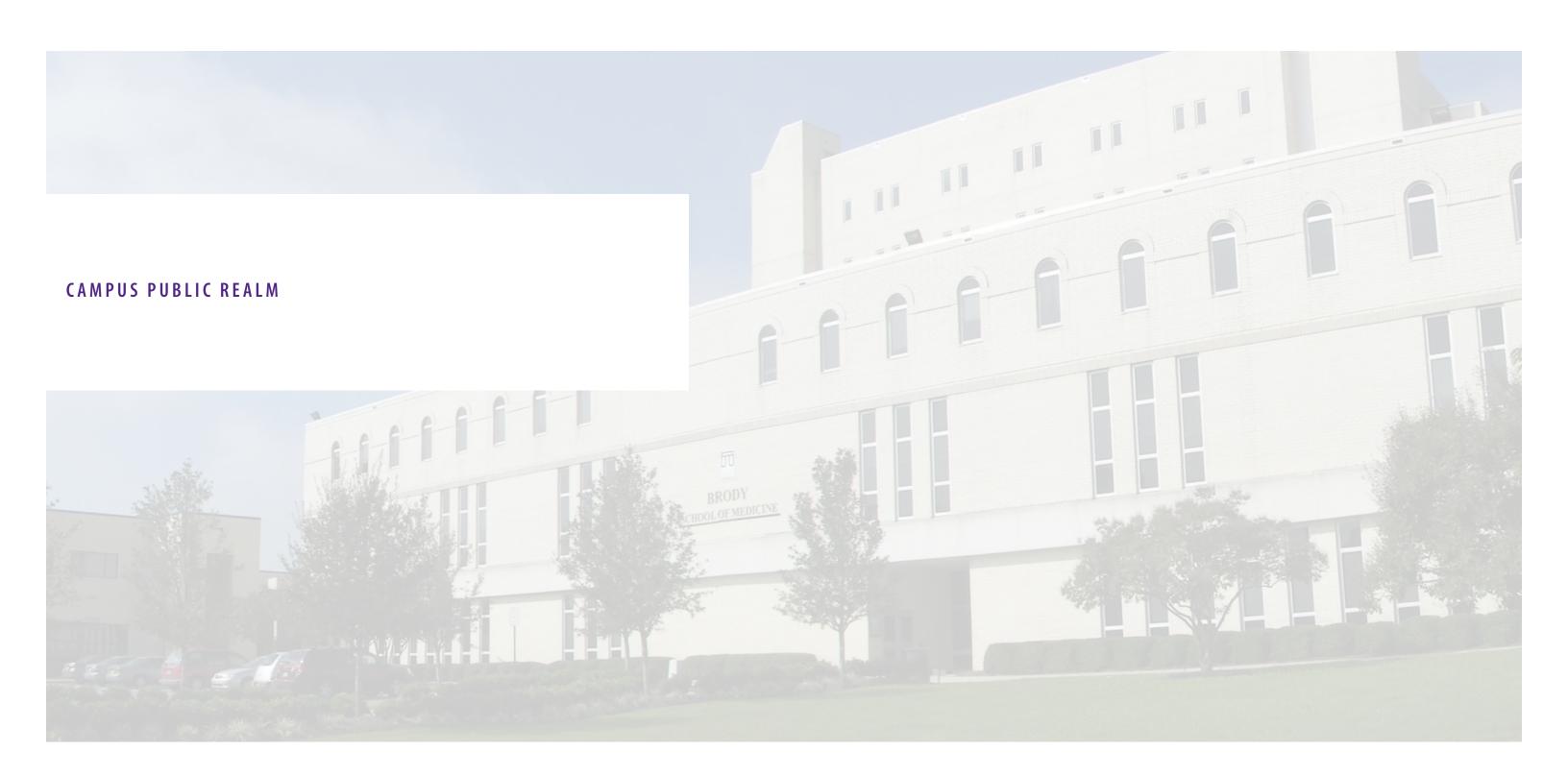
GAS

TELECOM / ELECTRIC

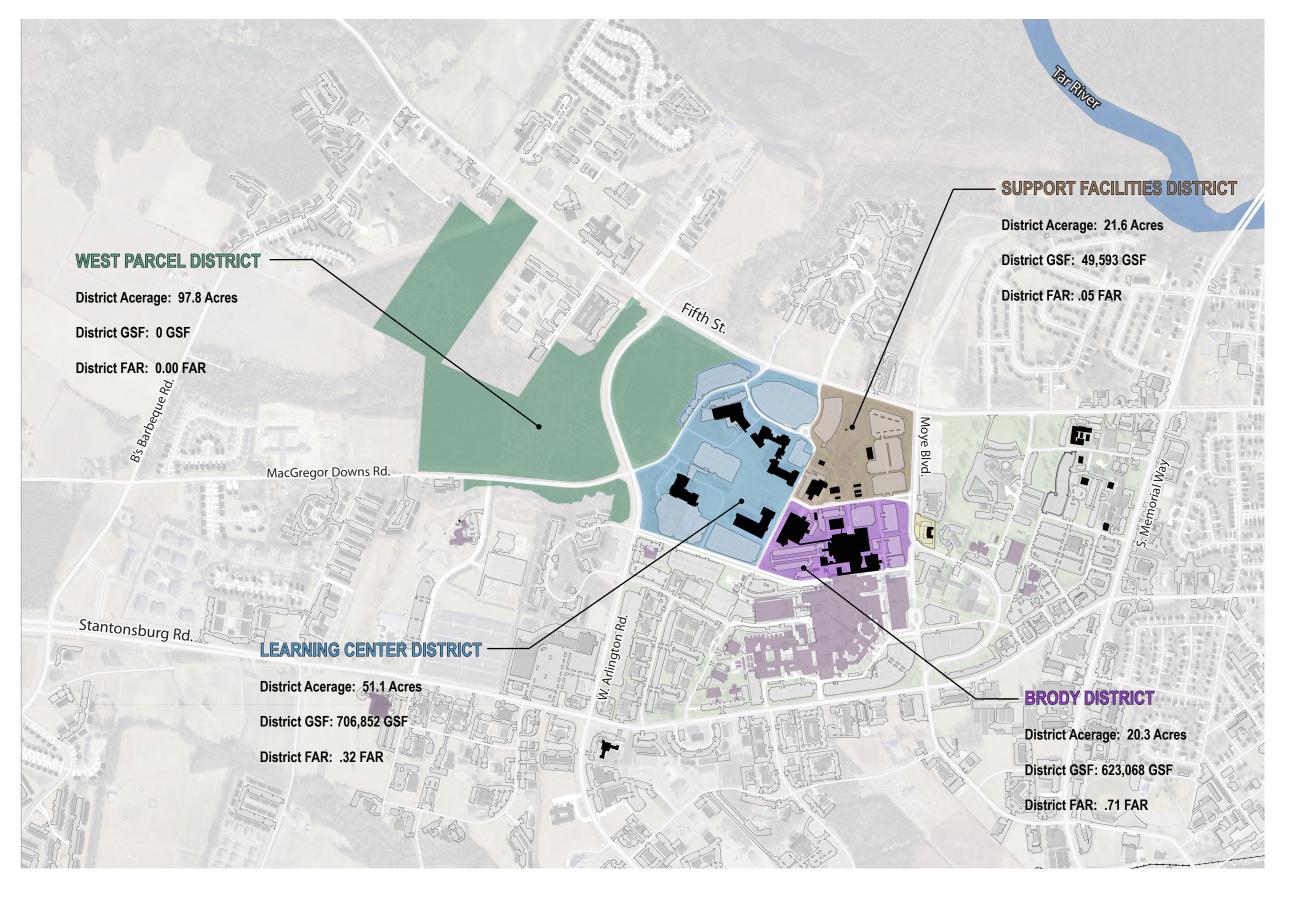
OVERHEAD HIGH POWER TRANSMISSION LINE

CAMPUS

Omity data compiled from RMF Engineering Base map data provided by ECU, the City of Greenville, Pitt County, and the State of North Carolina.







CAMPUS DISTRICTS

DISTRICTS

BRODY DISTRICT SUPPORT FACILITIES DISTRICT WEST PARCEL DISTRICT

LEARNING CENTER DISTRICT



CAMPUS OPEN SPACE

LAND COVER TYPES

NATURAL AREAS: 96.4 ACRES

LAWN/ OPEN SPACE: 102.5 ACRES

OPEN WATER: 1.8 ACRES

TREE CANOPY (INCLUDING NATURAL AREA):
100.5 ACRES

TOTAL HEALTH SCIENCE CAMPUS AREA: 200.7 ACRES



CAMPUS SAFETY & SECURITY

TERRITORIALITY

CAMPUS IDENTIFICATION SIGN

EDGES (HEDGE, FENCE, SET BACK OR VEGETATION)



TECHNICAL

EMERGENCY CALL BOX

NATURAL SURVEILLANCE

ACCEPTABLE LIGHT LEVELS (OBSERVED)

NATURAL ACCESS CONTROL

- PEDESTRIAN ACCESS POINTS
- VEHICULAR ACCESS POINTS
- POOR MAINTENANCE, PARKING AND PEDESTRIAN ADJACENCIES

Security and safety data compiled from Protection Engineering Group Base map data provided by ECU, the City of Greenville, Pitt County, and the State of North Carolina.

Stantonsburg Rd.

PUBLIC REALM SUMMARY ANALYSIS

OPEN SPACE TYPE

HIGHLY CONTRIBUTING OPEN SPACE

CONTRIBUTING OPEN SPACE

NON-CONTRIBUTING OPEN SPACE

UNPROGRAMMED / UNDEFINED OPEN SPACE

RECREATION / ATHLETICS OPEN SPACE

CAMPUS EDGES

HIGH QUALITY EDGE

LOW QUALITY EDGE

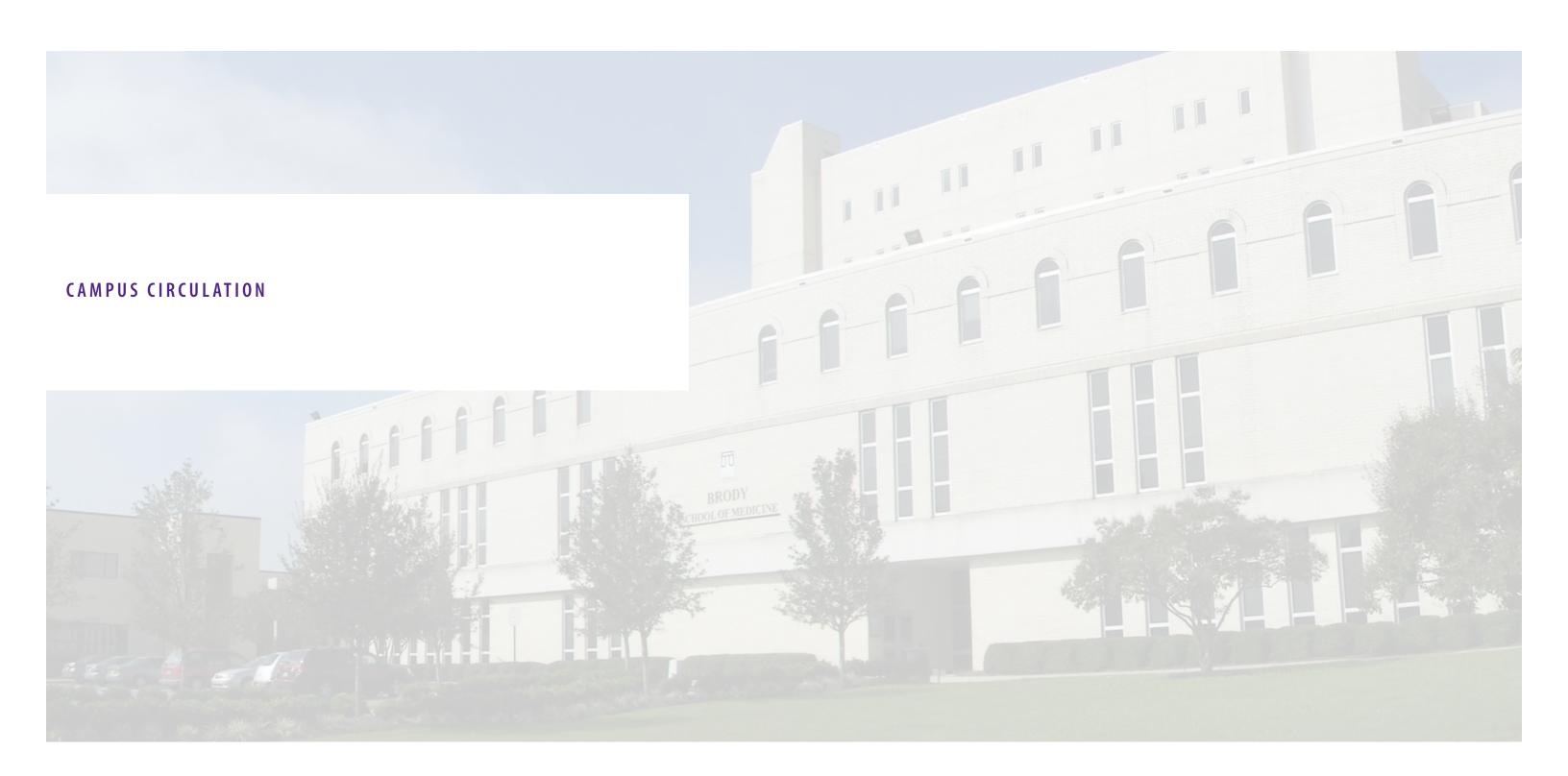
MEDIUM QUALITY EDGE

CAMPUS ENTRIES

HIGH QUALITY GATEWAY

MEDIUM QUALITY GATEWAY

LOW QUALITY GATEWAY







PEDESTRIAN CIRCULATION

PEDESTRIAN HIERARCHY

PRIMARY HEALTH SCIENCE PEDESTRIAN MOVEMENT

SECONDARY MEDICAL CENTER PEDESTRIAN MOVEMENT

TERTIARY PEDESTRIAN MOVEMENT

CAMPUS

GURRHEAD / ENCLOSED WALKWAY

CROSSWALK

OBSERVED CONFLICT AREAS

SMITHGROUP/JJR
04.29.10



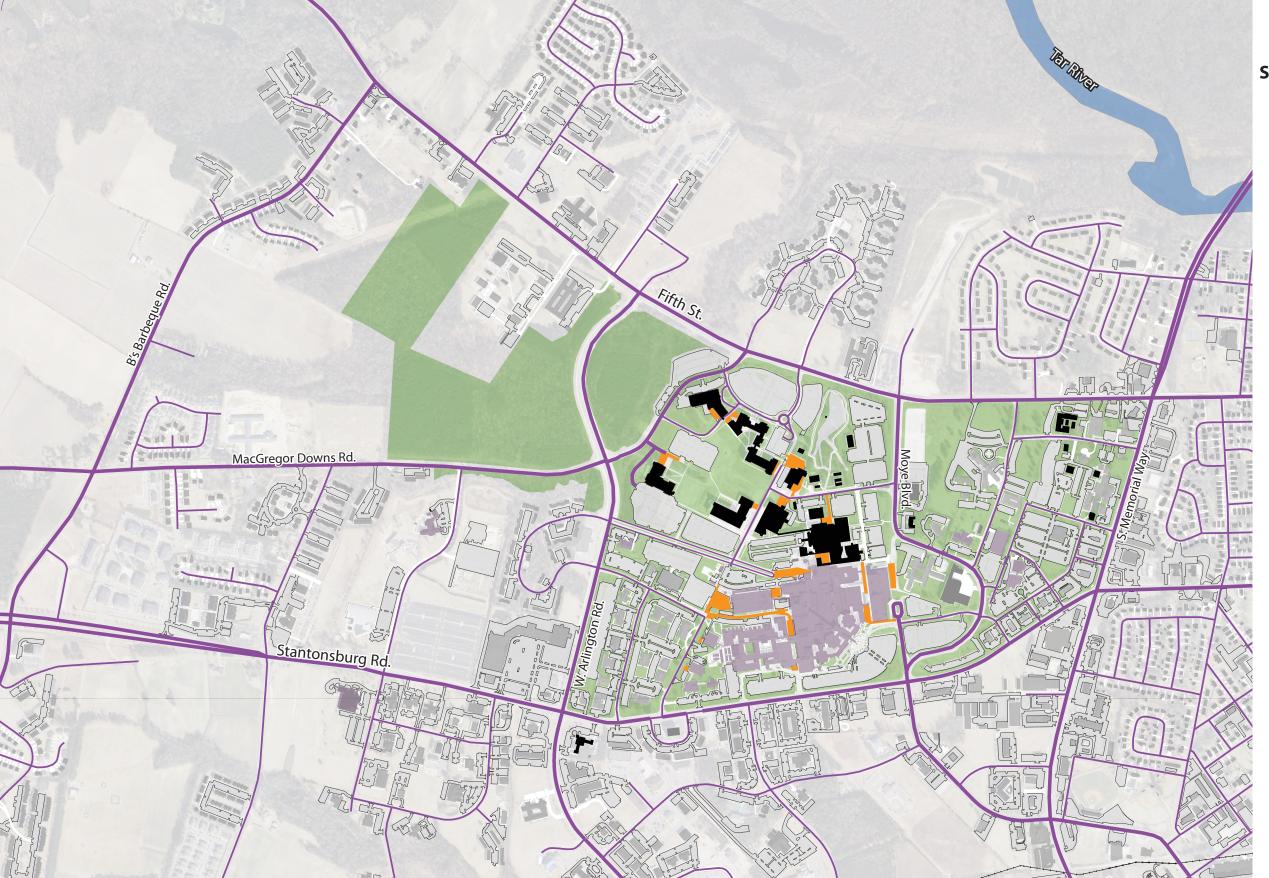
SERVICE DRIVES

SERVICE DRIVES AND STREETS

SERVICE DRIVE/LOADING AREA

CAMPUS

HELICOPTER PAD AND FLIGHT ZONE



MacGregor Downs Rd. Stantonsburg Rd.

PARKING

STRUCTURES AND STREETS

ECU PARKING LOTS

PARKING DECK

OFF-CAMPUS PARKING LOTS

CAMPUS STREETS

OFF CAMPUS STREETS

CAMPUS



PARKING DIAGRAM

ECU PERMIT TYPE

"A" PERMIT "B" PERMIT

VISITOR OR OTHER



CAMPUS

Map Key	Description	# of Spaces
SM	School of Medicine	3,115
Total spaces		3,115

Includes all lots (except patient parking) at the Health Sciences Campus

TOTAL (ALL LOCATIONS) CAMPUS PARKING SUPPLY RATIO:

1 SPACE PER 3 PEOPLE

0.38 PERSONS/SPACE

Parking data compiled from Martin, Alexiou, Bryson Base map data provided by ECU, the City of Greenville, Pitt County, and the State of North Carolina.

BUS ROUTES

GREENVILLE AREA TRANSIT AUTHORITY (GREAT)

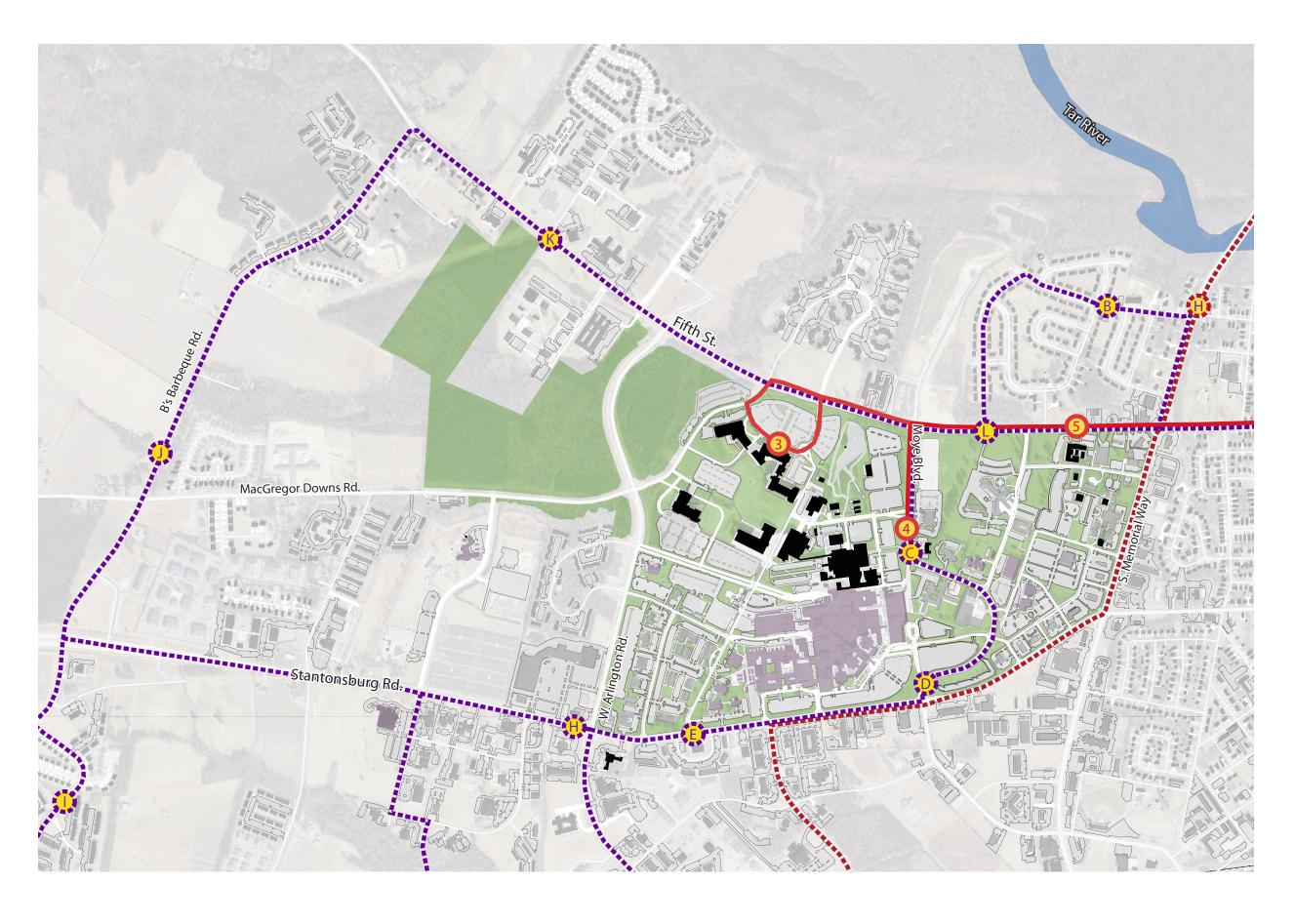
ROUTE 2

ROUTE 4

EAST CAROLINA UNIVERSITY STUDEN TRANSIT AUTHORITY (ECUSTA)

ROUTE 302 RED

CAMPUS



CAMPUS CIRCULATION



ESTIMATED DAILY TRAFFIC

ESTIMATED DAILY TRIPS

0-10,000 DAILY TRIPS
10,001-20,000 DAILY TRIPS
20,001+ DAILY TRIPS
CAMPUS

SIGNALIZED INTERSECTIONS

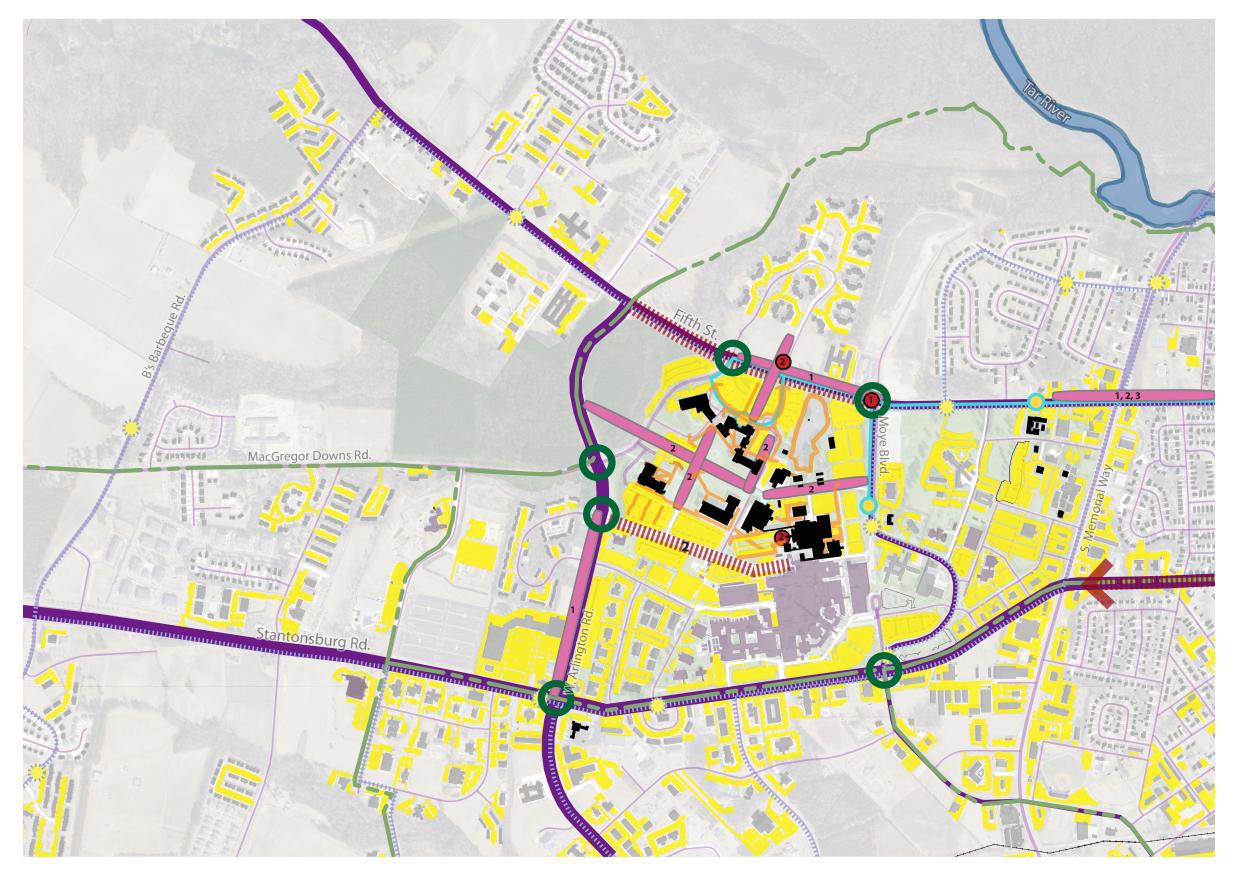
Traffic data compiled from
Martin, Alexiou, Bryson
Base map data provided by ECU, the City of Greenville,
Pitt County, and the State of North Carolina.

MacGregor Downs Rd. Stantonsburg Rd.

FUNCTIONAL CLASSIFICATION

FUNCTIONAL ROAD CLASSIFICATIONS

MAJOR THOROUGHFARE MINOR THOROUGHFARE CAMPUS



CIRCULATION ANALYSIS

TRANSIT ROUTES

ECUSTA ROUTES, STOPS GREAT ROUTES, STOPS

VEHICULAR CIRCULATION

MAJOR CIRCULATION (WIDTH INDICATES LEVEL OF USE)

BACKGROUND ROAD NETWORK



CAMPUS GATEWAY



PEDESTRIAN CIRCULATION

MAJOR CIRCULATION (WIDTH INDICATES LEVEL OF USE)

•••• PROPOSED AND EXISTING **GREENWAY**

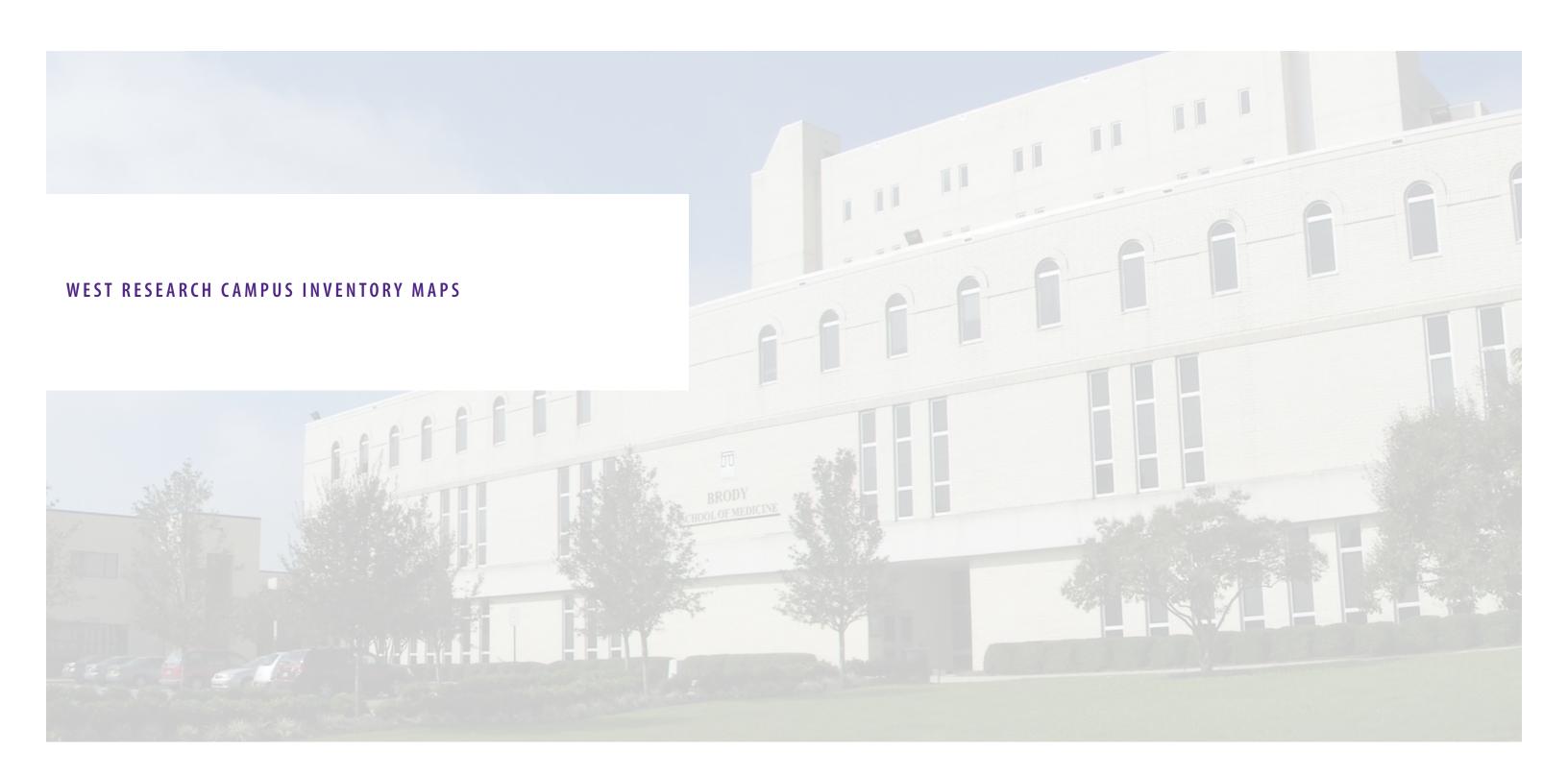
GAPS, CONFLICTS AND CONSTRAINTS

GAPS, AND MISSING LINKS CONFLICTS

1. VEHICULAR

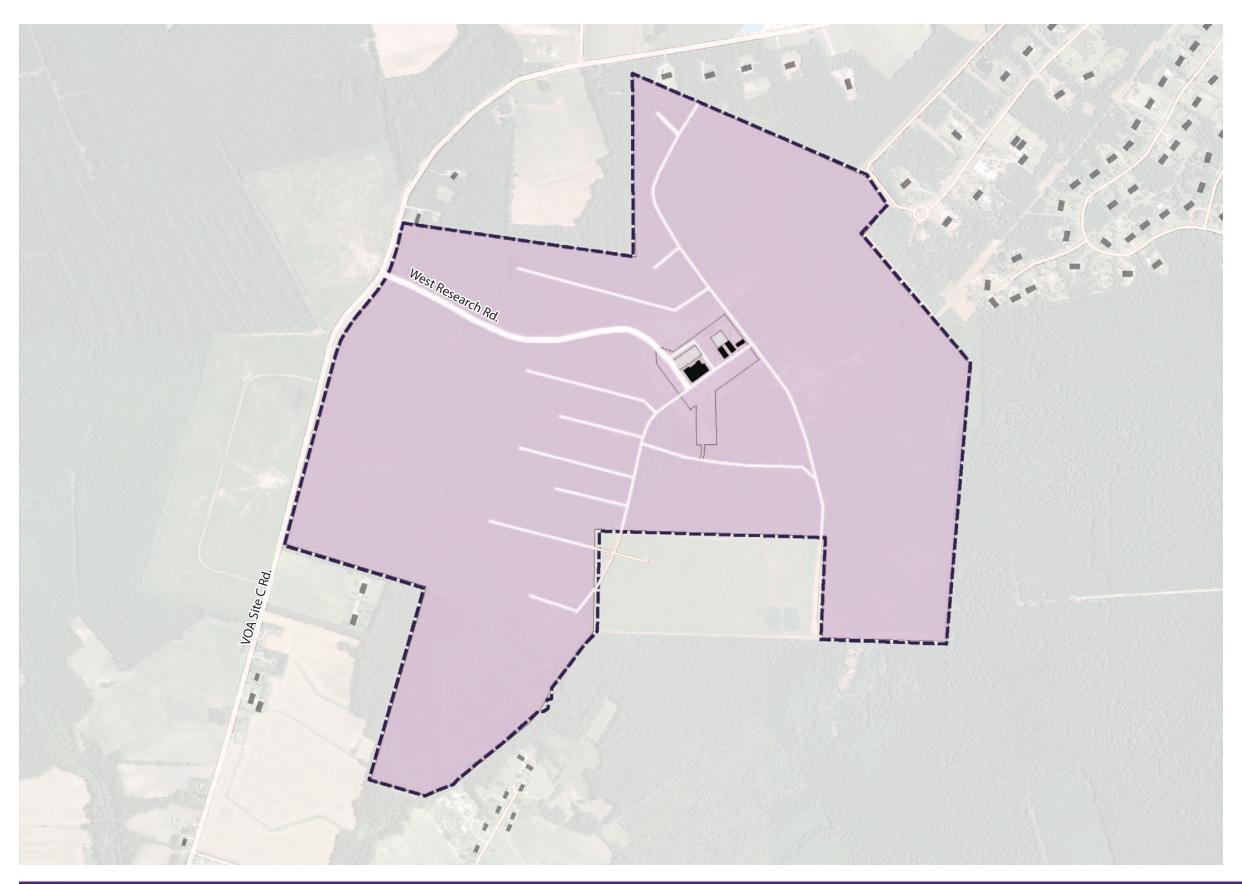
2. PEDESTRIAN

3. TRANSIT





ECU PROPERTY



LEGEND ECU

ECU BUILDINGS NON-CAMPUS BUILDINGS

SOIL TYPES



SOIL TYPES

BIBB COMPLEX

COXVILLE FINE SANDY LOAM

EXUM FINE SANDY LOAM, 0-1% SLOPE

GOLDSBORO SANDY LOAM, 0-1% SLOPE

LYNCHBURG FINE SANDY LOAM

NORFOLK SANDY LOAM, 0-1% SLOPE

NORFOLK SANDY LOAM, 1-6% SLOPE

OCILLA LOAMY FINE SAND, 0-4% SLOPE

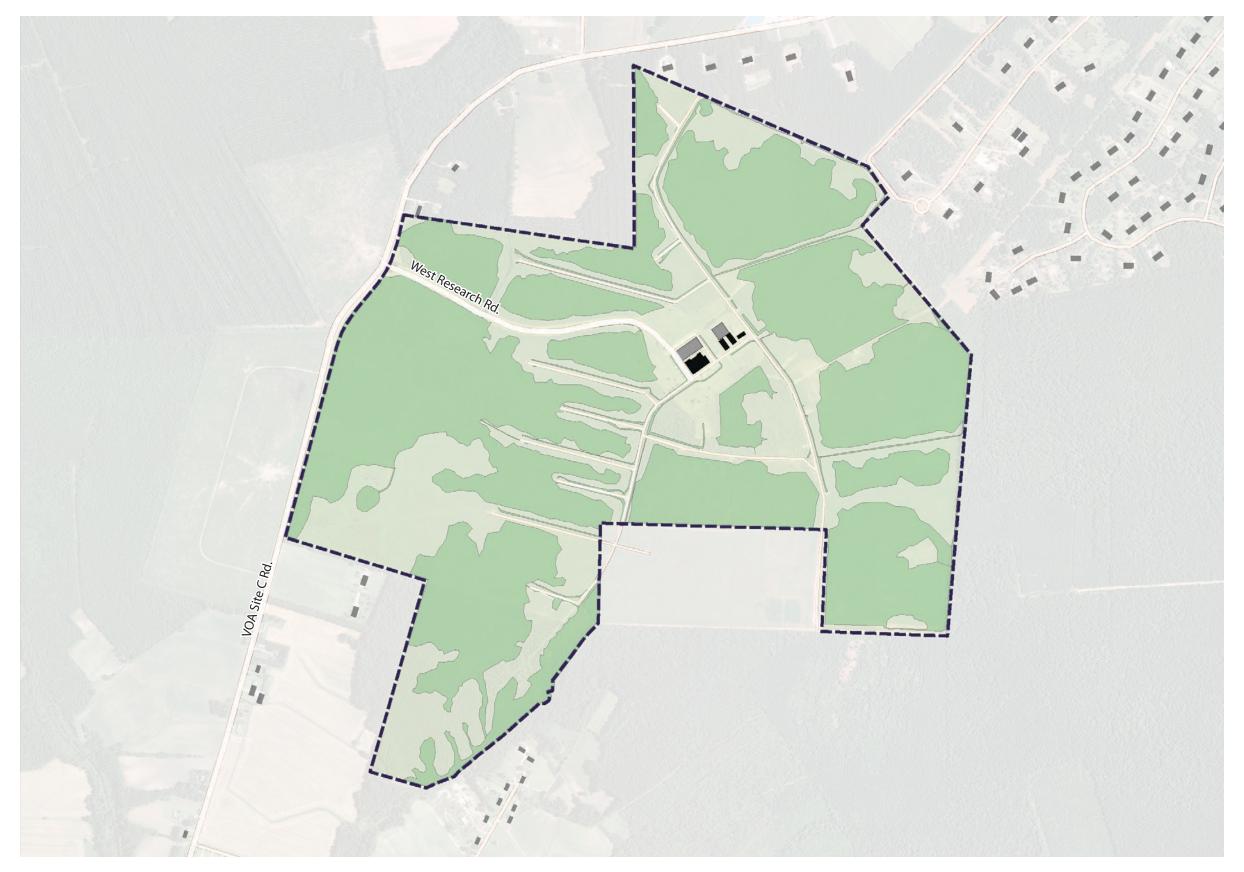
RAINS FINE SANDY LOAM

WAGRAM LOAMY SAND, 0-6% SLOPE

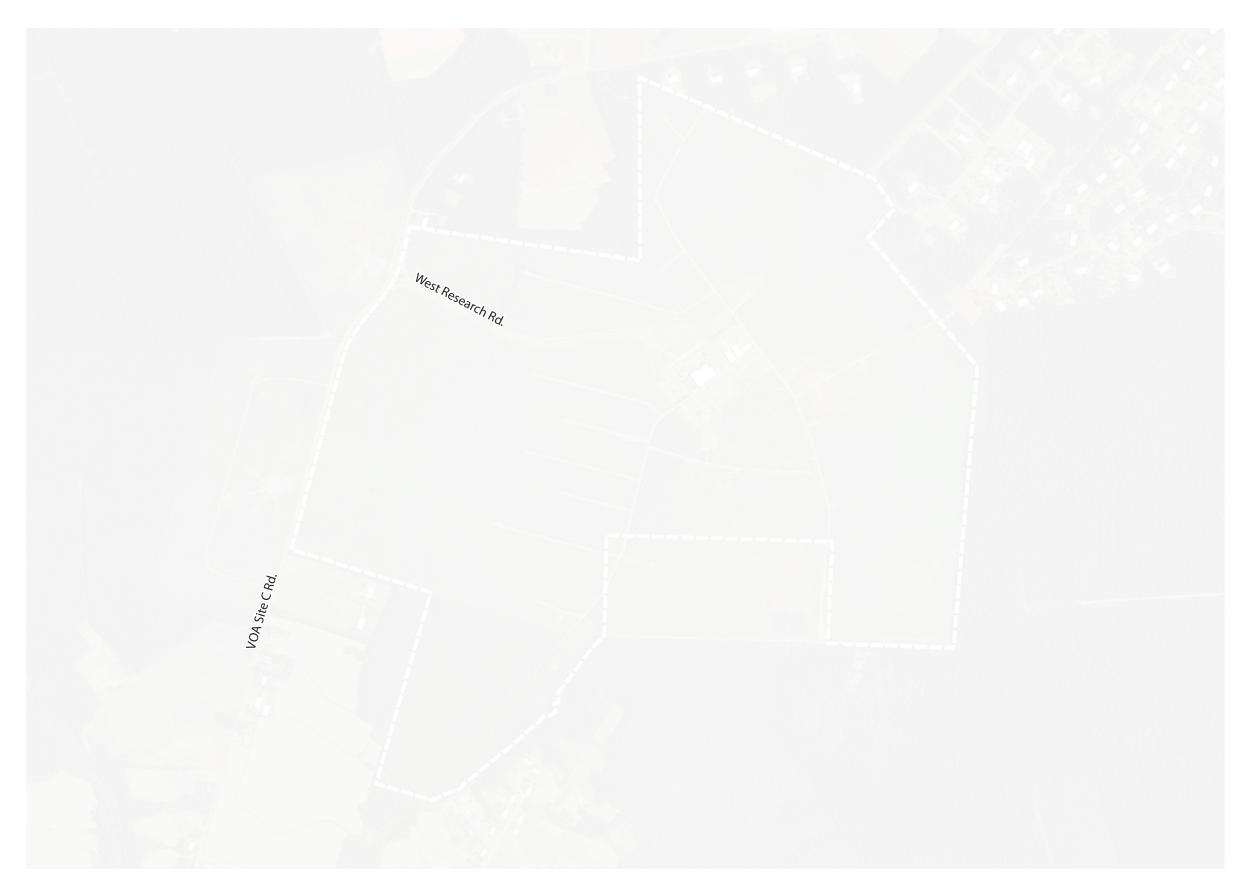
LIMITING SOILS

SITE HYDROLOGY

DELINEATED WETLANDS

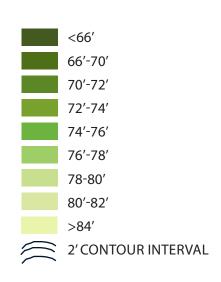


TOPOGRAPHY



PUSINATURAL FEATURES

ELEVATIONS



STREETS AND PARKING

