SMITHGROUP JJR landscape architecture planning urban design civil engineering environmental science

MEETING MINUTES

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East Carolina University	26472.J00	09.01.2009	09.11.2009	
PROJECT	PROJECT NO.	MEETING DATE	ISSUE DATE	
Wright Plaza		Open House		
MEETING LOCATION		MEETING PURPOSE		
Ryan Podvin				
ISSUED BY		SIGNATURE		
PARTICIPANT		COMPANY/TITLE		
Clare Jagenow			JJR- Site Designer, Project Manager	
Ryan Podvin		JJR- Site Designer		

PURPOSE

The Wright Plaza Open house was conducted just off the veranda on the south side of Wright Hall between the hours of 11:30 a.m. and 1:30 p.m. This space was chosen because it is a crossroads for student traffic between classes and during lunch hours. The purpose of this open house was to gather input within an open forum to identify concerns and relevant issues relating to the ECU Comprehensive Master Plan. An electronic invitation went out campuswide to invite students, faculty and staff to discuss issues with the planning team.

The SmithGroup/JJR team solicited information through two simple and engaging exercises. With the first exercise, attendees are asked to identify their favorite places on campus and least favorite places on campus. This exercise requires participants to vote using red (least favorite) and green (most favorite) dots on campus maps. Participants were given 2 red and 2 green dots to place on the maps. The SmithGroup/JJR team guides this exercise and gains an understanding of why these places are generally good or generally bad. The second exercise allows people to respond to with questions and concerns relating that address anything from campus image, transportation, security, student life, to buildings and facilities.

With the second exercise, Participants are invited to "post" their thoughts by jotting their questions/concerns on "post-it notes" and sticking them to a comments board under the appropriate topics: "ECU is the best at," "ECU could improve this," "Rants & Raves." This exercise allows people to voice what they value in a campus context from physical features and amenities, to topics such as safety and security.

MEETING NOTES

Dot-voting and "Post-It" Exercises-

The following responses were gathered from the "post-it" exercise:

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Wright Plaza Location





"ECU is the best at..."

- Greek life
- Football
- Love the Mall

"ECU could improve..."

- Bus capacity
- · Bus schedule reductions
- Bookstore, same size that was used to service 3000 students, now 27,000
- Parking is too far removed
- Busses do not run late enough to ride home from evening classes
- Freshman Parking (3 comments)
- Build a parking deck
- Senior citizen tuition cut-off.

"Rants & Raves"

- Speed Trap on 10th street
- Greek life
- Book \$\$\$

NEXT STEPS

The SmithGroup/JJR team will review the issues identified and identify key concerns and reoccurring themes in the responses. These topics will be addressed as key stakeholder concerns in the Master Planning process. The team will also identify if there is greater research or interaction with interested stakeholders needed to more precisely identify key issues.

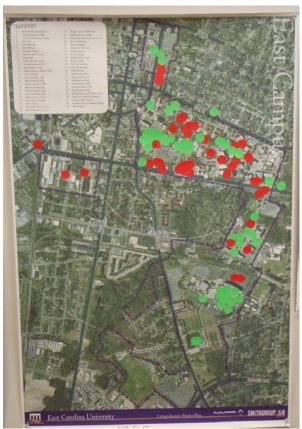
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GRAPHICS





"Dot-Vote" Exercise Results

If this report does not agree with your records or understanding of this meeting, or if there are any questions, please advise the writer immediately in writing; otherwise, we will assume the comments to be correct.

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