Agenda

- Introduction
- Schedule and Process Overview
- Capital Projects Plan
- Alternative Scenarios
  - Health Sciences Campus
  - Main Campus
- Next Steps
“The purpose of this comprehensive plan is to create a plan that will anticipate the future by considering facility needs generated by the University’s Mission Statement, Strategic Plan and corresponding Academic Program”
3 Key Themes:

1. Create a socially, economically, and environmentally sustainable campus plan that represents the hopes and aspirations of this region.
   - Integrate strategic, academic, and financial planning

2. Bring 4 diverse campus environments into a coherent and connected campus plan.
   - Main Campus
   - Health Sciences Campus
   - West Research Campus
   - North Recreational Fields Complex

3. Utilize the campus to support and enhance the University and the community.
   - University as engaged resource
Task 3:
Needs Assessment & Capital Projects Plan
### Institutional Directive Considerations

#### Academic
- Classroom space
- Faculty office space
- Health & Human Performance
- Proposed School of Public Health
- Maritime Studies
- Space dispositions of Colleges of Business and Education
- Inter-professional education model at Health Sciences
- Repurposing or removal of current space – Main Campus
- Repurposing or removal of current space – Health Sciences Campus

#### Research
- Research space – Main Campus
- Research space – Health Sciences Campus
- Research space – West Research Campus
- Animal facilities

#### Clinical Enterprise

#### Millennial Campus

#### Athletics

#### Special Use
- Library
- New Student Unions
- Performing Arts Center
- Relocate essential student services functions
- Botanical Garden
- Eastern North Carolina Museum and Galleries
- Day Care Center
- Hospitality Hotel

#### Facilities and Support
- Facilities Services consolidation
- Consolidating University Police Operations, Parking, and Environmental Health & Safety
- Relocated higher administrative functions
- Office / surge space building
- Visitor Center / Admissions location
- Hazardous waste disposal and storage at Medical Heating facility
- Alumni – University Conference Center
## Highly Essential Projects List: Health Sciences Campus

### Academic
- Brody Modernization / Reassignment
- Medical Education Expansion
- Student Services Building

### Clinical Enterprise
- New Cancer Center
- Ambulatory Outpatient Clinics
- Ancillary Outpatient Support

### Research
- Research Expansion

### Facilities and Support
- Utility Infrastructure / Academics
- IT Infrastructure Upgrades
## Highly Essential Projects List: Main Campus

### Academic and Research
- Academic A Building (Education and Business)
- Speight Renovation
- Bate Renovation
- Bio-Sciences Building
- HHP Research Gym
- HHP Addition
- Howell Sciences Renovation
- Christenbury Demolition

### Special Use
- Performing Arts Center
- Student Union
- Transit Hub

### Facilities and Support
- Utility Infrastructure / Academics
- IT Infrastructure Upgrades
- Facility Services Building
- Police, Parking and Environmental Safety Building
Task 4: Physical Planning
Alternative Scenarios
What is a Campus Alternative?

- What if? brainstorming
- A spur for campus discussion and debate
- Multiple ways to meet similar campus needs
- A collection of ideas – some interchangeable
- Big thinking and long-term view

It’s NOT . . .

- The final answer
- The easy answer
- A recommendation
**Today’s Process**

- Background for each Campus
- Alternative Scenario Presentation
- Discussion
- Immediate dialog

**Additional Feedback**

- Workbook
- Survey
- Campus/Community Feedback
- More thoughtful response
A previous Master Plan is in place and currently Phase 1 is complete

Future plans meet the needs of recreational demand for the campus
A previous Master Plan is in place and currently Phase 1 is complete

Future plans meet the needs of recreational demand for the campus
- Mainly wetland area, occupies 367 acres of 580 acre site
- Existing use of field research area is a good existing and future use of this site
- Lack of utility infrastructure makes further development here costly
Mainly wetland area, occupies 367 acres of 580 acre site

Existing use of field research area is a good existing and future use of this site

Lack of utility infrastructure makes further development here costly
• Primary location for existing future Medical Education facilities, Outpatient Care and Research
• Opportunities for growth within and outside of campus boundaries
• Important to link HSC and Main Campus in a meaningful and functional way
• Incorporate future strategies for ECU campus opportunities in downtown Greenville
• Primary location for traditional academic courses of study, athletics and student life
• Opportunities for growth within and outside of campus boundaries
• Important to link Main and HSC campuses in a meaningful and functional way
• Incorporate future strategies for ECU campus opportunities in downtown Greenville
Task 4: Physical Planning
Alternative Scenarios
HEALTH SCIENCES CAMPUS
Health Sciences Campus Site Inventory and Analysis

- Community Context
- Natural Features
- Campus Public Realm
- Campus Circulation
- Campus Structure

Soil Types  Site Hydrology  Topography  Natural Features Analysis  Open Space

Existing Land Use  Future Land Use  Property  Campus Districts  Building Heights

Building Condition  Utility Corridors  Campus Growth  Daily Traffic  Parking

Service Drives  Bus Routes  Pedestrian Circulation  Public Realm Analysis  Circulation Analysis
Assumes:

- Preservation Areas:
  - Sacred Open Spaces
  - Environmental (Flood plains, steep slopes, etc.)
- Demolition candidates and re-use opportunities
- Existing property
- Key opportunities for potential development zones or property “linkages”
- Off-campus private development zone advantages
Health Sciences Campus Building Blocks

Existing Facilities

Academic (3 floors)

Student Services (4 floors)

Clinical Enterprise (3 floors)

Research (1 floor)

Institute

Service/Support

Additional Facilities

Parking

5 floor structures -OR- Surface lot
Health Sciences Campus Scenario 1: Live Within Your Means

- Ambulatory / Ancillary Care develops on the west side of Moye
- Medical Education fronts 5th
- Institute expansion to the south
- Research expansion with in existing vivarium / Brody complex
1. A new Medical Education Building and Medical Academic expansion fronts 5th Street
2. A new Student Services building is central to the campus
3. Ambulatory and Ancillary facilities are located on the west side of Moye, with adjacent parking facilities east of Moye
4. A new Cancer Center is located as part of this ambulatory zone
5. A Vivarium expansion occurs adjacent to Warren Life Sciences
6. Brody can be repurposed as office and research space
7. A parking deck is added to serve the academic and institution zones
Health Sciences Campus Scenario 2: Moye Village

- Ambulatory / Ancillary Care develops on the east side of Moye
- Medical Education fronts Moye/5th
- Institute expansion to the south
- Research expansion with in existing vivarium / Brody complex
1. A new Medical Education Building is located off of Moye and 5th.

2. A new Student Services building is central to the campus.

3. Ambulatory and Ancillary facilities are located on the east side of Moye, with adjacent parking facilities.

4. A new Cancer Center is located as part of this ambulatory zone, off of 5th.

5. A Vivarium expansion occurs adjacent to Warren Life Sciences.

6. Brody can be repurposed as office and research space.

7. A parking deck is added to serve the academic and institution zones.
Health Sciences Campus Scenario 3: Partner With PCMH

- Ambulatory / Ancillary Care develops south of Heart Blvd.
- Medical Education develops between Academics and Institutes
- Institute expansion to the south
- Research expansion with in existing vivarium / Brody complex
1. A new Medical Education Building is located between the Allied Health building and the Cardiovascular Institute.

2. A new Student Services building is central to the academic and institutional zones.

3. Ambulatory and Ancillary services are located to the south of Heart / Emergency Blvd.

4. A new Cancer Center is also located south of Heart Blvd.

5. A Vivarium expansion occurs adjacent to Warren Life Sciences.

6. Brody can be repurposed as office and research space.

7. A parking deck is added to serve the academic and institution zones.
Health Sciences Campus Scenario 4: Institution Zone Density

- Ambulatory / Ancillary Care develops within Institute zone
- Medical Education develops between Academics and Institutes
- Research expansion with in existing vivarium / Brody complex
- Millennial Campus opportunities in Brody and expansion west of MacGregor Downs
1. A new Medical Education Building is located between the Allied Health building and the Cardiovascular Institute.

2. A new Student Services building is central to the academic and institutional zones.

3. Ambulatory and Ancillary facilities are located in between the Cardiovascular and Family Medicine Institutes.

4. A new Cancer Center is located off of MacGregor Downs.

5. A Vivarium expansion occurs in next to Warren Life Sciences.

6. Brody can be an opportunity for a Millennial Campus.

7. A Millennial Campus expansion can occur west of MacGregor Downs.

8. A parking deck is added to serve the academic and institution zones.
Health Sciences Campus Alternative Scenarios Discussion

**Live Within Your Means**

**Moye Village**

**Partner with PCMH**

**Institution Zone Density**
Task 4: Physical Planning
Alternative Scenarios
MAIN CAMPUS
Main Campus Site Inventory and Analysis

- Community Context
- Natural Features
- Campus Public Realm
- Campus Circulation
- Campus Structure
Assumes:

- Preservation Areas
  - Sacred Open Spaces
  - Environmental (Flood plains, steep slopes, etc.)
- Existing Athletics Master Plan
- Demolition candidates and re-use opportunities
- Existing property
- Key opportunities for potential development zones or property “linkages”
- Off-campus private development zone advantages
- Future off-campus transportation hub
Main Campus Scenario 1: Go North

- Academic expansion goes north to Reade Street Downtown District
- Housing opportunity with public-private development partner
- Millennial Campus in Warehouse District
- HHP expansion in the South Academic District
- Facilities / Police located to Central Support District
- Non-motorized linkages
1. Demolition of Christenbury Gym
2. Reconfiguration of Howell to allow for a Biosciences addition
3. New Academic A building off of Reade Street
4. Mixed use (retail and hotel/conference) with Performing Arts Center also located on Reade Street
5. Residential expansion opportunity with public-private development
6. Expansion of Student Recreation Center
7. Mendenhall reassignment to classroom / office
8. New Student Union south of Joyner / frontage
9. New Alumni Center off of 10th Street
10. Demolition of Belk Residence Hall
11. Slay Hall returned to housing
12. Millennial Campus development in Warehouse District
13. HHP expansion in South Academic District
14. Facilities / Police located in Central Support District
15. Basketball Practice addition on Minges Coliseum
16. A parking deck is constructed in the south of Mendenhall
17. Additional parking decks can be located north of College Hill and along Reade Street
Main Campus Scenario 2: Campus Density

- Academic expansion densifies in existing Academic Core
- Housing densifies in South Residential District
- Millennial Campus locates in Downtown District
- HHP expansion in the South Academic District
- Facilities / Police locates to Warehouse District
- Non-motorized linkages
1. Christenbury Gym reuse for Alumni Center
2. Reconfiguration of Howell to allow for a Biosciences addition
3. Demolition of Austin Building
4. Academic A Building fronts 10th Street
5. Belk Residence Hall demolished, Belk replacement and new Living/Learning Complex (900 beds total) + new linkage across RR
6. Slay Hall converted back to housing
7. Expansion of Student Recreation Center
8. Mendenhall reassignment to classroom / office / conference
9. New Student Union located in north campus green
10. Millennial Campus / hotel on Reade Street Corridor
11. HHP expansion in South Academic District
12. Facilities / Police located in Warehouse District
13. Basketball Practice addition on Minges Coliseum
14. A parking deck and Performing Arts is constructed in the south of Mendenhall
15. Additional parking decks can be located north of College Hill and along Reade Street
Main Campus Scenario 3: Go West

- Academic expansion locates into Warehouse District
- Housing expands into Downtown District
- Millennial Campus locates to the HSC
- HHP expansion in the South Academic District
- Facilities / Police locates Central Support District
- Non-motorized linkages
Main Campus Scenario 3: Go West

1. Christenbury Gym demolition
2. New Biosciences complex wedge south east of Howell
3. Warehouse District becomes new location for Academic A expansion, and a Performing Arts Center
4. Opportunity to expand west on 10th by incorporating a parking deck with mixed use
5. Belk Residence Hall demolished, Belk replacement and new Living/Learning Complex (900 beds total) within Downtown District
6. Slay Hall converted back to housing, opportunity for small housing building here
7. Mendenhall reassignment to classroom/office
8. Expansion of Student Recreation Center
9. New Student Union located in entrance loop south of Joyner
10. Future opportunity for campus expansion and gateway on 10th and Charles
11. HHP expansion in South Academic District
12. Facilities/Police located in Central Support District
13. Basketball Practice addition on Minges Coliseum
14. Millennial Campus located to HSC
15. An additional parking deck can be located along Reade Street
### Main Campus Alternative Scenarios Discussion

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<th>Go North</th>
<th>Campus Density</th>
<th>Go West</th>
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1. Go North
2. Campus Density
3. Go West

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East Carolina University ▼ Comprehensive Facilities Master Plan
Next Steps

- Campus community to review and respond to alternatives workbook
- Comments received until January 10, 2011
- SG/JJR to prepare a preferred concept by mid-February, 2011
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