Comprehensive Athletics Master Plan

Brailsford & Dunlavey
Task 2: Data Collection Overview
B&D Athletics Work Plan

• Tour Existing Facilities

• Interview Senior Athletic Administration

• Collect Data Regarding Athletic Master Planning

• Review and Organize Athletic Master Plan Data

• Provide Relevant Research and Information (for Basketball Practice Facility)
ECU Athletic Facilities:
Current and Planned
Current Athletics Site
- current Athletics site
- possible expansion
Athletic Master Plan

East Carolina University \ Comprehensive Facilities Master Plan

1. Women's Varsity Softball Complex
   - 1,000 seat grandstand with press box
   - dugouts, bullpens, seating, and storage

2. Varsity Track and Field Complex
   - 8 lanes at 400 meters
   - Field Events
   - Future Bleachers

3. Varsity Soccer Complex
   - 1,000 seat grandstand with press box

4. Varsity Tennis Complex
   - 12 tennis courts

ATHLETIC FACILITY ENTRY
- Low decorative brick wall with signage, columns, and ornamental landscaping

STREETSCAPE
- Existing streetscape to be supplemented with additional street tree plantings, ornamental landscaping, and accent monumentation with signage

SMITHGROUP JJR

Athletic Facilities Expansion
East Carolina University
Greenville, NC

Master Plan
Scale: 1” = 50
02/24/09
Current Softball Facilities

• Adjacent to Clark-LeClair Baseball Stadium
• Lights installed in 2006
• Bleachers located behind home plate
• Strength and conditioning in Murphy Center
Softball Complex Development

• New softball stadium north of current location
• Will include grand stands, dugouts, storage, batting cage, dugouts, press box, concessions, restrooms
• 1,000-seat stadium
• Approved to start October 2009
**Existing Track and Field / Soccer Facilities**

- Women’s soccer uses Bunting Field, home of track and field program
- Track refurbished in 2000 for $300,000
- Men’s soccer program discontinued in 2005
- Strength and conditioning in the Murphy Center
Planned Track and Field Facilities

- Development of track and field complex
- 8 lanes at 400 meters
- Future bleachers planned
- Part of Athletics Master Plan Phase 2
Planned Soccer Facilities

- Soccer field to be relocated from the track and field facility
- 1,000-seat grandstand
- Press box addition
- Covered player benches and scorers table
- Part of Athletics Master Plan
- Phase 3
- Addition of 111 parking spots also included in Phase 3 of athletic master plan
Proposed Team Building

• Phase 3
• Coach / athletic admin.
• Athletics office space
• Equipment storage
• Locker rooms
Current Tennis Facilities

- Currently located where auxiliary gymnasium for basketball potentially planned
- Strength and conditioning at Murphy Center
- 8-court tennis complex
- Recently resurfaced courts
Planned Tennis Facilities

- 12 Tennis Courts
- 500-person capacity bleachers
- Part of Athletic Master Plan Phase 4
- Off-campus possibilities
- This on-campus location may the location of the Storage Building, which will be small in scale and likely serve only Track and Field
Current Basketball / Volleyball Facilities

• Men’s and Women’s Basketball and Women’s Volleyball programs compete and train in Williams Arena at Minges Coliseum
• Arena renovated in 1994
• No current dedicated practice facility
Planned Basketball / Volleyball Facilities

- 3 Practice Courts
- Possibly in location of current tennis courts
- 3 Potential site plans
Current Swimming/Diving Facilities

- Minges Natatorium
- 8-lane by 25-yard pool
- 4-feet deep at each end; 8-feet deep in middle
- 400-person capacity
- Built-in starting blocks
- Diving well
- Electronic timing system
- Facility built 1964

- New swimming/diving facility would need to be implemented with other University departments
Current Football Facilities

- Competitive venue: Dowdy-Ficklin Stadium
- Stadium lit with 6 towers
- 43,000-person capacity
- Most recent renovation 1999 included addition of club level and upper deck seating
- 92-person press box with a floor dedicated to electronic media
- New scoreboard for $2M in 1999
Current Football Facilities

- Practice venue: Cliff Moore Football Practice Facility
- Renovated 2005
- 2 regulation length Bermuda Tift turf practice fields with gravel and sand-based drainage system
- 1 synthetic turf practice field
- 10 light standards illuminate the fields
Current Football Facilities

- Football meeting rooms housed in Ward Sports Medicine Building
- Completed in 2006 for $800,000
- 8 wired meeting rooms
  - 1 team meeting room (107 permanent, theater-style seats)
  - 1 unit room (55 seats)
  - 6 positional break-out rooms (12-15 seats)
Current Football Facilities

- Football locker room in Ward Sports Medicine Building
- Opened 2008
- 4,291sf renovation for $342,000
- 125 wooden lockers
Athletic Football Facility Redevelopment Plans

- East End Zone Seating Addition
- 7,000-seat expansion to Dowdy-Ficklen Stadium
- Enclose East End Zone with bench seating and 2-tiered level of viewing spaces
- New concessions and toilet facilities under seating area
- New Video scoreboard
- Approval granted to proceed with construction, scheduled for December 09-July 10
Future Athletic Football Facility Redevelopment Plans

• Phase II:
  - Add upper deck seating area on south side of stadium
  - 8,000 seats proposed
  - Press box renovation
  - Addition of premium seating
  - Possible office space below seating

• Phase III:
  - Enclose west end zone of stadium
  - Connected to Murphy Center underneath
  - Last current phase of planned stadium redevelopment
Conference USA Basketball Facility Case Studies
University of Alabama – Birmingham

Competitive/Practice Venue (M/W Basketball): Bartow Arena

- 8,508 seats
- Built 1988
- 2,000-car parking capacity
- Athletic Ticket Office
- Training Room
- Coaches’ offices
- Large meeting room
- Sports Media room

No separate practice facility
Bartow Arena
University of Central Florida

Competitive Venue – UCF Arena

• Built 2007

• 10,000 seats (7,000 lower arena; 3,000 upper arena)

• 16 luxury boxes and suites

• Club lounge

• Contains sports medicine facility
UCF Arena
University of Central Florida

Practice Facility – The Venue at UCF Arena

- Built 1991; renovated 2008
- Built as renovation of former arena, with one practice court placed atop former bleachers location
- 87,000sf
- 2 full practice courts, each with 6 baskets, 2 shot clocks, and a scoreboard
- Offices and meeting rooms on 2nd floor
- 31,000sf 1st floor: locker rooms, player lounges, equipment room, and a 2,000sf weight room
The Venue
The Venue
The Venue
University of Memphis

Men’s Basketball – Competitive Venue

- Opened 2004, off campus
- 18,119 seats; 805,850sf
- Constructed for $250 million
- 1,500-vehicle parking capacity
- 35,000sf outdoor entry plaza
- 5 levels
- 100+ points of sale for concessions
- 3,500sf locker room facility with player and coach locker rooms, a training room, a video room, and a lounge
FedEx Forum
FedEx Forum

East Carolina University \ Comprehensive Facilities Master Plan

[Images of FedEx Forum]
FedEx Forum

Terrace Level: One floor up from the Plaza Level, this private level has lots of concessions, retail, and accessible restrooms.

Club Restaurant: Finest in FedEx Forum dining.

Club Boxes: Unique private mini-suites for four with club level amenities.

Entry Plaza: 12,500 sf entrance attached to a 36,000 sf exterior plaza. Located off the entrance is the Grizzlies Team Store and a Sports Bar with exterior patio seating.

Courtside Suites: 27 suites just 19 rows off the court, these private level suites offer the ultimate in sightlines and amenities.

Plaza Level Concourse: Located on street level

Sightlines: All seats are angled to the court, allowing the best possible basketball sightlines.
University of Memphis

Men’s Basketball – Larry O. Finch Practice Facility

- Opened 2000
- 31,000sf
- Constructed for $3.2 million
- Regulation court with removable, portable goals (divisible into two courts)
- Weight room (renovated 2004)
- 10,500sf strength & conditioning area
- Players lounge, video room, training room, classroom, and dining area
Larry O. Finch Practice Facility

East Carolina University \ Comprehensive Facilities Master Plan
Larry O. Finch Practice Facility
Larry O. Finch Practice Facility
University of Memphis

Women’s Basketball Facility – Elma Roane Fieldhouse

- Opened 1952; renovated 1977, 2005
- 2,565-person capacity
- 2 side gyms with multiple goals flank main arena
- Locker room and athletic training facility
- Satellite coaching offices
- Lounge
- Shared with volleyball and some soccer administration
- Washer/dryer for equipment managers
- Media Center
- Weight room added 2005
Elma Roane Fieldhouse
Elma Roane Fieldhouse
Elma Roane Fieldhouse
North Carolina State University

Men’s Basketball Competitive Venue – RBC Center (off campus)

- Opened 1999
- Built for $158 million
- 19,722 seats; 700,000sf
- 2,300 courtside student seats
- 8,000 designated parking spots
- 9,100sf, 500-seat restaurant
- Full-service catering for 400 guests
- Locker room, shower room, player’s lounge, team movie theater, training room
- 1,877sf media room
- 20 concession stands
RBC Center
North Carolina State University

Dail Men’s Basketball Practice Facility

- Opened 2005
- Full practice court
- Coach / staff offices
- Locker room
- Meeting room
- Equipment room
- Player’s lounge
Dail Men’s Basketball Practice Facility
Dail Men’s Basketball Practice Facility
North Carolina State University

Women’s Basketball – Reynolds Coliseum

- Built 1949; currently under renovation
- 9,500 seats; 66,700sf
- Equipment room
- Laundry facility
- Dressing, training, and weight rooms on basement level
- Also houses NCSU wrestling and gymnastics programs
Reynolds Coliseum
University of Tulsa

Men’s and Women’s Basketball Facility – Donald W. Reynolds Center

• Opened 1998 for $28M
• 8,355 seats; 138,000sf
• Multi-use facility designed by HOK Architects
• Contains video editing, strength training, and athletic training/sports medicine academic program
• Provides only indoor events facility that can accommodate entire University community
• Auxiliary gymnasium for practice
• Also houses volleyball
Donald W. Reynolds Center
Donald W. Reynolds Center
University of Texas at El Paso

Men’s and Women’s Basketball Competitive Venue – Don Haskins Center

- Opened 1976
- 2002 – Robbins Bio-Channel Star maple floor installed
- New scoreboards and video replay boards
- 12,000-seat arena
Don Haskins Center

East Carolina University \ Comprehensive Facilities Master Plan
University of Texas at El Paso

Men’s and Women’s Basketball Practice Facility – Foster Stevens Basketball Center

• Opened 2009 for $14.3M
• 43,000sf
• 2 practice courts
• Strength and conditioning center
• Sports medicine center
• Academic/film rooms
• Coaches offices
• Locker rooms
• Equipment room and lounges for men’s and women’s basketball teams
Foster Stevens Basketball Center
Foster Stevens Basketball Center
Foster Stevens Basketball Center

East Carolina University \ Comprehensive Facilities Master Plan
Foster Stevens Basketball Center
Southern Mississippi University

Men’s and Women’s Basketball – Reed Green Coliseum

• 8,095 seats
• Opened 1965; new HVAC 2004
• Coaches offices
• Player locker rooms and training areas
• Master plan to renovate further
Southern Methodist University

Basketball Competitive Venue – Moody Coliseum

• Opened 1956; Renovated 2008
• 8,998 seats
• 2008 renovation for $1.5M
• 2006 jumbotron added for $1M
Moody Coliseum
Southern Methodist University

Basketball Practice Facility – Crum Basketball Center

- Opened 2007 for $14.3M
- 43,000sf
- Full-size practice courts for each team
- Locker rooms and lounges
- Training and rehabilitation areas
- In-ground hydrotherapy pools
- Strength and conditioning
- Coaches’ offices
- Meeting areas and conference facilities
- Film editing rooms
- On-site laundry
Crum Basketball Center
Crum Basketball Center
Crum Basketball Center
University of Houston

Basketball Facility – Hofheinz Pavilion

- Opened 1969; multiple renovations
- 8,500 seats
- Luxury seats added 1998
- New ceiling installed 1991
- Enlarged locker rooms 1992
- Meeting area and player lounge with couches, color TV, stereo sound system, and pull-down projector screen
- Conor Uni-Force Flooring System installed 2004
Hofheinz Pavilion
Hofheinz Pavilion
Rice University

Basketball Venue – Tudor Fieldhouse

• Opened 1959; renovated 2008 for $30M
• 5,208 seats
• Club with luxury seating
• Mechanized, retractable seating flanking court
• New end zone seating for students
• New sound system, scoreboard, concession areas, and rest rooms
• Low-impact wood court added 2002
Tulane University

Basketball Facility – Fogelman Arena

• Opened 1933; renovated 2001
• 3,600 seats
• Single court with 2 side goals accessible above retractable bleachers
• Separate athletic center holds weight and training rooms and coach offices
• Current plans and bids to construct new practice facility
• Proposed practice facility to include 2 practice courts, weight room, training room, meeting room, locker rooms, and player lounge
• Construction phase has been pushed back
Marshall University

Basketball Facility – Cam Henderson Center

• 213,000sf
• 9,048 seats
• Opened 1981; renovated 1998 for $5M
• 4 practice courts
• 2 training rooms
• Refurbished floor and new scoreboard in 2003
• Meeting rooms and space for pre-game parties, banquets, and functions
• Men’s basketball offices
• Ticket office
• Basketball weight room and locker rooms
• 800-seat natatorium
Cam Henderson Center
Cam Henderson Center

- New locker rooms built in 2008
- Each locker room 3,100sf
- New theater film room/players lounge
- New kitchen area
- Increased shower and restroom space
- Increased team storage area
- Coaches' locker room
Current Golf Facilities

- Bradford Creek Golf & Country Club (competitive/practice)
- 7,151-yard, par-72, 18-hole course
- Lighted driving range and putting green
- Located on a 282-acre site
- Public course operated by Greenville Recreation & Parks Dept.
Current Cross Country Facilities

- Lake Kristi
- Owned/operated by Overton's
- 5,000m and 8,000m courses
- Meets held free of charge to ECU